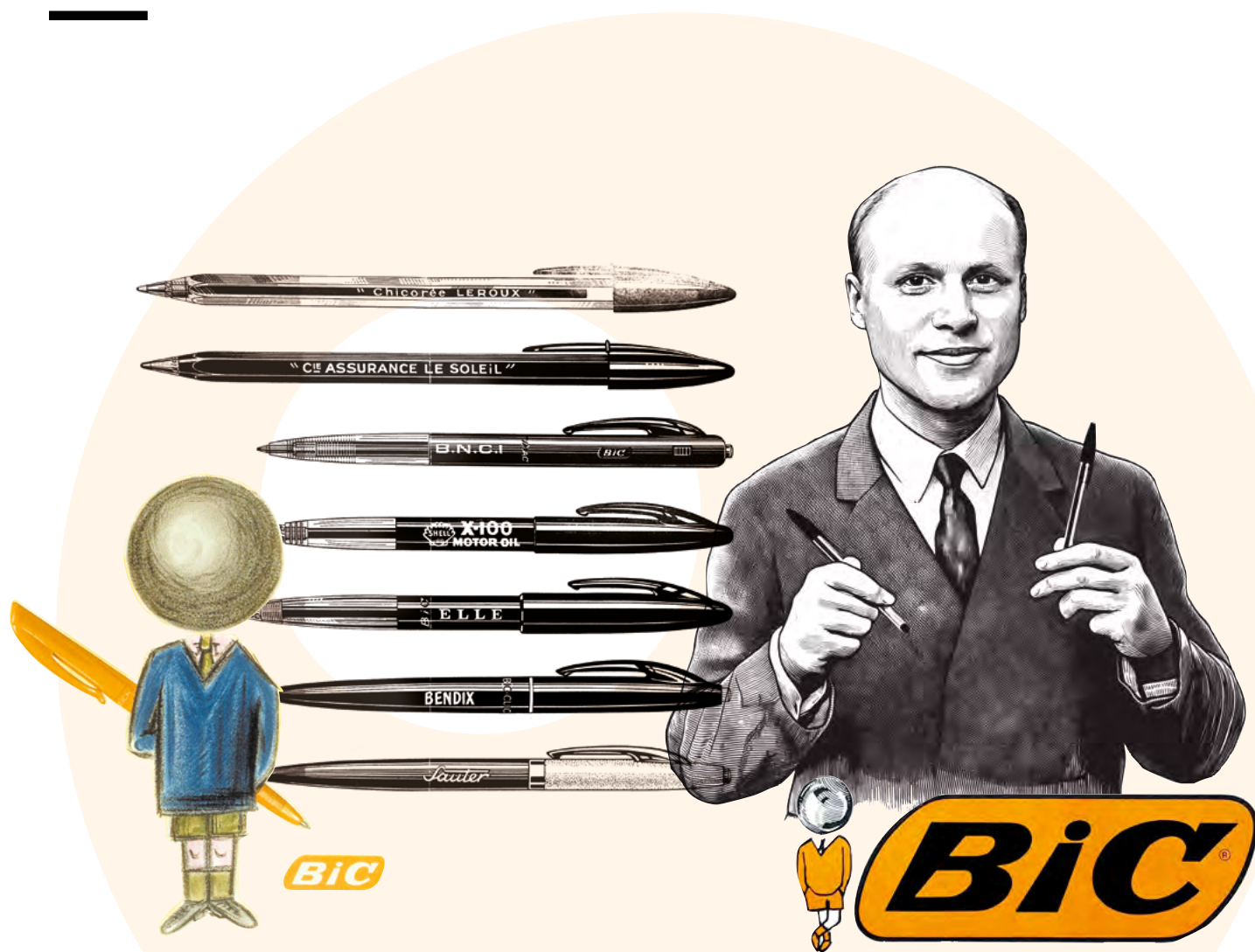


SELECTION 2025



Our Story

The division of the BIC Group dedicated to personalising BIC® products, based in Tarragona, Spain since 1995.



FR/ Notre histoire

La division du Groupe BIC dédiée à la personnalisation des produits BIC®, basée à Tarragone en Espagne depuis 1995.

DE/ Unsere Geschichte

Die Abteilung der BIC-Gruppe, die sich der Personalisierung von BIC®-Produkten widmet, mit Sitz in Tarragona, Spanien, seit 1995.

IT/ La nostra storia

La divisione del Gruppo BIC dedicata alla personalizzazione dei prodotti BIC®, con sede a Tarragona, in Spagna, dal 1995.

ES/ Nuestra Historia

La división del Grupo BIC dedicada a la personalización de productos BIC®, con sede en Tarragona, España desde 1995.

Our Pillars

**Iconic and
innovative.**

Trusted.

Close to you.



FR/

Nos Piliers

Iconique et
innovant.

Responsable.

Proche de vous.

DE/

Unsere Grundsätze

Legendär und
innovativ.

Zuverlässig.

An Ihrer Seite.

IT/

I nostri pilastri

Iconico e
innovativo.

Responsabile.

Vicino a te.

ES/

Nuestros pilares

Ícónicos e
innovadores.

Confiables.

Cerca de ti.

Icons that Evolve, Creating Lasting Moments

At BIC Graphic, we believe innovation and tradition go hand in hand. This gifting season, we've reimagined some of our most iconic products—like the BIC® 4 Colours pen with its new Metallic Foil finish and the BIC® Cristal® Expression celebrating 75 years of a classic. We've also advanced sustainability with the 98% recycled Media Clic, which features a recycled clip, showing our commitment to responsible innovation. We're proud to introduce the BIC® Partner notebook collection premium, FSC-certified, made in Italy, combining quality and style. Now, with our new customisation service, you can turn any notebook into a thoughtful, personalised gift.

This season, let's celebrate innovation, sustainability, and the joy of giving—creating moments that truly last.

FR/

Des icônes qui évoluent, créant des moments marquants

Chez BIC Graphic, nous croyons que l'innovation et la tradition vont de pair. Cette saison des cadeaux, nous avons réimaginé certains de nos produits les plus emblématiques — comme le stylo BIC® 4 Couleurs® avec sa nouvelle finition Metallic Foil, et le BIC® Cristal® Expression qui célèbre 75 ans d'un classique. Nous avons également fait progresser la durabilité avec le Media Clic composé à 98 % de matériaux recyclés, doté d'un clip recyclé, démontrant ainsi notre engagement en faveur d'une innovation responsable. Nous sommes fiers de présenter la collection de carnets BIC® Partner — premium, certifiée FSC, fabriquée en Italie, alliant qualité et style. Désormais, avec notre nouveau service de personnalisation, vous pouvez transformer chaque carnet en un cadeau réfléchi et personnel.

Cette saison, célébrons l'innovation, la durabilité et la joie d'offrir — créons des moments authentiques qui marquent.

IT/

Icone che evolvono, creando momenti memorabili

Da BIC Graphic crediamo che innovazione e tradizione vadano di pari passo. In questa stagione dei regali, abbiamo reinventato alcuni dei nostri prodotti più iconici — come la penna BIC® 4 Colours® con la nuova finitura Metallic Foil e il BIC® Cristal® Expression che celebra 75 anni di un classico. Abbiamo anche fatto progressi nella sostenibilità con la Media Clic realizzato al 98% con materiali riciclati e dotato di clip riciclata, dimostrando il nostro impegno per un'innovazione responsabile. Siamo orgogliosi di presentare la collezione di quaderni BIC® Partner — premium, certificata FSC, prodotta in Italia, che combina qualità e stile. Ora, con il nostro nuovo servizio di personalizzazione, puoi trasformare ogni quaderno in un regalo pensato e personale.

In questa stagione, celebriamo innovazione, sostenibilità e la gioia di donare — creando momenti autentici.

DE/

Ikonen, die sich weiterentwickeln und bedeutungsvolle, bleibende Momente schaffen

Bei BIC Graphic glauben wir daran, dass Innovation und Tradition Hand in Hand gehen. In dieser Geschenkesaison haben wir einige unserer ikonischsten Produkte neu gestaltet — wie den BIC® 4 Colours® Kugelschreiber mit neuer Metallic-Folie-Veredelung und den BIC® Cristal® Expression, der 75 Jahre eines Klassikers feiert. Auch im Bereich Nachhaltigkeit sind wir weitergekommen – mit dem Media Clic aus 98 % recyceltem Material und einem recycelten Clip, der unser Engagement für verantwortungsbewusste Innovation unterstreicht. Wir sind stolz darauf, die BIC® Partner Notizbuch-Kollektion vorzustellen — Premium, FSC-zertifiziert, in Italien hergestellt, die Qualität und Stil verbindet. Jetzt können Sie mit unserem neuen Personalisierungsservice jedes Notizbuch in ein durchdachtes, persönliches Geschenk verwandeln.

Feiern wir diese Saison Innovation, Nachhaltigkeit und die Freude am Schenken — und schaffen wir bedeutungsvolle Momente, die wirklich Eindruck hinterlassen.

ES/

Iconos que evolucionan, creando momentos memorables

En BIC Graphic, creemos que la innovación y la tradición van de la mano. Esta temporada de regalos, hemos reinventado algunos de nuestros productos más icónicos —como el bolígrafo BIC® 4 Colours® con su nuevo acabado Metallic Foil, y el BIC® Cristal® Expression que celebra 75 años de un clásico. También hemos avanzado en sostenibilidad con el Media Clic fabricado en un 98 % con materiales reciclados y con clip reciclado, demostrando nuestro compromiso con la innovación responsable. Estamos orgullosos de presentar la colección de cuadernos BIC® Partner —premium, certificados FSC, hechos en Italia, que combinan calidad y estilo. Ahora, con nuestro nuevo servicio de personalización, puedes convertir cualquier cuaderno en un regalo pensado y personal.

Esta temporada, celebremos la innovación, la sostenibilidad y la alegría de dar — creando momentos memorables que dejan huella.

Contents

01. Our Story, Our Pillars	02	12. Endless options for personalised gifts BIC® Collection Boxes	30
02. A new finish, Metallic Foil BIC® 4 Colours® Metallic Foil	06	13. The Brand of responsible brands	32
03. A pen for every side of you BIC® 4 Colours® Premium range	08	14. Made in Europe Close to you	34
04. Now 98% recycled! BIC® Media Clic Ecolutions® Plus	10	15. Thoughtful sustainable gifts for every occasion	36
05. Express your brand identity BIC® Media Clic Glacé & Shine	12	16. The sustainable pencil that you can plant after use and grow into herbs, vegetables, fruits or flowers Sprout™ Graphite Pencil	38
06. Same fun, new size! BIC® Kids Evolution® Colouring Set	14	17. Circular Economy. Lighter Model	40
07. Embrace nature with every gift BIC® Evolution® Ecolutions® Pencil	16	18. The safe flame occasions are endless with the new BIC® EZ Reach™ Lighter BIC® EZ Reach™	42
08. Iconic object of design BIC® Cristal® Expression	18	19. BIC® Lighters BIC® J25 & BIC® J26 Lighters	46
09. Where innovation meets sustainable design. BIC® Cristal® Re'New™	20	20. 360° Digital Decoration DJEEP® D1 Lighter	50
10. Give the gift of illusion for these special dates BIC® Super Clip	22	21. BIC® Technical Information All products	52
11. Write your own story BIC® Partner	24		

Metallic Foil: The Iconic BIC® 4 Colours®, Dressed in Elegance



A new premium finish that gives our
legendary pen a refined metallic
touch - bold, timeless, and truly BIC.

BIC® 4 Colours® Metallic Foil

NEW premium printing technique available in gold & silver.

1100 / 1101

BIC® 4 Colours®

AVAILABLE FROM
OCTOBER 2025



FR/

Metallic Foil : L'icône BIC® 4 Couleurs®, habillé avec élégance.

NOUVELLE technique d'impression premium
disponible en or et argent.

Une nouvelle finition premium qui donne à notre
stylo légendaire une touche métallique raffinée —
audacieux, intemporel et résolument BIC.

IT/

Metallic Foil: L'icona BIC® 4 Colours®, Vestiti di Eleganza.

NUOVA tecnica di stampa premium disponibile in
oro e argento.

Una nuova finitura premium che conferisce alla nostra
leggendaria penna un tocco metallico rinnovato - audace,
senza tempo e veramente BIC.

DE/

Metallic Foil: Der legendäre BIC® 4 Colours®, gekleidet in Eleganz.

NEUE Premium-Drucktechnik in Gold und
Silber erhältlich.

Eine neue Premium-Veredelung, die unserem kultigen
Kugelschreiber einen neuen metallischen Touch verleiht
- kühn, zeitlos und wahrhaftig BIC.

ES/

Metallic Foil: El icónico BIC® 4 Colours®, vestido con elegancia.

NUEVA técnica de impresión premium disponible en
dorado y plateado.

Un nuevo acabado premium que le da a nuestro
legendario bolígrafo un toque metálico refinado - audaz,
atemporal, y verdaderamente BIC.



PERSONALISED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



FABRIQUÉ
EN FRANCE

MADE IN FRANCE



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™



METALLIC FOIL

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES



REFILL SERVICE
ON REQUEST

ALWAYS AN ICON - A PEN FOR EVERY SIDE OF YOU

The original & iconic 4 ink colours ballpen - since 1970!

When people of all kinds and in all parts of the world know a product, it's because it has become an icon.

The icon has been modernised with new finishes and new colour combinations.



FR/

Le stylo à bille original et emblématique à 4 couleurs d'encre - depuis 1970 !

Lorsque différents types de personnes du monde entier connaissent un produit, cela signifie qu'il est devenu une icône.

L'icône a été modernisée avec de nouvelles finitions et de nouvelles combinaisons de couleurs.

DE/

Der kultige Original-Kugelschreiber mit 4 Tintenfarben - seit 1970!

Wenn Menschen aller Art und in allen Teilen der Welt ein Produkt kennen, dann deshalb, weil es zu einem Kultprodukt geworden ist.

Die Ikone wurde mit neuen Oberflächen und neuen Farbkombinationen modernisiert.

BIC® 4 Colours®

1061 / 1064

BIC® 4 Colours® Wood Style



1060 / 1063

BIC® 4 Colours® Soft



1057 / 1058

BIC® 4 Colours® Glacé



1069 / 1076

BIC® 4 Colours® Bicolor



1074 / 1075

BIC® 4 Colours® Gradient



1106 / 1107

BIC® 4 Colours® Shine



1102 / 1108

BIC® 4 Colours® Fashion



IT/

L'originale e iconica penna a sfera a 4 colori di inchiostro, dal 1970!

Quando persone di ogni genere e in ogni parte del mondo conoscono un prodotto, è perché è diventato un'icona.

L'icona è stata modernizzata con nuove finiture e nuove combinazioni di colori.

ES/

El bolígrafo original e icónico de 4 colores de tinta, ¡desde 1970!

Cuando personas de todo tipo y en todas partes del mundo conocen un producto, es porque se ha convertido en un icono.

El icono se ha modernizado con nuevos acabados y nuevas combinaciones de colores.

98% Recycled Version



FR/ Version 98% recyclée.

Toutes les parties externes sont fabriquées à partir de 98% de matériaux recyclés, grâce au nouveau clip.

