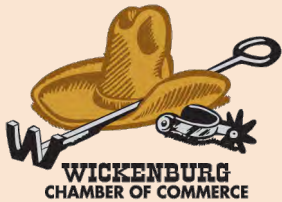


MAY 2021

# THE HASSAYAMPA ALERT!

THE OFFICIAL PUBLICATION OF THE WICKENBURG CHAMBER OF COMMERCE



## MISSION STATEMENT:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

## VALUE STATEMENT

**Passion** – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

**Service** – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

**Community** – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

**Together** – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

## A Letter to Members

Dear members,

Our Board of Directors want to assure you that our advertising, marketing, and promotion of Wickenburg is as solid today as it was ninety years ago. We have the ability to work with town staff and council representatives on formatting a new proposal of our existing master agreement.



I am working with President-Elect Kelly Blunt and incoming Executive Director Sheila Goode to prepare the proposal, with input from the entire Board of Directors and our Executive Director, Julie Brooks. This proposal will move forward for committee review and then with recommendation to the town council.

The Town of Wickenburg will assume partnership with our Southwest Valley Cities to apply for tourism funding with the Arizona Office of Tourism (AOT). Our goal is to continue tourism visitor relations as we have since 1986, operating the official Wickenburg Visitor Center, scheduling volunteer information specialists, reporting statistics, greeting visitors, and more.

The economic impact of heritage and special events to our community are well documented in three university studies conducted with the Arizona Office of Tourism. The studies provide data on each event over a year, as well as social and environmental impact. The marketing profile from the study is used today and provides analytical data through advertising placements with successful outcomes.

We look forward to continuing our long-standing relationship and partnership with the Town of Wickenburg. As before, Destination Wickenburg advertising started with this organization in 1931.

Your continued membership, support, and leadership in our organization helps make each day a success. We are here for you, providing tools and assistance to help your business grow.

If you should have any questions, please do not hesitate to reach out to me and chamber staff.

Kindest regards,  
Geri Fair, President



## SAVE THE DATE:

**No Bar Too Far** is scheduled for **August 7 & 8, 2021!** More details will be announced in the coming months.

## New Members

Please welcome and patronize the following members!

### Vero Financial Group, Desmond Allazetta

P: (702) 338-3609

desi@verofingroup.com

[www.verofingroup.com](http://www.verofingroup.com)

Financial Advisors and Insurance Consulting

Sponsor: Chamber Staff

### Way Out West Mobile Phlebotomy LLC, Leslie Thurman & Debbie Brinkman

Based in Wickenburg, AZ

P: (928) 232-0459 & (928) 671-0066

wayoutwestphleb@gmail.com

[www.wayoutwestmobilephleb.com](http://www.wayoutwestmobilephleb.com)

Mobile Phlebotomy

Sponsor: Chamber Staff

## Tip of the Stetson Members helping your Chamber!

The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization. Referrals are vital to our success!



## Chamber Activities

### APRIL

### YTD

New Members	2	18
Mixer Attendance	N/A	87
Telephone Calls	728	3,807
Office Visitors	897	2,437
Mail Inquiries	193	726
Chamber Website*	5,612	10,129
Tourism Website*	6,651	30,337
Chamber (FB)**	39,572	95,572
Tourism (FB)**	5,795	20,586
Gold Rush (FB)**	181	2,257
Bluegrass (FB)**	152	1,037
Weddings (FB)**	63	108
Film Comm. (FB)**	43	162
Takeout & Delivery (FB)**	90	569
Twitter**	756	2,403
Chamber Instagram***	18	111
Tourism Instagram***	14	106

\*Website views

\*\*Reach: The number of people who saw any of our posts at least once (metric is estimated by Facebook & Twitter).

