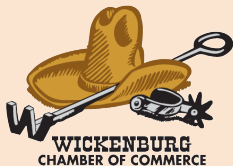


THE

Hassayampa ALERT!

JANUARY 2023

WICKENBURG CHAMBER NEWSLETTER



Mission Statement:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

Value Statement:

Passion – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

Service – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

Community – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

Together – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

Happy new year!

92nd Annual Chamber Awards Dinner

WHEN: Saturday, January 14, 2023, 6 p.m. to 9 p.m.

WHERE: Rancho de los Caballeros, 1551 S. Vulture Mine Road, Wickenburg, AZ

The Annual Chamber Awards Dinner is a time to review the 2022 program of work and recognize outgoing Chamber President Kelly Blunt.



The awards dinner is also a time to recognize the outstanding individuals and organizations that have made a positive impact on our community over the past year. We received a total of 53 awards nominations from our members—thank you for helping us recognize the changemakers in our community!

SILENT AUCTION ITEMS NEEDED

Get exposure for your business by donating an item for the Wickenburg Film Commission silent auction. Donate items, services, or gift certificates from your business. Donation forms can be found at the Chamber office or online at wickenburgchamber.com/annualdinner.

Invitations have been emailed. Please RSVP by January 11, 2023.



74TH ANNUAL
**GOLD RUSH DAYS
& SENIOR PRO RODEO**
DETAILS ON PAGE 5

**FEB
10-12
2023**

New Members

Please welcome and patronize the following members!

HOMESMART, Nikkie Miller

162 W Wickenburg Way, Wickenburg, AZ 85390

P: (928) 232-3302

Nikkiemiller2.com

nikkiemiller2@gmail.com

Real Estate-Residential

Sponsor: Chamber Staff

Tip of the Stetson Members helping your Chamber!

The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization.

Thanks to our members for your continued support this month!

Membership Reinvestments

AIR EVAC/PHI AIR MEDICAL, Arizona Horse Company, Arizona Public Service
Ascend Security & Audio, Inc., Avanti Senior Living, AZ AirNet, Badowski & White CPA's, Bear Cat Mfg. Inc, Ben's Saddlery, Benner-Nawman Co. Inc., Bug B Gone Pest Prevention & Extermination, Canyon Electric, Carroll Trading Co., Creations In Thread, Desert Diamond Casino West Valley, DeVries Custom Coachworks, Dillon's at Western Trails Ranch, Double M Country Club Condos, Friends of Music Committee, Inc., Gust Rosenfeld, P.L.C, Hampton Inn & Suites-Surprise, Handyman Jay LLC, Hassayampa Justice Court Constable Scott Blake, Horspitality RV Resort, Jones Ford-Chrysler-Dodge-Jeep, McKeever's Ace Hardware, My Father's Retirement Ranch
Otwell Associates Architects, Out West Titles & Tags LLC, P A R – Silkscreen, Premier Estate Planning Rancho Bar 7 Restaurant & Lounge, Rancho Casitas Guest Ranch, Rancho de los Caballeros, Randy's Automotive, Redbird Electric LLC, Riata Saddles & Western Store, Rovey Farming, Snyder Mini Storage, Standing Stones Retreat Center, Super 8 – Wickenburg, Tintie Realty-Shanna Grossman, True West Publishing, Inc., Universal Drilling
Wickenburg Business & Professional Women, Wickenburg Conservation Foundation
Wickenburg Country Club Golf, Wickenburg Saddle Club, Working Horse Massage, LLC.

Associate Members

Cindy Chamberlin, Daryl & Royce Ferree,
George & Jan Dillard,
Patrick & Linda Brewster,
Sandee Gill, Robert C. Beacham &
Donella R. Martin

BY THE NUMBERS

DECEMBER

YTD

New Members	1	40
Mixer Attendance	40	768
Phone Calls	275	3,809
Office Visitors	686	11,212
Mail Inquiries	81	2,081
Chamber Website Visitors	3,600	46,581
Visit Wickenburg Website Visitors	5,189	85,597
Chamber Facebook Reach	14,216	223,334
Visit Wickenburg Facebook Reach	32,750	128,740
Gold Rush Facebook Reach	9,969	63,276
Bluegrass Facebook Reach	2,104	25,401
Weddings Facebook Reach	4	553
Film Commission Facebook Reach	71	2,659
Takeout & Delivery Facebook Reach	33	1,272
Legends of the West Facebook Reach	65	57,099
Twitter Reach	11	2,850
Chamber Instagram Followers Gained	31	173
Visit Wickenburg Instagram Followers Gained	36	521