Maintenant avec un nouveau clip incassable fabriqué à partir de pièces de voitures recyclées, disponible en noir et en blanc !

DE/ 98% recycelte Version.

Alle äußeren Teile bestehen zu 98% aus recyceltem Material, dank des neuen Clips.

Jetzt mit einem neuen bruchsicheren Clip aus recycelten Autoteilen, erhältlich in schwarz und weiß!

1E29

BIC® Media Clic Ecolutions® Plus



AVAILABLE FROM
OCTOBER 2025



**New
unbreakable
clip!**

All external parts are made from
98% recycled material,
thanks to the recycled new clip.

**Now with a new unbreakable
clip made of recycled car parts,
available in black and white!**



PLASTIC CAR PARTS

FR/ PIÈCES AUTOMOBILES EN PLASTIQUE

DE/ AUTOTEILE AUS KUNSTSTOFF

IT/ PARTI IN PLASTICA PER AUTOMOBILI

ES/ PIEZAS DE PLÁSTICO PARA AUTOMÓVILES

IT/

Versione 98% riciclata.

Tutte le parti esterne sono realizzate con il 98% di materiale riciclato, grazie alla nuova clip.

Ora con una nuova clip infrangibile realizzata con parti di auto riciclate, disponibile in bianco e nero!

ES/

Versión 98% reciclada.

Todas las partes exteriores están fabricadas con un 98 % de material reciclado, gracias al nuevo clip.

Ahora con un nuevo clip irrompible fabricado con piezas de automóvil recicladas, disponible en blanco y negro!

THE BESTSELLER

Express your brand identity!



FR/

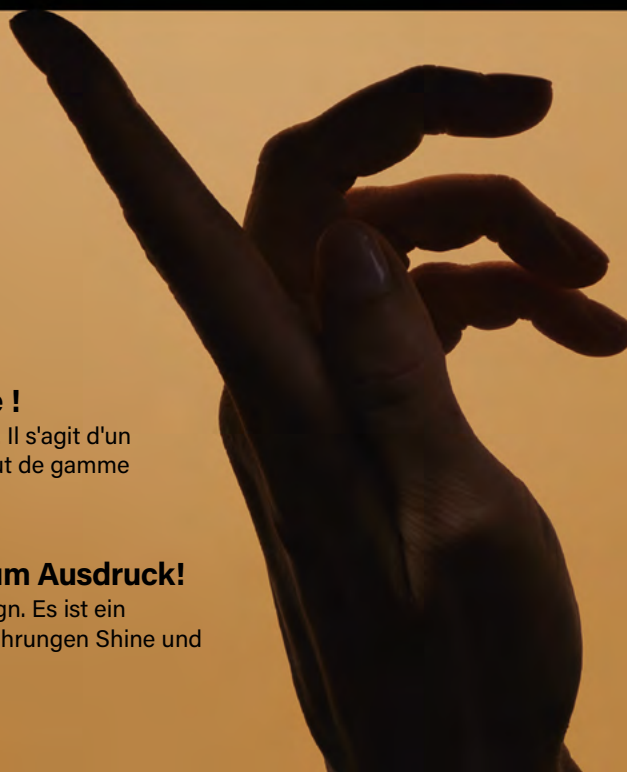
Exprimez l'identité de votre marque !

Il a un design fonctionnel et largement reconnu. Il s'agit d'un produit durable disponible dans les finitions haut de gamme Shine et Glacé.

DE/

Bringen Sie Ihre Markenidentität zum Ausdruck!

Ein funktionelles und weithin anerkanntes Design. Es ist ein langlebiges Produkt, das in den Premium-Ausführungen Shine und Glacé erhältlich ist.



BIC® Media Clic Shine & Glacé

A functional and widely recognized design. It's a long lasting product available in premium finishes, Shine and Glacé.

1975

BIC® Media Clic Shine

**Brightness and
elegant colours!**



1030

BIC® Media Clic Glacé

**Our bestseller
in elegant colours**



**MIX &
MATCH**



PERSONALISED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



**WRITING
MODES**



BALLPEN M
Ø 1 MM

**PRINTING
TECHNIQUES**



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

IT/

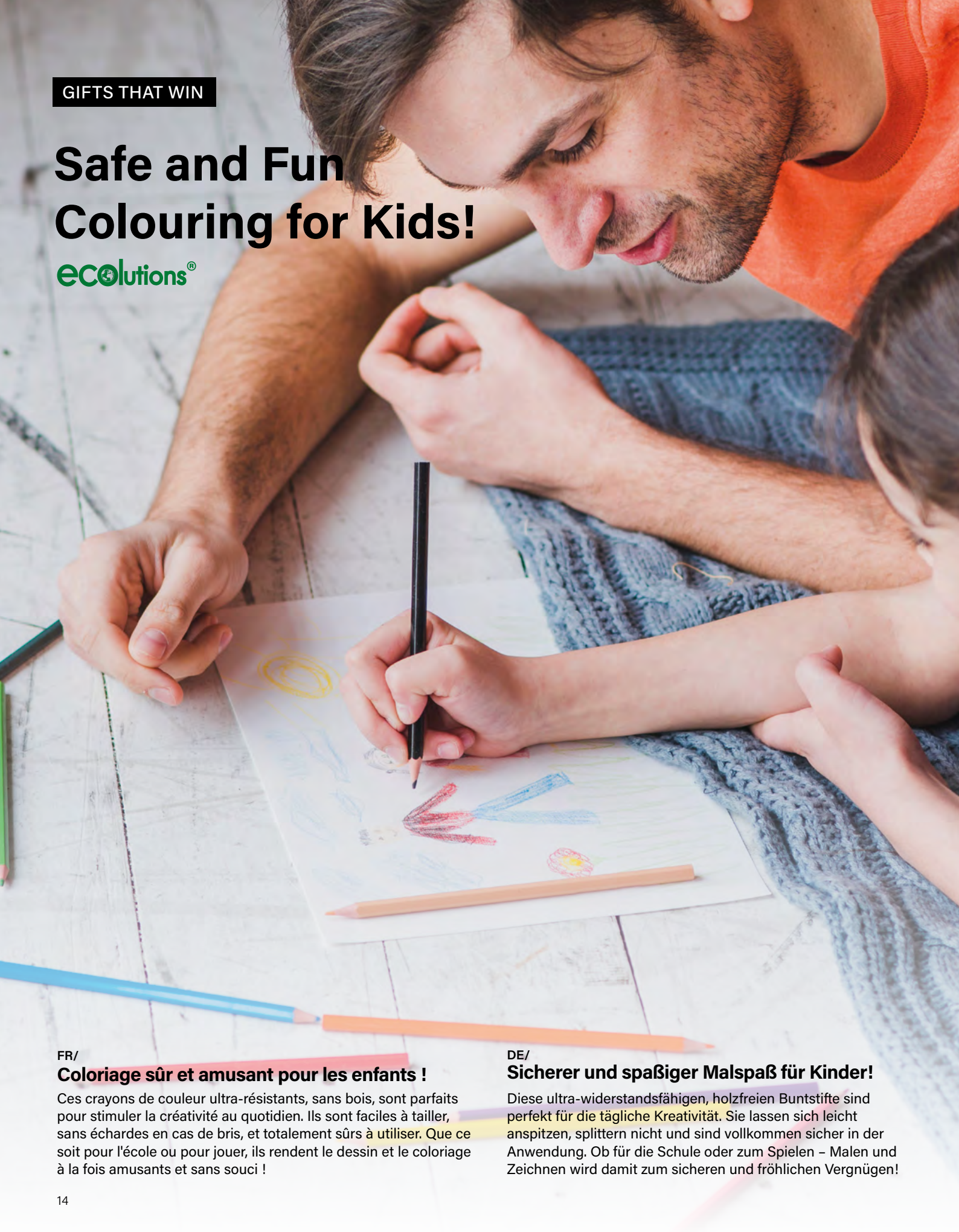
Esprimi la tua identità di marca!

Con un design funzionale e ampiamente riconosciuto, è un prodotto di qualità e lunga durata, disponibile nelle finiture di pregio Shine e Glacé.

ES/

Expresa tu identidad de marca !

Tiene un diseño funcional y ampliamente reconocido. Es un producto de larga duración disponible en los acabados premium, Shine y Glacé.

A man with a beard and a child are sitting on a wooden floor, coloring a drawing of a person on a piece of paper. The man is holding a black pencil and looking down at the drawing. The child is also holding a pencil and coloring. There are several colored pencils (blue, orange, green) scattered around the paper. The man is wearing an orange shirt and the child is wearing a blue sweater.

GIFTS THAT WIN

Safe and Fun Colouring for Kids!

ecolutions®

FR/
Coloriage sûr et amusant pour les enfants !

Ces crayons de couleur ultra-résistants, sans bois, sont parfaits pour stimuler la créativité au quotidien. Ils sont faciles à tailler, sans échardes en cas de bris, et totalement sûrs à utiliser. Que ce soit pour l'école ou pour jouer, ils rendent le dessin et le coloriage à la fois amusants et sans souci !

DE/
Sicherer und spaßiger Malspaß für Kinder!

Diese ultra-widerstandsfähigen, holzfreien Buntstifte sind perfekt für die tägliche Kreativität. Sie lassen sich leicht anspitzen, splintern nicht und sind vollkommen sicher in der Anwendung. Ob für die Schule oder zum Spielen – Malen und Zeichnen wird damit zum sicheren und fröhlichen Vergnügen!

BIC® Kids Evolution® Colouring Set

EVOLUTION®

Safe and Fun Colouring for Kids! These ultra-resistant, wood-free colouring pencils are perfect for everyday creativity. They're easy to sharpen, splinter-free, and completely safe to use. Whether for school or play, they make drawing and colouring both fun and worry-free!

NEW!

1607

BIC® Kids Evolution®
Colouring Set - 6 units



1609

BIC® Kids Evolution®
Colouring Set - 12 units



MADE FROM
**51% RECYCLED
MATERIAL***
*Excluding lead

**Fully customisable cardboard box.
Non-personalisable pencils.**

FR/ Boîte en carton entièrement personnalisable. Crayons non personnalisables.

DE/ Vollständig personalisierbare Pappschachtel. Nicht personalisierbare Bleistifte.

IT/ Scatola di cartone completamente personalizzabile. Matite non personalizzabili.

ES/ Caja de cartón totalmente personalizable. Lápices no personalizables.

IT/ Kit di colori per bambini, sicuro e divertente!

Queste matite colorate ultra resistenti e senza legno sono perfette per la creatività quotidiana. Sono facili da temperare, non scheggiano e sono completamente sicure da usare. Perfette per rendere il disegno e la colorazione un'attività divertente e senza preoccupazioni, sia a scuola, sia durante il gioco!

ES/ ¡Colorear de forma segura y divertida para niños!

Estos lápices de colores ultra resistentes y sin madera son perfectos para fomentar la creatividad todos los días. Son fáciles de afilar, no se astillan y son completamente seguros de usar. Ya sea para la escuela o para jugar, hacen que dibujar y colorear sea una actividad divertida y sin preocupaciones.



MANUFACTURED
AND PRINTED IN
BIC FACTORIES

FABRIQUÉ
EN FRANCE

MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified



RESISTANT TIP



NO
SPLINTER



PROTECTIVE
SHEATH

WRITING
MODES



COLOURED PENCIL LEAD
Ø 3,05 MM

PRINTING
TECHNIQUES



DG
DIGITAL

SUSTAINABILITY

IMPRIM'VERT®

ecolutions®



FRIDGES AND
YOGURT POTS

Embrace nature with every gift

BIC® Evolution® Ecolutions® pencil is a perfect gift. Not a single tree is cut down to make these pencils; they are crafted from synthetic resin sourced from recycled yogurt pots and fridges.

- Up to 64% recycled material
- No splinters
- Fully customisable



*Give a gift that not only brings joy
but also cares for our planet*



FR/ Évoluer, c'est penser à la nature

Le crayon BIC® Evolution® Ecolutions® est un cadeau parfait : fabriqué sans couper d'arbres, avec jusqu'à 64% de matériaux recyclés tels que des pots de yaourts et des réfrigérateurs. Sans éclats en cas de bris et entièrement personnalisable.

DE/ Sich zu entwickeln bedeutet, über die Natur nachzudenken

Der BIC® Evolution® Ecolutions® Bleistift ist ein perfektes Geschenk: Er wird ohne Abholzung von Bäumen hergestellt und besteht aus bis zu 64 % aus recycelten Joghurtbechern und Kühlschränken. Splitterfrei und vollständig personalisierbar.

1150

BIC® Evolution® Ecolutions®
Graphite pencil cut end

1151

BIC® Evolution® Ecolutions®
Graphite pencil with eraser



360° Printing



MADE FROM
64% RECYCLED
MATERIAL*
*Excluding lead



360° Printing



MADE FROM
52% RECYCLED
MATERIAL*
*Excluding lead

Many different options
to combine as you like!

MIX & MATCH



IT/ Progredire vuol dire pensare alla natura

La matita BIC® Evolution® Ecolutions® è un regalo perfetto: realizzata senza abbattere alberi, con materiali riciclati fino al 64%, come vasetti di yogurt e frigoriferi. Non genera schegge ed è completamente personalizzabile.

ES/ Evolucionar es pensar en la naturaleza

El lápiz BIC® Evolution® Ecolutions® es un regalo perfecto: fabricado sin talar árboles, con hasta un 64 % de materiales reciclados como envases de yogurt y frigoríficos. Sin astillas y totalmente personalizable.

MIX & MATCH



MANUFACTURED
AND PRINTED IN
BIC FACTORIES

FABRIQUÉ
EN FRANCE

MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified



RESISTANT TIP



NO
SPLINTER



PROTECTIVE
SHEATH



EASY TO
USE AND ERASE

WRITING
MODES



PENCIL PC HB
Ø 2,3MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



FRIDGES AND
YOGURT POTS

UNIQUE PERSONALISATION

Celebrate 75 Years of Timeless Style with the BIC® Cristal® Expression



FR/
**Célébrez 75 ans de style intemporel avec le
BIC® Cristal® Expression.**

Brand an icon. Découvrez l'évolution de l'icône BIC® Cristal®
avec le BIC® Cristal® Expression.

DE/
**Feiern Sie 75 Jahre zeitlosen Stil mit dem
BIC® Cristal® Expression.**

Brand an icon. Erleben Sie die Evolution des legendären
BIC® Cristal® mit BIC® Cristal® Expression.

BIC® Cristal® Expression

Brand an Icon. Experience the evolution of the iconic BIC® Cristal® with BIC® Cristal® Expression.



1095

BIC® Cristal® Expression



IT/

Celebra 75 anni di stile senza tempo con la BIC® Cristal® Expression.

Brand an icon. Sperimenta l'evoluzione dell'iconica BIC® Cristal® con BIC® Cristal® Expression.

ES/

Celebra 75 años de estilo atemporal con el bolígrafo BIC® Cristal® Expression.

Brand an icon. Experimenta la evolución del icónico BIC® Cristal® con BIC® Cristal® Expression.



