

THE

Hassayampa ALERT!

FEBRUARY 2022

WICKENBURG CHAMBER NEWSLETTER



Mission Statement:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

Value Statement:

Passion – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

Service – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

Community – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

Together – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

73rd Gold Rush Days & Senior Pro Rodeo

WHEN: February 11-13, 2022

Gold Rush Days is right around the corner! "Reboot" with us at this year's event.

Thank you to our wonderful partners, sponsors, and volunteers for your help before, during, and after this event. Gold Rush Days would not be possible without YOU!

The full schedule of events can be found on Page 5. This year's events include the carnival, parade, senior pro rodeo, classic car show, artisan fair, rodeo dance, and more.



PRESENTING SPONSORS:



Find the Gold Rush Schedule on Page 5

The Gold Rush Days Official Program will be in the February 9 edition of The Wickenburg Sun.



New Members

Please welcome and patronize the following members!

Working Horse Massage, Victoria Conger

Based in Congress, AZ

P: (928) 258-0625

workinghorsemassage@gmail.com

workinghorsemassage.com

Equine Massage

Sponsor: Chamber Staff

The Local Press Sandwich Bar, Jonathon & Stephany Hicks

69 N. Frontier Street, Wickenburg, AZ

P: (928) 684-8955

TheLocalPressAZ@gmail.com

Restaurant

Sponsor: Chamber Staff

Canyon Electric, Wendell Eby

Based in Wickenburg, AZ

P: (928) 231-6905

canyon-electric.com

wendell@canyonelectric.org

Electrician

Sponsor: Chamber Staff

Handyman Jay, LLC, Justin Smith

Based in Morristown, AZ

P: (602) 541-5013

handymanjaysmith@gmail.com

Handyman & General Repair/Drywall Installation

Sponsor: Chamber Staff

Cindy Chamberlin

Associate Member

Tip of the Stetson Members helping your Chamber!



The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization.

Thanks to our members for your continued support this month!

BY THE NUMBERS

JANUARY

YTD

New Members

5

5

Mixer Attendance

61

61

Phone Calls

575

575

Office Visitors

1,483

1,483

Mail Inquiries

2

2

Chamber Website Visitors

7,251

7,251

Visit Wickenburg Website Visitors

12,923

12,923

Chamber Facebook Reach

13,000

13,000

Visit Wickenburg Facebook Reach

2,749

2,749

Gold Rush Facebook Reach

12,000

12,000

Bluegrass Facebook Reach

85

85

Weddings Facebook Reach

26

26

Film Commission Facebook Reach

205

205

Takeout & Delivery Facebook Reach

37

37

Twitter Reach

662

662

Chamber Instagram

27

27

Visit Wickenburg Instagram

8

8

VALENTINE'S DAY DEALS?



LET US KNOW!

Valentine's Day is coming up in a few short weeks! Do you have any special sales or date night dinner deals? Let us know!

Please email graphics@wickenburgchamber.com or tag the Chamber (@wickenburgchamber) in your posts.



@wickenburgchamber



@wickenburgchamber

RIBBON CUTTINGS



**Pink Diamond Creations,
Courtney Diamond**
Homemade Jewelry; Beauty/Self-care
Based in Morristown, AZ



**Desert Jewel Insurance,
Christina Linscott**
Insurance Services
579 W. Wickenburg Way, Suite 3
928-684-5115
christie.linscott@american-national.com



**Simplistic Skin Med Spa,
Donna Bellew, LE**
Full-service Day Spa; Aesthetician
1175 W. Wickenburg Way, Suite 2
928-605-7546
simplisticskinaz@gmail.com
simplisticskinmedspa.com

Membership Reinvestments

Avanti Senior Living, AZ TV KAZT, Ben's Saddlery, Century 21 Arizona West - Laura Coughanour, Choice Auto Glass, Inc., Combined Benefits, Creations In Thread, Crescent Crown Distributing, Desert Cypress Mobile Home/ RV Park, Desert Gold Condominiums, Edward Jones-Sam Buchert, Fire Rock Cowboy Church, H & R Block, Honeycutt Rodeo Inc., Hospice of the Valley, Insurance Beacon, JLH Machinery & Ranches, KiKi's Kottage, La Cabana Saloon, Lake Pleasant Cruises, Law Office of Eileen M. McGuire PLLC, Mike Rodriguez Gardening, R. W. Turner & Sons Pump Co., Rancho de los Caballeros, Redbird Electric LLC, Riata Saddles & Western Store, Rovey Farming, Snyder Mini Storage, St. Anthony's Catholic Church, Stotz Equipment, John Deere, Sunshine Plaza & Mini Storage, LLC, Super 8 - Wickenburg, UMB Bank, Vulture City Tours, Westpark Inc., Wickenburg Community Hospital, Wickenburg Conservation Foundation, Widget Creek Engineers

Associate Members

Bette Watson, Dave Lane,
Jim & Kathy Irwin, Sandee Gill

business after hours

WHEN

February 16, 2022, 5:30pm



WHERE



Wickenburg CAP Office
466 W. Wickenburg Way

DETAILS

\$10 per person

3 drink tickets with admission
Following CDC Guidelines

****RSVP Required****

Mixer RSVPs are important for catering services.
Register online, call (928) 684-5479, or email
events@wickenburgchamber.com

What are Business After Hours mixers?

