



WICKENBURG CHAMBER OF COMMERCE PRESENTS 36th ANNUAL FIESTA DE SEPTIEMBRE – HISTORIC WICKENBURG

The Wickenburg Chamber of Commerce proudly presents the 36th Annual Fiesta de Septiembre, a vibrant celebration of Hispanic Heritage, on Saturday, September 6, 2025. Held in downtown Wickenburg, Arizona, this annual event honors the town's early Hispanic pioneers through music, storytelling (cuentos), folklórico dance, and authentic cultural experiences.

Festivities run from 11:00 a.m. to 5:30 p.m. at the Wickenburg Community Center, located at 160 N. Valentine Street. Admission is \$5 for adults and seniors, with children admitted free. Guests can enjoy a wide array of entertainment including live performances by Mariachi Azteca De Oro and Barrio Latino, folklórico dancers, and a vibrant Mercado featuring artisan vendors, food booths, and refreshing beverages.

This year's celebration features family-friendly activities in the Kids Zona, and crowd-favorite contests in salsa, guacamole, and margaritas — where attendees taste and vote to award the coveted People's Choice Awards. New in 2025 is the VIP Tequila Garden, offering exclusive tastings and experiences for \$35.

Joining the Chamber as sponsors include: The Wellik Foundation, APS, Arizona Commission on the Arts, Desert Caballeros Western Museum, Crescent Crown Distributing, Serape Bleu, Freeport-McMoRan Bagdad Operations, Compadres of Fiesta de Septiembre, Modelo Oro, Topo Chico, Modelo Especial, Tecate Light, Dos Equis XX, and Coors Light.

**FOR ADDITIONAL INFORMATION CALL: THE CHAMBER 800/942-5242
(928) 684-0977 - www.wickenburgchamber.com
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