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE

FABRIQUE
EN FRANCE



MADE IN FRANCE



WRITING
MODES



BALLPEN M
0.1 MM

PRINTING
TECHNIQUES



BRITEPIX™ DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



REFILLABLE

INNOVATIVE WRITING

Where innovation meets sustainable design.

The iconic classic, with a sleek metallic finish, recycled plastic cap, and refillable for sustainable writing.

BIC® Cristal® Re'New™

1095

BIC® Cristal® Re'New™



FR/
**Quand l'innovation
se joint au design
durable.**

Le classique iconique, avec une finition métallique élégante, un capuchon en plastique recyclé, et rechargeable pour une écriture durable.

DE/
**Wo Innovation
auf nachhaltiges
Design trifft.**

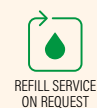
Der ikonische Klassiker mit schlankem Metallic-Finish, recyceltem Kunststoffdeckel und nachfüllbar für nachhaltiges Schreiben.

IT/
**Quando
l'innovazione
incontra l'eco-
design.**

L'icona classica, con una finitura metallica elegante, tappo in plastica riciclata e ricaricabile per una scrittura sostenibile.

ES/
**Donde la
innovaci3n se
une al dise1o
ecol3gico.**

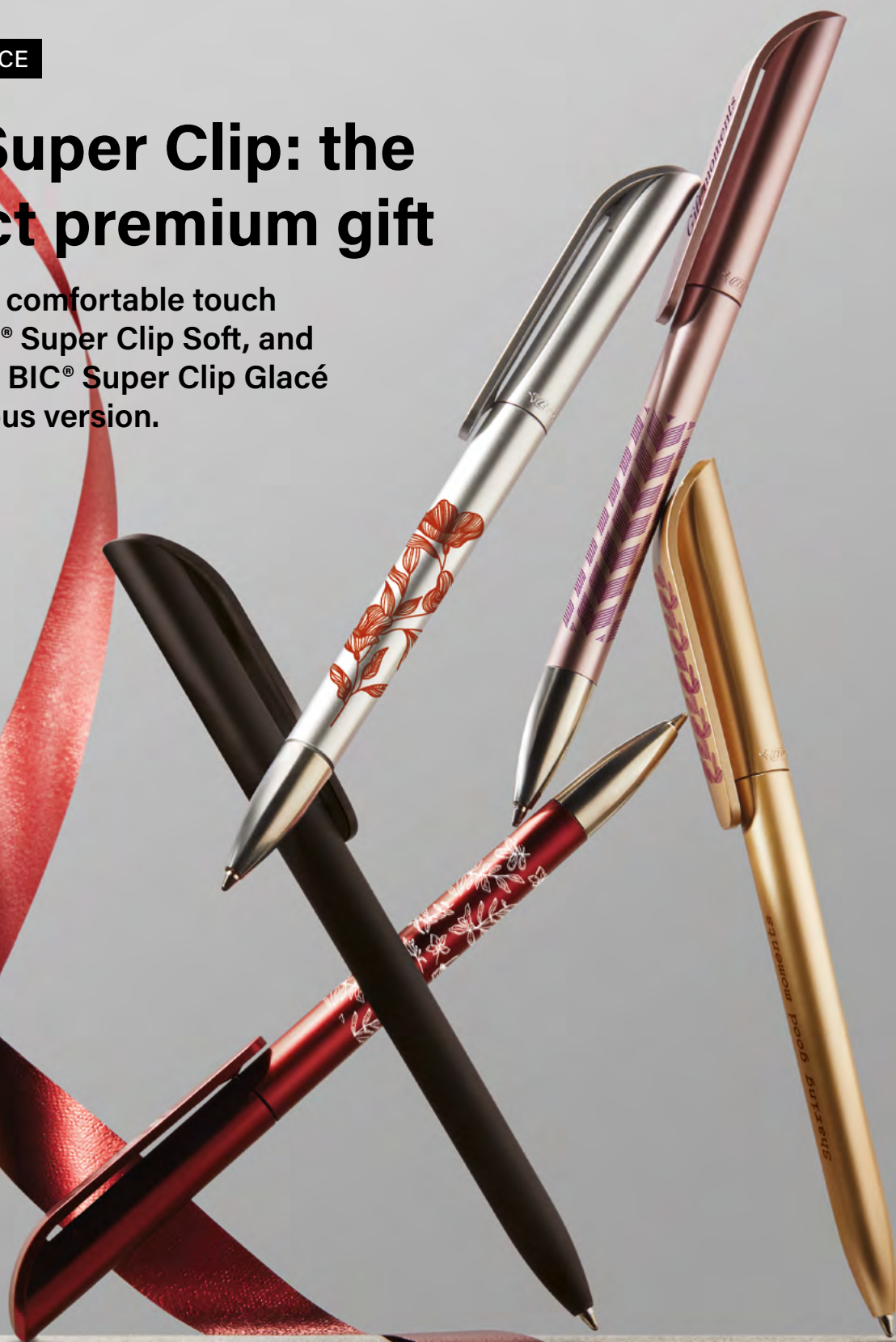
El cl1sico ic3nico, con un acabado met1lico elegante, tapa de pl1stico reciclado y recargable para una escritura sostenible.



PURE ELEGANCE

BIC® Super Clip: the perfect premium gift

Enjoy a soft, comfortable touch with the BIC® Super Clip Soft, and discover the BIC® Super Clip Glacé in a glamorous version.



FR/
Le cadeau premium
parfait, du toucher
doux à l'éclat glamour.

DE/
Das perfekte
Premium-Geschenk
mit glamourösem
Charakter.

IT/
Il regalo premium
perfetto, dal tatto
morbido allo
splendore glamour.

ES/
El regalo premium
perfecto, desde un
tacto suave hasta un
brillo glamuroso.

BIC® Super Clip Soft & Glacé



1083

BIC® Super Clip Soft

1085

BIC® Super Clip
Soft Advance

1082

BIC® Super Clip Glacé

1084

BIC® Super Clip
Glacé Advance



Personalise the BIC® Super Clip with your QR code.

With a single scan, you can instantly connect people to your brand story

— **a powerful tool for branding and communication**

FR/ Personnalisez le BIC® Super Clip avec votre code QR. D'un simple scan, vous connectez instantanément les gens à l'histoire de votre marque — un outil puissant pour le branding et la communication.

DE/ Personalisieren Sie den BIC® Super Clip mit Ihrem QR-Code. Mit einem einzigen Scan verbinden Sie Menschen sofort mit Ihrer Markenstory — ein starkes Tool für Branding und Kommunikation.

IT/ Personalizza la BIC® Super Clip con il tuo codice QR. Con una sola scansione, colleghi subito le persone alla storia del tuo brand — uno strumento potente per branding e comunicazione.

ES/ Personaliza el BIC® Super Clip con tu código QR. Con un solo escaneo, conectas instantáneamente a las personas con la historia de tu marca — una herramienta poderosa para branding y comunicación.

MIX & MATCH



PERSONALISED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified

WRITING MODES



BALLPEN M 0.1 mm

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™

BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES



REFILL SERVICE ON REQUEST

WRITE YOUR OWN STORY

BIC® Partner is the reliable travel companion, perfect for writing, capturing thoughts and taking notes

 *Partner*



FR/
Le BIC® Partner est un compagnon de voyage
fiable, parfait pour écrire, capturer des pensées
et prendre des notes.

DE/
BIC® Partner ist ein zuverlässiger
Reisebegleiter, perfekt zum Schreiben,
Festhalten von Gedanken und Notizen.



IT/
BIC® Partner é un affidabile compagno di
viaggio, perfetto per scrivere, catturare
pensieri e prendere appunti.

ES/
BIC® Partner es el compañero de viaje de
confianza, perfecto para escribir, capturar
pensamientos y tomar notas.

Whatever you do and wherever you go,
BIC® PARTNER will always go with you.

3711

BIC® Partner Fruitcover



I AM MADE FROM APPLE

FR/ JE VIENS D'UNE POMME

DE/ ICH BIN AUS ÄPFELN GEMACHT

IT/ SONO FATTO DI MELA

ES/ ESTOY HECHO DE MANZANA

The **cover is made** from 39% **apple** waste.

FR/ La **couverture** est fabriquée à partir de 39% de déchets de **pommes**.

DE/ Die **Hülle** besteht zu 39% aus **Apfelabfällen**.

IT/ La **coperta** è realizzata con il 39% di scarti di mele.

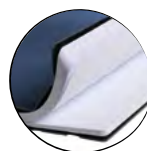
ES/ La **cubierta** está fabricada con un 39% de residuos de **manzana**.

FR/

Quoique vous fassiez et où que vous alliez, BIC® Partner vous accompagnera toujours.

3709

BIC® Partner Hard Cover



Equipped with a patented **flexible hard cover** that allows for easy consultation.

FR/ Équipé d'une **couverture rigide flexible** brevetée qui permet une consultation aisée.

DE/ Ausgestattet mit einer patentierten, **flexiblen, harten Abdeckung**, die eine einfache Handhabung ermöglicht.

IT/ Dotato di una **copertina rigida flessibile** brevettata che consente una facile consultazione.

ES/ Equipada con una **cubierta rígida flexible** patentada que permite consultarla fácilmente.

DE/

Was auch immer Sie tun und wohin auch immer Sie gehen, BIC® Partner wird Sie immer begleiten.

3710

BIC® Partner Flex Cover



Featuring a
soft-touch finish.

FR/ Finition Soft-Touch au toucher.
DE/ Ausgestattet mit einer Soft-Touch-Oberfläche.
IT/ Caratterizzato da una finitura Soft-Touch al tatto.
ES/ Con un acabado Soft-Touch al tacto.

DIN A5, 144 pages



High-quality, recycled, FSC-certified paper

FR/ Papier de haute qualité, recyclé et certifié FSC.
DE/ Hochwertiges, recyceltes, FSC-zertifiziertes Papier.
IT/ Carta di alta qualità, riciclata e certificata FSC.
ES/ Carta di alta qualità, riciclata e certificata FSC.



Elastic closure and black bookmark

FR/ Fermeture élastique et signet noir.
DE/ Elastischer Verschluss und schwarzes Lesezeichen.
IT/ Chiusura elastica e segnalibro nero.
ES/ Cierre elástico y marcapáginas negro.



Internal pocket

FR/ Poche intérieure.
DE/ Innentasche.
IT/ Tasca interna.
ES/ Bolsillo interior.



Pen holder

FR/ Porte-stylo.
DE/ Stifthalter.
IT/ Portapenna.
ES/ Portabolígrafos.



"If found, please return to" printed on the 1st page

FR/ La mention « Si trouvé, veuillez renvoyer à » est imprimée sur la première page.
DE/ „Wenn gefunden, bitte zurückschicken an“ auf der 1. Seite.
IT/ "Se trovato, si prega di restituire a" stampato sulla prima pagina.
ES/ «Si se encuentra, devuélvase a» impreso en la 1ª página.



A ruler with the BIC logo

FR/ Une règle avec le logo BIC
DE/ Ein Lineal mit dem BIC-Logo
IT/ Un righello con il logo BIC
ES/ Una regla con el logotipo BIC.

IT/
Qualunque cosa tu faccia e ovunque tu vada, BIC® Partner verrà sempre con te.

ES/
Hagas lo que hagas y vayas donde vayas, BIC® Partner siempre irá contigo.

pen not included
FR/ stylo non inclus
DE/ Stift nicht enthalten
IT/ penna non inclusa
ES/ bolígrafo no incluido

Personalise your perfect BIC® Partner Notebook
with our NEW TAILORMADE SERVICE



**Choose your colour,
even Pantone!**

Available with:
BIC® Partner Hard Cover

**Print full-colours
designs on the cover**

Available with:
BIC® Partner Hard Cover



**Digital 100% Art
Paper on the cover**

Available with:
BIC® Partner Hard Cover

**Personalise
internal pages**

Available with:
BIC® Partner Hard Cover
BIC® Partner Flex Cover
BIC® Partner Fruitcover

FR/

Personnalisez votre carnet BIC® Partner avec notre NOUVEAU SERVICE SUR MESURE

- Choisissez votre couleur — même le Pantone !
- Imprimez des designs en couleur sur 100% de la couverture
- Papier d'art numérique à 100 % sur la couverture
- Personnalisez les pages intérieures

* Contactez votre représentant commercial pour plus d'informations.

DE/

Personalisieren Sie Ihr perfektes BIC® Partner Notebook mit unserem NEUEN MASSGESCHNEIDERTEN SERVICE

- Wählen Sie Ihre Farbe - sogar Pantone!
- Druck von Vollfarbdesigns auf 100 % der Vorderseite des Umschlags
- Digitales 100% Kunstdruckpapier auf dem Umschlag
- Individualisieren Sie die Innenseiten

* Wenden Sie sich an Ihren Vertriebsmitarbeiter, um weitere Informationen zu erhalten.



Contact your sales representative for more information

IT/

**Personalizza il tuo taccuino
BIC® Partner perfetto con il nostro
NUOVO SERVIZIO SU MISURA**

- Scegli colore—anche Pantone!
- Stampa design a colori sul 100% della copertina
- Carta digitale 100% arte in copertina
- Personalizza le pagine interne

** Contatta il tuo rappresentante commerciale per maggiori informazioni.*

ES/

**Personaliza tu cuaderno
BIC® Partner perfecto con nuestro
NUEVO SERVICIO A MEDIDA**

- Elige tu color—¡Incluso Pantone!
- Imprime diseños a todo color en el 100% de la portada
- Papel artístico 100 % digital en la portada
- Personaliza las páginas interiores

**Contacta a tu representante de ventas para más información.*

GIFT BOXES



Endless options for personalised gifts

FR/
**Des options infinies
pour des cadeaux
personnalisés**

Des coffrets cadeaux pour les
stylos qui créent des moments
uniques.

DE/
**Unendliche
Möglichkeiten für
personalisierte
Geschenke**

Stift-Geschenkbboxen für
einzigartige Momente.

IT/
**Infinite opzioni per
regali personalizzati**

Scatole regalo con penna per
creare momenti unici.

ES/
**Infinitas opciones
de regalos
personalizados**

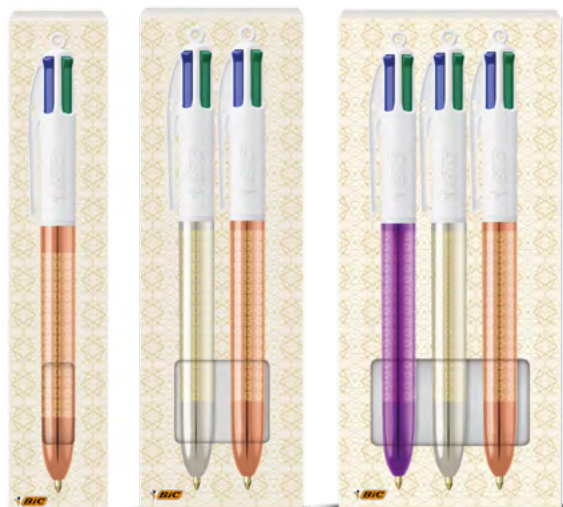
Cajas regalo para bolígrafos
para crear momentos únicos.

