

CARLSBAD WINE & FOOD FESTIVAL

JULY 17, 2027 | EXPECTED GUESTS: 800+



Support the Carlsbad Wine & Food Festival, presented by the Rotary Club of Carlsbad, and extend your impact through Agua Hedionda Lagoon Foundation. In addition to the festival benefits listed below, Agua sponsors receive opportunities to connect with our community and see local environmental education in action. Agua receives 50% of your sponsorship and ticket sales. Over 800 North County residents attend every year!

Magnum Sponsor — \$10,000

Festival benefits

- 12 admission tickets, including VIP pre-party access and VIP parking
- Company logo prominently featured in event communications, on the event website with a link, and in the festival newsletter
- 20+ social media posts
- Company banner displayed at the event
- Company logo featured in the promotional video shown during the event

Additional Agua benefits

- 4 tickets to Discovery Gala
- Private raptor presentation for up to 10 guests at the Discovery Campus
- Featured sponsor spotlight in an Agua email and a dedicated social media post
- Logo on Agua's website with clickable link
- Opportunity for a company team to participate in an Agua volunteer or conservation experience, including a group photo

Premier Reserve Sponsor — \$5,000

Festival benefits

- 6 admission tickets
- Company logo prominently featured in event communications, on the event website with a link, and in the festival newsletter
- 15+ social media posts
- Company logo featured in the promotional video shown during the event

Additional Agua benefits

- 2 tickets to the Discovery Gala
- Private raptor presentation for up to 10 guests at the Discovery Campus
- Sponsor spotlight in an Agua email and social media post
- Logo on Agua's website with clickable link



CONTACT:

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Reserve Sponsor — \$2,000

Festival benefits

- 4 admission tickets
- Company logo featured in event communications, on the event website with a link, and in the festival newsletter
- 10+ social media posts
- Company logo featured in the promotional video shown during the event

Additional Agua benefits

- Private Animal Interaction at Discovery Campus
- Sponsor recognition in an Agua's email and social media post
- Logo on Agua's website with clickable link

Gourmet Sponsor — \$1,000

Festival benefits

- 2 admission tickets
- Company logo featured in event communications, on the event website with a link, and in the festival newsletter
- 5+ social media posts
- Company logo featured in the promotional video shown during the event

Additional Agua benefits

- Sponsor recognition in an Agua social media post
- Logo on Agua's website with clickable link



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