\*\*\*Followers gained over the last month

## Membership Reinvestments

6M Home Improvement and Maintenance, AIR BNB "Hacienda Heights", AIR BNB "Sugar Hill", Arizona Public Service, ARW Ventures, LLC, Big O Tires, Castle Hot Springs, Century 21 Arizona West Realtor- Jean Hunt, Community Alliance Church, CR&R Environmental Services, Dumpster Diva, Ember Design, Farm Bureau Financial Services, General Federated Woman's Club-Morristown, Hassayampa River Preserve, Life Line Ambulance Service, Inc., Loose Horse Plaza, Modern Cowboy Podcast & Performance Nutrition, My Home Group Sonoran Desert, Rancho Rio, Randy's Automotive, Simpson Ranch, Sizzling Wok, Soroptimist of Wickenburg, Inc., Twisted Dogwood Home Emporium, Western Exterminator Company, Wickenburg Christian Academy, Wickenburg Custom Painting & Wall Textures, Wickenburg Ducks in a Row Foundation, Yavapai Bottle Gas

### Associate Members

Diane Alessi, Margaret Nyberg, Patricia Ryland,  
Russell & Dena Willis, Tom & Betty Watt



@wickenburgchamber



@wickenburgchamber



@wickchamber



# RIBBON CUTTINGS



**Kropf Innovation, Alex Kropf**

928-231-9112

[kropfinnovation.com](http://kropfinnovation.com)

kropfinnovation@gmail.com

Real Estate Photography; Drone Services



**Jones Ford Wickenburg Electric Vehicle Charging Station, Brian Jones**

555 E. Wickenburg Way

928-684-5481

[jonesfordwickenburg.com](http://jonesfordwickenburg.com)



**Redbird Electric, Jacob & Shaylee Nelson**

623-755-6671

[redbirdelectric.com](http://redbirdelectric.com)

service@redbirdelectric.com

Electrician



**Western States Coating, Jack & Kim Fisher**

509-304-4695

westernstatescoating@gmail.com

Painting Services

## Thank You Volunteers

During National Volunteer Week in April, we thank all our members, ambassadors, board of directors, information specialists and event associates who contribute to the success of our organization.

Volunteers are the heart of our Chamber and have been for 90 years!

**V**ersatile in the ways you come through. **O**utstanding in the things you do. **L**oyal and always full of good cheer. **U**pstanding in your service, **n**on-stop in the difference you make. **T**ireless in the projects you take and **e**nthusiastic to reach every goal. **E**xceptional in how you fill your role, **r**eliable and treasured wherever you are. **S**elfless and giving-like a shining star. We could not do what we do without amazing volunteers like you! We especially want to recognize a few volunteers who have retired from serving in various capacities over many years.

Tip of the Stetson to Jim Bansner, Jean Blake, and Bette Watson.



**YOU ARE**  
all kinds of  
**AWE  
SOME**

# Help Congratulate the Graduates of



Help honor the 2021 Graduates with YOUR ad in the 2021 Graduates Magazine!

Seniors and eighth graders from Wickenburg, Congress, Yarnell, Salome, Wenden, Aguila, Morristown & Wittmann will be recognized in this Special Keepsake Edition.

CALL OR EMAIL TODAY TO RESERVE YOUR SPACE!

**DEADLINE: May 12th**

**Call (928)684-5454**

Jacque Miller  
[advertising@wickenburgsun.com](mailto:advertising@wickenburgsun.com)

Elizabeth Wagner  
[advertisingworks@wickenburgsun.com](mailto:advertisingworks@wickenburgsun.com)