BIC® Collection Boxes

Pen gift boxes to create unique moments

991212 / 991213 / 991214

BIC® Collection Boxes



Special packaging for:
 BIC® 4 Colours®
 BIC® Wide Body™

BIC® Super Clip
 BIC® Brite Liner® Grip
 BIC® Grip Roller



985241

BIC® Window Box

For all BIC® writing instruments
 except graphite pencils.



**Personalise the BIC®
 Collection Box with your
 QR code.**

FR/
 Personnalisez les BIC® Collection Boxes
 avec votre code QR.

DE/
 Personalisieren Sie die BIC® Collection
 Boxes mit Ihrem QR-Markencode.

IT/
 Personalizza la BIC® Collection Box
 con il tuo codice QR.

ES/
 Personaliza el BIC® Collection Boxes
 con tu código QR.



**A powerful tool
 for branding and
 communication!**

529294

BIC® Collection Box slim pens 4 units

Special packaging for:
 BIC® Cristal® Expression
 BIC® Round Stic®
 BIC® Style
 BIC® Clic Stic



SUSTAINABILITY

ecolutions®



Why we Do What we do

1

WE WERE BORN A RESPONSIBLE BRAND.

Our primary objective is to manufacture and customise **the most useful and longest-lasting products on the market**, thereby **conserving natural resources**.

2

INNOVATION IS IN OUR NATURE.

Rethink everything.
There is still so much to be discovered. The invented can be reinvented.
That's our approach.

3

WE WORK TO CREATE SOLUTIONS WITHOUT CREATING PROBLEMS.

Working to provide solutions for companies, while minimising our environmental footprint. We do this using only **renewable energy**. Moreover, we prioritise the **use of biobased and recycled materials** in the manufacturing process.

FR/
**NOUS SOMMES NÉS
POUR ÊTRE UNE
MARQUE RESPONSABLE.**

DE/
**WIR SIND ALS
VERANTWORTUNGSBEWUSSTE
MARKE ENTSTANDEN.**

IT/
**SIAMO NATI COME
MARCHIO
RESPONSABILE.**

ES/
**NACEMOS COMO
UNA MARCA
RESPONSABLE.**

FR/
**L'INNOVATION
EST DANS
NOTRE NATURE.**

DE/
**INNOVATION
LIEGT IN
UNSERER NATUR.**

IT/
**L'INNOVAZIONE
FA PARTE DELLA
NOSTRA NATURA.**

ES/
**LA INNOVACIÓN
ESTÁ EN NUESTRA
NATURALEZA.**

FR/
**NOUS TRAVAILLONS POUR CRÉER
DES SOLUTIONS SANS CRÉER DE
PROBLÈMES.**

DE/
**WIR WOLLEN
LÖSUNGEN SCHAFFEN, OHNE
PROBLEME ZU VERURSACHEN.**

IT/
**LAVORIAMO PER CREARE
SOLUZIONI SENZA CREARE
PROBLEMI.**

ES/
**TRABAJAMOS PARA CREAR
SOLUCIONES SIN CREAR
PROBLEMAS.**



The BRAND of RESPONSIBLE BRANDS

Since our founding in 1995, here at BIC Graphic we have consistently innovated to offer creative, sustainable, and long-lasting solutions to personalise the iconic BIC® **products** that people use every day. We are committed to caring for our **planet** and the **people** we work with to make it happen. This is why we have consistently been the brand of choice for responsible brands. We are proud to have been part of the history of thousands of companies and, above all, we are ready to play our part in their future.

A FUTURE WE WILL WRITE TOGETHER.

4

WE ARE PEOPLE WORKING FOR PEOPLE.

The way we do business is just as important as the outcome of our efforts.

We manufacture and customise in Europe, **maintaining the highest standards of health and safety while promoting equality, diversity and inclusion in the workplace.** We also believe that education is a catalyst **to improve people's lives.** That's why we **promote education around the world through the BIC Corporate Foundation.**

FR/
**NOUS SOMMES DES PERSONNES
QUI TRAVAILLENT AU SERVICE
D'AUTRES PERSONNES.**

DE/
**WIR SIND MENSCHEN, DIE
FÜR MENSCHEN ARBEITEN.**

IT/
**SIAMO PERSONE
CHE LAVORANO
PER LE PERSONE.**

ES/
**SOMOS PERSONAS QUE
TRABAJAN
PARA PERSONAS.**

5

BETTER US, BETTER CLOSE BY.

Our company manufactures and customises products in Europe. With our own factories, **we ensure sustainable work processes of the highest quality.** What's more, by remaining close to our customers and suppliers, we are able to **reduce delivery times and significantly minimise our carbon footprint.** That's because our products don't travel halfway around the world to reach their destination.

FR/
**MIEUX FAIRE.
EN ÉTANT PLUS
PROCHES.**

DE/
**EIN BESSERES WIR.
NÄHER IST BESSER.**

IT/
**MEGLIO LA PROSSIMITÀ.
PER ESSERE MIGLIORI.**

ES/
**MEJOR NOSOTROS.
MEJOR CERCA.**

6

WE ARE RESPONSIBLE FROM BEGINNING TO END.

It is not enough for us to be responsible in manufacturing.

We also want to work with local suppliers who share our **respect for people and the planet** and are willing to assume our commitments. In addition, we assume a **responsibility to our clients;** we understand that we have a commitment to people, the environment, quality and service. These are essential elements of the way we do business.

FR/
**NOUS SOMMES
RESPONSABLES DU
DÉBUT À LA FIN.**

DE/
**WIR SIND VERANTWORTUNGS-
BEWUSST VON ANFANG BIS
ENDE.**

IT/
**RESPONSABILI
DALL'INIZIO
ALLA FINE**

ES/
**SOMOS
RESPONSABLES
DE PRINCIPIO A FIN.**

MADE in Europe

"Made in Europe" is more than a label. Since 1950, it has been central to BIC's promise of quality and sustainability. From our origins in France to personalised creations in Tarragona, Spain, we design and produce select writing instruments and lighters locally, keeping production close to you.



This approach minimises shipping distances and reduces our environmental footprint by sourcing materials from European suppliers and producing on demand. Our ISO 14001 and 9001-certified facilities uphold the highest standards of quality, sustainability, and employee safety.



FR/ FABRIQUÉ EN EUROPE : PROCHE DE VOUS

"Fabriqué en Europe" est bien plus qu'une étiquette. Depuis 1950, il est au cœur de l'engagement de BIC pour la qualité et la durabilité. De nos origines en France à nos créations personnalisées à Tarragone, en Espagne, nous concevons et produisons localement des instruments d'écriture et des briquets sélectionnés, en restant proches de vous.

Cette approche réduit les distances de transport et notre empreinte écologique grâce à l'approvisionnement en matériaux auprès de fournisseurs européens et à une production à la demande. Nos installations certifiées ISO 14001 et 9001 respectent les normes les plus élevées de qualité, de durabilité et de sécurité des employés.

Être proches de nos clients et de nos fournisseurs permet une production plus rapide, un meilleur contrôle de la chaîne d'approvisionnement et moins de retards. "Fabriqué en Europe" ne se limite pas à un lieu – c'est notre engagement envers la responsabilité, la proximité et la qualité.

DE/ HERGESTELLT IN EUROPA: NAH BEI IHNEN

„Hergestellt in Europa“ ist mehr als nur ein Label. Seit 1950 steht es im Mittelpunkt des BIC-Versprechens für Qualität und Nachhaltigkeit. Von unseren Ursprüngen in Frankreich bis hin zu personalisierten Kreationen in Tarragona, Spanien, entwerfen und produzieren wir ausgewählte Schreibgeräte und Feuerzeuge lokal, in Ihrer Nähe.

Dieser Ansatz minimiert Transportwege und reduziert unseren ökologischen Fußabdruck durch die Beschaffung von Materialien von europäischen Lieferanten und die Produktion auf Abruf. Unsere nach ISO 14001 und 9001 zertifizierten Anlagen erfüllen höchste Standards in Qualität, Nachhaltigkeit und Mitarbeitersicherheit.

Die Nähe zu unseren Kunden und Lieferanten ermöglicht schnellere Produktion, bessere Kontrolle der Lieferkette und weniger Verzögerungen. „Hergestellt in Europa“ ist nicht nur ein Standort – es steht für unsere Verantwortung, Verbundenheit und Qualität.

CLOSE TO YOU

Being close to our customers and suppliers ensures faster production, better supply chain control, and fewer delays. "Made in Europe" isn't just a location—it's our commitment to responsibility, connection, and quality.



IT/ FABBRICATO IN EUROPA, VICINO A TE

'Fabbricato in Europa' è più di un'etichetta. Dal 1950, è al centro dell'impegno di BIC per qualità e sostenibilità. Dalle nostre origini in Francia alle creazioni personalizzate a Tarragona, in Spagna, progettiamo e produciamo localmente strumenti di scrittura e accendini selezionati, rimanendo vicini a voi.

Questo approccio riduce le distanze di trasporto e l'impatto ambientale grazie all'approvvigionamento di materiali da fornitori europei e alla produzione su richiesta. Le nostre strutture certificate ISO 14001 e 9001 rispettano i più alti standard di qualità, sostenibilità e sicurezza dei dipendenti.

Essere vicini ai nostri clienti e fornitori ci permette una produzione più rapida, un maggiore controllo della catena di fornitura e meno ritardi. 'Fabbricato in Europa' è più di un'etichetta: è il nostro impegno per responsabilità, connessione e qualità.

ES/ HECHO EN EUROPA: CERCA DE TI

"Hecho en Europa" es más que una etiqueta. Desde 1950, ha sido parte central del compromiso de BIC con la calidad y la sostenibilidad. Desde nuestros orígenes en Francia hasta las creaciones personalizadas en Tarragona, España, diseñamos y producimos localmente instrumentos de escritura y encendedores seleccionados, manteniendo la producción cerca de ti.

Este enfoque minimiza las distancias de envío y reduce nuestra huella ambiental al obtener materiales de proveedores europeos y producir bajo demanda. Nuestras instalaciones, certificadas con ISO 14001 y 9001, cumplen con los más altos estándares de calidad, sostenibilidad y seguridad laboral.

Estar cerca de nuestros clientes y proveedores asegura una producción más rápida, mejor control de la cadena de suministro y menos retrasos. "Hecho en Europa" no es solo un lugar: es nuestro compromiso con la responsabilidad, la conexión y la calidad.

Thoughtful sustainable gifts for every occasion


BIC® WIDE BODY™ ECOLUTIONS®


MADE FROM **98%**
RECYCLED MATERIAL**

BIC® CLIC STIC ECOLUTIONS®


MADE FROM **87%**
RECYCLED MATERIAL*

BIC® ROUND STIC® ECOLUTIONS®


MADE FROM **98%**
RECYCLED MATERIAL*



MADE FROM THE
SCRAP OF FRUIT AND
VEGETABLE TRAYS.



MADE IN SPAIN

BIC® SUPER CLIP ORIGIN


MADE FROM
BIOBASED
MATERIAL.



BARREL AND
CLIP ARE 100%
BIOSOURCED.



MADE
IN SPAIN

**SPROUT™
GRAPHITE PENCIL**


FSC AND
RECYCLABLE
CARDBOARD.



MADE IN
EUROPE

**BIC® PERMANENT
MARKER ECOLUTIONS®**


MADE FROM
PHARMACEUTICAL
WASTE.



MADE IN
FRANCE



MADE FROM **52%**
RECYCLED MATERIAL*

* Excluding ink system. ** From barrel.

FR/

Des cadeaux durables pour toutes les occasions.

DE/

Durchdachte nachhaltige Geschenke für jeden Anlass.

IT/

Regali sostenibili per ogni occasione.

ES/

Regalos sostenibles para todas las ocasiones.



BIC® EVOLUTION® ECOLUTIONS®



MADE FROM RECYCLED FRIDGES AND YOGURT POTS.

FABRIQUÉ EN FRANCE



MADE IN FRANCE



MADE FROM **64% RECYCLED MATERIAL**

BIC® MEDIA CLIC GRIP ECOLUTIONS®

BIC® MEDIA CLIC ECOLUTIONS®



MADE FROM THE SCRAPS OF PLASTIC CAR PARTS.



MADE IN SPAIN



MADE FROM **98% RECYCLED MATERIAL*****

BIC® MEDIA CLIC ECOLUTIONS® PLUS



MADE FROM THE SCRAPS OF PLASTIC CAR PARTS.



MADE IN SPAIN



MADE FROM **98% RECYCLED MATERIAL****** thanks to the new recycled clip.

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®



MADE FROM SUGAR CANE.



MADE IN SPAIN



MADE FROM **69% BIOSOURCED MATERIAL****

* Excluding ink system. ** From barrel. *** BIC® Media Clic from barrel. BIC® Super Clip excluding ink system. **** All external parts.

The sustainable pencil that you can plant after use and grow into herbs, vegetables, fruits or flowers



FR/

Un crayon durable que vous pouvez planter après usage pour faire pousser des herbes, des légumes, des fruits ou des fleurs.

Personnalisez-le avec une gravure laser et ajoutez un étui en carton standard ou personnalisé.

DE/

Ein nachhaltiger Bleistift, den Sie nach Gebrauch einpflanzen können, um Kräuter, Gemüse, Obst oder Blumen anzubauen.

Gestalten Sie ihn mit einer Lasergravur und fügen Sie eine Standard- oder personalisierte Kartenhülle hinzu.

Sprout™ Graphite Pencil

You can customise the barrel with laser engraving and also add a standard or personalised cardboard sleeve.

53062

Sprout™ Graphite Pencil



Standard
cardboard
sleeve!



Customisable
cardboard
sleeve!



FSC wood and
FSC mix cardboard



Recyclable
pencil

Choose between
9 different seeds!



Strawberry



Sage



Spruce



Cherry tomato



Sunflower



Forget-me-not



Daisy



Basil



Thyme

IT/

Una matita sostenibile che si può piantare dopo l'uso per far crescere erbe, ortaggi, frutta o fiori.

Personalizzala con un'incisione laser e aggiungi una custodia in cartone standard o personalizzata.

ES/

Un lápiz sostenible que puedes plantar después de usarlo para cultivar hierbas, verduras, frutas o flores.

Personalízalo con grabado láser y añade una funda de cartón estándar o personalizada.



Sprout



FSC WOOD AND
FSC MIX CARDBOARD



RECYCLABLE



PENCIL **PC** HB
Ø 2,3MM



LASER



DIGITAL

Circular Economy Lighter Model

After dedicating over seven years to cutting-edge technology development, we've perfected the art of disassembling and recycling every component of a used lighter.

Long lasting lighters!



FR/

Modèle d'économie circulaire pour briquets

Après plus de sept ans de développement d'une technologie de pointe, BIC est passé maître dans l'art de démonter et de recycler chaque pièce d'un briquet usagé.

Des briquets durables !

Aujourd'hui, BIC est le pionnier d'un modèle d'économie circulaire dans l'industrie du briquet.

