



FOR IMMEDIATE RELEASE

The Wickenburg Chamber of Commerce Presents “Tastes of Mexico”

RE: 37th Annual Fiesta de Septiembre - In Historic Wickenburg

The Wickenburg Chamber of Commerce proudly presents the 37th Annual Fiesta de Septiembre, a vibrant celebration of Hispanic Heritage, on Friday, September 4, 2026. Held in downtown Wickenburg, Arizona, this annual event honors the town’s early Hispanic pioneers through music, storytelling (cuentos), folklórico dance, and authentic cultural representations including food, vendors, and interactive experiences.

Festivities run from 5:00pm to 9:00pm at Stone Park, located at 164 E. Apache St. in the heart of downtown Wickenburg, Arizona. Admission is \$5 for adults and seniors, with children under the age of 15 admitted free. Guests can enjoy a wide array of entertainment including live performances by Mariachi Azteca De Oro and Barrio Latino, folklórico dancers, and a vibrant Mercado featuring artisan vendors, food booths, and refreshing beverages.

This year’s celebration features family-friendly activities in the Kids Zona. Although, unfortunately, due to temporary venue changes this year we will not be hosting our highly anticipated salsa, guacamole, and margarita contests. This year we will be offering our exclusive VIP Tequila Garden, offering exclusive tastings and experiences for \$35. Come out Wickenburg Way and experience some family friendly fun with the Wickenburg Chamber of Commerce as they celebrate the history of the early hispanic settlers that were vital to the growth in the area.

Joining the Chamber as sponsors this year is: The Wellik Foundation, APS, Arizona Commission on the Arts, Desert Caballeros Western Museum, Crescent Crown Distributing, Serape Bleu, Freeport-McMoRan Bagdad Operations, Compadres of Fiesta de Septiembre, Modelo Oro, Topo Chico, Modelo Especial, Tecate Light, Dos Equis XX, and Coors Light.

For Additional Information:

**Contact the Wickenburg Chamber of Commerce at (928) 684 - 5479
or visit us online at www.wickenburgchamber.com**