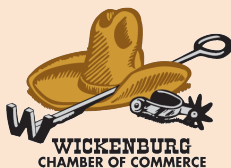


THE

# Hassayampa ALERT!

MAY 2022

WICKENBURG CHAMBER NEWSLETTER



## Mission Statement:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

## Value Statement:

**Passion** – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

**Service** – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

**Community** – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

**Together** – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

## Bring Your Dancin' Shoes: 22nd Annual Street Dance & Food Truck Fest

**WHEN:** Saturday, May 7, 5:30 p.m. to 9 p.m.

**WHERE:** Stone Park, 164 E. Apache Street, Wickenburg, AZ

Let's end off the 2021-2022 event season with some fun!

The annual Street Dance & Food Truck Fest will be bringing music and fun to historic downtown Wickenburg for its 22nd year.

This event is produced by the Wickenburg Chamber of Commerce.



This free community event provides fun, food, and live music under the stars from 5:30pm to 9:00pm on Saturday, May 7. Enjoy a tasty selection of food trucks and live music by Hillbilly Deluxe, playing a range of tunes from George Strait to The Rolling Stones. Ages 21 and up are also invited to enjoy the beer garden that will be on site.

## Rural Business Academy: Wickenburg

**WHEN:** Course begins Tuesday, May 10, 3 p.m. to 5 p.m.

The Chamber and the Town of Wickenburg have partnered with Local First Arizona to offer a Rural Business Academy course to Wickenburg area businesses. This virtual six-week course is a fantastic opportunity for our local business owners.



The Customer Experience & Attraction course is customized for each participant, with areas of focus determined by a secret-shopper assessment initiated at the start of the cohort. Each participant will identify key performance indicators for their business and the course mentor will suggest additional items that would optimize the customer experience. At the conclusion of this module, participants will receive a comprehensive customer experience plan with measurable objectives that can help guide/evaluate staff.

Learn more and register online at [localfirstaz.com/rba-wickenburg](https://localfirstaz.com/rba-wickenburg).

## New Members

*Please welcome and patronize the following members!*

### Friends of the Wickenburg Public Library, Kathi Okrasa

164 E. Apache St., Wickenburg, AZ 85390  
Civic Organization-Non-Profit  
Sponsor: Chamber Staff

### Shedsaz LLC, April Gayan

1040 E. Wickenburg Way, Wickenburg, AZ 85390  
P: (623) 755-5633  
www.shedsaz.com  
shedsaz@gmail.com  
Portable Buildings/Sheds  
Sponsor: Freedom Roofing

### All American Shutters & Blinds LLC, Larry Deren

16501 N. El Mirage Rd., Surprise, AZ 85378  
P: (623) 236-1630  
www.AllAmericanShutter.com  
LDeren@cox.net  
Sponsor: Chamber Staff

### Mike & Mary Kempton

Associate Member  
Sponsor: UMB Bank

## Tip of the Stetson Members helping your Chamber!

The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization.



Thanks to our members for your continued support this month!

## BY THE NUMBERS

### APRIL

### YTD

New Members	4	15
Mixer Attendance	72	237
Phone Calls	306	1,917
Office Visitors	1,104	6,933
Mail Inquiries	166	1,490
Chamber Website Visitors	3,891	27,604
Visit Wickenburg Website Visitors	8,671	56,247
Chamber Facebook Reach	10,387	142,828
Visit Wickenburg Facebook Reach	5,280	34,564
Gold Rush Facebook Reach	460	31,546
Bluegrass Facebook Reach	60	306
Weddings Facebook Reach	8	79
Film Commission Facebook Reach	15	252
Takeout & Delivery Facebook Reach	26	112
Legends of the West Facebook Reach	31,107	53,772
Twitter Reach	321	2,197
Chamber Instagram Followers Gained	10	59
Visit Wickenburg Instagram Followers Gained	8	251

