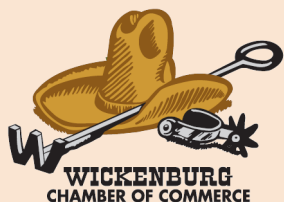


NOVEMBER 2021

THE HASSAYAMPA ALERT!

THE OFFICIAL PUBLICATION OF THE WICKENBURG CHAMBER OF COMMERCE



MISSION STATEMENT:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

VALUE STATEMENT

Passion – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

Service – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

Community – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

Together – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

42nd Annual Wickenburg Bluegrass Festival

WHEN: November 12-14, 2021

WHERE: Everett Bowman Rodeo Arena,
935 Constellation Road, Wickenburg, AZ

The 42nd Annual Wickenburg Bluegrass Festival is coming up! The festival is held outdoors at the Everett Bowman Rodeo Arena. The Four Corner States Bluegrass Festival is produced by the Wickenburg Chamber of Commerce, and is one of the oldest bluegrass festivals in the Southwest.

The 2021 featured bands are the Bar D Wranglers and The Sonoran Dogs.

Limited covered grandstand seating is available. Attendees are encouraged to bring lawn chairs to sit on. Pets are prohibited. Service dogs are welcome. At the festival, you'll find food and drink concessions and arts & crafts vendors. Organizers prohibit bringing in alcoholic beverages, food, and coolers, but please visit our beer booth and our great food vendors.

Tickets can be purchased online at wickenburgchamber.com/annual-events.



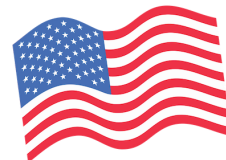
The Sonoran Dogs



Bar D Wranglers

Happy Veteran's Day!

Wickenburg Chamber of Commerce staff and Board of Directors would like to thank all veterans who have served our country! Thank you and your family for your sacrifice and dedication to our country.



New Members

Please welcome and patronize the following members!

Diener Law, Andrew Diener

1570 Plaza West Drive, Prescott, AZ 86303-5679

P: (928) 327-5008

www.diener-law.com

office@diener-law.com

Attorneys

Sponsor: Chamber Staff

Associate Member, Linda Jenkins

P: (714) 253-6679

warrantylady@aol.com

Sponsor: Chamber Staff

Award Realty-Wickenburg, Diana Brown

742 E. Wickenburg Way Ste. 102, Wickenburg, AZ 85390

P: (509) 680-0061

eo996714@protonmail.com

Real Estate-Residential

Sponsor: Geri Fair

Reliable Portable Bathrooms, Stephanie Larsen

3014 E. Mohawk Lane, Phoenix, AZ 85050

P: (602) 601-2222

www.reliableportablebathrooms.com

Stephanie@RPBAZ.com

Construction Porta-rentals/Portable Services-Restrooms/
Septic Service

Sponsor: Chamber Staff

Dillon's at Western Trails Ranch, Keli Kozup

37839 W. Grand Ave. Morristown, AZ 85342

P: (623) 388-2000

www.dillonsrestaurant.com

Keli@dillonsbbq.net

Restaurants/Retail Store/Farms & Ranches/Catering/
Equestrian Center

Sponsor: Chamber Staff

Associate Member, Brenda Henson

P: (480) 220-2482

Blhenson9@msn.com

Sponsor: Chamber Staff

Revolutionary Therapy, Rhonda Mothershead

579 W. Wickenburg Way, Wickenburg, AZ 85390

Health & Wellness

Sponsor: Chamber Staff



Tip of the Stetson Members helping your Chamber!

The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization.



Thanks to our members for continuing to support us this month!

Chamber Activities

OCTOBER

YTD

New Members	7	49
Mixer Attendance	47	410
Telephone Calls	1,144	6,840
Office Visitors	458	4,661
Mail Inquiries	40	1,210
Chamber Website Views	4,952	25,312
Tourism Website Views	9,312	58,438
Chamber (FB)**	10,000	246,660
Tourism (FB)**	4,597	39,869
Gold Rush (FB)**	242	5,008
Bluegrass (FB)**	573	3,669
Weddings (FB)**	15	202
Film Comm. (FB)**	67	496
Takeout & Delivery (FB)**	17	744
Twitter**	242	6,945
Chamber Instagram***	18	205
Tourism Instagram***	26	225

**Reach: The number of people who saw any of our posts at least once (metric is estimated by Facebook & Twitter).

***Followers gained over the last month

RIBBON CUTTINGS



Kiki's Cottage, Basha'ma

Artist; Gift Shops

1020 W. Wickenburg Way, Suite 4, Wickenburg, AZ

P: (928) 814-1170

bashama@kikiscottage.com



Bushel and a Peck, Jacques Grantham

Florists; Gift Shop

581 W. Wickenburg Way, Suite C, Wickenburg, AZ

P: (928) 684-0550

orderabushelandapeck@gmail.com

bushelandapeckaz.com



Dillon's at Western Trails Ranch

Restaurant; Team Roping Venue; Live Music Venue

37839 W. Grand Avenue, Morristown, AZ

P: (623) 388-2000

wecare@dillonsbbq.net

dillonsrestaurant.com

Membership Reinvestments

Award Realty, Barlow's Floor Refinishing, BC Jeep Tours
Cary's Accounting Crew LLC and 65652 LLC, Cheryl's
ABC's, Cops Who Care, Farmers Insurance, Good
Products Business Solutions, Gust Rosenfeld, P.L.C.,
Isabelle's Parlour, Lanna Mesenbrink & Assoc., Pepcon,
Quick Lane Tire and Auto Center, Rick's Home
Maintenance, Running on MT, Stagecoach Suites,
Sunnyside Pro Auto & RV Detailing, Taco Bell 4365,
Town Square Publications, True Balance Massage,
TX Hay Company, West MEC, Wickenburg Home
Services LLC, Wickenburg Horsemen's Association,
Wickenburg Library Society Inc., Wickenburg Rotary
Club, Wickenburg Saddle Club

