

DISCOVERY GALA 2026



BENEFITS	SPOTLIGHT \$1,500	COMMUNITY \$2,500	DISCOVERY \$3,500	CONSERVATION \$5,000	DISCO \$7,500	TITLE \$25,000
GALA TICKETS	1	2	2 + VIP	4	Table (8)	2 Tables (16)
PROGRAM AD	1/4 Page	1/4 Page	1/4 Page	1/2 Page	Full Page	2 Page Spread
WEBSITE	✓	✓	✓	✓	Premier	Premier + Year
SOCIAL MEDIA	✓	✓	✓	✓	Featured	Sponsor Story
STAGE			✓	✓	Premium	Exclusive
SIGNATURE EXPERIENCE		1	2	3	4	8
STEWARD SOIREE					✓	✓
PRIVATE LAGOON					✓	✓

DISCOVERY GALA 2026



About Discovery Gala 2026 - DC Disco
August 29, 2026

The Agua Hedionda Lagoon Foundation's 2026 Discovery Gala – DC Disco is an unforgettable evening that brings together community leaders, philanthropists, and local businesses to celebrate and support our mission of environmental education and lagoon stewardship. Set against the beautiful backdrop of the Westin Carlsbad Resort & Spa, guests will enjoy exceptional dining, live entertainment, exciting auctions, and inspiring stories that showcase the lasting impact of the Foundation's work throughout our community.

A Discovery Gala sponsorship is more than event recognition; it is an investment in the future of our community. Align your brand with one of North County's most respected nonprofits while gaining meaningful exposure to influential community leaders, philanthropists, and business executives who share a passion for preserving the Agua Hedionda Lagoon for generations to come.

Head to the next page to see how your Gala sponsorship benefits your company—beyond knowing you're supporting environmental education and creating opportunities for thousands of students.



INVITATION

BID PADDLE MOCK UP



1580 Cannon Road, Carlsbad CA

(760) 804-1969

www.aguahedionda.org

DISCOVERY GALA 2026

SPONSORSHIP OPPORTUNITIES



Every partnership includes premium brand visibility, exceptional hospitality, and the opportunity to align your business with North County's premier philanthropic event. Every sponsorship level includes the opportunity to select from our **Signature Brand Experiences**, allowing you to tailor your investment to maximize your brand's visibility and impact.

Spotlight Sponsor | \$1,500

Brand Visibility

- Logo featured on the LED dance floor throughout the evening
- Logo on the Discovery Gala website
- Quarter page ad in event program
- Recognition in the event slideshow
- Social media recognition across all social media channels

VIP Hospitality

- One Discovery Gala ticket
- Additional tickets available at Early Bird pricing

Community Sponsor | \$2,500

Brand Visibility

- **Select one exclusive Brand Experience from this category:**

COMMUNITY COLLECTION

- Quarter-page program ad
- Logo featured on the LED dance floor throughout the evening
- Logo on the Discovery Gala website
- Recognition in the event slideshow
- Recognition in quarterly newsletter

VIP Hospitality

- Two Discovery Gala tickets

Discovery Sponsor | \$3,500

Brand Visibility

- Select one exclusive Brand Experiences from each:

COMMUNITY

DISCOVERY

- Community and Discovery Collections (1 in each collection)
- Quarter-page program ad
- Recognition in the gala video
- Recognition from the stage
- Logo on the Discovery Gala website
- Social media recognition

VIP Hospitality

- Two Discovery Gala tickets
- Two ticket to the VIP Cocktail Hour

GLASS CHARM MOCK UP



GLASS CHARM MOCK UP

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DISCOVERY GALA 2026

SPONSORSHIP OPPORTUNITIES



Conservation Sponsor | \$5,000

Brand Visibility

- Select one exclusive Brand Experiences from each:

COMMUNITY

DISCOVERY

PREMIER

- Half-page program ad
- Recognition in the gala video
- Stage recognition by the CEO
- Premium event signage
- Featured social media recognition
- Logo on the Discovery Gala website

VIP Hospitality

- Four Discovery Gala Tickets
- Invitation to the annual Steward Soirée

LED DANCE FLOOR MOCK UP



Disco Sponsor | \$7,500

Brand Visibility

- Select one exclusive Brand Experiences from each category:

COMMUNITY

DISCOVERY

PREMIER

EXCLUSIVE

- Premier logo placement across all Discovery Gala marketing
- Full page program ad
- Exclusive recognition during CEO welcome message, paddle raise, Live Auction, and closing remarks
- Featured social media recognition

VIP Hospitality

- Table at Discovery Gala with premier seating
- Ride-share package for 4
- Invitation to the annual Steward Soirée
- Private Sunset Lagoon Experience for your leadership team

Title Sponsor | \$25,000

Brand Visibility

- Select two exclusive Brand Experiences from each category:

COMMUNITY

DISCOVERY

PREMIER

EXCLUSIVE

- Premier logo placement across all Discovery Gala marketing
- Two-page spread program ad
- Exclusive recognition during CEO welcome message, paddle raise, Live Auction, and closing remarks
- Sponsor feature story in exclusive e-newsletter
- Logo with backlink on website for a year

VIP Hospitality

- Two tables at Discovery Gala with premier seating
- Limo service home from the event for 8
- Invitation to the annual Steward Soirée with recognition from the CEO
- Private Sunset Lagoon Experience for your leadership team

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SIGNATURE BRAND EXPERIENCES



COMMUNITY COLLECTION

- Private Raptor Presentation
- Private Paddle & Learn experience (up to 4 guests)
- Business logo and QR code on Welcome Gift Bags
- Business logo on Discovery Gala Invitation (SOLD)

PREMIER COLLECTION

- BID PADDLES: Business name and logo on bidding paddles
- LIVE AUCTION: Auctioneer announces, "Live Auction presented by [your business name]," business logo featured on all Live Auction item slides (6 total)
- VIP COCKTAIL HOUR: Business logo and QR code featured on welcome signage and custom (SOLD)
- Business logo and QR code prominently featured on every dinner table (up to 25 tables)
- Logo on Step and Repeat with professional photographer to take photographs of every guest upon entry

DISCOVERY COLLECTION

- BAR: Business logo and QR code on all Bar Signage, custom cocktail napkins, and named signature cocktail
- VALET: Business name and logo on Valet Welcome Sign and key chain
- GALA VIDEO: Business name and logo on opening slide of the dinner program video entitled, "One Lagoon. Thousands of Stories."
- RED CARPET: Business logo and QR code featured on prominent signage at the entrance to the Red Carpet Welcome

EXCLUSIVE COLLECTION

- VIP COCKTAIL HOUR TOAST: Every guest receives a welcome cocktail, logo and QR on custom champagne glass charms, recognition before the toast
- Corporate volunteer experience with catered lunch
- DISCOVERY CAMPUS EXPERIENCE: Year-long recognition every time Discovery Campus program is presented, storytelling social media content throughout the year, impact updates showing how many families participated.

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