## Membership Reinvestments

Big O Tires, Busy Bee Delivery, Country Club Park, CR&R Environmental Services, Crescent Crown Distributing, D&T Mining Supplies, Edward F. Kirk, D.D.S., P.C., Festival Foothills Elementary, Friends of Hassayampa, Habitat for Humanity, Inc., Hassayampa Elementary School, Hassayampa River Preserve, Long Horn Complex, LLC, My Place Suites, Pizza Hut, Rancho Rio, Randy's Automotive, Redeemer Lutheran Church, Sizzling Wok, The Vinyl Word, U-Haul, United Wickenburg Firefighters Local 4651, Wickenburg Ducks in a Row Foundation, Wickenburg Landscape & Irrigation, Inc., Wickenburg Senior Center/Freedom Express

### Associate Members

Diane Alessi, Jim Bansner, Julia Brooks,  
George & Sheila Campbell,  
Dianne Huth, Dolly Turner,  
Patricia Ryland, Dick & Dianne Van Pelt



@wickenburgchamber



@wickenburgchamber

# RIBBON CUTTINGS



**MoonLily Apothecary, Diane Hopper**  
*Herbal Health & Wellness; Retail Store*  
 250 E. Wickenburg Way  
 928-231-3066  
[moonlilyapothecary@gmail.com](mailto:moonlilyapothecary@gmail.com)  
[moonlilyherbs.com](http://moonlilyherbs.com)



**ShedsAZ, April Gayan**  
*Storage Sheds/Portable Buildings*  
 1040 E. Wickenburg Way  
 623-755-5633  
[shedsaz@gmail.com](mailto:shedsaz@gmail.com)  
[shedsaz.com](http://shedsaz.com)



**Carefree Camper Co.,  
 Blackhawk & Madi Jones**  
*Custom Campervans*  
 16 N. Washington Street  
 928-365-3733  
[customerservice@carefreecamperco.com](mailto:customerservice@carefreecamperco.com)  
[carefreecamperco.com](http://carefreecamperco.com)



**Working Horse Massage,  
 Victoria Conger**  
*Equine Massage*  
 928-258-0625  
[workinghorsemassage@gmail.com](mailto:workinghorsemassage@gmail.com)  
[workinghorsemassage.com](http://workinghorsemassage.com)



**Kelly Blunt, eXp Realty Arizona**  
*Real Estate Agent*  
 928-671-0316  
[kelly@arizonawesthomes.com](mailto:kelly@arizonawesthomes.com)  
[arizonawesthomes.com](http://arizonawesthomes.com)

**Celebrate with a  
 Ribbon Cutting!**



Moving locations, planning a grand opening, or celebrating a special anniversary?

Contact Chamber staff! Email [events@wickenburgchamber.com](mailto:events@wickenburgchamber.com) or call 928-684-5479.



**business  
after hours**

## WHEN

May 18, 2022, 5:30pm



## WHERE

Wickenburg Ranch Golf & Social Club, 3430 Club Terrace Way, Wickenburg, AZ

## DETAILS

\$10 per person  
3 drink tickets with admission

**\*\*RSVP Required\*\***

Mixer RSVPs are important for catering services.  
Register online, call (928) 684-5479, or email  
[events@wickenburgchamber.com](mailto:events@wickenburgchamber.com)

## Wickenburg Showcased at Denver Travel & Adventure Show

Executive Director Sheila Goode and Vice Mayor Kristi Henson flew to Colorado for the Denver Travel & Show on April 30 and May 1. Wickenburg received a prime spot on the showroom floor, and got to visit with many potential Wickenburg visitors from all over the country.

Some merchandise was damaged in shipping, but we had a great time promoting Wickenburg!



## Successful Shredding Event

The Chamber hosted Assured Document Destruction for its bi-annual shredding event on April 22.

The next shredding event will be in October. Stay tuned for details.



## Celebrating National Small Business Week and National Travel & Tourism Week

WHEN: May 1-7, 2022

The Chamber wants to recognize the role that our small businesses play in Wickenburg's tourism success.

Throughout the year, thousands of visitors from all over the globe stop by the Wickenburg Visitor Center. Whether they're just passing through or staying for the week, we consistently hear about the hospitality they find in our community.

It's the friendliness and welcoming nature of our town that keeps visitors coming back time and time again. We thank our local businesses and tourism organizations for ensuring that the future of travel is bright in Wickenburg.

