



REACH 1,600 BOULDER ATTORNEYS Through Event Sponsorship!

Knowledge and cooperation are central to success in the legal field, and the Boulder County Bar Association has been proudly serving the Colorado legal community through education, networking and events since 1907.

Events and in-person or virtual CLE (Continuing Legal Education) courses are offered to all Bar Association members, with over 30 new CLE training courses launched annually. Local attorneys are in need of engaging education to meet their continuing education credit requirements, and our CLE courses are focused on trending topics and delivered by top-tier instructors, providing a unique opportunity for sponsors to help cover the cost of delivering high-quality education and events while gaining an audience with our esteemed members.

This sponsorship kit outlines the ways that you can participate in and contribute to the BCBA as an Event Sponsor. It is very important that our Sponsors are committed industry leaders and true partners with us. In that spirit, we invite you to reach out with any questions or ideas so that we can craft the perfect Sponsorship Package to meet your needs.

Thank you for considering this opportunity. We look forward to partnering with you.

Laura Ruth
Executive Director, BCBA

ABOUT THE BCBA

The Boulder County Bar Association is 1,600+ members strong - and growing. Our membership is comprised of attorneys and legal professionals of all experience levels. We help young professionals kick-start their practice through valuable peer-to-peer connections, knowledge sharing, access to a network of seasoned mentors, free resources, shared office assets, networking events and more. For more seasoned members, we facilitate continuing legal education around new and emerging areas of law, and organize volunteer and philanthropic activities throughout the year, enabling our members to give back when and where they can. Our most senior members are an invaluable source of wisdom, expertise and inspiration. Together, we guide the legal community into the future and help shape the next generation of attorneys.



boulder-bar.org



Boulder County Bar Association BCBA



BoulderBarAssociation



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Member Base: 1,600+



EVENTS & CLE COURSES WITH THE BCBA



EVENT SPONSOR

OPPORTUNITY	SPONSOR BENEFIT	INVESTMENT
Sponsor Virtual CLE Course (Online CLE Courses are Available for 2 Years and Typically Generate 120-160 Views per Year)	1 minute video commercial at the start and close of each course, logo showcased on intro slide and featured image on YouTube, inclusion in CLE event promotion in the newsletter, weekly e-brief and targeted email to each section, social media mentions, clickable logo next to the CLE episode on the BCBA website and on intro of downloadable CLE presentation. <i>(2-3 touches to all members and 2-3 touches to program targets)</i>	\$300 per Course OR \$750 for 3 Courses
Sponsor In-Person Event or CLE Course (In-Person CLE Courses and Networking Events Typically Draw 30-50 Attendees)	3 minute in-person or virtual pitch at the start of each event, attendee contact list, signage at event venue, logo showcased in presentation, inclusion in event promotion in the newsletter, weekly e-brief and targeted email to each section, social media mentions, clickable logo on the BCBA website and on any CLE or event materials. <i>(5-7 touches to all members and 2-3 touches to program targets)</i>	\$300 per Event OR \$750 for 3 Events





THANK YOU FOR PARTNERING!

Our events and CLE courses not only offer a promotional opportunity for Event Sponsors. They are crucial for building talent and deepening legal expertise. Together we can guide the legal community into the future and help shape the next generation of attorneys.

We hope that you will join us as an Event Sponsor. And if you have questions or ideas for the BCBA, please reach out to me at any time.



Laura Ruth

Executive Director
The Boulder County Bar Association

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