Associate Members

**David & Linda Nelson, Jerry & Marilyn Diddy,
Monica Lambert, Suzy Gant-Bjerke**

business after hours

WHEN

November 17, 2021, 5:30pm



WHERE



The Twisted Dogwood
1120 N. Tegner Street
Wickenburg, AZ

DETAILS

\$10 per person

3 drink tickets with admission
Following CDC Guidelines

****RSVP Required****

Mixer RSVPs are important for catering services.
Register online, call (928) 684-5479, or email
events@wickenburgchamber.com

Join us and the Twisted Team in celebrating
their 10th anniversary of business!

Business After Hours 2021 Mixer Schedule

DEC 15 - Serape Bleu

If you're interested in hosting a mixer, contact Katie
Davidson at events@wickenburgchamber.com.

Mark your calendars for the 2021 Business After Hours
mixers! **RSVP IS REQUIRED FOR CATERING
PURPOSES.** Please RSVP to ensure that we have an
accurate attendance count. Cost is \$10 per person, and
each attendee will receive 3 drink tickets with admission.
Raffle tickets can now be purchased separately.

Congratulations WLI Graduates!

On Tuesday, November 2, we
celebrated the graduation of the
11th year Wickenburg Leadership
Institute students at Los
Caballeros Golf Club.



Students spent the previous two months hearing from
leaders at the local, county, and state levels, learning
about the inner workings of being a leader in our
community and beyond. Congratulations graduates!

Thank you once again to our partners: Arizona Public
Service (APS), the Town of Wickenburg, and the
Wickenburg Unified School District.



October Document Shredding

Our October shred-a-thon
went great! The next
document shredding event
will be in April. Stay tuned
on our website and
Facebook page for details.



High Desert Golf Classic: Thank You!

Thank you to everyone who joined us for the 22nd
Annual High Desert Golf
Classic at Los Caballeros
Golf Club! We were able to
host 17 teams on October
30 with beautiful weather
and lots of fun.



Thank you once again to
our event sponsors: Jones Ford, Crescent Crown
Distributing, and Awards by C&L.
We look forward to hosting our next golf tournament in
the spring. Stay tuned for details on the Spring Swing &
Sweat tournament!

It's Event Season

As we all know, event season has begun!

Did you know you can add events to our calendar through the Member Database? Visit our website, wickenburgchamber.com, and click the "Member Login" button in the top right of the homepage.*



Once you've logged into the database, click the "Events" tab at the top of the screen and "Submit New Event." Enter the event details in the given fields and your event submission is complete! Make sure you include all the necessary details.

**If you haven't set up a login yet, please contact Chamber staff and we will send you a reset password link to get started.*

Happy Thanksgiving!

There's no better time to say thank you! We're so thankful for your continued support throughout the year. We love serving our members and our community!



The Chamber office will be closed on Thursday, November 25 and Friday, November 26.

Sincerely, your Chamber team,
Sheila Goode, Mike Wallace, Katie Davidson, Malakie Carr, and Sierra Blunt

Small Business Saturday

The Wickenburg Chamber is proud to join American Express in supporting small businesses.

American Express offers free and low-cost resources for small businesses, including marketing materials, industry insights, online ad credits, and more. Small businesses can also add their business information to the Shop Small map where visitors and residents alike can find and support your business. To access these tools, visit americanexpress.com/marketing-support.



Let the community know on social media that you'll be open for Small Business Saturday!

Small Business Saturday is on November 27. Support our wonderful local small businesses!

32nd Annual Cowboy Christmas Poetry Gathering

WHEN: December 3 & 4, 2021

Join Wickenburg in celebrating its cowboy heritage at this special event! Get to learn more about the ranching lifestyle through poems, stories, and songs from our featured performers. We're excited to welcome this year's featured performers to Wickenburg: Waddie Mitchell, Yvonne Hollenbeck, and Jean Prescott.



THE FRIDAY RECEPTION

The Friday reception is on December 3 at 6:00pm at the Desert Caballeros Western Museum Cultural Crossroads Learning Center (17 N. Tegner Street). Get a small taste of the Saturday night performance.

THE SATURDAY NIGHT PERFORMANCE

The Saturday night performance is at 7:00pm at the Wickenburg Community Center. Our featured poets will take the stage and share poems, stories, and songs about their experience with the Western lifestyle.

Tickets are available at wickenburgchamber.com/annual-events.



Jean Prescott



Waddie Mitchell



Yvonne Hollenbeck

SAVE THE DATE



DEC. 5-10, 2021

WICKENBURGCHAMBER.COM/WONDERLAND

27th Annual Christmas Parade of Lights

WHEN: Friday, December 10, 6:30pm

The 27th Annual Christmas Parade of Lights is back to bringing holiday cheer to Wickenburg! Bring your chairs and blankets!



Parade entries will make their way through historic downtown Wickenburg on December 10 at 6:30pm. The parade will begin at the Wickenburg Christian Academy on West Yavapai Street. Floats will then turn right onto Frontier Street. The parade will end on Frontier Street, just past the Desert Caballeros Western Museum.

Santa will meet with children by the train on Frontier Street for photos and treats.

Parade applications are available at wickenburgchamber.com.



November Business of the Month

Vulture City Ghost Town

36610 N. 355th Avenue, Wickenburg, AZ

877-425-9229

Tourist Attraction; Historic Site