DE/

Kreislaufwirtschaft bei Feuerzeugen

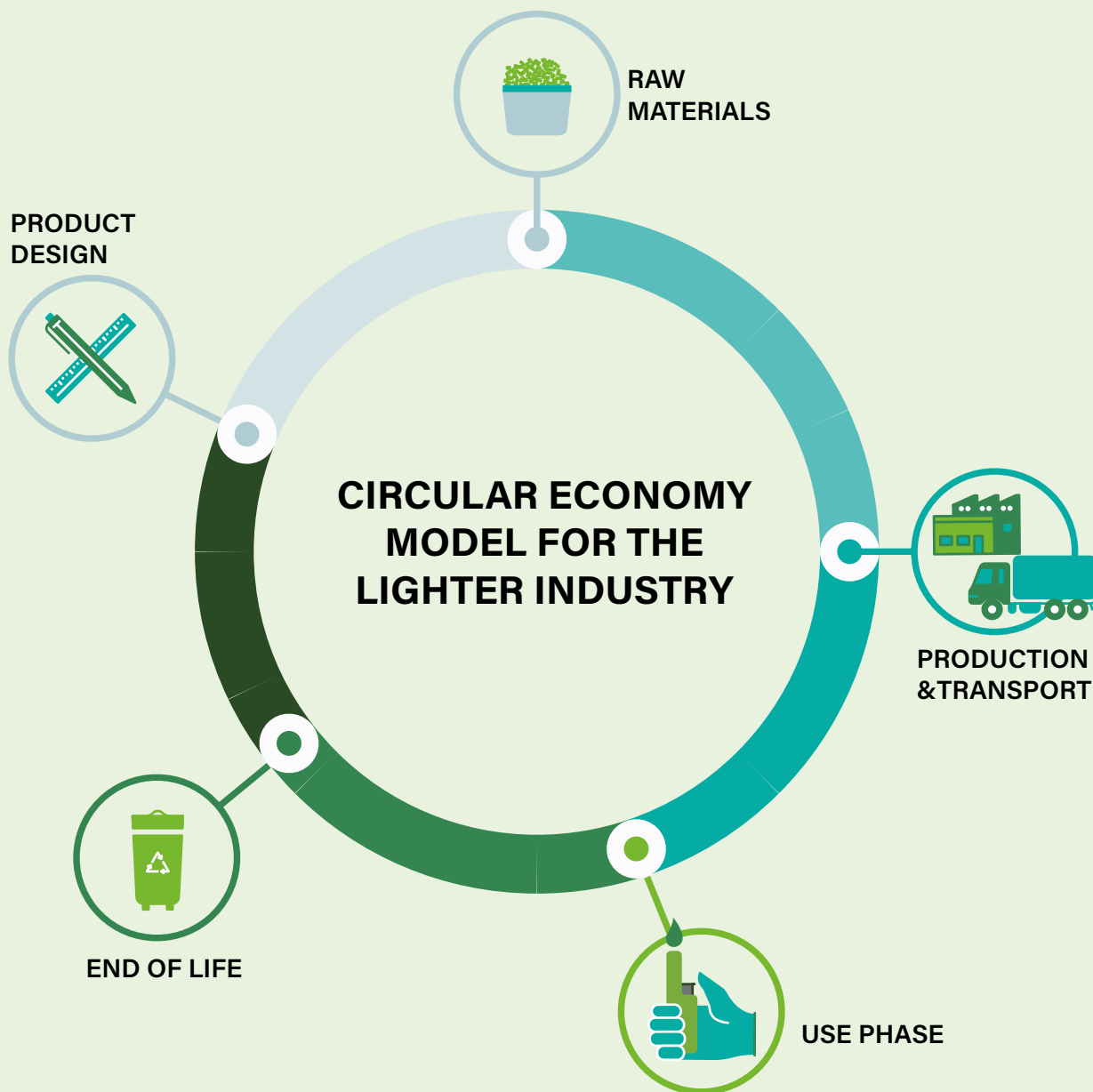
Nach über sieben Jahren der Entwicklung modernster Technologie hat BIC die Kunst des Zerlegens und Recyclings aller Teile eines gebrauchten Feuerzeugs gemeistert.

Feuerzeuge mit langer Lebensdauer!

Heute ist BIC® Vorreiter eines Kreislaufwirtschaftsmodells für die Feuerzeugbranche.

Today, BIC pioneers a circular economy model for the lighter industry

BIC® LIGHTERS



IT/

Modello di economia circolare per gli accendini

Dopo oltre sette anni di sviluppo di tecnologie all'avanguardia, BIC ha imparato l'arte di disassemblare e riciclare ogni parte di un accendino usato.

Accendini di lunga durata!

Attualmente BIC è pioniere di un modello di economia circolare per il settore degli accendini.

ES/

Modelo de economía circular para encendedores

Después de más de siete años desarrollando una tecnología pionera, BIC ha dominado el arte de desmontar y reciclar cada parte de un encendedor usado. Nuestros encendedores de larga duración llegan más lejos de lo que imaginas.

¡Encendedores duraderos!

En la actualidad, BIC es pionero en un modelo de economía circular en la industria de los encendedores.

THE SPECIAL GIFT

Light up unique moments



BIC® EZ Reach™

The safe flame occasions are endless with the BIC® EZ Reach™.



FR/

Illuminez vos moments uniques.

Les occasions de profiter d'une flamme en toute sécurité sont infinies, grâce au BIC® EZ Reach™.

DE/

Entfachen Sie einzigartige Momente.

Es gibt unzählige Gelegenheiten, mit dem BIC® EZ Reach™ eine sichere Flamme zu entzünden.

IT/

Illumina momenti unici.

Le occasioni per usare una fiamma sicura sono infinite con il BIC® EZ Reach™.

ES/

Ilumina momentos únicos.

Las ocasiones para una llama segura son infinitas con el BIC® EZ Reach™.

SAFETY FLAME



Helps keep fingers away from the flame

Keep a safe distance between your fingers and the flame.
Get closer to your unique moments.



Long lasting with up to 900 flames

Stable flame

thanks to the pure isobutane gas



Convenient format

Easily fits in the pocket



Made in Spain



Convenient for different
flame occasions



Safe & Reliable



Keeps fingers away from the flame
thanks to its 3.5 cm wand

High force ignition system



Made with 100% electricity coming
from renewable sources

High resistance

Made of high mechanical
resistance resin Delrin®



FR/

Les doigts restent éloignés de la flamme.

Gardez une distance de sécurité entre vos doigts et la flamme. Rapprochez-vous de vos moments uniques.

Les moments les plus forts commencent lorsque quelqu'un allume la flamme.

DE/

Hilft die Finger von der Flamme fernzuhalten.

Halten Sie einen sicheren Abstand zwischen Ihren Fingern und der Flamme. Nähern Sie sich Ihren einzigartigen Momenten.

Die besonders schönen Momente beginnen, wenn jemand die Flamme entzündet.

BIC® EZ Reach™

The most special moments begin
when someone lights the flame.

2450

BIC® EZ Reach™ Lighter



IT/
**Aiuta a tenere le dita lontane
dalla fiamma.**

Mantieni una distanza di sicurezza tra le dita
e la fiamma. Avvicinati ai tuoi momenti unici.

I momenti più speciali iniziano quando qualcuno
accende la fiamma.

ES/
**Ayuda a mantener los dedos alejados
de la llama.**

Mantiene una distancia segura entre tus dedos
y la llama. Acércate a tus momentos únicos.

Los momentos más especiales comienzan cuando
alguien enciende la llama.



MANUFACTURED
AND PRINTED
IN BIC FACTORIES



MADE IN
SPAIN



REGULATORY
COMPLIANCE



UP TO 900



100% ELECTRICITY
COMING FROM
RENEWABLE SOURCES



KEEP FINGERS AWAY
FROM THE FLAME



EASILY FITS
IN THE POCKET



SCREEN PRINTING



BRITEPIX™

BIC® LIGHTERS

**The iconic, well-loved
and time-honoured
designs of BIC® lighters
remain on trend!**



FR/

**Le célèbre briquet BIC®,
une icône indémodable,
avec un design toujours
tendance !**



DE/

Das legendäre, beliebte und bewährte Design des BIC®-Feuerzeugs liegt weiter im Trend!

IT/

L'iconico, amato e intramontabile design dell'accendino BIC® resta di tendenza!

ES/

¡El diseño icónico, querido y atemporal del encendedor BIC® sigue siendo tendencia!

BIC® J25 Lighter

Perfect for your pocket!

By personalising BIC® J25 lighters, brands are sharing great moments forever.

Up to 1,450 lights!



2360 BIC® J25 Lighter

2364 BIC® J25 Lighter All black

2360 BIC® J25 Lighter Digital

2364 BIC® J25 Lighter Digital All black



FR/

Parfait pour votre poche !

En personnalisant les briquets BIC® J25, les marques partagent de grands moments pour toujours.

Jusqu'à 1.450 allumages !

DE/

Passt perfekt in die Hosentasche!

Durch die Personalisierung von BIC® J25 Feuerzeugen können Marken große Momente für immer teilen.

Bis zu 1.450 Zündungen!

IT/

Perfetto per le tue tasche!

Personalizzando gli accendini BIC® J25, i marchi condividono per sempre grandi momenti.

Fino a 1.450 accensioni!

ES/

¡Perfecto para tu bolsillo!

Al personalizar los encendedores BIC® J25, las marcas comparten grandes momentos para siempre.

¡Hasta 1.450 encendidos!



MANUFACTURED
AND PRINTED
IN BIC FACTORIES



MADE
IN SPAIN



PASTEL
MADE IN FRANCE



REGULATORY
COMPLIANCE



UP TO 1.450



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES



SCREEN PRINTING



BRITEPIX™



DIGITAL

BIC® J26 Lighter

The flame that lasts.

It's great to have an option like the iconic BIC® J26 lighter to make the brand message stand out. The largest pocket-size lighter!

Up to 3,000 lights!

2320

BIC® J26 Lighter



2320

BIC® J26 Lighter Digital



360° Printing

FR/

La flamme qui dure

C'est bien d'avoir une option comme l'emblématique briquet BIC® J26 pour faire ressortir le message de la marque. Le plus grand briquet de poche !

Jusqu'à 3.000 allumages !

DE/

Die Flamme, die anhält

Es ist großartig, eine Option wie das kultige BIC® J26-Feuerzeug zu haben, um die Markenbotschaft hervorzuheben. Das größte Feuerzeug im Taschenformat!

Bis zu 3.000 Zündungen!

IT/

La fiamma che dura

È bello avere un'opzione come l'iconico accendino BIC® J26 per far risaltare il messaggio del marchio. Il più grande accendino tascabile!

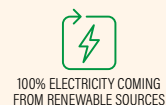
Fino a 3.000 accensioni!

ES/

La llama que perdura

Es genial tener una opción como el icónico encendedor BIC® J26 para que la marca y su mensaje destaque. ¡El encendedor de bolsillo más grande!

¡Hasta 3.000 encendidos!



LIGHTERS WITH STYLE

Ignite your
mark.



DJEEP® not available in the Netherlands, Belgium, Luxemburg and Bulgaria.
FR/ DJEEP® n'est pas disponible aux Pays-Bas, en Belgique, au Luxembourg et en Bulgarie.
DE/ DJEEP® ist in den Niederlanden, Belgien, Luxemburg und Bulgarien nicht erhältlich.
IT/ DJEEP® non è disponibile nei Paesi Bassi, in Belgio, Lussemburgo e Bulgaria.
ES/ DJEEP® no está disponible en los Países Bajos, Bélgica, Luxemburgo y Bulgaria.

DJEEP® D1 Lighter

360° Digital Decoration. Amazing decoration possibilities by combining different layers & technologies.

Up to 3,500 lights!

08D1 DJEEP® D1 Lighter



FR/

Décoration numérique 360°

Possibilités de décoration étonnantes grâce à la combinaison de différentes couches et technologies.

Jusqu'à 3.500 allumages !

DE/

360° Digitale Dekoration

Erstaunliche Dekorationsmöglichkeiten durch die Kombination verschiedener Schichten und Technologien.

Bis zu 3.500 Zündungen!

IT/

Decorazione digitale a 360°

Incredibili possibilità di decorazione grazie alla combinazione di diversi strati e tecnologie.

Fino a 3.500 accensioni!

