



STPGA FOR YOU

OUR STRATEGIC VISION
FOR THE SECTION

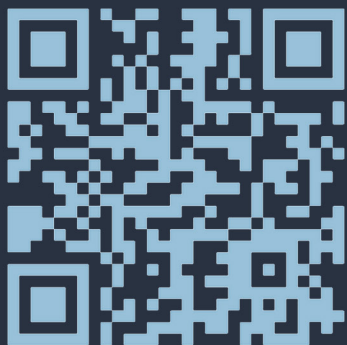


PGA
Southern Texas Section





STPGA.COM



STPGAJUNIORGOLF.COM



STPGAREACH.ORG

OUR MISSION



**SERVE THE
MEMBER**



**GROW THE
GAME**



**ELEVATE THE
ASSOCIATION**





HERE'S HOW WE WILL...

SERVE THE MEMBER

EDUCATION

- Develop and enhance current educational opportunities and awareness
- Explore new methods to connect, engage, and educate Members
- Ensure education offerings bring value with relevant content

PROMOTION & COMMUNICATION

- Promote PGA Members
- Demonstrate the value of PGA Members to the Southern Texas community
- Expand communication between PGA Members, staff, and facilities

EMPLOYMENT & RECRUITING

- Recruit, attract, and connect individuals to the industry and PGA Membership
- Encourage connectivity between PGA of America services and our Members
- Demonstrate value of PGA Membership to Junior Golf Program

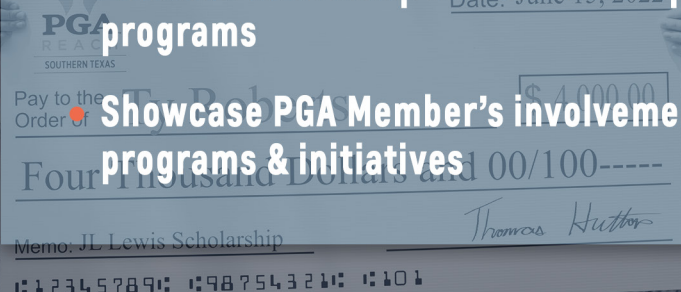
CHAMPIONSHIPS

- Strengthen tournament sites and experience
- Diversify tournament formats and Chapter offerings
- Cultivate Member relationships and business with sponsors

ELEVATE THE ASSOCIATION

PGA REACH SOUTHERN TEXAS

- Improve the awareness of Foundation's impact
- Increase PGA HOPE participation
- Enhance internship and scholarship programs
- Showcase PGA Member's involvement with programs & initiatives



STPGA JUNIOR GOLF

- Expand junior golf memberships and participation
- Enhance recruitment and training of part-time staff
- Ensure program consistency across geographic regions
- Regularly evaluate the market for potential growth opportunities

HERE'S HOW WE WILL...
GROW THE GAME

LEADERSHIP DEVELOPMENT & GOVERNANCE

- Make certain Constitution and Bylaws maintain importance
- Strengthen Committee involvement and impact
- Intensify Board of Directors onboarding
- Foster staff professional development
- Sustained commitment to Board diversification and leadership recruitment



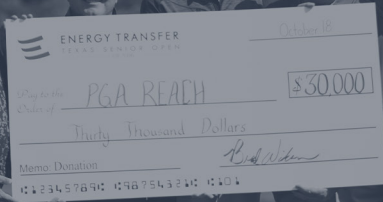
Southern Texas Section

FINANCIAL ACHIEVEMENT

- Execute and continually evaluate a strategic long-term financial plan
- Grow non-golf corporate partnerships
- Stay on the cutting edge in fundraising and partnership opportunities
- Guarantee all resources serve the Member and grow the game



PGA
Southern Texas Section



WELCOME

PGA
SOUTHERN TEXAS

PGA
REACH
SOUTHERN TEXAS