## **ADVERTISING RATES:**

**Quarter Page \$200**

**Half Page \$300**

**Full Page \$450**

A Special Supplement to  
**THE WICKENBURG**  
**SUN**

Produced in cooperation with the Wickenburg Unified School District



# B2B21 WEST VALLEY EXPO

Thursday, August 26, 2021 | 4 to 7pm



**GLENDALE CIVIC CENTER | 5750 W. GLENN DRIVE, GLENDALE, AZ 85301**

## SHOWCASE YOUR BUSINESS

Hosted by all five West Valley Chambers of Commerce at the Glendale Civic Center, the 2021 Biz 2 Biz Expo offers an unparalleled opportunity for all businesses throughout the West Valley and beyond to showcase their products and services to hundreds of decision makers and buyers. Free to attend and open to the public, this highly productive event offers the perfect opportunity for maximum impact within an efficient three hour window. While attending, enjoy a cash bar, prizes and develop critical relationships with surrounding businesses and leaders throughout Avondale, Buckeye, El Mirage, Glendale, Peoria, Surprise, Tolleson, Goodyear, Litchfield Park, Sun City, Sun City West, Wickenburg and Youngtown.

## SCHEDULE

Vendor Setup on Aug. 26  
3:30 - 5:00 PM

Biz 2 Biz Trade Show on Aug. 26  
4:00 - 7:00 PM

**FREE to Attend**

**RESERVE YOUR EXHIBIT  
SPACE TODAY!**

## EXHIBIT SPACE

Booths starting at \$400



**business  
after hours**



**VULTURE  
CITY**

Vulture City Ghost Town  
36610 355th Avenue,  
Wickenburg, AZ

**WED. MAY 19  
5:30pm**

**\$20 per person**  
3 drink tickets + 5 raffle tickets w/ admission  
Following CDC Guidelines

**\*\*RSVP Required\*\***  
RSVP & pay in advance. Call (928) 684-5479  
or email [events@wickenburgchamber.com](mailto:events@wickenburgchamber.com)

### Business After Hours 2021 Mixer Schedule

**JUN 16 - AVAILABLE - Host Needed\***

**JUL - Desert Caballeros Western Museum**

**AUG - To Be Confirmed**

**SEP - Kay El Bar Ranch**

**OCT - Wickenburg Computers & Shipping**

**NOV - Twisted Dogwood Home Emporium**

**DEC - Serape Bleu**

**If you're interested in hosting a mixer, contact Sheila Goode at [events@wickenburgchamber.com](mailto:events@wickenburgchamber.com).**

Mark your calendars for the 2021 Business After Hours mixers! **RSVP IS REQUIRED.** Cost is \$20 per person, and each attendee will receive 5 raffle tickets and 3 drink tickets with admission.

*\*If you are interested in hosting the June mixer, please contact Sheila Goode at (928) 684-5479 or [events@wickenburgchamber.com](mailto:events@wickenburgchamber.com).*

### Spring Swing & Sweat Golf Tournament

**WHEN: Saturday, May 22, 8:00am**

**WHERE: Wickenburg Golf Club,**

**1420 N. Country Club Drive**

**COST: \$75 per player**

Join us for our Spring Swing and Sweat Golf Tournament at the Wickenburg Golf Club!

This four-person scramble will begin at 8:00am. Enjoy a silent auction and awards luncheon after the tournament.

Additionally, we will be kick-starting a scholarship fund with the Wickenburg Golf Club to honor the late Wickenburg High School golf coach and community leader, Dan Doom.

We want to thank our generous sponsors for this event:

**Meadows Behavioral Healthcare**, luncheon sponsor, and

**Jones Ford Wickenburg**, Hole-in-One Contest sponsor.

The lucky winner of the Hole-in-One Contest will take home a brand new automobile as the prize for making a hole-in-one.

### REGISTRATION & TEE BOX SPONSORSHIP

Tee box sponsorship is a great way to get exposure for your business! As a tee box sponsor, your company logo and name will be placed at a tee box on the course and viewed by every golfer in the tournament. Tee box sponsorship for this tournament is \$50.

Registration forms and tee box sponsor forms are available on our website ([wickenburgchamber.com](http://wickenburgchamber.com)) under "Upcoming Events."

### SILENT AUCTION INFO

Generate excitement for your business by donating a silent auction prize. The silent auction will take place during the awards luncheon. If you would like to donate a prize, contact the Chamber at (928) 684-5479 or [events@wickenburgchamber.com](mailto:events@wickenburgchamber.com).

