

2024-2025

UPDATE TO EUCLID CITY COUNCIL GOALS



A NOTE FROM COUNCIL PRESIDENT CHARLENE MANCUSO

Euclid City Council have recently updated our Goals for 2024-2025. In this update, you will see the many areas Council has been addressing through legislation. While all goals previously described in the 2022-2023 term may not be cited in this update, progress is being reviewed throughout the 2024-2025 term. Please know each goal is important to this Council and is being thoughtfully addressed.

When a City Council can work toward community-based priorities, making them goals to achieve, there will undoubtedly be cost savings, better resource allocation, more informed resident participation, and a more unified proactive commitment to issues that need our attention. Many of the goals listed have quantitative measures put in place to focus us on our discussions and decision-making.

Any goals realized by City Council require the coordination, collaboration and commitment of the Mayor, City Department Directors, and staff. When we work toward common goals, we can address and accomplish so much more for our community.

Respectfully submitted on behalf of Euclid City Council,
Charlene Mancuso – Council President



REVIEW OF TAX STRUCTURES/POTENTIAL REVENUE ENHANCEMENT



- The City Council will continue our financial work sessions chaired by the Council President and conducted with the Finance Director at regular intervals. It has proven successful in educating and updating the Council on issues that will impact Council in its decision-making responsibilities.
- In 2024/2025 Council will continue to receive quarterly updates on Income tax collection.
- With the implementation of RITA, we will continue to monitor its impact on the city's financial picture to ensure it is providing an increase in city revenue at a cost-effective rate. To date, RITA has exceeded annual revenue projections each year.
- In 2024 and 2025, Council will continue to establish and support purposeful uses for American Rescue Act Funds (ARAF) to be encumbered by year-end 2024.
- In 2024 and 2025, Council will again evaluate our annual sewer rate study to determine any sewer rate changes needed. These discussions will occur in the Public Services & Utilities Committee chaired by Councilperson Wojtila.
- In 2023, a proposal recommending the addition of a grant writer for the city was considered. In early 2024, City Council unanimously passed legislation that authorized a professional services contract with a consultant group that specializes in increasing municipal grant funding. This is a pilot project that will be evaluated on a regular basis going forward to determine the effectiveness of this contract.
- In the 2024-2025 term, Council may once again meet in the Executive & Finance Committee to discuss our Bond Debt Service Fund to determine what the City can reasonably spend on major/capital projects. This information is necessary to make fiscally responsible decisions about capital expenditures.
- Executive and Finance Committee meetings will be held to review current policy and standards and to address both short-term and long-term goals.