@wickenburgchamber



@wickenburgchamber

RIBBON CUTTINGS



Bobbi Jo Newman, Publisher

Magazine Publishers; Advertising Sales & Marketing
541-977-4894



Vitalant, Katrina Eaton

Blood Donation; Non-profit Organization
602-770-4675
vitalant.org

28th Annual Christmas Parade of Lights Winners

The 28th Annual Christmas Parade of Lights was held in downtown Wickenburg on Friday, December 9. Thirty entries joined us for an evening of Christmas cheer!



The judges awarded the following entries for their holiday spirit:

Rudolph Award (best use of lights): Morristown Elementary School

Elf Award (most holiday spirit): Wickenburg Legends & Ghost Tours

Clark Griswold Award (most Christmas enthusiasm): CENTURY 21 Arizona West & Driggs Title Agency

Tinsel Award: Town of Wickenburg

Save the date for next year's Christmas Parade of Lights on Friday, December 8!

Wickenburg Wonderland: Holiday Lights Competition Winners

The Chamber once again hosted the Wickenburg Wonderland Holiday Lights Competition in December. Local homes and businesses decked the halls with festive lights and holiday decor for the month of December. The following entries won awards in the Business and Residential categories:



THE JUDGE'S PICKS:

Business Category:

Best in Town: Wickenburg Custom Painting & Wall Textures LLC (703 W. Wickenburg Way)

Best Window: Cowgirl Bling Bling (124 N. Tegner Street)

Residential Category:

Best in Town: 2380 W. Val Vista Drive

Clark Griswold: 342 N. Jackson Street

PEOPLE'S CHOICE:

Residential: Merry & Bright (937 W. McLean Drive)

Business: Humane Society of Wickenburg (4000 Industrial Road)

We are very sorry to hear of the passing of Mike Billingsley. He was a beloved member of our community and his leadership both in his business and as a community member will not be forgotten. His love for Wickenburg and the desert will continue to be shared by us all. We send our condolences to his family and friends.

He will be dearly missed.



business after hours

WHEN

January 18, 2023, 5:30 p.m.



WHERE

Spurs Cafe,
172 E. Wickenburg Way,
Wickenburg, AZ

DETAILS

\$10 per person
3 drink tickets with admission

Please RSVP!

*Mixer RSVPs are important for catering services.
Register online, call (928) 684-5479, or email
events@wickenburgchamber.com*

Check your inboxes!

Each week, we send out the "Chamber Connection" email blast to all members with upcoming community events, news, and resources.

Stay in the know! Want to receive these emails? Reach out to Sierra at graphics@wickenburgchamber.com.

CHAMBER CONNECTION



December Quarterly Luncheon: Thank You for Joining!

The December Quarterly Luncheon was held at Rancho de los Caballeros on Friday, December 16. Thank you to our members for joining us!

Alexis Glascock of Fennemore provided a state legislative update and Jessica Bland, Park Supervisor at the Hassayampa River Preserve provided an update on the Vulture Mountains Recreation Area.



The Vulture Mountains Recreation Area project information can be found on our website under "Current News".

Mark your calendars for the next Quarterly Luncheon on Friday, March 10 at Wickenburg Ranch Golf & Social Club.

Dan Doom Memorial Scholarship Golf Tournament

WHEN: Saturday, January 21, 2023 at 10 a.m.

WHERE: Wickenburg Golf Club, 1420 N. Country Club Drive, Wickenburg, AZ

Join the Wickenburg Golf Club, the Wickenburg Chamber and the Wickenburg High School for the 2nd Annual Dan Doom Memorial Scholarship Golf Tournament on January 21! The four-person scramble begins at 10 a.m.



Wickenburg
COUNTRY CLUB

Registration forms, tee box sponsorship forms, and silent auction donation forms can be found online at wickenburggolfclub.com under "Events." The deadline to register a team is January 18.

