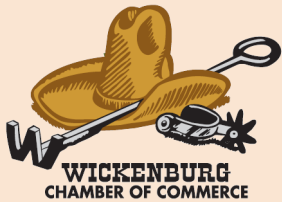


OCTOBER 2021

# THE HASSAYAMPA ALERT!

THE OFFICIAL PUBLICATION OF THE WICKENBURG CHAMBER OF COMMERCE



## MISSION STATEMENT:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

## VALUE STATEMENT

**Passion** – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

**Service** – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

**Community** – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

**Together** – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

## Visitor Center Gears Up for Event Season

It's officially Fall, and with the return of the cooler weather comes our 'winter' visitors. Your Wickenburg Visitor and Information Center is beginning to get busy. With residents and visitors alike stopping in to see what is up and coming in our community.

To prepare for what is promising to be a busy season, Malakie Carr has been enlisted as our Visitor Center Coordinator to help dust off the brochure racks, coordinate, recruit and orientate new volunteers. It takes a large team of skilled people to keep the visitor center open. Aside from Malakie, the Visitor Center is run solely by a team of trained volunteers known as our 'Information Specialists'.

Thanks to Malakie's hard work, we have nearly a full 'staff' to ensure the smooth operation of the Visitor Center seven days a week. Our operating hours are Monday through Friday 9:00 am - 5:00 pm, and Saturday and Sunday 10:00 am - 2:00 pm.

Presently we are looking to recruit a regular and reliable Saturday volunteer and a few other 'fill-ins.' Please get in touch with Malakie at 928-684-5479 if you are interested and would like to learn more about what's involved.

We are gearing up for a fun-filled season and looking forward to meeting new people and promoting Wickenburg. If you haven't been to the Visitor Center for a while, please be sure to step in and say hi!



## Horsethieves Market: Sidewalk & Indoor Sales

**WHEN: October 8 & 9, 2021**

Horsethieves Market is back! Horsethieves Market began in the late 1950s by the Wickenburg Chamber of Commerce to promote shopping local. This year, the sidewalk and indoor sales are scheduled for Friday, October 8, and Saturday, October 9. It's perfect weather



to be out "shopping" for merchant specials, getting a head start on your holiday gift list, and much more!

**These businesses will be participating:** Ben's Saddlery, Old Livery Mercantile, Ranch Dressing The Museum Store, Riata Saddles and Western Store, Rusty Rooster, Ruth's Bunkhouse, Serape Bleu, The Pony Second Hand and Appliance Store, Wickenburg Trailer Supplies, Stewart Hardware, and NRS.

## New Members

*Please welcome and patronize the following members!*

### Bill Lambert

P: (978) 397-3726

bill@spoton.com

Associate Member

Sponsor: Chamber Staff

### KC Leather Studio, Korban Coy

P.O. Box 123, Wickenburg, AZ 85358

P: (512) 629-0522

Custom Leather Goods

Sponsor: byo-solar, Buster Aschmann

### Truly Well Family Care, Jena Savage

38 N Jefferson St., Wickenburg, AZ 85390

P: (928) 668-6083

[www.trulywell.health](http://www.trulywell.health)

[jena@trulywell.health](mailto:jena@trulywell.health)

Health Care Services

Sponsor: Chamber Staff

### Adams Electric, Michael Adams

P.O. Box 3017, Wickenburg, AZ 85358

P: (928) 231-1730

adamspower2021@yahoo.com

Electrical Contractor

Sponsor: Running on MT, Tammy Adams

## Membership Reinvestments

byo-solar, Cindy Logan-Century 21 Arizona West, Edward Jones-Ken Heineman, First Presbyterian Church, Humane Society of Wickenburg, Lake Pleasant Regional Park, Las Senoras de Socorro, Linda Stevens, PLLC-Century 21 Arizona West, Los Caballeros Golf Club, Maid In The West, Mount Hope Assembly of God Church, National Bank of Arizona, Outlaw Septic Pumping & Portable Toilets, Ranch Dressing, the Museum Store, Rick's Home Maintenance, Serape Bleu, St. Alban's Episcopal Church, St. Anthony's Catholic Church, Tractor Supply Company, Triad Steel Services, Inc., Wickenburg Gem & Mineral Society, Wickenburg Mobil

**Associate Members**  
**Bobby & Karen Johnson**

## Tip of the Stetson

### Members helping your Chamber!

The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization.



Thanks to our members for continuing to support us this month!