MASTER PLAN

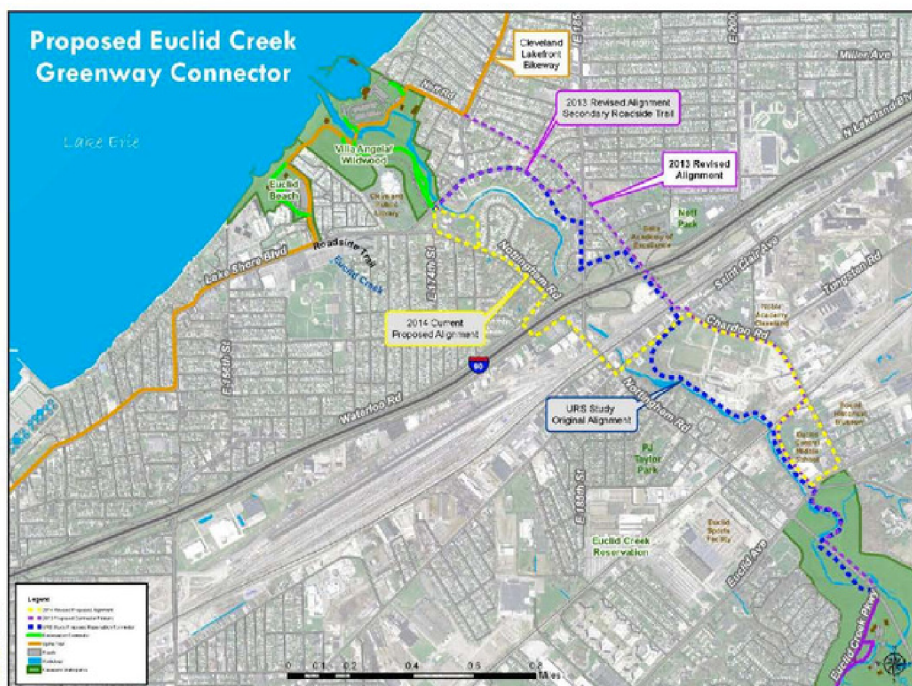
- In the 2024/2025 term, the City Council will continue its support of the Downtown Euclid Special Improvement Corporation (SID). The SID enabled downtown property owners to form a governing body with the ability to receive special assessment funds to implement service plans.
- Council will continue to work with the Service Department to support the transition of our street lights to LEDs for more efficient and reliable use.
- Council will continue to focus on the completion of the E. 185th Street project.
- Euclid Ave revitalization continues. Successes include Euclid Ave. resurfacing; partnership with Cleveland Metroparks and their trail extension; and the outcomes of the NOACA study of Chardon Rd. Councilperson Tolton has been and will continue to be involved in reinvigorating the business district.

Euclid Creek Greenway

- Connector between lakefront & southern portions of Euclid Creek Reservation
- Route revisions in 2013 & 2014

Planning Precedent:

- Cuyahoga County Greenprint (2002)
- Trails for Ohioans Statewide Trail Plan (2005)
- Lower Euclid Creek Greenway Plan (2007)
- Eastside Greenway Plan (2015)
- Euclid Creek Reservation Master Plan (2015)
- Lakefront Reservation Master Plan (2019)
- Emerald Necklace Trail Bicycle and Pedestrian Trail Crossing Study (2019)
- Cuyahoga Greenways Plan (2019)



MASTER PLAN

- Council regularly refers to the City of Euclid Master Plan in legislative discussion; examples include St. Roberts rezoning, Downtown Walkability Plan, Sims Park, green spaces, city-wide playgrounds, the Recreation Wellness Center project, the Upper Sims Park space development, and Kenny Yuko Park development. This support will continue in 2024-2025.
- The Master Plan, adopted in 2022, and developed in February 2018, will be reviewed in the 2024-2025 term to determine relevance to current issues impacting our community.
- Recent addendums to the Master Plan include Top of the Tank and NextGen Sustainability Recommendations Report. Both are supported by City Council.
- A review of the Master Plan will be held in the Executive and Finance Committee in the 2024-2025 term.



SAFETY



- Safety facilities: long-range assessment and planning information has been completed. Next steps in the 2024-2025 term are to ascertain funding sources to support determining potential site locations, engineering, cost analysis, and timeframes for possible construction. Council will continue to be involved in this project as it moves forward.
- In the 2024-2025 term, Council will continue to pursue strategic and technological measures such as the “blue light camera program”. Purchase and installation of these camera types, in conjunction with the Flock cameras (currently in use), will enhance our current capabilities, in promoting city-wide safety.
- Council will review the results of the Speed Table pilot project begun in 2023 for the Sims Park driveway (due to speeding & pedestrian safety complaints). Council will make recommendations based on the findings. This will be done in collaboration with the Service Department.
- Council is currently discussing, in the Safety Committee, legislation introduced by Councilperson Tanner addressing the identification of armed security guard legislation. This would mean all armed security guards working in the City of Euclid would have to wear some type of identifiable patch or clothing indicating they are security. Discussion will continue in 2024.