Business After Hours Mixers are a monthly networking opportunity provided to Chamber members. Get to know other members of the Wickenburg business community and share information about your business.

RSVP IS REQUIRED FOR CATERING PURPOSES.

Please RSVP to ensure that we have an accurate attendance count. Cost is \$10 per person, and each attendee will receive 3 drink tickets with admission. Purchase raffle tickets for a chance to win an item donated by a local business.

Love Local this February!

We are excited to share that the Love Local campaign is back in 2022! The purpose of the campaign is to engage the community, the merchants and to play off the theme of "love" in February. The Chamber's Love Local Campaign will consist of the following initiatives:

Postcards of Love

Download and print a postcard sheet for your business. Encourage your customers to fill out the cards "I love to Shop Wickenburg because..." along with their name and preferred contact info for a chance to win \$50. Collect these testimonials throughout February and return all written testimonials to our office by Thursday, March 3rd. A winner will be drawn on Facebook Live on Friday, March 4th at 12 noon.

Love Local Bingo

Contact Chamber staff to participate and receive a template. Download and print the bingo cards. Encourage your customers to follow instructions and play Love Local Bingo, for a chance to win \$50. Completed Bingo Cards to be returned to the Wickenburg Chamber by Thursday, March 3rd. Winner will be drawn on Facebook Live Friday, March 4th at 12 noon.

Postcards and bingo cards can be found online at wickenburgchamber.com/lovelocal.



73rd ANNUAL

updated 1/31/22

GOLD RUSH DAYS CELEBRATION & SENIOR PRO RODEO

OFFICIAL EVENT SCHEDULE



THURSDAY, FEBRUARY 10, 2022

10:00 A.M. - 5:00 P.M. Wickenburg History Exhibits at Desert Caballeros Western Museum
4:00 P.M. OPENING NIGHT - Family-fun carnival with Brown's Amusements
7:30 P.M. The Webb Center Presents*: The Maverick's: En Español World Tour (First Show)*

FRIDAY, FEBRUARY 11, 2022

9:00 A.M. - 2:00 P.M. CLASSIC CAR SHOW on Frontier Street
9:00 A.M. - 5:00 P.M. WICKENBURG ART CLUB: Artisan's Fair - Stone Park & Wickenburg Public Library
ARTS & CRAFTS VENDORS & ENTERTAINMENT
9:00 A.M. - 10:00 P.M. FAMILY FUN CARNIVAL with Brown's Amusements
10:00 A.M. OPENING CEREMONIES on Frontier Street
• Special Guests & Entertainment with Will Roberts in front of historic Santa Fe Depot
11:00 A.M. - 5:00 P.M. GOLD PANNING near Carnival grounds
7:30 P.M. The Webb Center Presents: The Maverick's: En Español World Tour (Second Show)*

SATURDAY, FEBRUARY 12, 2022

9:00 A.M. - 5:00 P.M. WICKENBURG ART CLUB: Artisan's Fair - Stone Park @ Wickenburg Public Library
ARTS & CRAFTS VENDORS & ENTERTAINMENT
9:00 A.M. - 10:00 P.M. FAMILY FUN CARNIVAL with Brown's Amusements
9:00 A.M. Western Entertainment with Will Roberts on Frontier Street before the Parade
10:00 A.M. SENIOR PRO RODEO SLACK at Everett Bowman Rodeo Arena
GOLD RUSH PARADE
• **Parade theme: "Reboot in 2022"**
11:00 A.M. WICKENBURG SADDLE CLUB BBQ at Wickenburg Community Center
11:00 A.M. - 5:00 P.M. GOLD PANNING - Special Guest Dave Turin in the morning
2:00 P.M. SENIOR PRO RODEO at Everett Bowman Rodeo Arena
• **Admission: \$15 Adults (18+); \$10 Seniors (60+); \$5 Students (6-17); Children 5 and under get in free**
8:00 P.M. - Midnight RODEO DANCE at Wickenburg Community Center**

SUNDAY, FEBRUARY 13, 2022

8:00 A.M. - 8:30 A.M. COWBOY CHURCH at Everett Bowman Rodeo Arena
9:00 A.M. SENIOR PRO RODEO SLACK at Everett Bowman Rodeo Arena
9:00 A.M. - 5:00 P.M. WICKENBURG ART CLUB: Artisan's Fair
10:00 A.M. - 5:00 P.M. CHAMBER ARTS & CRAFTS VENDORS; FAMILY FUN CARNIVAL
10:00 A.M. MUCKING AND DRILLING CONTEST
11:00 A.M. - 4:00 P.M. GOLD PANNING
1:00 P.M. CHAMPIONSHIP GOLD PANNING CONTEST
2:00 P.M. SENIOR PRO RODEO at Everett Bowman Rodeo Arena

Ticket info:

*Tickets for Webb Center performances can be found at dewpac.org or by calling 928-684-6624.

**Rodeo and Rodeo Dance tickets may be purchased online at BAMMTickets.com or at the Wickenburg Visitor Center at (216 N. Frontier Street).

Additional event details can be found online at outwickenburgway.com.

Follow us on Facebook: @WickenburgAZGRD

Contact: Wickenburg Chamber of Commerce
info@wickenburgchamber.com | 928-684-5479



November 8th, 2021

Dear Merchant/Community Member,

The Senior Class of 2022 at Wickenburg High School is an exceptional group of students. As parents we want to provide a special Sober Grad Night experience to our graduating students. COVID has changed a number of things in all of our lives. We are excited they have been able to return to in person learning as they continue to manage teen life with COVID interruptions becoming the new normal. We want to reward all their hard work staying on track with High School Graduation through this pandemic by helping them to have an amazing, safe and sober graduation party.

We are reaching out to our wonderful community here in Wickenburg for donations to this event in the form of monetary contribution or prizes for the party. Examples of prizes we are still looking for are: laptops, bikes, skateboards, housewares (dishes, pots and pans, griddles, keuring, magic bullet, blender, microwave, mini fridge, vacuum cleaner, etc..), dorm bedding sets, kayak, paddle board, camping gear, bean bags, fire pit and chairs, barbeque and chairs, tool sets, car battery charger, art set, bluetooth speakers, roku or streaming device, tablets/ipads, Airpods, Beats headphones, archery set, fishing gear, xbox, playstation, and gift cards.

The Sober Grad Party is scheduled to take place immediately following WHS graduation ceremonies on **May 26th, 2022** at Flying E Ranch. The funds will be used to pay for the venue (which includes food, DJ, entertainment and security) as well as the numerous prizes that are given out to the graduates via a raffle. Students receive raffle tickets upon entering the party and will have the opportunity to participate in exciting competitions that encourage extra fun, laughter and out of the box thinking. We also do cash gifts. No student leaves empty handed.

If you are interested in donating to these graduates checks can be mailed to: WHS Grad Nite WHS Grad Nite 340 W Wickenburg Way Ste A #37, Wickenburg AZ. 85390, monetary contributions can be made payable to: **WHS Graduation Party Fund**. An account has been established at UMB Bank.

If you have any questions or would like to donate prizes please contact Wickenburg Wranglers Class of 2022 Parent Committee President by phone, Terrie Davidson (928) 671.0841.

Thank you in advance for your contribution to keeping our grads safe,

WHS Class of 2022 Parent Committee





91st Annual Chamber Awards Dinner: Congratulations!

Thank you to everyone who joined us for the 91st Annual Chamber Awards Dinner on January 8!

Listed below are the categories and winners of the 2021 awards. We are so appreciative to the individuals and businesses that made a positive impact on our community in 2021.

Woman of the Year: Geri Fair

Man of the Year: Kelly Blunt

Crown Royal Award: Julie Brooks

Educator of the Year: Sherry Lanz

New Business of the Year: Prickly Perk Coffee Shop

Trailblazer Award: Flying E Ranch

Best Established Business: Cowboy Cookin'

Non-profit Organization of the Year: Humane Society of Wickenburg

Tip of the Stethoscope Award: Truly Well Family Care

Special Anniversary Awards: Desert Cypress Mobile Home & RV Park, 50 years

Introducing Your 2022 Chamber Board

On January 8, we celebrated 91 years of the Wickenburg Chamber and highlighted the 2021 program of work. We also welcomed the 2022 Chamber Board of Directors.



President: Kelly Blunt, Century 21 Arizona West

President-Elect: Karla Mortimer, FSL/Wickenburg Senior Center

Secretary: Anna Thibault, Century 21 Arizona West

Treasurer: Mary Kempton, UMB Bank

Past President: Geri Fair, Desert Cypress Mobile Home & RV Park

Director: Sherry Hunt, Anita's Cocina

Director: Susan Aspa, Arizona Public Service

Ex-Officio: Councilwoman Kristi Henson

Maricopa County Offering Small Business Stability Grants

Maricopa County is partnering with Local First AZ through the Maricopa County Small Business Resilience Program to offer stability grants to small businesses and micro-enterprises.

"These stability grants of up to \$25,000 are now available to small businesses that can demonstrate revenue declines or unanticipated operating cost deficits from July 1, 2020 through December 31, 2020 as compared to July 2019 through December 2019."

Applications will be accepted through March 31, 2022. More information and the application can be found at localfirstaz.com/maricopa-grants.

Email maricopagrants@localfirstaz.com or call (602) 777-7636 for questions.



SAVE THE DATE:
Legends of the West
PRCA Rodeo

April 2 & 3, 2022

Contact us to find out about sponsorship opportunities.



SAVE THE DATE:

Secure Document Shredding

WHEN: **Friday, April 22, 8 AM to 11 AM**

Mark your calendars! We will be hosting another document shredding event in April, just in time for tax season. Chamber member Assured Document Destruction will bring their mobile shredding truck to the Chamber parking lot.



February Business of the Month



El Rancho Mexican Restaurant

683 W. Wickenburg Way

(928) 684-5121

elrancherowickenburg.com

Restaurant

