

UNLOCK MORE JOBS, BIGGER PROJECTS AND BETTER CLOSE RATES

Contractor Financing + Lead Generation

Powered by

ENHANCIFY x



This is your cheat code for beating competitors, closing more sales, and finally turning tire-kickers into signed contracts.

WHY THIS PARTNERSHIP MATTERS

Blue Goat Land Leads is a specialized marketing partner for **land clearing, excavation, and demolition contractors**. We get your phone ringing with high-quality, exclusive leads, not shared junk that everyone else is chasing. We help you show up where your customers are actually searching — in the local map pack, organic search, Google Ads and Meta Ads, and social platforms — so you **get consistent inquiries**, not spikes and lulls.

Enhancify plugs financing into that engine, giving your customers easy payment options that help you:



Close more jobs on the spot



Increase average ticket size



Stand out with 0% promotional offers



Offer financing without dealer fees

Your buyer sees affordable monthly payments — not a big sticker shock — and they can decide *now*.



WHAT YOU GET WITH THE ENHANCIFY + BLUE GOAT SYSTEM

This isn't a one-trick pony — it's a framework that moves leads from **interest → financing → signed contract**.

Lead Generation Features from Blue Goat Land Leads

- Local SEO that gets you in the Google *Local 3-Pack***
- Paid Ads Campaigns (Google, Meta)**
- Professional Contractor Websites designed for conversions**
- Lead Nurturing Tools (CRM, follow-up automations)**
All tailored specifically for land service businesses — not generic industries.



Financing Power with Enhancify



- 0% Promotional Financing Offers** — powerful closing tool for undecided landowners.
- No dealer fees ever.** Every dollar goes toward helping you close deals — not paying unnecessary charges.
- Co-branded landing page & widgets** — instantly professional, seamless customer experience.
- Up to \$650 commission per closed job** — literally earn while you close jobs.
- Loan payments calculator, marketing materials & support built in.**

HOW IT WORKS

(NO CONFUSION, JUST RESULTS)



Attract More Qualified Leads

Blue Goat Land Leads puts your business in front of customers actively searching for services you provide.



Make Financing Part of the Sale

Instead of losing customers to budget concerns, you offer a structured financing solution right from your branded page powered by *Enhancify*.



Close Faster and Bigger

Homeowners who see affordable monthly payments are more likely to say “yes” — and they tend to pick bigger jobs when they can finance them.



Get Paid Immediately

You receive your funds upfront — they pay over time. You win, and your landowner feels good about the choice.

REAL RESULTS SPEAK LOUDER THAN WORDS

Contractors using this combo have reported:



 **Lead Volume Increases**



 **More Booked Jobs with Higher Average Value**



 **Better Close Rates on Proposals**

(This is the step-function growth that turns slow months into booked calendars.)

“YOU DESERVE A
SYSTEM THAT
WORKS AS HARD
AS YOU DO”

Real Leads and Real Financing Options
your customers understand, and a predictable
pipeline of work that pays bills.

**Ready to boost your deal flow and
close more jobs with confidence?**

**GET STARTED WITH ENHANCIFY +
BLUE GOAT LAND LEADS TODAY!**

ENHANCIFY

x