SAFETY

- Council is discussing a possible Ord. 078-22, section 501.31- Parental Responsibility. sponsored by Councilperson Tanner. The issue was sent to the Public Safety Committee, chaired by Councilperson Jarosz in June 2023. Discussion will continue into 2024. This legislation would make parents more responsible for the actions of their children.
- Following a Safety Committee chaired by Councilperson Jarosz, there was a recommendation to pass legislation that would require video surveillance at apartment complexes of 50 or more units. This is another tool to utilize in establishing a safer environment for residents. The legislation was passed 2/2023 and became effective 3/2023. In 2024 there will be a concerted effort to determine which apartment complexes qualify to meet the legislation requiring security cameras on their premises. Implementation to begin in 2024.
- In 2024-2025 term, Council will research the feasibility of developing an ordinance that would require commercial businesses to have outside cameras installed that could prove helpful to police during the investigation of a crime. This will be discussed in Safety Committee chaired by Councilperson Tanner.
- In the 2024-2025 term, City Council will continue to research the feasibility of implementing a mental health emergency response initiative to address critical community behavioral health needs utilizing mental health professionals in conjunction with our safety forces to improve our abilities to address mental health calls.



SAFETY

- In the 2024-2025 term, Council, in collaboration with the P&D Department and the Service Department, will determine how to introduce solar warning flashing speed signs on Euclid Ave. along with other methods to decrease the speeds driven, making the road safer.
- Council will continue to improve traffic safety for pedestrians, cyclists and motorists through increased land use planning, infrastructure design, increased public education and enforcement.
- Council will continue to monitor the results of the Ord. 126.2022. This ordinance created Traffic Code 375.03 which prohibits the operation of snowmobiles, off-highway motorcycles/dirt bikes and all-purpose vehicles/ATV-type vehicles from operating on any public street in the City of Euclid. 2023 saw 60 cases documented. Citizen-initiated calls have proven effective in identifying episodes of noncompliance.
- City Council supports the citywide Pedestrian and Bicycle Safety Action Plan.
- City Council will support, through the Oversight Committee, appropriate fund expenditures provided to the City of Euclid by the County Council in an effort to support the community engagement project.



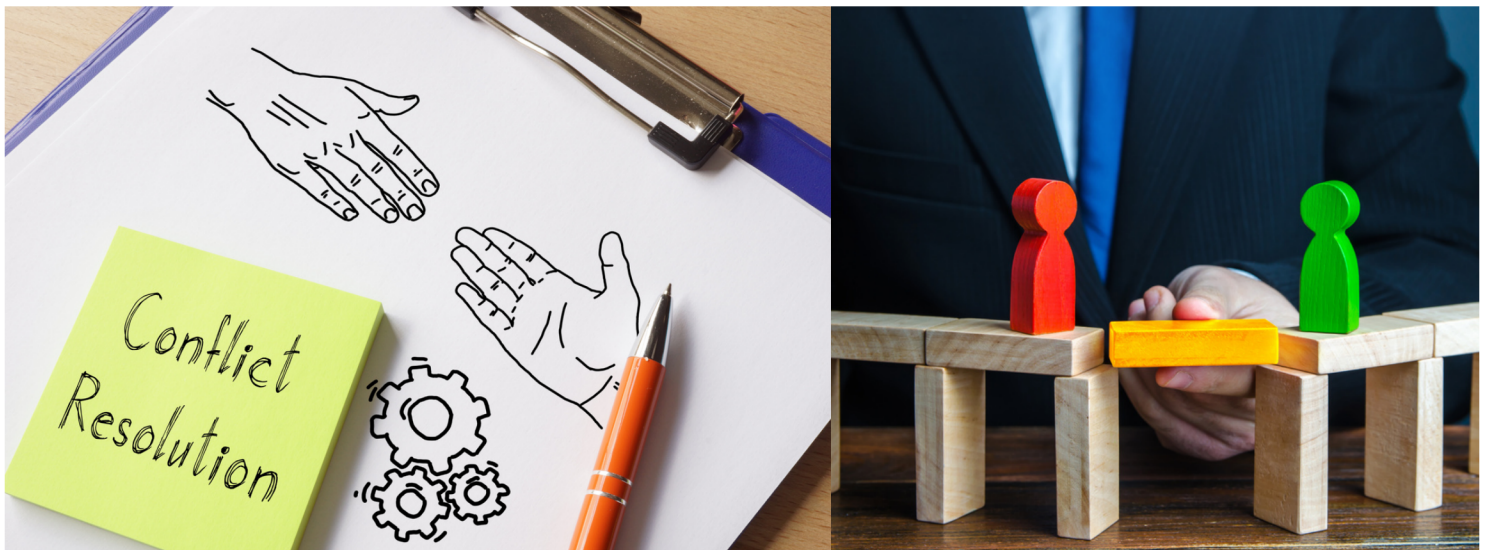
HOUSING/BUILDING PROCESSES, P&Z CODE REVIEW



