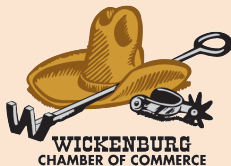


THE

Hassayampa ALERT!

DECEMBER 2022

WICKENBURG CHAMBER NEWSLETTER



Mission Statement:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

Value Statement:

Passion – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

Service – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

Community – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

Together – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

28th Annual Christmas Parade of Lights

WHEN: December 9, 2022, 6:30 p.m.

The annual parade of lights is bringing holiday cheer to Wickenburg for the 28th year! This event is proudly produced by the Wickenburg Chamber and the Town of Wickenburg.



This free event is fun for the whole family. Bring your blankets and chairs! Children will have the opportunity to meet Santa on Frontier Street after the parade concludes.

92nd Annual Chamber Awards Dinner: Save the Date

WHEN: Saturday, January 7, 2023

WHERE: Rancho de los Caballeros, 1551 S. Vulture Mine Road, Wickenburg, AZ

The Annual Chamber Awards Dinner is a time to review the 2022 program of work and recognize individuals and organizations that have made a difference in our community.



NOMINATIONS CLOSING SOON

We are currently accepting nominations for various award categories including Man/Woman of the Year, Educator of the Year, and Best New Business. The deadline for nominations is **Thursday, December 8**. Find the nomination form at the Chamber office or on our website at wickenburgchamber.com/annualdinner.

SILENT AUCTION ITEMS NEEDED

Get exposure for your business by donating a silent auction item for the Wickenburg Film Commission silent auction. Donate items, services, or gift certificates from your business. Donation forms can be found at the Chamber office or online at wickenburgchamber.com/annualdinner.

Invitations will be sent very soon; check your inboxes.

New Members

Please welcome and patronize the following members!

Vitalant, Katrina Eaton

1524 W. 14th Street, Tempe, AZ 85287

P: (602) 770-4675

www.vitalant.org

keaton@vitalant.org

Blood Donation/Non-profit Organization

Sponsor: Mike Heath

Bobbi Jo Newman, Publisher

P.O. Box 57, Wittmann, AZ 85361

P: (541) 977-4894

BNewmann@BestVersionmedia.com

Advertising Sales & Marketing/Magazine Publisher

Sponsor: Chamber Staff

Luxury Gold Mine & 1899 Historic Hotel, Lisa Miller

41037 W. Grand Ave., Morristown, AZ 85342

P: (480) 600-0799

www.luxurygoldmine.com

info@luxurygoldmine.com

Tourist Attraction/Gold Mining

Sponsor: Chamber Staff

Ramblin Dan's Bar & Grill, Darrell Wallace

25625 Hwy 89, Congress, AZ 85332

P: (928) 925-6509

wall-987@outlook.com

Restaurants

Sponsor: Chamber Staff

Tip of the Stetson

Members helping your Chamber!

The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization.

Thanks to our members for your continued support this month!

BY THE NUMBERS

NOVEMBER

YTD

New Members	4	38
Mixer Attendance	70	728
Phone Calls	346	3,534
Office Visitors	807	10,526
Mail Inquiries	157	2,000
Chamber Website Visitors	3,300	42,981
Visit Wickenburg Website Visitors	9,681	80,408
Chamber Facebook Reach	11,058	209,118
Visit Wickenburg Facebook Reach	21,294	95,990
Gold Rush Facebook Reach	10,941	53,307
Bluegrass Facebook Reach	10,640	23,297
Weddings Facebook Reach	63	549
Film Commission Facebook Reach	13	2,588
Takeout & Delivery Facebook Reach	34	1,239
Legends of the West Facebook Reach	308	57,034
Twitter Reach	37	2,850
Chamber Instagram Followers Gained	22	142
Visit Wickenburg Instagram Followers Gained	68	485

Membership Reinvestments

American Legion Post 12, Best Western Rancho Grande, C & C's Baking Studio, Calamity Ranch, Cops Who Care, Cox Communications, Inc., Del E. Webb Center for the Performing Arts, Double J Court Self Storage, Gary & Jeanne Turner, Gold Fever Adventure & Resort, Hassayampa Veterinary Services, Kay El Bar Guest Ranch, Premier Maintenance & Landscape LLC, Snap Fitness, Spurs Café, The Appreciation Factor, True Balance Massage, TX Hay Company, Wickenburg Custom Painting & Wall Textures, Wickenburg Legends and Ghost Tours, Widget Creek Engineers

Associate Members

Skip Blunt, Lola Jean Moncrieff,
Tom & Betty Watt



@wickenburgchamber



@wickenburgchamber

RIBBON CUTTINGS



E.T.A. Firearms, Daniel Schneider

Guns & Ammunition; Firearm Training

214-250-0629

instructor@ETAFirearms.com

etafirearms.com



Kiki's Kottage, Bashámá

Gift Shop; Artist

2050 W. Wickenburg Way, Suite 3

928-814-1170

bashama@kiskiskottage.com

Wickenburg Wonderland: Holiday Lights Competition Voting Begins

WHEN: December 5-December-11, 2022

Wickenburg Wonderland is once again rounding up Christmas cheer in Wickenburg!

The map of entries and voting form are now available to view on our website! Find the map online at wickenburgchamber.com/wonderland and place your vote by Sunday, December 11.

Winners will be announced on our Facebook and Instagram pages!