Scholarship criteria: Any Wickenburg graduate who desires to continue their education at a college, university, vocational, or trade school. Must have been on the Wickenburg Golf Team.

For more information, contact the Wickenburg Golf Club Pro Shop at proshop.wickenburggolf@gmail.com.

74th Annual Gold Rush Days & Senior Pro Rodeo

WHEN: **February 10-12, 2023**

The Gold Rush Days celebration is Wickenburg's biggest event of the year, honoring the town's long history as a ranching and mining hub in Arizona. Now in its 74th year, attendees can enjoy a family-fun carnival, parade, senior pro rodeo, artisan fair, classic car show and more during the three-and-a-half days of activities. The Wickenburg Chamber is the proud producer of the event each year with the help of our partners and sponsors.



SPONSORSHIP OPPORTUNITIES AVAILABLE

Your business is invited to be part of the festivities! Become a sponsor and advertise to thousands of visitors and residents during Gold Rush Days. Opportunities for all budgets are available. Find the sponsorship packet online at wickenburgchamber.com/annual-events or pick up the form at the Chamber office. The commitment deadline is Friday, January 27.

PARADE APPLICATIONS AVAILABLE

The Gold Rush Days parade is a fun way to get involved and advertise your business. Get creative! The 2023 parade theme is "Back in Gold" in honor of the return of the Gold Shirt Gang and Miss Gold Nugget. The deadline to enter the parade is January 31. Find the parade application online at wickenburgchamber.com.

TICKETS AVAILABLE

A limited number of pre-sale carnival tickets are still available for sale in the Visitor Center. Rodeo tickets and rodeo dance tickets are also available for sale in the Visitor Center and online at wickenburg.bammtickets.com.

For complete event details, visit wickenburgchamber.com.

Committee and Board Vacancies in 2023

Members are invited to get involved with the Chamber's various committees in 2023. Committee involvement allows members to engage and work with other business leaders for the betterment of our community and Chamber programs.

Our current committees include Governmental Affairs, Tourism, Education, Transportation, Community Development, and the Film Commission. A Rodeo Committee will also be added to see the development of the annual rodeos, including Gold Rush Days Senior Pro Rodeo, Legends of the West PRCA Rodeo, and the new Grand Canyon Pro Rodeo.

The Chamber Board of Directors will also have three Director vacancies in 2023.

If you would like to be involved in one of the above committees or the Board of Directors, please reach out to Sheila Goode at sgoode@wickenburgchamber.com.

Submit Your Events to Our Calendar!

Members: did you know that you can add your events to our website calendar? Visit our website, wickenburgchamber.com, and log in to our member database.



If you don't know your password, you can reset it by using the "Reset Your Password" function under the login screen. If you don't know your username, please contact Chamber staff.

Once logged in, click the "Events" tab, and navigate to "Submit New Event." Here, you can submit all the information for your upcoming event, including the date, time, details and contact information.



Save the Date: 2nd Annual Legends of the West PRCA Rodeo



Saturday, April 1 & Sunday, April 2
Sponsorship opportunities are available!
Find the sponsorship form online at wickenburgchamber.com/annual-events.

January Business of the Month

Share the love,
shop
local

#shopWickenburg



Onery Hog BBQ, Dan & Jo Flower

Restaurant

686 N. Tegner Street

308-765-9654

oneryhogbbq.com



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CONSTRUCTION

CRESCENT CROWN
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JONES WICKENBURG

arizona
complete health.

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Ranch

WICKENBURG RANCH
Golf & Social Club

ACE
Hardware

THE WICKENBURG SUN



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Arizona West

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BADOWSKI & WHITE
CERTIFIED PUBLIC ACCOUNTANTS, LLC

FREEDOM
ROOFING AND RESTORATION LLC

U-HAUL

THE ARIZONA REPUBLIC

Wickenburg Community Hospital

Az AirNet
High Speed Internet
Helping Arizona Communicate Since 1978

DESERT DIAMOND CASINO
WEST VALLEY

PREMIERE
TAX & ACCOUNTING

Rovey Farming

Desert Cynners

aps

FREEPORT-McMoRAN

RANCHO CABALLEROS

UMB