



COLUMBIA CHILDRENS THEATRE PRESENTS

A Night of Chance

FUNDRAISING CASINO NIGHT

MARCH 20, 2026
7:00 – 11:00PM

Segra Park
1640 Freed Street
Columbia, SC 29201

On behalf of the Columbia Children's Theatre it is a pleasure to invite you to become a sponsor for our ***Night of Chance | Casino Night*** our 3rd Annual Fundraising event.

Now, in our 21st season, CCT continues to introduce thousands of young performers to the excitement of live theatre. Beyond that, theatre-goers young and old have experienced and enjoyed the productions the talented young people of the Midlands have put on display. We know that having a children's theatre in our community is important. We're asking you to be a part of preserving and growing Columbia Children's Theatre legacy and supporting the quality of life we all want for our families in the Midlands area.

CCT's ***Night of Chance | Casino Night*** will be held March 20, 2026 from 7 - 11 pm, at Segra Park located at 1640 Freed Street, Columbia, SC 29201. We invite you to come enjoy a night of fun with your own 'Funny Money' and share in the excitement of a 'Vegas Night' with your friends.

As a sponsor you will:

- Have tickets to join our ***Night of Chance | Casino Night*** party and enjoy a great time with your friends and colleagues
- Have access to our on-line silent auction and have fun bidding on hundreds of items! You'll find out during the party if you've won!
- Have the opportunity to introduce your business to thousands of people that make up the CCT family across the Midlands by having your business logo on our advertising, the CCT website and displayed in our season Playbills. Your business will also be recognized at the event via signage.
- Have the knowledge that as a sponsor you've helped secure the future of CCT for a new generation of young performers and theatre goers

Your sponsorship means a lot to us. It is through the generosity of businesses and individuals like you that the Columbia Children's Theatre is able to continue their mission of serving young people throughout the Midlands and the state. With your sponsorship you will help CCT continue to bring meaningful theatre experiences to literally thousands of children and adults alike.

The deadline to secure your sponsorship is March 13, 2026. Please contact Martha Jones at marthajblythewood@gmail.com if you have questions or need more information.

Thank you for your consideration and support.

Sincerely,

Jerry Stevenson

Jerry Stevenson
Artistic Director



COLUMBIA CHILDRENS THEATRE PRESENTS

A Night of Chance

FUNDRAISING CASINO NIGHT

**March 20, 2025 | 7 – 11:00pm | Segra Park
1640 Freed Street, Columbia SC 29201**

On behalf of the Columbia Children's Theatre, it is a pleasure to invite you to become a sponsor for our 3rd Annual fundraising event, *Night of Chance | Casino Night*.

Over the past 20 years CCT has introduced thousands of young performers to the exciting experience of live theatre. Come join us in celebrating 20 years of success and help us grow, build and sustain the future of the Columbia Children's Theatre for generations to come.

Sponsorship Opportunities

Standing Ovation - \$10,000

- Two tables and 16 entry tickets to the event
- Logo displayed on six billboards advertising the event
- Logo on CCT website for a year
- Full Page Playbill Ad for the 2026/2027 CCT season
- 20 Season Tickets for CCT performances through 2027
- Logo on all Season Marketing Materials
- Logo on all Event Signage
- Opportunity to speak at the event

Encore! - \$5000

- Twelve entry tickets to the event
- Logo on CCT website for a year
- Full Page Playbill Ad for the 2026/2027 season
- 15 Season Tickets for CCT performances through 2027
- Logo on all Season Marketing Materials
- Logo on all Event Signage

Bravo! - \$2500

- Eight entry tickets to the event
- Logo/name on CCT website for a year
- ¾ Page Playbill Ad for the 2026/2027 season
- 10 Season Tickets for CCT performances through 2027
- Logo on all Season Marketing Materials
- Logo on all Event Signage

Stage Door - \$1000

- Six entry tickets to the event
- Logo/name on CCT website for a year
- Half Page Playbill Ad for the 2026/2027 season
- Logo/name listed on event signage

Break-a-Leg - \$500

- Four entry tickets to the event
- Logo/name on CCT website for a year
- Quarter page Playbill Ad for the 2026/2027 season
- Listed on event signage

Playwright - \$250

- Two entry tickets to the event
- Logo/name listed on CCT website for a year
- Logo/name listed in Playbill for the 2026/2027 season

YOUR IMPACT



We keep the prices of our services low and offer scholarships to ensure a young person's access to the arts won't be determined by financial concerns. As a result, earned income provides just 60% of the revenue needed to run Columbia Children's Theatre. For the remaining 40%, we rely on the support of our community. When you support our work - your impact is immediate.

IN 2025...

A circular graphic with a yellow-to-orange gradient background. It features a photograph of a man in a white jacket with his arms raised in a celebratory gesture, and a woman in a red dress standing next to him.

11,400
ANNUAL PATRONS

A circular graphic with a red-to-pink gradient background. It features a photograph of a young child wearing a space helmet with a visor.

12,500
STUDENTS ATTENDED
SCHOOL SHOWS

A circular graphic with a teal-to-blue gradient background. It features a photograph of a person in a dark, ornate costume with a large, feathered headdress.

2036
MAINSTAGE
TICKETS SOLD

A circular graphic with a green-to-teal gradient background. It features a photograph of a young woman with long dark hair, wearing a green top, looking thoughtfully at the camera.

475
YOUNG PERFORMERS
IN YOUTHEATRE
PRODUCTIONS

1,000's
OF SMILES