## Chamber Activities

### SEPTEMBER

### YTD

New Members	4	44
Mixer Attendance	50	363
Telephone Calls	289	5,696
Office Visitors	423	4,203
Mail Inquiries	0	1,170
Chamber Website Views	3,015	20,360
Tourism Website Views	5,480	49,126
Chamber (FB)**	6,008	236,660
Tourism (FB)**	1,366	35,272
Gold Rush (FB)**	77	4,766
Bluegrass (FB)**	1,043	3,096
Weddings (FB)**	11	187
Film Comm. (FB)**	85	429
Takeout & Delivery (FB)**	26	727
Twitter**	403	6,703
Chamber Instagram***	21	187
Tourism Instagram***	16	199

\*\*Reach: The number of people who saw any of our posts at least once (metric is estimated by Facebook & Twitter).

\*\*\*Followers gained over the last month



# RIBBON CUTTINGS



**Freedom Roofing & Restoration, Dustin Moon**  
Roofing Contractor  
30358 U.S. Hwy 60/89, Suite A/B, Wickenburg, AZ  
P: 928-684-9012  
[freedomroofingandrestoration.com](http://freedomroofingandrestoration.com)  
[office.freedomrandr@gmail.com](mailto:office.freedomrandr@gmail.com)  
***New location!***



**Cristina Echeverria, Century 21 Arizona West**  
Real Estate; Property Management  
2000 W. Wickenburg Way, Wickenburg, AZ  
P: 928-231-1000  
[findhomewithc.com](http://findhomewithc.com)  
[cristina.echeverria@century21.com](mailto:cristina.echeverria@century21.com)



**Cary's Accounting Crew, Cary Clemans**  
Accounting/Bookkeeping  
628 W. Wickenburg Way, Wickenburg, AZ  
P: 818-749-2735  
[lawlbookkeeping@gmail.com](mailto:lawlbookkeeping@gmail.com)  
***New location!***



**Wickenburg Conservation Foundation,  
Bernadine McCollum**  
Conservation Advocacy; Non-profit Organization  
P.O. Box 20008, Wickenburg, AZ  
P: 623-341-5977  
[wickenburgtrails@gmail.com](mailto:wickenburgtrails@gmail.com)  
***New location!***

## business after hours



### WHEN

October 20, 2021, 5:30pm

### WHERE

**WICKENBURG COMPUTERS**  
HELPING YOU WITH TECHNOLOGY

Wickenburg Computers  
2050 W. Wickenburg Way, Ste. 2  
Wickenburg, AZ

### DETAILS

\$10 per person  
3 drink tickets with admission  
Following CDC Guidelines

**\*\*RSVP Required\*\***  
Mixer RSVPs are important for catering services.  
Register online, call (928) 684-5479, or email  
[events@wickenburgchamber.com](mailto:events@wickenburgchamber.com)

#### Business After Hours 2021 Mixer Schedule

NOV 17 - Twisted Dogwood Home Emporium

DEC 15 - Serape Bleu

If you're interested in hosting a mixer, contact Katie Davidson at [events@wickenburgchamber.com](mailto:events@wickenburgchamber.com).

Mark your calendars for the 2021 Business After Hours mixers! **RSVP IS REQUIRED FOR CATERING PURPOSES.** Please RSVP to ensure that we have an accurate attendance count. Cost is \$10 per person, and each attendee will receive 3 drink tickets with admission. Raffle tickets can now be purchased separately.

## October Business Over Coffee

**WHEN:** Wednesday, October 13, 2021

**WHERE:** Driggs Title Agency,  
2000 W. Wickenburg Way #5, Wickenburg, AZ

**COST:** \$10

Join us for the next Business Over Coffee, hosted by Driggs Title Agency! This fast-paced breakfast mixer gives members the opportunity to share information and news about their businesses in a relaxed, casual setting. Learn about programs, services, community updates, and network with other members.



**DRIGGS**  
TITLE AGENCY

Please register for this event by October 11.

Please RSVP at [wickenburgchamber.com](http://wickenburgchamber.com) under "Upcoming Events."

## Secure Document Shredding

**WHEN:** Friday, October 15, 8:00am to 11:00am

**WHERE:** Wickenburg Chamber Parking Lot, 216 N. Frontier Street

October next document shredding event is only a few weeks away! Member Assured Document Destruction will set up their mobile truck in the Chamber parking lot to safely and securely take care of your document shredding needs.



**Pricing:** Members pay \$5 for their first bankers box of paper, then \$8 for each additional box. Non-members pay \$10 per box.

# SAVE THE DATE



NOVEMBER 12-14, 2021



## Villafane Studios Pumpkin Hunt in Wickenburg

**WHEN:** October 22 - October 31, 2021

Villafane Studios and Cheeky Mouse Productions are bringing Halloween magic to Wickenburg! Villafane Studios is led by world-renowned pumpkin carving artist Ray Villafane. The studio creates walk-through scenes with pumpkin, mice, and scarecrow characters.



