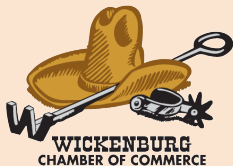


THE

# Hassayampa ALERT!

OCTOBER 2023

WICKENBURG CHAMBER NEWSLETTER



## Mission Statement:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

## Value Statement:

**Passion** – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

**Service** – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

**Community** – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

**Together** – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

## 24th Annual High Desert Golf Classic

**WHEN:** Saturday, October 28, 9 a.m.

**WHERE:** Wickenburg Country Club, 1420 N. Country Club Drive, Wickenburg, AZ

Start perfecting your golf swing: the Chamber's annual golf tournament is coming up on Saturday, October 28! The tournament is limited to the first 25 teams, so rally your team and submit your registration form today!

After the fun out on the course, join us for the awards luncheon.

Jones Ford is once again sponsoring the hole-in-one contest. Win a brand-new vehicle as the prize for making a hole-in-one!



## TEE BOX SPONSORSHIP OPPORTUNITY

Become a tee box sponsor and gain valuable exposure for your business. Your company name will be placed on a sign and displayed at one of the 18 holes throughout the course.

## SILENT AUCTION

Donating a silent auction item is a great way to gain exposure and market your business to a captive audience. Some fun ideas might include concert tickets, a gift basket featuring merch from your business or other local items, a movie night bundle, etc. Get creative, and be sure to include your business card!

Team registration forms, tee box sponsorship, and silent auction donation forms can be found at the Chamber office or on our website at [wickenburgchamber.com/annual-events](http://wickenburgchamber.com/annual-events).



## New Members

*Please welcome and patronize the following members!*

### **Acacia Counseling, Patricia Glinski**

357 W. Yavapai Street, Wickenburg, AZ 85390

**P:** (623) 826-4413

Behavioral Health/Substance Abuse & Trauma

Sponsor: Chamber Staff

### **Raymond James & Associates, Inc., Stacey Bendfelt**

14850 N Scottsdale Rd Ste. 155, Scottsdale, AZ 85254

**P:** (480) 877-3234

[www.raymondjames.com/staceybendfelt](http://www.raymondjames.com/staceybendfelt)

Financial Advisors/Consultants/Investments

Sponsor: Chamber Staff

## Tip of the Stetson Members helping your Chamber!

The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization.



Thanks to our members for your continued support this month!

## BY THE NUMBERS

SEPTEMBER	YTD	
New Members	2	40
Mixer Attendance	N/A	377
Phone Calls	248	2,486
Office Visitors	361	6,522
Mail Inquiries	121	1,029
Chamber Website Visitors	1,800	25,000
Visit Wickenburg Website Visitors	1,900	62,976
Chamber Facebook Reach	8,300	3,232,737
Visit Wickenburg Facebook Reach	840	82,703
Gold Rush Facebook Reach	721	92,581
Bluegrass Facebook Reach	6,200	13,688
Weddings Facebook Reach	68	374
Film Commission Facebook Reach	68	4,670
Takeout & Delivery Facebook Reach	52	259
Twitter Reach	19	188
Chamber Instagram Followers Gained	25	188
Visit Wickenburg Instagram Followers Gained	61	827

## Membership Reinvestments

Arizona State University, AZ AirNet, Barlow's Floor Refinishing, BC Jeep Tours, Desert Caballeros, Desert Diesel, Good Products Business Solutions, Health Insurance Advocates, LLC, Law Office of Eileen M. McGuire PLLC, Ranch Dressing: The Museum Store, Shea Homes at Wickenburg Ranch St. Alban's Episcopal Church, West-MEC, Wickenburg Gem & Mineral Society Wickenburg Rotary Club

### **Associate Members**

David & Linda Nelson, Jon & Tammy Heidrich

## Add Your Events to Our Calendar!

Members, did you know that you can add your events to our website calendar? Visit [wickenburgchamber.com](http://wickenburgchamber.com) and click "Member Login" to get started.



Once logged in, click the "Events" tab, and navigate to "Submit New Event." There, you can add your event title, description, dates and time, location, website, and any relevant logos or images.

If you don't know your login information for our member database, please contact Sierra at [graphics@wickenburgchamber.com](mailto:graphics@wickenburgchamber.com).



