



2026 BUSINESS PARTNERSHIP PROGRAM

Support. Connect. Create.

COMMUNITY REACH



15,000+
annual attendees



2,500+
newsletter subscribers
(biweekly emails)



10,000+
social media reach



2,000+
catalogs distributed per season
(Winter, Summer, Fall)

WHY PARTNER WITH THE GAC?

The Gunnison Arts Center (GAC) serves as the cultural heart of the Gunnison Valley, welcoming nearly 15,000 community members and visitors each year. Our historic downtown facility hosts over 300 programs annually, including art exhibitions, performances, classes, films, art markets and more!

Revenue from ticket sales and tuition covers only part of our annual budget. Businesses sponsors play a crucial role in helping us keep programs affordable, inclusive and accessible to all.

WHAT YOUR SPONSORSHIP SUPPORTS:

- **Accessible arts education** for all ages and abilities
- **Free & low-cost events** that foster community connection
- **Local artist support** through exhibitions, markets and performances
- **Cultural vitality** in the heart of Gunnison's historic downtown
- **Boosts local economic activity** before & after GAC events



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www.gunnisonartscenter.org



970.641.4029

SPONSORSHIP LEVELS & BENEFITS



LEVEL I: BUSINESS COLLABORATIVE PARTNER

Base: \$500/year Includes:

- ✓ Logo & link on GAC website
- ✓ 1/2 page ad in theater slideshow before all shows *
- ✓ Recognition in GAC annual report

Add-Ons (\$250 each or included in tiered levels):

- 2 event tickets (non-fundraisers)
- 1 free class registration (based on availability)
- Complimentary low impact rental for one business event
- Logo on summer concert banners (Fridays @ 5 or Sundays @ 6)
- Logo in newsletter emails (2,500+ recipients)

Bundle Options:

- \$750 = Base + 1 add-on
- \$1000 = Base + 2 add-ons
- \$1500 = Base + 3 add-ons
- \$2000 = Base + 4 add-ons

\$500 - \$2,000

LEVEL II: BUSINESS CHAMPION TIERS

Includes all base-level benefits, plus expanded exposure:

\$3,000 – Brushstroke Backer

- Large logo on Sundays @ 6 banner
- Logo in printed catalogs (3x/year, 1,000 each run)

\$5,000 – Canvas Contributor

- All above, plus
- 4 tickets to two GAC events

\$7,500 – Studio Sustainer

- All above, plus
- 4 tickets to three GAC events
- 2 complimentary class registrations

\$10,000 – Masterpiece Member

- All above, plus
- 4 tickets to four GAC events
- Custom commercial in SonofaGunn
- Featured business profile on website
- Gallery exhibit opportunity (1 year out)
- Table + Drinks for 4-6 people at annual Gala (\$600 value)

\$3,000 - \$10,000

*1/2 Page on-screen slideshow ad size: (6.6"W x 7.5"H)

** Upgrade to a full size ad (13.33"W x 7.5"H) for an extra \$150

SPONSORSHIP LEVELS & BENEFITS



EVENT UNDERWRITING OPPORTUNITIES

Maximize your business visibility by focusing your marketing benefits as the title sponsor for a specific event, program or series.

SonofaGunn (8-night comedy production): \$1,750

- 700+ attendees, logo on all materials, 4 tickets to one performance, custom commercial during show

Missoula Children's Theatre Camp: \$500

- Youth performance Ages 6-18, logo on programs, 4 tickets

Summer Concert Series Event Support:

- Fridays @ 5: \$1000 or
- Sundays @ 6 Summer Concert Series: \$5000
- Logo on marketing, banners, mentions during events

NEW! Film Series Sponsor: \$2,500

- 2 tickets to each film
- Logo on all materials + permanent web recognition

Live In-house Concerts: \$2,500

- 2 tickets & VIP access to each concert
- Logo on all materials + permanent web recognition

Annual Gala Title Sponsor: \$5,000

- Table for 8 + drink coupons (\$780 value)
- Logo on all materials + central table branding

VARIABLE

LET'S COLLABORATE!

With flexible payment plans and customized exposure, we make it easy to align your business with the power of the arts.

Local non-profits receive 20% off all tier levels

Business Sponsorship Program



SPONSORSHIP LEVEL: _____

ADD ONS: _____

BUSINESS NAME _____

CONTACT _____ PHONE NUMBER _____

EMAIL _____ WEBSITE _____

ADDRESS _____

TOTAL DUE \$ _____

PAYMENT PLAN INFO: _____

SUPPORTERS SIGNATURE _____ DATE _____

GAC REPRESENTATIVE SIGNATURE _____ DATE _____

PAYMENT:

☐ BILL ME

☐ CHECK

☐ CREDIT CARD CARD TYPE _____ EXP _____ SECURITY CODE _____

NAME ON CARD _____

CARD NUMBER _____

CARD HOLDER SIGNATURE _____ DATE _____

*Businesses must provide ad copy and color logo in digital format (.jpg or .pdf).

THANK YOU FOR YOUR GENEROUS SUPPORT OF THE ARTS IN GUNNISON!