



**SATURDAY,
FEBRUARY 14, 2026**

7:15 AM to 8:30 AM: Registration
10 AM: Parade Begins

\$35 CHAMBER MEMBER
ENTRY FEE

\$40 NON-MEMBER
ENTRY FEE

Youth groups are exempt from entry fee.

**PARADE REGISTRATION
DEADLINE: JANUARY 31, 2026**

"Heart of Gold"

PARADE ENTRY FORM

Join us in celebrating the 77th year of Gold Rush Days during the annual parade!

Name of Entry: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____

ZIP: _____ Phone: _____

_____ Email: _____

Length of Entry: _____
(ex. 10 cars, 30' float, 5 horses, etc.)

PAYMENT INFO

Card: _____ Cash: _____ Check*: _____

**Make checks payable to: Wickenburg Chamber of Commerce*

Name on Card: _____

Card Number: _____

EXP: ____/____ CVV: ____ ZIP: _____

Signature: _____

ENTRY CATEGORY (for awards; select all that apply): Rules and additional information can be found on the back side of this form.

____ Large Horse Unit (over 20 horses)

____ Commercial Entry

____ Marching Unit

____ Small Horse Unit (2-20 horses)

____ Unique Entry

____ Wickenburg Business Entry

____ Animal Drawn Entry

____ Guest Ranch Entry

____ Royalty Division

____ Automobile Convoy

____ Western Entry

____ Adult Color Guard

____ Individual Automobile

____ Adult Group Entry

____ Best Theme Entry

____ Historical Entry

____ Youth Group Entry

____ Church Entry

____ School Band



77th ANNUAL GOLD RUSH DAYS & SENIOR PRO RODEO

February 13-16, 2025

WHAT TO KNOW

Join us in celebrating and show off your Wickenburg spirit during the annual parade. The parade will start at 10:00 a.m. on Saturday, February 14th. We are limiting the parade to 100 entries, so be sure to submit your application as soon as possible!

If you are traveling from the Phoenix area, plan on arriving in Wickenburg early on Saturday. Highways are congested and may cause delays in arrival. If you are planning on staying overnight, you should make hotel arrangements as soon as possible.

This year's parade theme is "Rodeo Valentine."

The Mayor's Trophy, sponsored by Cox Communications, will be given to the Best Overall Entry. First Place awards will be given to the winners in each category. All entries are eligible for one prize. The awards will be announced in front of the Chamber office (Santa Fe Depot) on Frontier Street, approximately 20 minutes after the parade.

RULES & ADDITIONAL INFORMATION

Alcoholic beverages are NOT ALLOWED in the staging areas or on the parade route.

It is prohibited to throw candy or anything to the crowds along the parade route. You may have people walking alongside your entry and handing out items.

If you are a performing group, you must perform on the parade route **WITHOUT** interrupting the forward motion of the parade. You may stop for a short performance by the Judges table on Frontier Street.

HORSE GROUPS: Make sure you have reserved your space with property owners when traveling ahead of the parade date. There have been many changes in our community and overnight camping in residential areas is prohibited.

Entry forms must be submitted by January 31, 2026. Please fill out the attached waiver and type or attach your script sheet.

HOW TO SUBMIT YOUR ENTRY FORM:

- Email the completed form to events@wickenburgchamber.com
- OR mail to the Wickenburg Chamber of Commerce, 216 N. Frontier Street, Wickenburg, Arizona 85390

We will send you your parade lineup position and confirmation by February 5, 2026.

Wickenburg Chamber of Commerce reserves the right of refusal of any entry and the right of final placement of all entries into the parade.



77th ANNUAL GOLD RUSH DAYS & SENIOR PRO RODEO

February 12-16, 2026

GOLD RUSH PARADE ENTRY WAIVER: PLEASE SIGN BELOW

I, acknowledge that this and other events may be dangerous and may result in serious property damage, personal injury and/or any other claims arising out of my participation in the Wickenburg Gold Rush Days Parade.

In consideration of the acceptance of my application and being fully aware that my participation in the Wickenburg Gold Rush Days Parade contest, parade or any other part of the Wickenburg Gold Rush Days Parade is dangerous. I hereby release the following from any and all liability for property damage, personal injury, and/or any other claims arising out of my participation in the Wickenburg Gold Rush Days Parade; the Wickenburg Gold Rush Days Committee, Town of Wickenburg, all sponsors of the Wickenburg Gold Rush Days Parade, and any such entities, affiliated, related or subsidiary companies, as well as such entities, insurance representatives, insurers, directors, officers, employees, representatives, agents, and assigns.

Furthermore, myself, spouse, dependents, representatives, heirs, successors, and assigns shall not prosecute, directly or indirectly, now or at any time in the future, any action, suit or proceeding arising from any injury, loss, or damage, suffered by me, or them regardless of cause, against the before mentioned entities during the contests, parade, or any other part of the Wickenburg Gold Rush Days Parade.

I HAVE READ, SIGNED, DATED, AND AGREED TO THE CONDITIONS OF THIS CONTRACT.

PARTICIPANT'S PRINTED NAME

PARTICIPANT'S SIGNATURE

WITNESS

DATE

PHONE NUMBER

PARENT/GUARDIAN CONSENT NECESSARY IF UNDERAGE:

PARENT/GUARDIAN PRINTED NAME

PARENT/GUARDIAN SIGNATURE

WITNESS

DATE

PHONE NUMBER

PHYSICIAN

DATE

ADDRESS

PREFERRED HOSPITAL

INSURANCE PLAN NUMBER



PARADE SCRIPT

This is the information that the announcers will read as your entry passes by each announcer stand. You can include information about your organization, details about your float, etc. Remember that each entry has a limited time in front of each announcer stand. **The announcers will read as much of your script as time allows, so include the most important information within the first 2-4 sentences.**

Please include your script here or attach a separate sheet: