32nd ANNUAL FIESTA de SEPTIEMBRE
Saturday, September 4, 2021

FOR IMMEDIATE RELEASE

The Wickenburg Chamber of Commerce is once again the proud producer of the 32nd Fiesta de Septiembre, scheduled on Saturday, Sept. 4, 2021, in historic downtown Wickenburg, Arizona. Fiesta de Septiembre kicks off Hispanic Heritage Month in Arizona and recognizes the history of early Hispanic Pioneers in Wickenburg!

The colorful event runs from 11:00 a.m. – 5:30 p.m. indoors and outside of the Wickenburg Community Center, located at 160 N. Valentine Street in the heart of the historic district. Cost is $5 for adults; children get in free. The scheduled events include Hispanic Pioneer Families Photographs Exhibit, entertainment throughout the day with Mariachi Azteca del Oro, Ballet Folklorico de Santa Maria, and music by Phoenix’s own Barrio Latino.

A special book “Nuestras Memorias: Wickenburg Hispanic Pioneer Families” is available to purchase during the day. Outdoors you will find a Mercado with arts & crafts, and booths offering a variety of merchandise and tasty food. In addition, a “no-host” margarita & cerveza cantina will have delicious drinks.

The Kids Zona program is where children learn how to make Mexican crafts and participate in games. Other activities include Viva Margarita! Contest, where contestants concoct their favorite recipes and compete for prizes. Another great event is the annual salsa & guacamole contests, where you will find contestants creating their favorite recipes for prizes and the coveted “People’s Choice Award”.

The Fiesta is held each year to celebrate Wickenburg’s Hispanic Heritage and has expanded each year in detail and activities.


FOR ADDITIONAL INFORMATION