

Workforce & Vendor Network Sustainability

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Session Overview

- Interactive group activity & idea collection
- Build the NAMFS Workforce Playbook
- Address recruiting, training, and retention
- Explore credentialing and workforce innovation

Session Objectives

- Understand the workforce sustainability challenge
- Identify new strategies for recruiting and retention
- Explore solutions for safety and credentialing
- Engage in shaping the NAMFS Workforce Playbook

Setting the Stage

- What workforce challenges are most urgent today?
- Why is recruitment harder than ever?
- What would make the field more attractive to new talent?
- Key Insight: The future workforce requires visibility, respect, and opportunity.

Recruitment

- How do we attract new talent?
- What role can schools, social media, or veteran programs play?

Training & Certification

- What training/credentialing gaps exist?
- Should NAMFS develop a shared training framework?

Retention & Engagement

- Why do vendors leave?
- How can we improve loyalty and satisfaction?

Innovation & Technology

- How can automation or mentorship sustain the workforce?
- What innovations would help scale quality labor?

Building the NAMFS Workforce Playbook

- Can we focus on one key takeaway per theme.
- Encourage industry-wide learning and shared ownership.
- All ideas will be compiled and distributed post-Summit.
- Contributions will shape training and sustainability initiatives.

Closing & Call to Action

- Quote: 'A sustainable workforce isn't found — it's built.'
- Take one actionable idea back to your organization.
- Continue collaboration with NAMFS initiatives.
- Stay involved — the Workforce Playbook starts with you.