@wickenburgchamber



@wickenburgchamber

# RIBBON CUTTINGS



## Fast Signs Surprise

*Banners & Signs; Advertising Sales & Marketing*  
15332 W. Bell Road, Suite 188, Surprise, AZ  
623-232-2844  
fastsigns.com/2109

## Secure Document Shredding with Assured Document Destruction

**WHEN:** Friday, October 20, 8 a.m. to 11 a.m.

**WHERE:** Chamber parking lot, 216 N. Frontier Street, Wickenburg, AZ

Mark your calendars and join us for the next secure document shredding with member Assured Document Destruction! Assured Document Destruction will bring their mobile shredding truck to the Chamber parking lot (216 N. Frontier Street) from 8 a.m. to 11 a.m on Friday, October 20.

### Pricing:

Chamber members: \$5 for the first banker's box of paper, \$8/each additional box.  
Non-members: \$10 per box



## 34th Annual Fiesta de Septiembre: Thank You!

On Saturday, September 16 we celebrated the 34th Annual Fiesta de Septiembre at the Wickenburg Community Center.



### CONTEST WINNERS

#### Wreath Contest winners:

- 1st Place: My Home Group Sonoran Desert
- 2nd Place: Hair Etc. Salon
- 3rd Place: Rustic Ranch Senior Living

#### Guacamole Contest winners:

- 1st Place & People's Choice: El Ranchero Mexican Restaurant
- 2nd Place: Rustic Ranch Senior Living
- 3rd Place: Redeemer Lutheran Church.

#### Salsa Contest winners:

- 1st Place: Wickenburg Country Club
- 2nd Place: Adelante Healthcare
- 3rd Place: El Ranchero Mexican Restaurant
- People's Choice, My Home Group Sonoran Desert

#### Margarita Contest winners:

- 1st Place: Wickenburg Country Club
- 2nd Place & People's Choice: My Home Group Sonoran Desert
- 3rd Place: El Ranchero Mexican Restaurant

Thank you to our partners and sponsors: APS, Freeport-McMoRan, The Wellik Foundation, Crescent Crown Distributing, Desert Caballeros Western Museum, Serape Bleu, Compadres of Fiesta de Septiembre, and the Town of Wickenburg.

Lastly, but certainly not least, thank you to our volunteers who helped with each aspect of this event from setup and decoration, admission table, merchandise, the bar, contests, and teardown. Our events would not be possible without you!





**business  
after hours**

**WHEN**

**Thursday, October 19, 2023, 5:30 p.m.**



**WHERE**

**Wickenburg Community Hospital  
QWickCare Plaza,  
1395 W. Wickenburg Way  
Wickenburg, AZ**

**DETAILS**

**\$10 per person**  
3 drink tickets with admission

**RSVP TODAY**

Register online at  
[wickenburgchamber.com](http://wickenburgchamber.com) or  
call the Chamber office at  
928-684-5479.



## Rocky Horror Picture Show Scholarship Fundraiser

**WHEN: Tuesday, October 24, 7 p.m.**

**WHERE: Saguaro Theater, 176 E. Wickenburg  
Way, Wickenburg, AZ**

Thrill me, chill me! Join us for  
this one-night-only scholarship  
fundraiser event. Costumes  
are encouraged, and a rocky-  
themed costume contest will  
take place at 6:45 p.m. before  
the movie begins.



Advance tickets are \$10; tickets  
at the door will be \$15. Purchase your advance  
tickets at the Chamber office. Prop bags will be  
\$5 each.

Proceeds from this cult classic film benefit  
scholarships for the Class of 2024.

## 44th Annual Wickenburg Bluegrass Festival

**WHEN: November 10-12, 2023**

**WHERE: Everett Bowman Rodeo Arena, 935  
Constellation Road, Wickenburg, AZ**

We're one month away from the 44th Annual  
Wickenburg Bluegrass Festival on November 10-  
12, 2023! Whether you're a bluegrass aficionado  
or just looking to enjoy a beautiful weekend with  
live music, all ages are invited to join us for the  
festival. Three featured bands will take the stage  
throughout the weekend: Ten Dollar Wedding,  
North of Lonesome, MohaviSoul. Additionally,  
contestants will compete in eight categories for  
prizes and cash awards.

### PROMOTE YOUR BUSINESS

Sponsorship opportunities are available for local  
businesses! Promote your business and invite  
attendees to check out your business during  
the festival. Options for all budgets are available.  
View the sponsorship form on the Chamber  
website or grab a copy at the Chamber office.