ES/

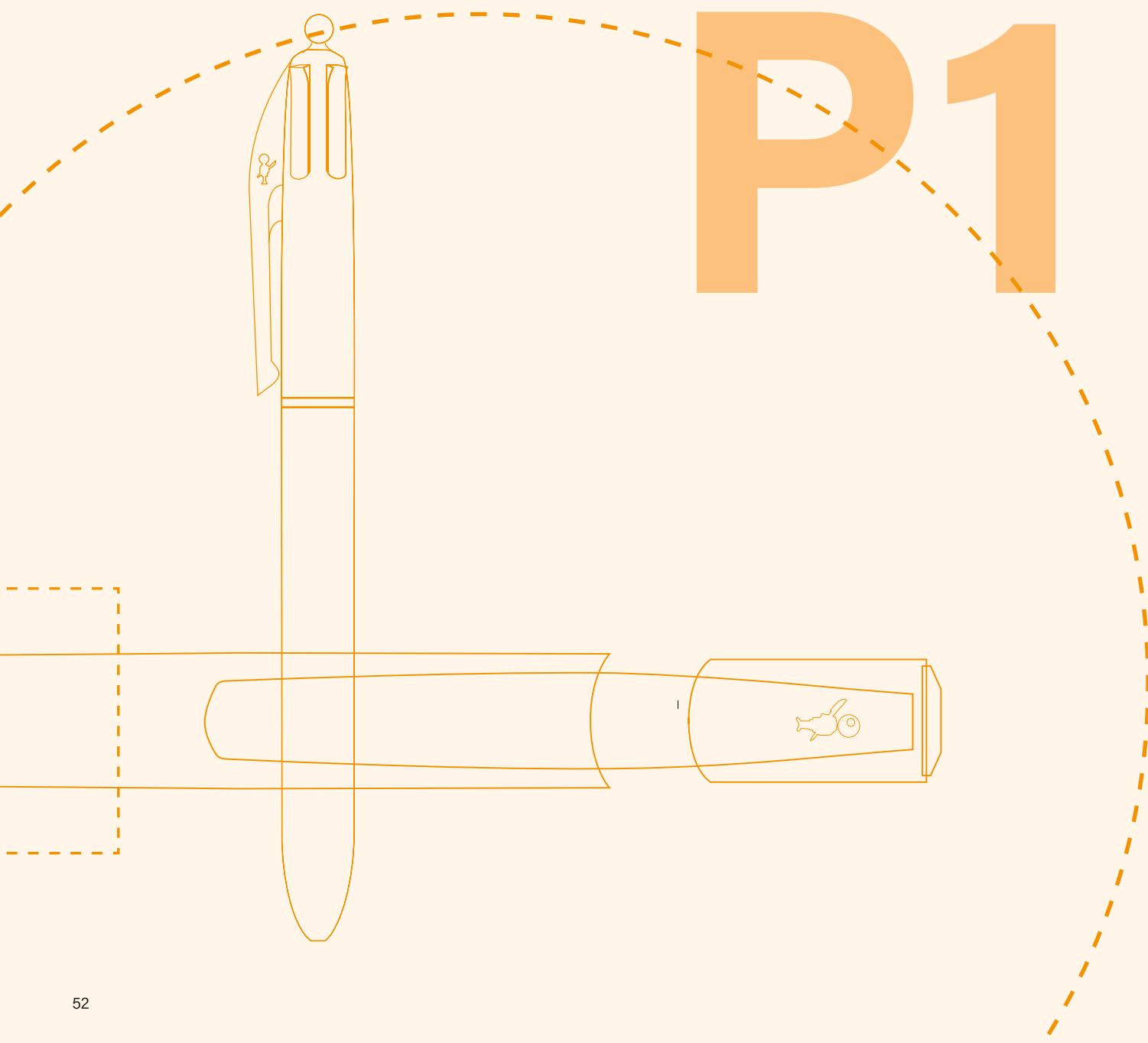
Decoración digital 360°

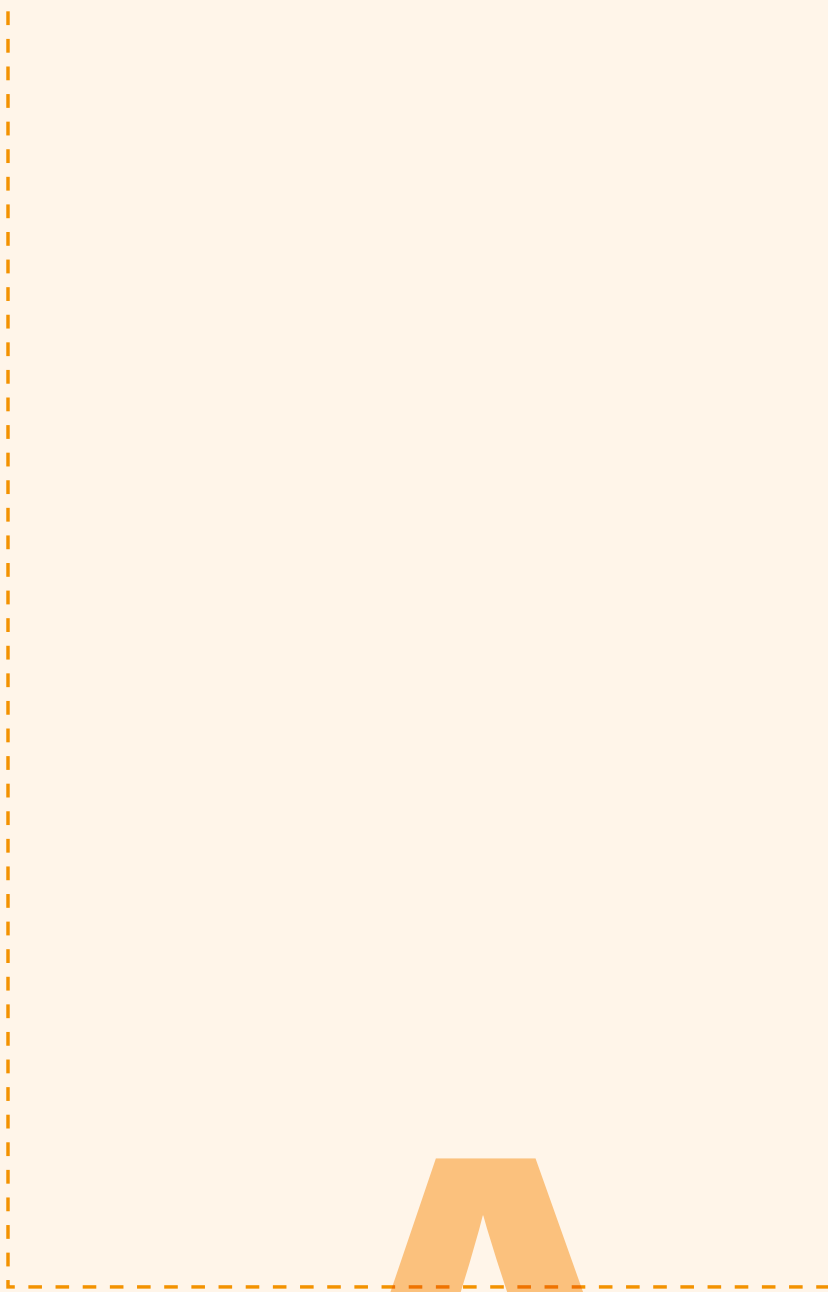
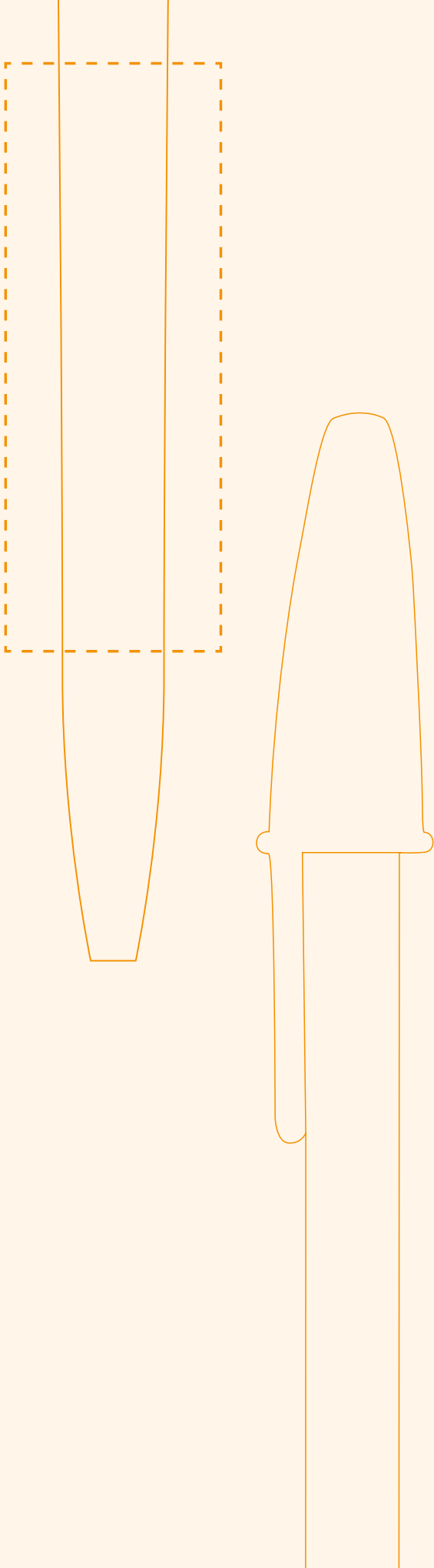
Increíbles posibilidades de decoración combinando diferentes capas y tecnologías.

¡Hasta 3.500 encendidos!

ALL PRODUCTS

End-User Price List and Technical Specifications

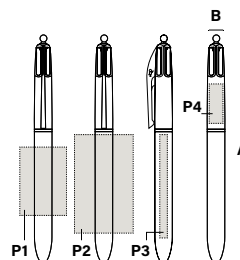




BIC GRAPHIC END-USER PRICES 2025 (€ ITALY)

1100 BIC® 4 Colours®

1101 BIC® 4 Colours® (With Lanyard)



PRINT AREAS

P1 43 x 30 mm
SP max. 4 col.
P2 62 x 36 mm
DG Digital print
(area for images)
P3 65 x 5 mm
BP full-colour

P4 10 x 22 mm
SP max. 1 col.
(only for white
upper parts)

MEASURES

A 14,4 cm
B 1,6 cm

Page n° 6-9

1100 BIC® 4 Colours®	100	250	500	1000	2500	5000
Screen Printing	-	3,58	3,24	3,00	2,81	2,64
BritePix™	4,74	3,87	3,50	3,25	3,05	2,87
Digital	-	4,90	4,44	4,12	3,83	3,61
Metallic Foil NEW	-	4,90	4,44	4,12	3,83	3,61
1101 BIC® 4 Colours® (With Lanyard)	100	250	500	1000	2500	5000
Screen Printing	-	4,06	3,68	3,41	3,20	3,00
BritePix™	5,31	4,35	3,94	3,65	3,44	3,23
Digital	-	5,37	4,88	4,51	4,20	3,98
Metallic Foil NEW	-	5,37	4,88	4,51	4,20	3,98

Optional Special Packaging



Eco Sleeve



Plastic Pouch
*Can be used
as bookmark*



Window
Box



Collection
Box (1, 2 &
3 units)

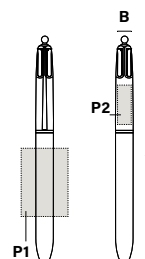
External Packaging



250 ± 3,2 KG

1061 BIC® 4 Colours® Wood Style

1064 BIC® 4 Colours® Wood Style (With Lanyard)



PRINT AREAS

P1 43 x 30 mm
SP max. 2 col.
P2 10 x 22 mm
SP max. 1 col.
(only for white
upper parts)

MEASURES

A 14,4 cm
B 1,6 cm

Page n° 6-9

1061 BIC® 4 Colours® Wood Style	100	250	500	1000	2500	5000
Screen Printing	-	4,26	3,86	3,57	3,35	3,15
1064 BIC® 4 Colours® Wood Style (With Lanyard)	100	250	500	1000	2500	5000
Screen Printing	-	4,75	4,28	3,97	3,73	3,52

Optional Special Packaging



Eco Sleeve



Plastic Pouch
*Can be used
as bookmark*



Window
Box



Collection
Box (1, 2 &
3 units)

External Packaging



250 ± 3,2 KG

Additional imprint charge per colour & position	100	250	500	1000	2500	5000
Screen Printing	-	0,17	0,14	0,14	0,14	0,13
Additional printing for britePix™ on ballpens	0,26	0,24	0,22	0,21	0,20	0,19

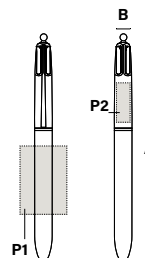
Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital: imprint on barrel. britePix™: imprint on clip.

1060 BIC® 4 Colours® Soft

1063 BIC® 4 Colours® Soft (With Lanyard)



Upper part		Colour ink				
Lower part						



PRINT AREAS	MEASURES
P1 43 x 30 mm SP max. 1 col.	A 14,4 cm B 1,6 cm
P2 10 x 22 mm SP max. 1 col. (only for white upper parts)	

Page nº 6-9

1060 BIC® 4 Colours® Soft	100	250	500	1000	2500	5000
Screen Printing	-	4,26	3,86	3,57	3,35	3,15
1063 BIC® 4 Colours® Soft (With Lanyard)						
Screen Printing	-	4,75	4,28	3,97	3,73	3,52

Optional Special Packaging



External Packaging



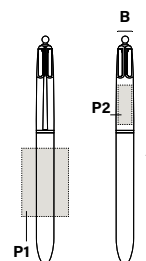
250 ± 3,2 KG

1057 BIC® 4 Colours® Glacé

1058 BIC® 4 Colours® Glacé (With Lanyard)



Upper part		Colour ink				
Lower part						



PRINT AREAS	MEASURES
P1 43 x 30 mm SP max. 2 col.	A 14,4 cm B 1,6 cm
P2 10 x 22 mm SP max. 1 col. (only for white upper parts)	

Page nº 6-9

1057 BIC® 4 Colours® Glacé	100	250	500	1000	2500	5000
Screen Printing	-	4,10	3,69	3,44	3,21	3,00
1058 BIC® 4 Colours® Glacé (With Lanyard)						
Screen Printing	-	4,58	4,13	3,83	3,59	3,36

Optional Special Packaging



External Packaging



250 ± 3,2 KG

Additional imprint charge per colour & position	100	250	500	1000	2500	5000
Screen Printing	-	0,17	0,14	0,14	0,14	0,13

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip.

BIC GRAPHIC END-USER PRICES 2025 (€ ITALY)

1069 BIC® 4 Colours® Bicolor

1076 BIC® 4 Colours® Bicolor (With Lanyard)



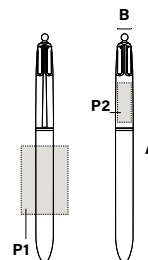
Upper part



Colour ink



Lower part



PRINT AREAS

P1 43 x 30 mm

SP max. 2 col.

P2 10 x 22 mm

SP max. 1 col.

MEASURES

A 14,4 cm

B 1,6 cm

Page n° 6-9

1069 BIC® 4 Colours® Bicolor	100	250	500	1000	2500	5000
Screen Printing	-	5,01	4,55	4,19	3,93	3,69
1076 BIC® 4 Colours® Bicolor (With Lanyard)						
Screen Printing	-	5,52	5,01	4,60	4,32	4,07

Optional Special Packaging



Eco Sleeve



Plastic Pouch
Can be used as bookmark

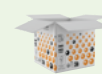


Window Box



Collection Box (1, 2 & 3 units)

External Packaging



250 ± 3,2 KG

1074 BIC® 4 Colours® Gradient

1075 BIC® 4 Colours® Gradient (With Lanyard)



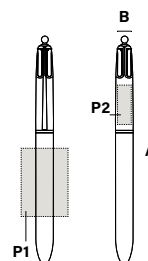
Upper part



Colour ink



Lower part



PRINT AREAS

P1 43 x 30 mm

SP max. 2 col.

P2 10 x 22 mm

SP max. 1 col.

MEASURES

A 14,4 cm

B 1,6 cm

Page n° 6-9

1074 BIC® 4 Colours® Gradient	100	250	500	1000	2500	5000
Screen Printing	-	5,01	4,55	4,19	3,93	3,69
1075 BIC® 4 Colours® Gradient (With Lanyard)						
Screen Printing	-	5,52	5,01	4,60	4,32	4,07

Optional Special Packaging



Eco Sleeve



Plastic Pouch
Can be used as bookmark



Window Box



Collection Box (1, 2 & 3 units)

External Packaging



250 ± 3,2 KG

Additional imprint charge per colour & position

	100	250	500	1000	2500	5000
Screen Printing	-	0,17	0,14	0,14	0,14	0,13

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip.

