HOW TO GET MORE GOOGLE REVIEWS
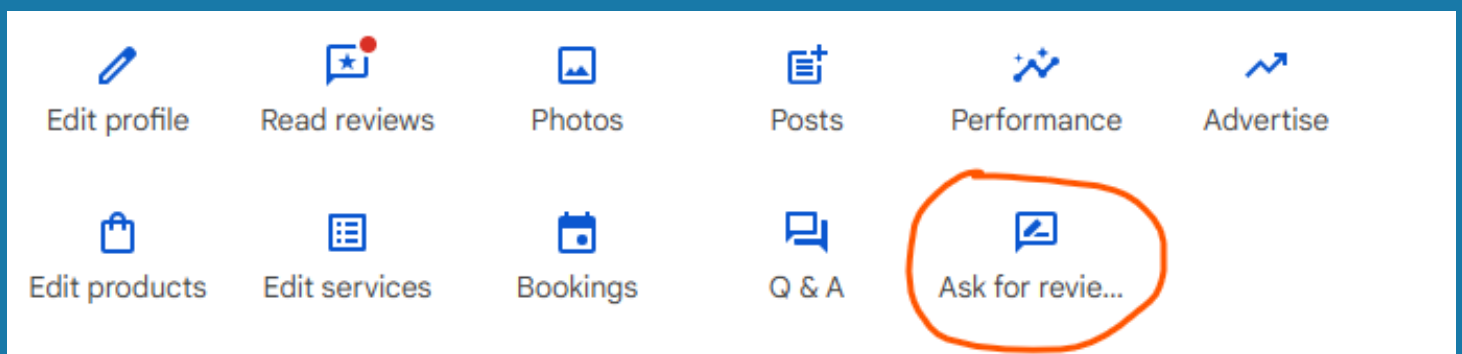
FOR YOUR DIRT WORLD BUSINESS

SECURE YOUR GOOGLE REVIEW LINK

Google reviews aren't just "nice to have" — they can be the deciding factor between a new customer choosing you or your competitor. They build trust, boost your online ranking, and bring in leads. At Blue Goat Land Leads, we've built a practical, step-by-step system to help you get more reviews consistently — without feeling awkward or pushy.

Inside your Google Business Profile, click the "Ask for Reviews" button. This link is your foundation. You'll use it in texts, emails, and even printed materials.

USE GOOGLE'S BUILT-IN QR CODE

When you hit 'Ask for Reviews' in your Google Business Profile, you'll also get a downloadable QR code. Print it on receipts, invoices, job sheets, cards, or signs so customers can scan and review instantly.

5.0 ★★★★★

ASK FOR REVIEWS IN THE MOMENT

The easiest way to get a review? Ask right after the service is done. When your customer is happy and standing right there.

> **"THANKS AGAIN FOR LETTING US HANDLE YOUR LAND CLEARING! IF YOU'D LEAVE A QUICK GOOGLE REVIEW, IT HELPS US A TON. FEEL FREE TO MENTION WHAT WE WORKED ON AND HOW IT HELPED YOU – THAT WAY OTHERS WITH THE SAME PROBLEM CAN FIND US."**

Instead of 'Can you leave me a review?', guide them with helpful prompts:

• "If you don't mind, could you share what service we did and what stood out?"

• "We'd love it if you mention the project (like land clearing, stump grinding, or brush mulching)."

STEP 4

REPLY TO EVERY REVIEW YOU RECEIVE

"Thanks, Joe! We're glad we could help with your land clearing project. We appreciate your feedback and look forward to working with you again."

✓ **Boosts Rankings** → Google sees consistent responses as a sign your business is trustworthy and engaged. That can help push your profile higher in local search results.

✓ **Builds Trust** → New customers notice when you thank people for positive reviews or professionally handle a complaint. It shows character and credibility.