Bring Christmas Home from Wickenburg Campaign

"Bring Christmas Home from Wickenburg" is a campaign that encourages visitors and residents alike to shop and support our local businesses.

This campaign will include short promotional videos featuring local businesses, Facebook promotion, advertising in The Wickenburg Sun, and advertising on 96.3 Real Country.

The campaign has started on our Facebook page. Check out the videos featuring local businesses!



Merry Christmas!

We'd like to wish you a very merry Christmas from your Chamber team!

- Sheila, Mike, Tracy, and Sierra

HOLIDAY OFFICE HOURS

Friday, December 23: Closing at noon

Saturday, December 24 through Sunday,

January 1: Closed

Chamber staff will resume normal office hours on Monday, January 2.

business after hours

WHEN

December 14, 2022, 5:30 p.m.



WHERE

Serape Bleu and Sage Gallery,
164 N. Tegner Street,
Wickenburg, AZ

DETAILS

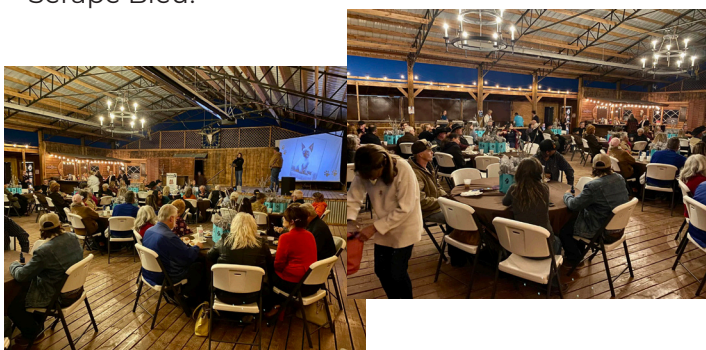
\$10 per person
3 drink tickets with admission

Please RSVP!
Mixer RSVPs are important for catering services.
Register online, call (928) 684-5479, or email
events@wickenburgchamber.com

November Mixer: Thanks for Attending!

Thank you to everyone who joined us for a great mixer with the Humane Society of Wickenburg! We had a great time networking at the beautiful Flying E Ranch.

We hope to see you at the Christmas mixer with Serape Bleu!



December Quarterly Luncheon at Rancho de los Caballeros

WHEN: Friday, December 16 at noon

WHERE: Rancho de los Caballeros, 1551 S. Vulture Mine Road

COST: \$25 per person; Chairman's Circle members receive two free tickets to each luncheon

Join us for the final Quarterly Luncheon of 2022! Quarterly luncheons provide our members the opportunity to hear from community leaders in various sectors of our community, county, and state.



Enjoy lunch provided by our host and hear from our guest speakers:

- Alexis Glascock, Of Counsel, with Fennemore: State legislative update
- R.J. Cardin, Director of Maricopa County Parks & Recreation: An update on Vulture Mountains Recreation Area

Members will also have the opportunity to grab the microphone and share news with the group. Bring your business cards!

Registration is required. RSVP by calling the Chamber at 928-684-5479 or register online at wickenburgchamber.com/upcoming-events.



Check your inboxes!

Each week, we send out the "Chamber Connection" email blast to all members with upcoming community events, news, and resources.

Stay in the know! Want to receive these emails? Reach out to Sierra at graphics@wickenburgchamber.com.

CHAMBER CONNECTION



43rd Annual Wickenburg Bluegrass Festival in the Books!

Thank you for joining us in November at the Wickenburg Bluegrass Festival!

We jammed all three days with the Angel City Bluegrass Boys, HillBilly Fever, and the Arizona Wildflowers.



Save the dates for the 44th Annual Wickenburg Bluegrass Festival: November 10-12, 2023!



33rd Annual Cowboy Christmas Poetry Gathering Takes the Stage

On Saturday, December 3, six featured performers took the stage at the 33rd Annual Cowboy Christmas Poetry Gathering at Flying E Ranch.



Attendees stayed warm and enjoyed poetry, music, and laughter at this year's performance.

Save the dates for the 34th Annual Cowboy Poetry Gathering: December 1 & 2, 2023!



74TH ANNUAL GOLD RUSH DAYS & SENIOR PRO RODEO FEBRUARY 10-12, 2023

Gold Rush Days Parade Applications Now Available

WHEN: **Saturday, February 11, 2023**

Parade applications for the Gold Rush Days parade are now available! The parade provides an opportunity to advertise your business to thousands of visitors and residents gathered along the parade route. Help us welcome visitors to Wickenburg with an entry!

This year's theme is "Back in Gold", a Gold Rush Days twist on "Back in Black" by AC/DC.

Submit your parade applications today! Download an entry form on our website at wickenburgchamber.com/annual-events.

The deadline to enter is Tuesday, January 31.

Gold Rush Days Carnival Tickets Have Arrived!

A limited number of discounted pre-sale carnival tickets have arrived at the Wickenburg Visitor Center (216 N. Frontier Street)!

Tickets will be available while supplies last for \$30 each. Carnival tickets make for a great Christmas stocking stuffer!

Visitor Center hours:

Monday - Friday: 9 a.m. to 5 p.m.

Saturday: 10 a.m. to 2 p.m.



December Business of the Month



WICKENBURG

Lasso yourself some great holiday deals!

#ShopWickenburg



Kay El Bar Guest Ranch

Guest Ranch

2655 S. Kay El Bar Road

928-684-7593

kayelbar.com