**NSBW**   
**2022** Building a Better America  
through Entrepreneurship

**NTTW**   
NATIONAL TRAVEL & TOURISM WEEK  
MAY 1-7, 2022

SHOP • EAT • PLAY • ENJOY LOCAL

## West Valley Biz 2 Biz Expo

WHEN: Wednesday, August 17, 4 p.m. to 7 p.m.

WHERE: Glendale Civic Center, 5750 W. Glenn Drive, Glendale, AZ

Be part of this great networking opportunity with our West Valley partners!



Hosted by 5 of the West Valley Chambers of Commerce at the Glendale Civic Center, the 2021 Biz 2 Biz Expo offers an unparalleled opportunity for all businesses throughout the West Valley and beyond to showcase their products and services to hundreds of decision makers and buyers.

This exhibition opportunity is exclusively available for members in good standing of at least one of the West Valley Chambers — that's you! If you're interested in exhibiting, please visit the Glendale Chamber of Commerce website at [glendaleazchamber.org](http://glendaleazchamber.org).

Don't wait! Vendor registration is due by July 29, 2022.

## Join our Chamber Members Facebook Group!

Have you joined our Chamber Facebook group, exclusively for Chamber members?



Members can share updates, latest news, events, and member-to-member deals in this group. Find the "Wickenburg Chamber Members" group and request to join today!

## Nominate a Deserving Business to be Business of the Month!

We want to hear from you!

Chamber staff have nominated three local member businesses to be our next Business of the Month.



Business must fit at least one of the following:

- Have demonstrated outstanding support to the community and/or Chamber
- Provide superior customer service and/or products
- Considered a successful and professional business by peers

Now it's your turn to vote! To view and vote for a selected business, fill out the form at [wickenburgchamber.com/botm](http://wickenburgchamber.com/botm).

## Post Your Events to our Calendar!

As a Chamber member, you have access to the Members Area portion of our membership database. In this database, you can update your information, post jobs, and upload events to our calendar. This is an easy way to gain more exposure for your events and job posts!



Visit [wickenburgchamber.com](http://wickenburgchamber.com) and click "Member Login" to get started.

Don't know your login information? Reach out to Sierra at [graphics@wickenburgchamber.com](mailto:graphics@wickenburgchamber.com).

# WE'RE HIRING!

## OFFICE COORDINATOR STARTING RATE \$17/hr

The Office Coordinator will work with Chamber members to schedule all business networking events; coordinate volunteers for heritage and special events; ensure the efficient operation of the Town's official visitor center, and work as part of a team to produce the Chamber's heritage and special events. EOE.

VIEW JOB DESCRIPTION ON OUR WEBSITE  
[WWW.WICKENBURGCHAMBER.COM/JOBS](http://WWW.WICKENBURGCHAMBER.COM/JOBS)

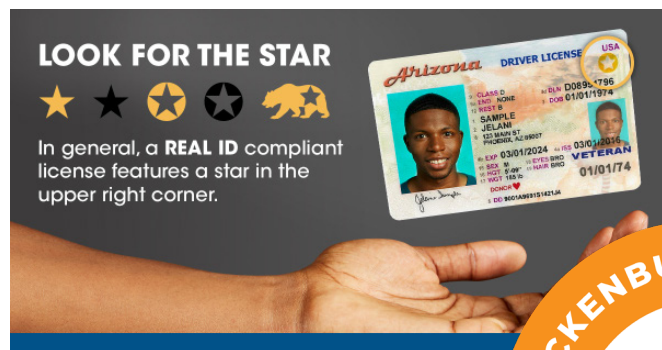


## Travel ID Deadline: May 2023

This is your reminder that starting May 3, 2023, all U.S. travelers will need a REAL ID compliant form of identification to board a domestic flight.

Learn more and find out how to become REAL ID compliant on the Department of Homeland Security website: [dhs.gov/real-id](https://dhs.gov/real-id).

REAL ID cards will have one of the following star markings on the top portion of the card. If your card does not have one of these markings, it will not be accepted as proof of identity and you will not be able to board a domestic flight starting May 3, 2023.



## May Business of the Month



## Happy Trails ATV Rentals

ATV Rentals  
893 W. Wickenburg Way  
(602) 577-5167  
[happytrailsaz.com](http://happytrailsaz.com)

