

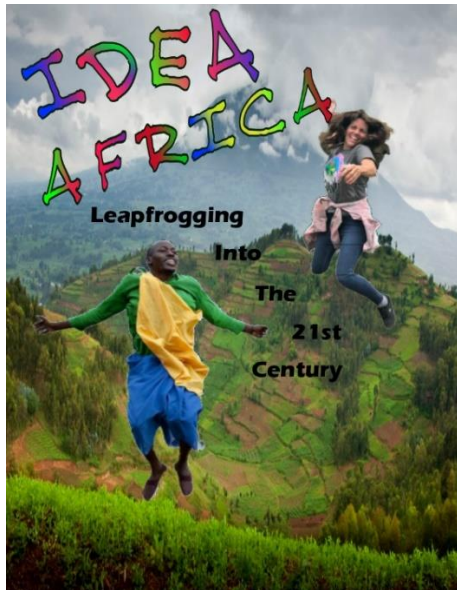


IDEA - International Development Exchange Association



GLOBAL-MBITA

'THE IDEA PROJECT' and the movement into 'THE NEXT SYSTEM'



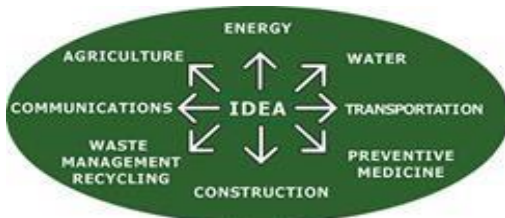
Humankind needs to change how we live on the planet.

There are billions of acres of habitable, undeveloped land on the earth today where humankind can work and live in an innovative infrastructure that provides an ecosystem that is Mother Nature's friend, not her enemy.

IDEA will lead a movement of forward-thinking pioneers to transition from our antiquated, over-populated, polluting, urban centers into neighborhood-centric, zero-emission villages. These village models will first be established in Native America and rural Rwanda named Eco-Lab-Villages (Eco-LVs) that are franchised business entities owned and operated by their inhabitants.

Eco-LVs will become prosperity-making business entities functioning as R & D centers for the most advanced, technological, infrastructure companies in the world that provide an ecosystem-infrastructure that does not destroy the natural environment when developed.

These two Eco-LV models will become a testbed where the challenges and breakthroughs experienced by their inhabitants and operators when working and living in a zero-emission ecosystem can be shared simultaneously between each model for their successful growth and with the Eco-LV infrastructure companies.



Eco-LVs will deploy a proprietary, zero emission ecosystem operating under eight distinct industry sectors. Eco-LVs will be developed anew on habitable land requiring minimal excavation for utilities and structures. Vehicles will be parked outside the village

for a natural, park-like environment that sequesters carbon emissions.

Details available upon request.

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P.O. Box 523, Santa Cruz, Ca. 95061 USA

www.globalmbita.com, www.tradeport.org, www.21stcenturyidea.com

tlivoti@globalmbita.com, Tel: 1-831-334-2218 USA