

2026 PVMA

Allied Partnership Program



The **Portland Veterinary Medical Association**, established in 1936, is a non-profit professional membership organization that supports the dedicated veterinarians and veterinary professionals of the Portland metro community. We are a very active and unique organization supporting over 700 veterinarians and the over 360 members of the Oregon Veterinary Technician and Assistant Association (OVTAA). Our mission is “To inspire and elevate our local veterinary community through personal and professional connections and growth”.

Your partnership with the PVMA helps support our efforts to promote education, healthy business practices, collaboration, and community outreach for the benefit of veterinary professionals. We encourage growth and connection through education and personal and professional development programs. We strive to improve the health and well-being of veterinary professionals and in turn, the animals they care for.

What We Do For The Community

- **Continuing Education** – provide regularly scheduled and premium learning opportunities
- **Affinity Program** – benefits program for members
- **Communication** – newsletter, social media, website, email, mobile app, member community platform
- **Public Education** – career day events and resources
- **Career Center** – job postings for open employment positions
- **Representation** – public, city & state agencies, animal affiliated organizations
- **Additional Programs**
 - Health & Well-Being (monthly wellness day support, workshops)
 - Equity, Diversity & Inclusion (workshops, educational opportunities for community, development of tools & resources)
 - Early Career Development (Power of 10 program, OSU Carlson College Veterinary Medicine, & area student support)
 - Practice Owner Support (peer gatherings, resources, and learning opportunities)

Allied Partnership

The Portland Veterinary Medical Association is proud to offer a unique opportunity for businesses that provide services and products to the local Portland veterinary community. If you are looking to increase your contact with veterinarians and veterinary professionals, have more opportunities to elevate your business, enhance relationships and widen your circle of prospective clients, support organized veterinary medicine, and give back to the profession, please consider joining our Allied Partnership program!

We have adjusted our Allied Partnership program to better recognize our partners and provide more visibility to our veterinary professionals. As a valued member of the PVMA Allied Partnership, you receive multiple benefits! To apply to the partnership program, please complete an online application [HERE](#).

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Partnership Levels

SILVER LEVEL - \$350 annually

Includes:

- Subscription to monthly PVMA digital newsletter for one representative
- Recognition of partnership and/or logo/company name on PVMA website and in newsletter
- Listing on website: logo, website link, representative name and email contact

GOLD LEVEL - \$900 annually

Includes:

- Subscription to monthly PVMA digital newsletter for two representatives
- Recognition of partnership and/or logo/company name on PVMA website and in newsletter
- Increased exposure through advertising in the newsletter publication. One complimentary ½ page ad in one issue of the newsletter, month of your choice
- Sponsorship opportunities - early bird offer to participate as an exhibitor or sponsor in annual Rose City Veterinary Conference
- Industry Partner Spotlight in newsletter
- Listing on website: logo, website link, representative name, and email contact
- Eligible to rent meeting room space at PVMA office for business meetings (limit 25 people/must schedule)

PLATINUM LEVEL - \$1,500 annually

Includes:

- Subscription to monthly PVMA digital newsletter for up to four representatives
- Recognition of partnership and/or logo/company name on PVMA website, social media and in newsletter
- Increased exposure through advertising in the newsletter publication. One complimentary full-page ad in one issue of the newsletter, month of your choice
- Sponsorship opportunities - early bird offer to participate as an exhibitor or sponsor in annual Rose City Veterinary Conference
- Industry Partner Spotlight in newsletter and social media
- Listing on website: logo, website link, representative name, email contact, photo, and bio
- Opportunity to partner with special community events (co-host/collaborate)
- New PVMA member packets – opportunity to include one piece of collateral or information and one swag item
- Partner logo to appear on a PVMA member newsletter communication email. (Distribution 1,100+)

To apply to the partnership program, please complete an online application [HERE](#).