

# Advantage Youth

### Serving Up a Stronger East Side

Saint Paul Urban Tennis and the City of Saint Paul are positioned to build a shared asset that will positively impact the East Side. When completed, the East Side Youth Development & Tennis Center and the adjacent city park will have transformed an abandoned and contaminated construction dump into a vibrant community space. This is more than a tennis center. Boasting multi-purpose rooms, a pro shop, and more, it's a place for everyone. Backed by a comprehensive business plan, the facility will be revenue-generating and self-sustaining.

#### **Investing in Our Youth**

Tennis participation has been shown to positively influence the lives of youth, but financial disparity is a significant barrier that prevents involvement. Through an increased capacity to serve and an investment in equity, this development levels the playing field for low-wealth and BIPOC youth. The new facility will provide a safe space for youth to engage in on- and off-court programming that instills a sense of responsibility and accountability.

The 125,000-square-foot state-of-the-art facility will provide 10 indoor courts, a fitness room and multipurpose community spaces, allowing for 52 weeks of tennis programming and additional programs including:

- The expansion of middle school tennis and leadership programming.
- The expansion of SPUT's Warrior Leadership Academy, which sees 100% of its high school senior participants graduate – vs. Saint Paul Public School's graduation rate of 75%.
- Provisions for adaptive and accessible tennis programming for individuals who use wheelchairs or have physical disabilities.





Youth Who Play Tennis ...

**48**%

GET BETTER GRADES

73%

ARE BETTER BEHAVED

81%

SAY THEY WILL ATTEND COLLEGE

82%

ARE MORE
COMMUNITY-MINDED
AND WELL-ROUNDED

To learn more about how you can help make SPUT's new home a reality, contact:

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### **Environmental and Economic Justice for the East Side**

Historically, East Siders haven't been included extensively in development plans for their own community. The East Side community is home to significant racial disparities in areas of health, environment and housing and has traditionally been excluded from political input. The development of the East Side Youth Development & Tennis Center is expected to:

- Boost economic vitality by ...
  - » Creating local jobs, both for the buildout and ongoing employment.
  - » Attracting tournaments and events that positively impact local hotels as well as food and retail establishments.
  - » Serving as a catalytic investment on the East Side, we expect this development to spur additional economic growth.
- · Deter crime and improve quality of life for the community by ...
  - » Providing a safe and welcoming place where kids can be themselves, surrounded by the care, validation, and focus of adults.
  - » Helping youth build social connections and understand the power of work within their local community.



URBAN TENNIS

- Revitalizing the physical environment for East Side residents by ...
  - » Transforming an abandoned and contaminated construction dump into a valuable asset in the middle of a disinvested residential community.
  - » Creating a green space and recreational facility in Ramsey County's largest park desert.
    SAINT PAUL



## **East Side Youth Development & Tennis Center Site Location**