- During the 2024-2025 term, Council will revisit the review of the “St. Robert’s” property as more detailed ideas are analyzed.
- Ongoing review of the effects of the Landbank disposition policy revisions will continue to be a focus in the 2024-2025 term to ensure relevance to our current city goals. This will be done in collaboration with the Planning and Development Department (P&D).
- In the 2024-2025 term, Council will support the implementation of a Vacant Property and Building Registration for both residential and commercial buildings. This will be accomplished in collaboration the Planning & Development Department. The Council supports continued collaboration with departments to better enforce Building codes through legislation that would prohibit registration of a property for rental purposes if the property has a delinquent tax balance.
- The Council will work with our Law Department to strengthen the nuisance ordinances and the processes that accompany any identified nuisance episode, (both residential and commercial) in an effort to ensure owner responsibilities to maintain their property.
- Numerous Planning and Zoning codes have been reviewed and revised. This code review will continue in the 2024-2025 term to ensure codes are appropriate for today’s environment.

COMMUNITY RELATIONS & DEVELOPMENT

- For the 2024-2025 term, the Council supports the continuation and expansion of the Ambassador program. Council would support the evaluation of the Ambassador program with recommendations for a more defined role in the parks, especially as it pertains to the rules pertaining to park activity. The downtown businesses and the Sims Park visitors have had a consistently good experience with those participating in the program.
- 2024-2025 term will continue to see expansion of the city's ability to reach its residents through the city website and/or the city's social media capabilities.
- The Council will make it a priority in the 2024-2025 term to address entertainment/business accommodations. To determine if and how the city defines these entities and what parameters must be met. This would include accommodations/restrictions in locations adjacent to preexisting residential neighborhoods.
- In the 2024-2025 term, Council is researching a possible pilot program that would include utilizing services of a 'violence interrupter' organization.
- In the 2024-2025 term, Council will determine the city's role in supporting programs that provide mediation, conflict resolution, parenting training, school safety, and restorative training for residents.



SUSTAINABILITY EFFORTS:



- In the 2024-2025 term, City Council, in collaboration with city departments, will actively support completion of an Urban Forestry Master Planning Initiative. Components of this plan, funded by a \$525,000 grant from the USDA Forestry Service will be discussed in the Sustainability and Environmental Stewardship Committee chaired by Councilperson Hannum and by the Shade Tree Commission.
- The city has been awarded a Community Planning Grant from the Cuyahoga County Planning Commission to further develop its active transportation plan. As a reminder, an active transportation plan is essentially a mini-master plan focused on goals and strategies to support increased walking, biking, and other transportation for daily life and recreation. Several council members have supported and participated in these discussions. The Council will continue to participate in the ongoing planning efforts in 2024-2025.
- Council will participate and encourage a re-emphasis on recycling through new initiatives, training and education to increase city-wide recycling numbers.
- Euclid City Council will support initiatives to make businesses and buildings more sustainable and energy efficient.
- Support homeowners with sustainable energy upgrades such as solar and geothermal options.