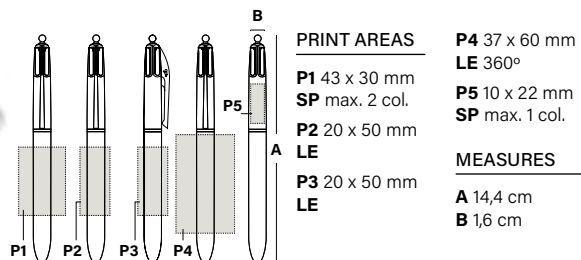
1106 BIC® 4 Colours® Shine

1107 BIC® 4 Colours® Shine (With Lanyard)



Upper part  Colour ink    

Lower part     



Page nº 6-9

1106 BIC® 4 Colours® Shine	100	250	500	1000	2500	5000
Screen Printing	-	4,26	3,86	3,57	3,35	3,15
Laser	-	5,23	4,73	4,36	4,08	3,89
Laser 360°	-	5,92	5,37	4,97	4,65	4,40
1107 BIC® 4 Colours® Shine (With Lanyard)	100	250	500	1000	2500	5000
Screen Printing	-	4,78	4,34	3,99	3,76	3,55
Laser	-	5,75	5,20	4,81	4,52	4,29
Laser 360°	-	6,46	5,86	5,40	5,08	4,81

Optional Special Packaging



External Packaging

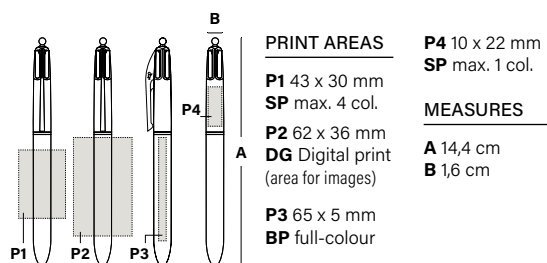
1102 BIC® 4 Colours® Fashion

1108 BIC® 4 Colours® Fashion (With Lanyard)



Upper part  Colour ink    

Lower part   



Page nº 6-9

1102 BIC® 4 Colours® Fashion	100	250	500	1000	2500	5000
Screen Printing	-	3,58	3,24	3,00	2,81	2,64
BritePix™	4,74	3,87	3,50	3,25	3,05	2,87
Digital	-	4,90	4,44	4,12	3,83	3,61
1108 BIC® 4 Colours® Fashion (With Lanyard)	100	250	500	1000	2500	5000
Screen Printing	-	4,06	3,68	3,41	3,20	3,00
BritePix™	5,31	4,35	3,94	3,65	3,44	3,23
Digital	-	5,37	4,88	4,51	4,20	3,98

Optional Special Packaging



External Packaging

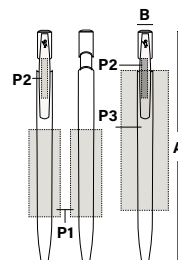
Additional imprint charge per colour & position	100	250	500	1000	2500	5000
Screen Printing	-	0,17	0,14	0,14	0,14	0,13
Laser Engraving	-	1,27	1,14	1,01	1,01	1,01
Extra charge for britePix™ on pens	0,26	0,24	0,22	0,21	0,20	0,19
Extra charge for britePix™ Texture on britePix™ pens	0,20	0,18	0,16	0,15	0,15	0,14

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital: imprint on barrel, britePix™: imprint on clip.

1025 BIC® Media Clic Ballpen



Plug Opaque		Plug Frosted	
Clip Opaque		Clip Frosted	
Barrel Opaque		Colour ink	
Barrel Frosted			



PRINT AREAS

P1 55 x 20 mm
SP max. 4 col.

P2 25 x 4 mm
SP max. 2 col.

P3 91 x 31 mm
DG full-colour

MEASURES

A 14,7 cm
B 1,3 cm

Page n° 10-11

1025 BIC® Media Clic Ballpen	100	250	500	1000	2500	5000
Screen Printing	-	-	0,61	0,53	0,51	0,49
Digital	-	-	0,96	0,87	0,76	0,67

Optional Special Packaging



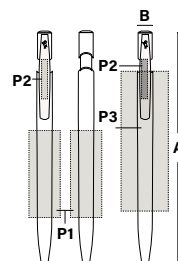
External Packaging



1E29 BIC® Media Clic Ecolutions® Plus Ballpen



Plug Opaque		Clip Opaque		Barrel Opaque	
Colour ink					



PRINT AREAS

P1 55 x 20 mm
SP max. 4 col.

P2 25 x 4 mm
SP max. 2 col.

P3 91 x 31 mm
DG full-colour

MEASURES

A 14,7 cm
B 1,3 cm

Page n° 10-11

1E29 BIC® Media Clic Ecolutions® Plus Ballpen	100	250	500	1000	2500	5000
Screen Printing	-	-	0,61	0,53	0,51	0,49
Digital	-	-	0,96	0,87	0,76	0,67

Optional Special Packaging



External Packaging



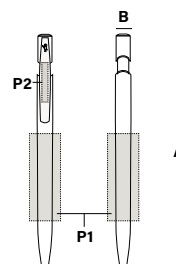
Additional imprint charge per colour & position	100	250	500	1000	2500	5000
Screen Printing	-	0,17	0,14	0,14	0,14	0,13

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital: imprint on barrel. britePix™: imprint on clip.

1030 BIC® Media Clic Glacé



Plug Opaque		Plug Frosted	
Clip Opaque		Clip Frosted	
Barrel Opaque		Colour ink	



PRINT AREAS

P1 55 x 20 mm

SP max. 2 col.

P2 25 x 4 mm

SP max. 2 col.

MEASURES

A 14,7 cm

B 1,3 cm

Page n° 12-13

1030 BIC® Media Clic Glacé	100	250	500	1000	2500	5000
Screen Printing	-	-	1,05	0,90	0,78	0,70

Optional Special Packaging



Eco Sleeve



Plastic Pouch
Can be used as bookmark



Window Box

External Packaging

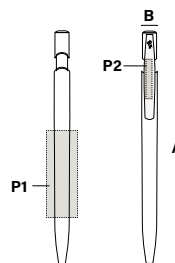


500 ± 4,1 KG

1975 BIC® Media Clic Shine



Plug Opaque		Plug Frosted	
Clip Opaque		Clip Frosted	
Barrel Shine		Colour ink	



PRINT AREAS

P1 55 x 20 mm

SP max. 2 col.

P2 25 x 4 mm

SP max. 2 col.

MEASURES

A 14,7 cm

B 1,3 cm

Page n° 12-13

1975 BIC® Media Clic Shine	100	250	500	1000	2500	5000
Screen Printing	-	-	1,70	1,47	1,33	1,23

Optional Special Packaging



Eco Sleeve



Plastic Pouch
Can be used as bookmark



Window Box

External Packaging



500 ± 4,1 KG

Additional imprint charge per colour & position	100	250	500	1000	2500	5000
Screen Printing	-	0,17	0,14	0,14	0,14	0,13

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip.

1607 BIC® Kids Evolution® Colouring Set - 6 Units

NEW

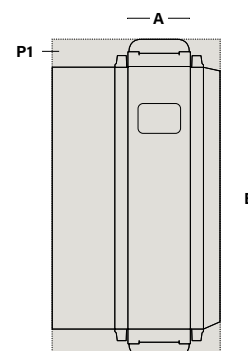


PRINT AREAS

P1 115 x 218 mm
DG full-colour

MEASURES

A 4,3 cm
B 18 cm



Page n° 14-15

**1607 BIC® Kids Evolution®
 Colouring Set - 6 units**

	500	1000	2500	5000	10000
Digital	3.66	3.41	3.07	2.36	3,74

External Packaging



50 ± 1,95 KG

1609 BIC® Kids Evolution® Colouring Set - 12 Units

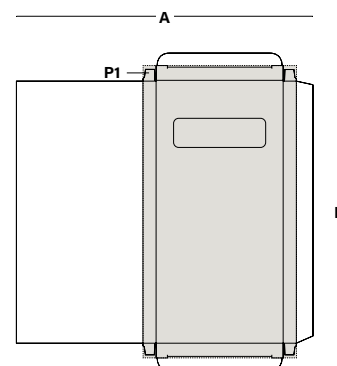


PRINT AREAS

P1 203 x 218 mm
DG full-colour

MEASURES

A 8,7 cm
B 18 cm



Page n° 14-15

**1609 BIC® Kids Evolution®
 Colouring Set - 12 units**

	500	1000	2500	5000
Digital	4.97	4.76	4.62	4.06

External Packaging

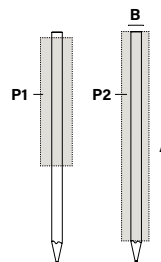


50 ± 3,85 KG

1150 BIC® Evolution® Ecolutions® - Graphite Pencil cut end



Barrel



PRINT AREAS	MEASURES
P1 80 x 20 mm SP max. 1 col.	A 17 cm B 0,7 cm
P2 170 x 23,5 mm DG full-colour (area for images)	

Page n° 16-17

1150 BIC® Evolution® Ecolutions® Graphite Pencil cut end	500	1000	2500	5000
Screen Printing	0,53	0,49	0,46	0,44
Digital	0,82	0,79	0,70	0,65

Optional Special Packaging



Plastic Pouch
(x 3 units)
*Can be used
as bookmark*

External Packaging



500 ± 3,5 KG

1151 BIC® Evolution® Ecolutions® - Graphite Pencil with eraser



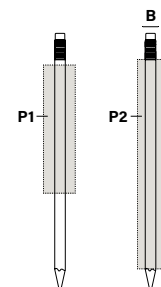
Eraser



Ferrule



Barrel



PRINT AREAS	MEASURES
P1 80 x 20 mm SP max. 1 col.	A 18 cm B 0,7 cm
P2 170 x 23,5 mm DG full-colour (area for images)	

Page n° 16-17

1151 BIC® Evolution® Ecolutions® Graphite Pencil with eraser	500	1000	2500	5000
Screen Printing	0,89	0,84	0,75	0,66
Digital	1,20	1,12	0,96	0,85

Optional Special Packaging



Plastic Pouch
(x 3 units)
*Can be used
as bookmark*

External Packaging



500 ± 3,5 KG

BIC GRAPHIC END-USER PRICES 2025 (€ ITALY)

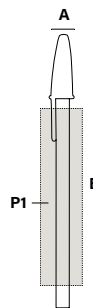
1095 BIC® Cristal® Expression



Cap and Plug



Colour ink



PRINT AREAS

P1 25,5 x 107 mm

BP BritePix™ Digital

MEASURES

A 0,82 cm

B 15 cm

Page n° 18-19

1095 BIC® Cristal® Expression	100	250	500	1000	2500	5000
BritePix™ Digital	-	1,35	1,18	1,12	1,03	0,96

Optional Special Packaging



BIC Collection Box Slim Pens

External Packaging



500 ± 3,5 KG

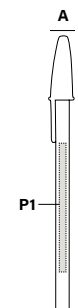
1090 BIC® Cristal® Re'New™



Cap, Barrel and Plug



Colour ink



PRINT AREAS

P1 2,4 x 68 mm

LE max. 1 col.

MEASURES

A 08,2 cm

B 15 cm

Page n° 20-21

1090 BIC® Cristal® Re'New™	25	50	100	250	500
Laser Engraving	7,69	7,16	6,63	6,37	6,10
Laser Engraving - additional imprint	1,98	1,66	1,42	1,29	1,17

Optional Special Packaging



Window Box

External Packaging



44 ± 1 KG

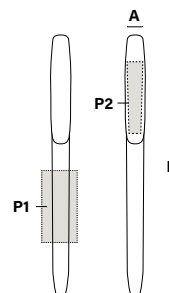
1082 BIC® Super Clip Glacé



Barrel and Clip



Colour ink



PRINT AREAS

P1 40 x 20 mm
SP max. 1 col.

P2 39,3 x 9 mm
SP max. 1 col.

MEASURES

A 1,2 cm
B 14,4 cm

Page n° 22-23

1082 BIC® Super Clip Glacé	250	500	1000	2500	5000
Screen Printing	1,89	1,63	1,50	1,42	1,37

Optional Special Packaging

External Packaging



Eco Sleeve



Plastic Pouch
Can be used as bookmark



Window Box



Collection Box
(1, 2 & 3 units)



250 ± 2,6 KG

1084 BIC® Super Clip Glacé Advance



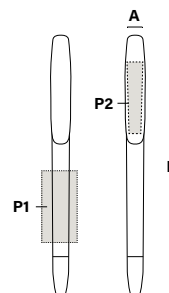
Barrel and Clip



Colour ink



Section



PRINT AREAS

P1 40 x 20 mm
SP max. 1 col.

P2 39,3 x 9 mm
SP max. 1 col.

MEASURES

A 1,2 cm
B 14,4 cm

Page n° 22-23

1084 BIC® Super Clip Glacé Advance	250	500	1000	2500	5000
Screen Printing	2,31	1,90	1,75	1,65	1,60

Optional Special Packaging

External Packaging



Eco Sleeve



Plastic Pouch
Can be used as bookmark



Window Box



Collection Box
(1, 2 & 3 units)



250 ± 2,6 KG

Additional imprint charge per colour & position	100	250	500	1000	2500	5000
Screen Printing	-	0,17	0,14	0,14	0,14	0,13

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital: imprint on barrel, britePix™, imprint on clip.

BIC GRAPHIC END-USER PRICES 2025 (€ ITALY)

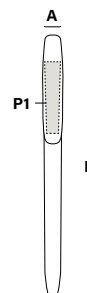
1083 BIC® Super Clip Soft



Barrel and Clip



Colour ink



PRINT AREAS

P1 39,3 x 9 mm

SP max. 1 col.

MEASURES

A 1,2 cm

B 14,4 cm

Page n° 22-23

1083 BIC® Super Clip Soft	250	500	1000	2500	5000
Screen Printing	2,45	1,76	1,58	1,42	1,39

Optional Special Packaging

External Packaging



Eco Sleeve



Plastic Pouch
Can be used as bookmark



Window Box



Collection Box
(1, 2 & 3 units)



250 ± 2,6 KG

1085 BIC® Super Clip Soft Advance



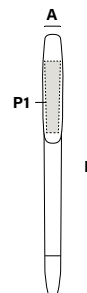
Barrel and Clip



Colour ink



Section



PRINT AREAS

P1 39,3 x 9 mm

SP max. 1 col.

MEASURES

A 1,2 cm

B 14,4 cm

Page n° 22-23

1085 BIC® Super Clip Soft Advance	250	500	1000	2500	5000
Screen Printing	3,03	2,42	2,22	2,10	1,96

Optional Special Packaging

External Packaging



Eco Sleeve



Plastic Pouch
Can be used as bookmark



Window Box



Collection Box
(1, 2 & 3 units)



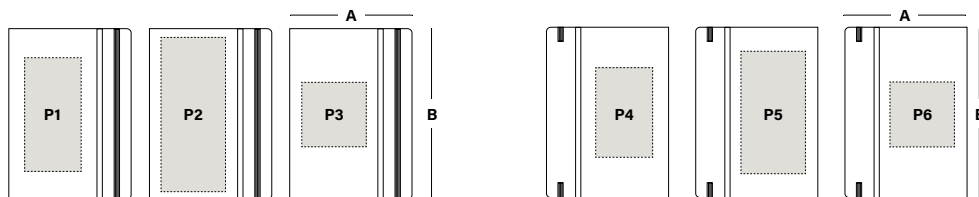
250 ± 2,6 KG

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital: imprint on barrel. britePix™: imprint on clip.