### TICKETS NOW ON SALE

Tickets are now on sale! Get yours online at  
[Eventbrite.com](http://Eventbrite.com), at the Wickenburg Visitor  
Center,  
or at the gate (note: it will be cash only at the  
gate).



**Ten Dollar Wedding**



**North of Lonesome**



**MohaviSoul**



**Photo by Craig W. Cutler FINE ART**

## Resource Highlight: Marketing Your Business 3-Part Webinar Series

WHEN: **October 11, 18, & 25, 10 a.m. to 11 a.m.**

**October 11, 10 a.m. to 11 a.m.**

Gain an understanding of marketing's role in your business, your positioning in the marketplace, and why your customers choose you over the competition.



**October 18, 10 a.m. to 11 a.m.**

Begin creating a marketing plan following a simple 5-step process that links to your organization's bottom line and overall goals.

**October 25, 10 a.m. to 11 a.m.**

Gain an understanding of your ideal customer and where to find more like them. Learn how to engage them through digital marketing strategies.

Visit [yc.edu/sbdc](http://yc.edu/sbdc) to register.



## Resource Highlight: Small Business Digital Academy Fall Cohort

**PROGRAM BEGINS OCTOBER 30, 2023**

"Navigating websites, Google profiles, and social media can be challenging for new entrepreneurs. The Arizona Commerce Authority has designed the Small Business Digital program, a comprehensive three-week initiative to empower entrepreneurs and small business owners with the knowledge and skills needed to take control of their business's online presence and drive success."

Learn strategies for your website and social media, search engine optimization (SEO), and more from small business experts during the three-week program.

Applications close on October 20, 2023. Learn more and apply online at [azcommerce.com/programs](http://azcommerce.com/programs).

**ARIZONA**  
COMMERCE AUTHORITY



# Preparing for the Season!

## Wickenburg Wonderland Holiday Lights Competition

WHEN: **December 4-10, 2023**

The Wickenburg Wonderland Holiday Lights Competition is once again bringing holiday cheer to Wickenburg! It's time to start planning your most festive holiday display.

Join us in celebrating the season by decking your homes and businesses with lights and decor. Entries will be listed on a map where the public can cruise around town and vote for their favorite entries to win the "People's Choice Award."

Download an entry form on our website at [wickenburgchamber.com/wonderland](http://wickenburgchamber.com/wonderland). It's free to enter! The deadline to enter is Wednesday, November 29 and displays must be complete by Sunday, December 3!



Wickenburg Wonderland also provides a great opportunity to promote your business, both by participating and through available sponsorship options. Check out the available sponsorship opportunities online at [wickenburgchamber.com/wonderland!](http://wickenburgchamber.com/wonderland!)

## 29th Annual Christmas Parade of Lights

WHEN: **Friday, December 8, 6:30 p.m.**

It's never too early to start planning! As we wait for the 90-degree weather to leave for the season, keep those 60-degree days and Christmas parade float designs in mind.



Entry forms for the 29th Annual Christmas Parade of Lights are now available at the Chamber office and online at [wickenburgchamber.com/annual-events](http://wickenburgchamber.com/annual-events).



# 75th Annual Gold Rush Days: Parade Applications Available

WHEN: **Saturday, February 10, 2024, 10 a.m.**

In 2024, we're celebrating three-quarters of a century of recognizing Wickenburg's ranching and mining history. Join us in celebrating this milestone and show off your Wickenburg pride by participating in the annual parade! Share your business or organization with the thousands of visitors and make a lasting impression.



Participation is easy: Simply fill out a parade application and submit the form by January 31, 2024. Gold Rush Days parade applications are now available online at [wickenburgchamber.com](http://wickenburgchamber.com) and at the Chamber office.



## October Business of the Month



### Citywide Home Loans, Kristi Henson

Mortgage Loans & Bankers

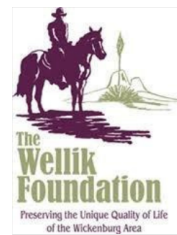
101 S. Saguaro Drive, Wickenburg, AZ

928-684-1336

[citywidehomeloans.com](http://citywidehomeloans.com)



## GOLD



## QUARTZ



Rovey  
Farming