Villafane Studios has reached out to several businesses in Wickenburg for participation.

This is the first year of the Pumpkin Hunt, which is a scavenger hunt incorporated into the walkthrough scenes. Visitors and residents alike will be welcomed to explore and participate in the scavenger hunt. Villafane Studios and Cheeky Mouse Productions are known for bringing Halloween family fun, and we're very excited that they've chosen our community.

For more information visit [pumpkin-hunt.com](http://pumpkin-hunt.com) or check Villafane Studios' Facebook Page.

## Rocky Horror Picture Show Fundraising Event

**WHEN:** Monday, October 25,  
doors open at 6:15pm

**WHERE:** Historic Saguaro Theater,  
176 E. Wickenburg Way

**Advance Ticket Sales:** \$5 general admission; \$20 VIP seating

**Door Ticket Sales:** \$10 general admission; \$25 VIP seating  
Rocky Horror Picture Show is BACK! Proceeds from this one-night-only movie event benefit scholarships for the Wickenburg High School Class of 2022. Advance tickets may be purchased at the Wickenburg Chamber office.



6:15pm: Doors open

6:45pm: Rocky-themed costume contest

7:00pm: Movie

*Please be aware that this movie is Rated R and contains sexual content, violence, and drug use, as well as musical numbers.*

## 22nd Annual High Desert Golf Classic

**WHEN:** Saturday,  
October 30, 2021, 9:00am

**WHERE:** Los Caballeros Golf Club,  
1551 S. Vulture Mine Road,  
Wickenburg, AZ



The 22nd Annual High Desert Golf Classic is a four-person scramble with a reverse shotgun start at 9:00am. After the fun out on the course, join us for the awards luncheon! **Package options are available on our website.**

Tee box sponsorship is a great way to get exposure for your business! As a tee box sponsor, your company logo and name will be placed at a tee box and viewed by every golfer in the tournament. Sponsorship forms are available on our website.

Gain exposure for your business by donating a silent auction prize. If you would like to donate a prize, download and fill out the donation form on our website.

Thank you to our great sponsors of this event: Jones Ford, Hole In One contest sponsor, Crescent Crown Distributor - luncheon sponsor, Awards by C&L. Thanks to Jones Ford for once again sponsoring our Hole in One Contest. The lucky winner will take home a brand new automobile for making a hole in one.

## #AppreciateAZ Initiative

The Arizona Office of Tourism and the Leave No Trace Center for Outdoor Ethics have partnered to create "Appreciate AZ," a program that promotes sustainable tourism practices across Arizona's natural landscapes and unique destinations.



This initiative includes The Seven Principles of Leave No Trace, which can be found on the Visit Arizona website. Part of this program includes the free #AppreciateAZ Cleanup Kits, which are available at the Wickenburg Visitor Center. The cleanup kit includes a trash bag, an Arizona sticker, a guide on how to #AppreciateAZ, and a QR code that allows you to submit how much trash you collected while responsibly exploring Arizona.



Plan your festive displays!  
DECEMBER 10, 2021

## Wickenburg Home & Garden Tour

**WHEN: Saturday, November 6, 9:00am to 4:00am**

Enjoy a self guided tour of 5 beautiful desert landscapes and gardens including two luxury home interiors. The homes are located in the Wickenburg neighborhoods of Rancho de Los Caballeros, Wickenburg Ranch, Saddle Ridge and Matthie Ranch. Each unique garden will host a fabulous, local boutique offering new and vintage western fashion, pottery, jewelry, home goods, plants and garden accessories.

All proceeds benefit the Desert Caballeros Western Museum. This event is sponsored by Serape Bleu.

Purchase tickets online at [lassenoras.org/home-and-garden-tour](http://lassenoras.org/home-and-garden-tour).

Contact: Nancy Theken, [ntheken@gmail.com](mailto:ntheken@gmail.com) or 719-368-1558.



## October Business of the Month

**Desert Caballeros Western Museum,**

**Dan Finley**

21 N. Frontier Street

928-684-2272

Museum; Tourist Attraction



### CHAIRMAN'S CIRCLE



**WICKENBURG RANCH**  
FEATURING  
A TRILOGY RESORT COMMUNITY



**FLYING E RANCH**  
WICKENBURG • ARIZONA



**CASTLE HOT SPRINGS**  
EST. 1896



*Rovey Farming*



**High Speed Internet**  
"Helping Arizona Communicate Since 1978"



**JONES WICKENBURG**

**THE ARIZONA REPUBLIC**



*my father's retirement Ranch*

