



HOW TO VERIFY YOUR Google Business Profile



01

PLAN WHAT TO CAPTURE IN YOUR VIDEO

You'll need to show street signs or landmarks to confirm your location, your business name on permanent signage or branded trucks/equipment, and proof you manage the property like unlocking gates, offices, vehicles, and/or equipment storage. The video will need to capture everything in one recording at least 1 minute long.

02

OPEN YOUR GOOGLE MAPS PHONE APP

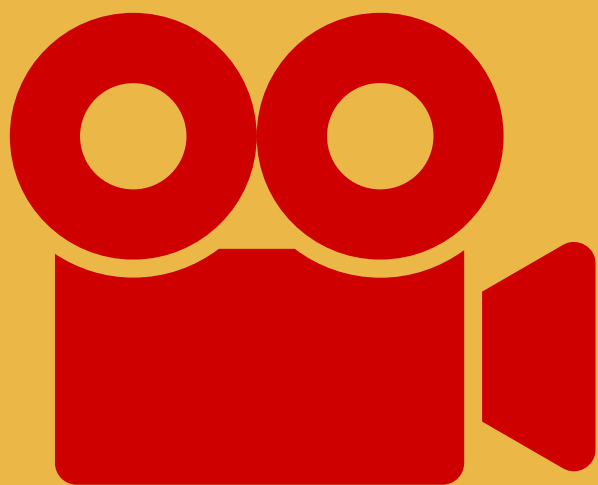
- Open your Business Profile on your phone in the Google Maps app.
- Tap **Get Verified** → **Capture video**.
- Allow access to location, camera, and mic.



03

CLICK TO RECORD

- Click **Start Recording**
- Begin outside facing away from the building to show the street view
- Turn toward the building and show any signage or branded vehicles (unlock and open the door to prove ownership)
- Continue inside to show your office area and any staff only areas, avoiding showing anyone's face directly.



04

SUBMIT VIDEO

Stop the video once you are done recording. You can review and rerecord if needed, or click to submit.



UPLOAD

05

WAIT FOR REVIEW

Google typically reviews submissions within 5 business days. You will receive a notification if more information is needed, or your profile verification will be approved!

