

LAGOONA KAHUNA CLEAN UP CHALLENGE

APRIL 23, 2027 | EXPECTED GUESTS: ~300



Lagoon Kahuna brings companies and the community together for a high-energy clean up challenge that turns environmental action into friendly competition. Teams work side by side to protect the Agua Hedionda Lagoon while building camaraderie, engaging employees, and making a visible impact.

On Thursday April 29, teams gather virtually for the awards ceremony, where we reveal the total weight collected and crown the Big Kahuna and Little Kahuna!

Event Sponsorships:

Title Sponsor — \$15,000

Exclusive to 1 sponsor

- Event named "Lagoon Kahuna Clean Up Challenge presented by [Sponsor]"
- 15 participant spots
- Premier logo placement on event T-shirts, the step-and-repeat banner, event signage, and Agua's website, and event marketing materials
- VIP table for 8-10 at the Discovery Gala with VIP cocktail reception access

T-Shirt Sponsor — \$10,000

Exclusive to 1 sponsor

- Sponsor logo featured on the official event T-shirt
- 10 participant spots
- Logo recognition on event signage, Agua's website, and event marketing materials
- 4 tickets to the Discovery Gala with VIP cocktail reception access

Party Sponsor — \$5,000

Exclusive to 1 sponsor

- Sponsor recognition at the event celebration, including logo placement on the welcome sign
- 5 participant spots
- Logo recognition on event signage, Agua's website, and event marketing materials
- 2 tickets to the Discovery Gala

Zoom Ceremony Sponsor — \$2,500

Multiple Available

- Sponsor logo featured on the background of the virtual awards ceremony
- Sponsor acknowledgment during the ceremony, including the trash weigh-in reveal and the member-voted "Most Unique Trash Find" announcement
- 5 participant spots
- Logo recognition on event signage, Agua's website, and event marketing materials

Activity Sponsor — \$1,500

Multiple available

- Sponsor recognition at one team-building activity
- Logo placement on activity signage, event signage, Agua's website, and event marketing materials

CONTACT:

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Team Participation Levels:

All teams receive:

- Event T-shirt
- Lagoon cleanup activity
- Kayak or paddleboard rental
- Team building games
- Lunch with alcoholic and nonalcoholic drinks

Big Kahuna — \$2,500

- 15+ Lagoon Kahuna participants

Little Kahuna — \$1,500

- 10-14 Lagoon Kahuna participants

Little Kahuna Nonprofit Rate — \$1,000

- 10-14 Lagoon Kahuna participants
- Nonprofit rate

Additional participants are \$25 per person
T-shirt sizes are due by April 9



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