**Thank you sponsors!**



**MEADOWS®**  
Behavioral Healthcare



## May Small Business Selfie Contest

The Wickenburg Chamber of Commerce is hosting an online contest during the month of May entitled "Small Business Selfie Contest."

The idea of the contest is to encourage all to "Shop Local, Shop Wickenburg." Participants are asked to take pictures inside a Wickenburg business and post it to Facebook or Instagram with the hashtag **#ShopWickenburg** and tag us @wickenburgchamber.

May is a great month to shop local! With Mother's Day and high school graduations coming up, you can find the perfect gift locally.

The winners will receive cash awards:

- 1st Place: \$50
- 2nd Place: \$30
- 3rd Place: \$15

Winners will be announced on our Facebook page ([@wickenburgchamber](https://www.facebook.com/wickenburgchamber)) on May 27.



## Save the Date: June Quarterly Luncheon

**WHEN:** Friday, June 25, 12 noon

**WHERE:** Club Grill at Los Caballeros Golf Club, 1551 S. Vulture Mine Road

**COST:** \$25 per person

Mark your calendars for our next Quarterly Luncheon on June 25. Enjoy a delicious lunch and hear from our great speakers!

### Speakers:

- Simon Charter, Freeport McMoRan
- Michael Raftery, Palo Verde Nuclear Generating Station
- Habitat for Humanity Update, Krista Swartz, Foundation for Senior Living (FSL)

### RSVP is required.

Visit [wickenburgchamber.com/upcoming-events](https://wickenburgchamber.com/upcoming-events) to RSVP and pay online in advance.



## Meadows Behavioral Healthcare Groundbreaking Ceremony

On Monday, April 19, we got out the golden shovels and joined Meadows staff for a groundbreaking ceremony, honoring the next expansion at the Claudia Black Young Adult Center.

The new expansion will allow the Claudia Black Center to better serve ages 18 to 26 struggling with drug addiction and various types of trauma. Congratulations to the Meadows team on this expansion!



## West Valley Chamber Alliance Visits Wickenburg

West Valley Chambers of Commerce Alliance (WVCCA) senior management met in Wickenburg on April 20 for the first in-person meeting since last February. We introduced incoming leadership from the Southwest Chamber and our very own Sheila Goode as our new executive director starting August 1.

We welcomed Glendale Chamber, Buckeye Valley Chamber, Surprise Regional Chamber, Southwest Valley Chamber, and our legislative counsel, Alexis Glascock, to Wickenburg. The next WVCCA meeting will be held in Buckeye.



## Chamber Staff Appreciation

Last month, we thanked our professional staff during **Administrative Professionals Day**. Our board of directors and I appreciate all the duties, responsibilities and support you provide daily to members, guests, and volunteers.

Your leadership roles help make this organization's program of work run successfully.

Thank you, Mike Wallace, Sheila Goode, and Sierra Blunt.



## Successful Shredding Event

On April 23, we hosted a shred-a-thon with member Assured Document Destruction and it was a success! Several community members came out to safely dispose of their documents.



Mark your calendars: our next shredding event will be held on **Friday, October 15, 8:00am to 11:00am.**

### FYI: The Wickenburg Sun

is beginning to sell advertising spots in the upcoming edition of the **Wickenburg Shopping and Dining Guide**. Contact Elizabeth Wagner at the Sun for more information by emailing [advertisingworks@wickenburgsun.com](mailto:advertisingworks@wickenburgsun.com) or calling 928-684-5454.



## May Business of the Month

### Select Glass

335 W. Wickenburg Way

602-249-0060

[wickenburg.selectglass.com](http://wickenburg.selectglass.com)

Glass Installation & Repair



### CHAIRMAN'S CIRCLE



CASTLE HOT SPRINGS  
EST. 1896

