



edenseven

Case Study

Paythru

Emissions Baseline & ESG Tracking

Overview

Paythru Ltd. is a UK-based payment solutions provider focused on improving user experience through future-ready EV charging and payment solutions. Headquartered in London, Paythru supports EV charge-point operators, site owners, and local authorities with data-driven monitoring, multi-party payments, and revenue optimisation tools tailored to customer-focused organisations.

edenseven were contracted by Paythru to evaluate its emissions and provide comprehensive annual Environmental, Social & Governance (ESG) reporting of its sustainability position, tracking progress over time, to support Paythru's commitment to minimise the environmental impact of its operations and support the communities in which it operates.

The Request

- Provide access to edenseven's Sustainability Platform, [cero.earth](#).
- Baseline Paythru's Scope 1, 2 & 3 greenhouse gas emissions.
- Generate a ESG report of Paythru's business.
- Develop a set of sustainability KPIs specific to the company that allow Paythru to track their progress over time.
- Reassess Paythru's emissions and other sustainability KPIs identified as part of the ESG report on an annual basis and provide annual emissions & ESG reporting.

Skills & Knowledge

- Emissions Expertise: Knowledge of the relevant Scope 1, 2 & 3 emissions and their subcategories, to ensure accurate and consistent calculations of Paythru's emissions.
- Sustainability Expertise: To enable identification of a set of sustainability KPIs that are relevant to Paythru, to track their performance against.
- Data Analysis: The ability to assess Paythru's data to generate emissions calculations and identify progress against other sustainability KPIs.
- Report Generation: The creation of documentation and reports which condense detail from Paythru's emissions calculations and other KPIs into clear and concise messaging.

Outcomes

- A structured emissions report provided a clear overview of Paythru's emissions impact, with detailed emissions category breakdown spanning Scope 1, 2 & 3. This baselined Paythru's environmental position, identified emissions hotspots, and enabled annual tracking of progress.
- A comprehensive ESG report with specific sustainability KPIs provided a clear picture of Paythru's sustainability position, enabling Paythru to demonstrate greater transparency of their ESG position to customers, investors and partners. Additionally, this reporting being conducted on a rolling annual basis ensures that Paythru can evidence improvements in its operations against the KPIs and demonstrate other initiatives that it undertakes.