3709 BIC® Partner Hard Cover



Colour 
Lined Paper 



PRINT AREAS

P1 70 x 140 mm **P2** 80 x 190 mm **P3** 80 x 80 mm **P4** 70 x 110 mm **P5** 80 x 150 mm **P6** 80 x 80 mm **A** 15 cm
SP max. 1 col. **BP** full-colour **HS/DB** max. 1 col. **SP** max. 1 col. **BP** full-colour **HS/DB** max. 1 col. **B** 21 cm

MEASURES

Page n° 24-29

3709 BIC® Partner Hard Cover	25	50	100	150	275	450
Screen Printing	20,35	16,80	15,88	14,99	13,83	13,03
Hot Stamping / Debossing	19,90	16,30	15,98	14,48	13,33	12,50
BritePix™	21,77	19,15	18,83	16,93	15,32	14,50

External Packaging

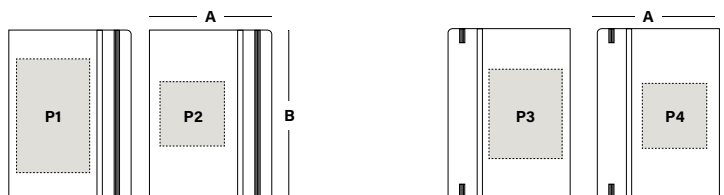


500 ± 4,1 KG

3710 BIC® Partner Flex Cover



Colour 
Lined Paper 



PRINT AREAS

P1 90 x 140 mm **P2** 80 x 80 mm **P3** 80 x 150 mm **P4** 80 x 80 mm
SP max. 1 col. **HS/DB** max. 1 col. **SP** max. 1 col. **HS/DB** max. 1 col.

MEASURES

A 15 cm
B 21 cm

Page n° 24-29

3710 BIC® Partner Flex Cover	25	50	100	150	275	450
Screen Printing	21,05	17,50	16,53	15,64	14,45	13,63
Hot Stamping / Debossing	20,60	17,00	16,67	15,13	13,95	13,10

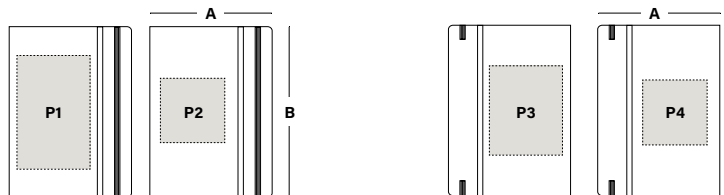
External Packaging



500 ± 4,1 KG

Additional imprint charge per colour & position	25	50	100	150	275	450
Screen Printing A5	6,45	2,90	2,01	2,01	1,46	1,28
Hot Stamping / Debossing A5	6,00	2,40	1,50	1,50	0,96	0,75
britePix™ A5	3,15	2,10	1,58	1,58	1,18	1,10

3711 BIC® Partner Fruitcover



PRINT AREAS

P1 90 x 140 mm
SP max. 1 col.

P2 80 x 80 mm
HS/DB max. 1 col.

P3 80 x 150 mm
SP max. 1 col.

P4 80 x 80 mm
HS/DB max. 1 col.

MEASURES

A 15 cm
B 21 cm

Page n° 24-29

3711 BIC® Partner Fruitcover	25	50	100	150	275	450
Screen Printing	26,89	23,34	22,88	21,10	19,65	18,57
Hot Stamping / Debossing	26,44	22,84	21,49	20,59	19,15	18,04

External Packaging



500 ± 4,1 KG

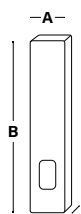
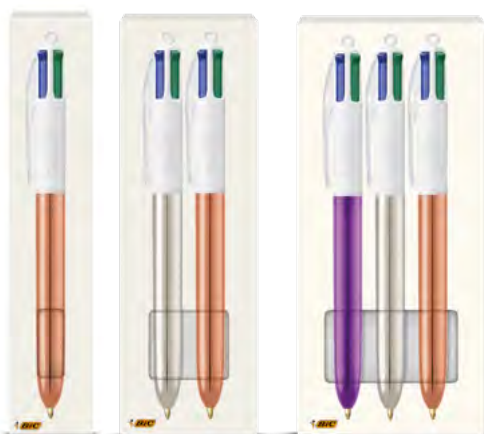
Colour 
Lined Paper 

Additional imprint charge per colour & position	25	50	100	150	275	450
Screen Printing	6,45	2,90	2,01	2,01	1,46	1,28
Hot Stamping / Debossing	6,00	2,40	1,50	1,50	0,96	0,75
BritePix™	3,15	2,10	1,58	1,58	1,18	1,10

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip.

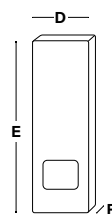
BIC® Collection Box

991212 1 unit, **991213** 2 units, **991214** 3 units



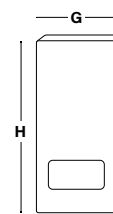
MEASURES

A 3 cm
B 14,8 cm
C 1,5 cm



MEASURES

D 5 cm
E 14,8 cm
F 1,5 cm



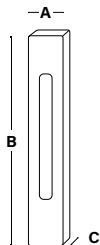
MEASURES

G 6,8 cm
H 14,8 cm
I 1,5 cm

Page n° 30-31

	100	250	500	1000	2500	5000
991212 BIC® Collection Box - 1 unit	10,16	4,39	2,82	1,86	1,39	1,22
991213 BIC® Collection Box - 2 units	11,94	5,42	3,93	2,64	1,90	1,84
991214 BIC® Collection Box - 3 units	12,49	6,24	4,20	3,20	2,65	2,51

985241 BIC® Window Box



MEASURES

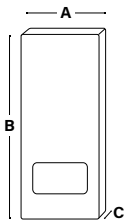
- A 2,2 cm
- B 18,7 cm
- C 2,2 cm

Page n° 30-31

985241 BIC® Window Box

1,59

529294 BIC® Collection Box Slim Pens 4 units



MEASURES

- A 7,1 cm
- B 15,5 cm
- C 1,5 cm

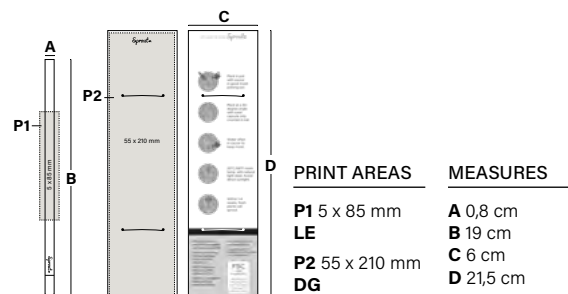
Page n° 30-31

529294 BIC® Collection Box slim pens 4 units	250	500	1000	2500	5000
	5,09	3,32	2,75	2,30	1,66

53062 Sprout™ Graphite Pencil



Seeds Strawberry Spruce Sunflower Daisy Sage
 Cherry tomato Forget-me-not Basil Thyme



Page n° 38-39

53062 Sprout™ Graphite Pencil	100	250	500	1000	2500
Laser	1,86	1,73	1,57	1,47	1,39

External Packaging



500 ± 2,5 KG (ONLY PENCIL)
 ± 5 KG (WITH CARDBOARD
 PACKAGING)

Packaging

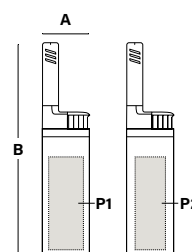


Additional imprint charge per colour & position	100	250	500	1000	2500
Standard cardboard packaging	0,36	0,34	0,33	0,30	0,29
Personalised cardboard packaging	3,02	1,41	1,32	1,25	0,67

2450 BIC® EZ Reach™



Reservoir Hood



PRINT AREAS

MEASURES

Page n° 42-45

2450 BIC® EZ Reach™	240	600	1200	3000	5100
Screen Printing	2,91	2,57	2,43	2,31	2,21
BritePix™	3,49	3,08	2,92	2,77	2,65

Packaging



Standard Packaging:
 in tray of 20 units

External Packaging



120 ± 3,05 KG



Additional charge for digital finishes / BIC® J25

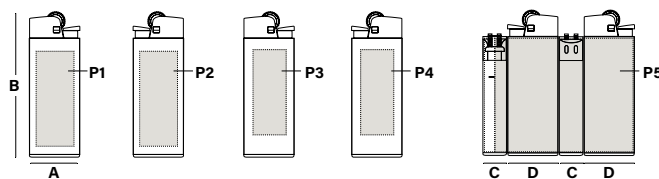
	300	600	1200	3000	5100
Brilliant or Matt	Free	Free	Free	Free	Free
Holographic	-	0,27	0,27	0,24	0,19
Puffy Printing	-	-	-	0,24	0,19
Metallic - prices on request	Under request	Under request	Under request	Under request	Under request
UV	-	-	-	0,24	0,19
Puffy Glitter	-	-	-	0,24	0,19

Prices include one imprint in one position
 according to specific technique.

2360 BIC® J25 Lighter



Reservoir



PRINT AREAS

P1 16 x 40 mm **SP** max. 4 col. **P2** 16 x 40 mm **SP** max. 4 col. **P3** 14 x 35 mm **BP** full-colour **P4** 14 x 35 mm **BP** full-colour **P5** 54 x 48 mm **DG** full-colour

MEASURES

A 2,2 cm **C** 1,1 cm **B** 6,2 cm **D** 2,2 cm

Page n° 46-48

2360 BIC® J25 Lighter	300	600	1200	3000	5100
Screen Printing	1,52	1,34	1,26	1,23	1,20
BritePix™	1,80	1,60	1,52	1,48	1,42
Digital Glue Paper	-	2,00	1,87	1,76	1,65

Packaging



Standard Packaging:
in tray of 50 units
100% recycled!

External Packaging



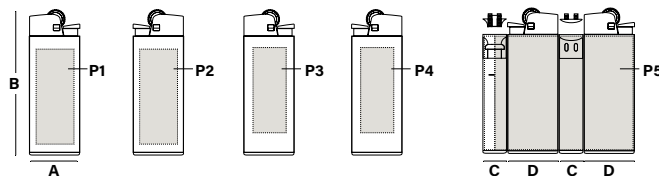
600 ± 7,6 KG



2364 BIC® J25 Lighter - all black



Pusher Hood
Reservoir



PRINT AREAS

P1 16 x 40 mm **SP** max. 4 col. **P2** 16 x 40 mm **SP** max. 4 col. **P3** 14 x 35 mm **BP** full-colour **P4** 14 x 35 mm **BP** full-colour **P5** 54 x 48 mm **DG** full-colour

MEASURES

A 2,2 cm **C** 1,1 cm **B** 6,2 cm **D** 2,2 cm

Page n° 46-48

2364 BIC® J25 Lighter - all black	300	600	1200	3000	5100
Screen Printing	1,73	1,60	1,51	1,40	1,33
BritePix™	2,03	1,86	1,74	1,63	1,55
Digital	-	2,38	2,24	2,00	1,84

Packaging



Standard Packaging:
in tray of 50 units
100% recycled!

External Packaging



600 ± 7,6 KG



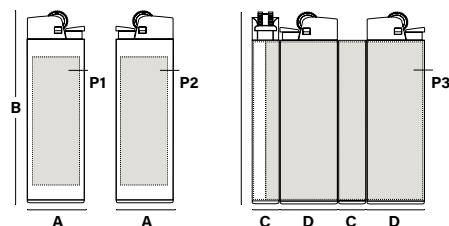
Additional imprint charge per colour & position	300	600	1200	3000	5100
Screen Printing	0,15	0,14	0,14	0,14	0,11
Extra charge for britePix on second side J25 britePix™ lighters	0,24	0,22	0,21	0,20	0,19
Extra charge for britePix texture on J25 britePix™ lighters	0,18	0,16	0,15	0,15	0,14

Prices include one imprint in one position according to specific technique.

2320 BIC® J26 Lighter



Reservoir



PRINT AREAS

P1 20 x 50 mm
SP max. 4 col.

P2 20 x 50 mm
SP max. 4 col.

P3 68 x 67,5 mm
DG full-colour

MEASURES

A 2,5 cm **C** 1,5 cm
B 8,2 cm **D** 2,5 cm

Page n° 49

2320 BIC® J26 Lighter	300	600	1200	3000	5100
Screen Printing	1,98	1,74	1,65	1,57	1,50
Digital	-	2,55	2,42	2,30	2,12

Packaging



Standard Packaging:
in tray of 50 units
100% recycled!

External Packaging



600 ± 7,6 KG



Additional charge for digital finishes

	300	600	1200	3000	5100
Brilliant or Matt	Free	Free	Free	Free	Free
Holographic	-	0,27	0,27	0,24	0,19
Puffy Printing	-	-	-	0,24	0,19
Metallic - prices on request	Under request	Under request	Under request	Under request	Under request
UV	-	-	-	0,24	0,19
Puffy Glitter	-	-	-	0,24	0,19

Additional imprint charge per colour & position

	300	600	1200	3000	5100
Screen Printing	0,15	0,14	0,14	0,14	0,11

Prices include one imprint in one position according to specific technique.

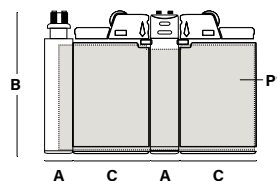
08D1 DJEEP® D1 Lighter



Pusher

Hood

Reservoir



PRINT AREAS

P1 82 x 49,2 mm
DG full-colour

MEASURES

A 1,6 cm **C** 3,6 cm
B 6,3 cm

Page n° 50-51

08D1 DJEEP® D1 Lighter	10000	25000	50000
Digital	2,73	2,59	2,45

Packaging



Standard Packaging:
in tray of 10 units
Recyclable cardboard

External Packaging



600 ± 20 KG



Additional imprint charge per colour & position	10000	25000	50000
Decoration Options	0,26	0,25	0,24
Black, brass, gold hood	0,08	0,08	0,08
Soft touch label finish	0,12	0,12	0,12

Termini e condizioni

I prezzi indicati sono prezzi consigliati al consumatore finale, IVA e trasporto esclusi.

Nota: I marchi partner (es. BIC® Partner e Sprout™) non sono soggetti agli stessi sconti dei nostri marchi.



Scan the QR code or visit bicgraphic.com to view the current Terms and Conditions of Sale.

EN/ Important Information

Prices shown are recommended end-user prices, excluding VAT and transport.

Please note: Partner brands (e.g., BIC® Partner, Sprout™) are not eligible for the same discounts as our brands.

Scan the QR code or visit bicgraphic.com to view the current Terms and Conditions of Sale.



FR/ Informations Importantes

Les prix affichés sont des prix de vente conseillés, hors TVA et transport.

Remarque : Les marques partenaires (par exemple BIC® Partner et Sprout™) ne bénéficient pas des mêmes remises que nos propres marques.

Scannez le code QR ou rendez-vous sur bicgraphic.com pour consulter les Conditions Générales de Vente.



DE/ Wichtige Informationen

Angegebene Preise sind empfohlene Endverbraucherpreise, exklusive MwSt. und Transport.

Hinweis: Partnermarken (z. B. BIC® Partner und Sprout™) sind von den gleichen Rabatten wie unsere Eigenmarken ausgeschlossen.

Scannen Sie den QR-Code oder besuchen Sie bicgraphic.com, um die aktuellen Verkaufsbedingungen einzusehen.



ES/ Información Importante

Los precios indicados son precios de venta recomendados para el usuario final, sin incluir IVA ni transporte.

Nota: Las marcas asociadas (BIC® Partner y Sprout™) no están sujetas a los mismos descuentos que nuestras marcas.

Escanea el código QR o visita bicgraphic.com para consultar los Términos y Condiciones de Venta.



In questa stagione, celebriamo innovazione,
sostenibilità e la gioia di donare – creando
momenti autentici.

Think BIC
www.bicgraphic.com