PARKS AND GREENSPACE:



- In conjunction with NOACA, City Council and area residents, have reviewed and provided ideas, questions, and suggestions for publicly owned land that are being evaluated for the feasibility of a recreational trail along Euclid Ave. In 2024-2025, Council will continue its support by approving, through legislation, the GPD group to formulate a plan for a portion of the proposed trail.
- In early 2024, Council supported through legislation, (015-24) making the Citywide Pedestrian and Bicycle Safety Action Plan an official addendum to the 2018 Masterplan.
- In March, 2024, Council supported through legislation, (027-24) to add the Upland Sims Park expansion to the 2018 Masterplan
- In collaboration with P&D, Council will determine if some landbank properties can be utilized for community gardens, pocket parks, green spaces and other community development.
- In December of 2022, Council established priorities for playground replacement. The City Council has and will continue to support the revitalization of our many parks and playgrounds in the city. Sims Park will be addressed in the 2024-2025 term.
- Council will work with the Service Department to determine what chemicals are used currently on park property and how/if we can decrease or eliminate them from use.



ASSETS

- In the 2024-2025 term, City Council will actively pursue support from both state and federal grant funds to finish the window replacements at Shore Cultural Centre. Over half have been replaced in the 2022-2023 timeframe.
- In the 2024-2025 term, Council will continue its support of the construction of the approved Recreation/Wellness Center. Additional funding sources will continue to be researched to assist with programmatic needs at this center. In collaboration with the Recreation Department, programmatic ideas can be discussed in the Community Programming and Recreation Committee, chaired by Councilperson Steele.
- Council will review the city assets in the Community Assets & City Buildings Committee chaired by Councilperson Gresham in 2024 so priorities can be established for the 2024-2025 term.
- In the 2024-2025 term, City Council supports the use of grant funding from various local, state and federal agencies which allows us to continue the development of Phase III of the Waterfront Improvement Plan.



STREETS & INFRASTRUCTURE



- 2024-2025 will see the repaving of E. 200th Street. Council will work with city departments to ensure appropriate landscaping is also developed during the project. This should include businesses that had previously taken responsibility for spaces in front of their businesses. This is also a component of the Master plan.
- The Council will support and participate in the results of the study done on high accident areas throughout the city to determine the next steps to be considered to decrease the accident rate.
- Council will participate in and support the E. 185th St. project to its conclusion. Issues concerning this project will be heard in the Business Development and City Planning Committee chaired by Councilperson Jarosz. This will be in collaboration with P&D.
- There is interest in obtaining further information on painting our interstate supports or railway supports along the marginals. Research already done shows painting areas not only builds community but makes it safer and lowers accident rates.

NEIGHBORHOODS

- 2024-2025 brings continued discussion within wards about developing Ward Street Delegates to foster better communications. Funding mechanisms for these programs need further research. Options for funding can be discussed in the Neighborhood Engagement Committee chaired by Councilperson Dybiec.
- In the 2024-2025 term, Council will continue to research the development of a winter snow program and a summer lawn program for Seniors utilizing grant funding.
- Council will work toward decreased car thefts through community-building measures such as the Block Watch program and the Street Delegate program.



MISCELLANEOUS

- During the 2022-2023 term, Council created an Ad Hoc committee to discuss and make recommendations to City Council regarding the necessity of taking and keeping verbatim minutes at regular and special council meetings. (Res. 112-22) Council passed legislation in late 2023 to discontinue verbatim minutes.
- In the 2024-2025 term, in an effort to make City Council meetings more efficient, ordinances that speak to operational components of Council's business meeting will be reviewed and revised as appropriate.
- Council in collaboration with the different city departments, will hold relevant committee meetings to discuss ideas, campaigns, and strategies necessary to evaluate a project.

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