✓ **Keeps Conversations Fresh** → Each reply adds new keywords and context that Google may pick up on, making your listing even more relevant.
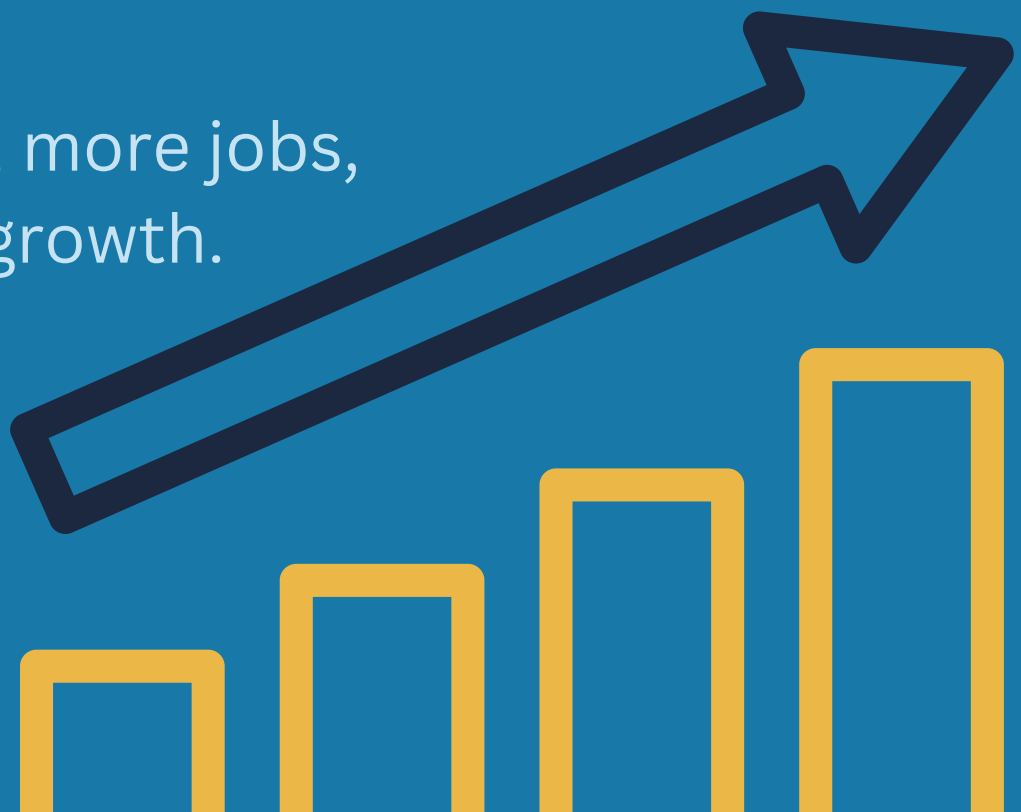
STAY CONSISTENT & REAP THE REWARDS

One or two reviews won't move the needle. **Consistency is key.** Build asking for reviews into your process and keep at it.

With steady reviews, your credibility as an earth works business grows, your Google ranking climbs, and customers trust
you faster.

More calls, more jobs,
and more growth.

READY TO TAKE IT FURTHER?

At Blue Goat Land Leads, we help businesses grow with clear, actionable digital strategies. If you're ready to go beyond reviews and build a stronger online presence, let's talk.

Ryan Fouts
2 reviews • 0 photos

★★★★★ 13 weeks ago

Blue Goat Land Leads will go above and beyond for your company to ensure your business needs are understood! Josh and the team will put together a marketing plan that will bring you the leads you need to grow your business and take it to the next level!

Blue Goat Land Leads
Owner

13 weeks ago

Thank you for your fantastic review, Ryan! We're thrilled to hear that you had such a positive experience with Josh and the team at Blue Goat Land Leads. Our goal is to understand and meet your business needs, and it's rewarding to know we're making an impact. We look forward to continuing to support your growth and success!

Brandon Barney
5 reviews • 0 photos

★★★★★ 9 weeks ago

Blue Goat Land Leads.. my honest thoughts: my business would not be what it is today if it were not for them. Their guidance, work and creativeness truly shines in how they get the job done. I have them running my SEO, had them create for me an optimized website and they are running my Google PPC. It is a lot of eggs in one basket and I have no issue with that with the amount of data they give me regarding how everything performs means that I do not have to worry because the data tells the truth. Josh, Amanda and the team at Blue Goat Land Leads are who I want to take with me on the long distance.

SCHEDULE A STRATEGY CALL FOR YOUR DIRT WORLD BUSINESS TODAY!

LANDCLEARINGINSIGHTS.COM