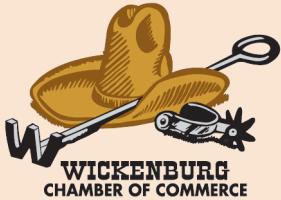


DECEMBER 2021

THE HASSAYAMPA ALERT!

THE OFFICIAL PUBLICATION OF THE WICKENBURG CHAMBER OF COMMERCE



MISSION STATEMENT:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

VALUE STATEMENT

Passion – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

Service – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

Community – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

Together – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

Save the Date: 91st Annual Chamber Awards Dinner

WHEN: Saturday, January 8, 2022

The 91st Annual Chamber Awards Dinner will be held on Saturday, January 8! Check your inboxes for more information coming soon.

We are currently accepting nominations for awards. Know a deserving business or member for one of our annual awards? Download and fill out a nomination form on our website at wickenburgchamber.com/annualdinner2022.

Silent auction items are also needed for the Wickenburg Film Commission auction held at the Annual Dinner. The silent auction provides businesses an opportunity to donate items, services, or gift certificates to gain exposure.

All nomination forms and silent auction forms can be found on our website at wickenburgchamber.com/annualdinner2022.



THE 91ST ANNUAL
WICKENBURG
CHAMBER
Awards
DINNER



Merry Christmas!

From all of us at the Wickenburg Chamber of Commerce, we'd like to wish you, your friends, and family a very Merry Christmas and a prosperous New Year! We are truly grateful for your support throughout this year, and we're excited to see what 2022 brings!

Kelly Blunt, Geri Fair, Susan Aspa, Mike Wallace, Sheila Goode, Sierra Blunt, and Katie Davidson

Holiday Office Hours

- **Thursday, December 23:** Closing at noon
- **December 24 to January 2:** Office closed

We're looking for mixer hosts for 2022! See page 4 for details.



New Members

Please welcome and patronize the following members!

Academy Mortgage Corporation, Ms. Letty Esquivel

605 S. Chandler Village Dr., Chandler, AZ 85226

Phone: (480) 415-2086

www.academymortgage.com/lettyesquivel

letty.esquivel@academymortgage.com

Mortgage Loans & Banker/Financial Advisors/
Consultants/Investments

Sponsor: Chamber Staff

The 6th Hole Wagon Tours, Grant Scheer

P.O. Box 595, Congress, AZ 85332

Phone: (307) 260-3034

grantscheer58@gmail.com

Entertainment-Wagon Rides/Tourist Attractions

Sponsor: Cardinal Financial

Boy Scout Troop 299, Stuart Lerman

Wickenburg, AZ 85390

Phone: (602) 909-0922

stulerman@gmail.com

Non-Profit Organization

Sponsor: Chamber Staff

Membership Reinvestments

Best Western Rancho Grande, Calamity Ranch,
Del E. Webb Center for the Performing Arts
doTerra Essential Oils - Nancy Serba, Gold Fever
Adventure & Resort, Kim Klass Jewelry
Old Livery Mercantile, The, Onery Hog BBQ LLC,
Premier Maintenance & Landscape LLC
Wickenburg Legends and Ghost Tours,
Wickenburg PTA, Wickenburg Pump and Supply
LLC

Associate Members

**Gary & Jeanne Turner, Lola Jean Moncrieff,
Tom & Betty Watt**

Tip of the Stetson Members helping your Chamber!

The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization.



Thanks to our members for continuing to support us this month!

Chamber Activities

NOVEMBER

YTD

New Members	3	52
Mixer Attendance	53	463
Telephone Calls	537	7,377
Office Visitors	1,005	5,666
Mail Inquiries	3	1,213
Chamber Website Views	6,530	31,842
Tourism Website Views	10,978	69,416
Chamber (FB)**	10,000	256,660
Tourism (FB)**	4,399	44,268
Gold Rush (FB)**	441	5,449
Bluegrass (FB)**	3,314	6,983
Weddings (FB)**	30	232
Film Comm. (FB)**	8	504
Takeout & Delivery (FB)**	41	785
Twitter**	585	7,530
Chamber Instagram***	13	218
Tourism Instagram***	16	241

***Reach: The number of people who saw any of our posts at least once (metric is estimated by Facebook & Twitter).*

****Followers gained over the last month*

RIBBON CUTTINGS



Cardinal Financial, Chanel Sheldon

Mortgage Loan Originator
89 N. Valentine Street, Suite #86

P: (480) 405-7700

chanel.sheldon@cardinalfinancial.com



C & C's Baking Studio, Cheryl & Caitlin Kohnke

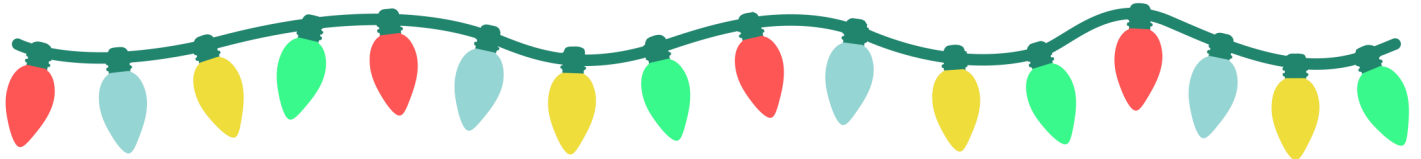
Bakery

45 N. Valentine Street

P: (928) 543-5454

ccsbakingstudio@gmail.com

ccsbakingstudio.com



Wickenburg Wonderland: Holiday Lights Competition

WHEN: December 5-10

Wickenburg Wonderland is back again this year! Check out some of the most festive holiday displays around town.



Vote for your favorite to win the People's Choice Award in the Residential and Business category. Grab your hot cocoa and explore!

The map of entries and the voting form can be found on our website at wickenburgchamber.com/wonderland. Voting closes on Monday, December 13 and winners will be announced by Tuesday, December 14.

27th Annual Christmas Parade of Lights

WHEN: Friday, December 10, 6:30pm

The 27th Annual Christmas Parade of Lights is back to bringing holiday cheer to Wickenburg! Bring your chairs and blankets!



Parade entries will make their way through historic downtown Wickenburg on December 10 at 6:30pm. The parade will begin at the Wickenburg Christian Academy on West Yavapai Street. Floats will then turn right onto Frontier Street. The parade will end on Frontier Street, just past the Desert Caballeros Western Museum.

Santa will meet with children by the train on Frontier Street for photos and treats.

business after hours

WHEN

December 15, 2021, 5:30pm



WHERE



Serape Bleu
164 N. Tegner Street



Sage Gallery
144 N. Tegner Street

DETAILS

\$10 per person

3 drink tickets with admission
Following CDC Guidelines

****RSVP Required****

Mixer RSVPs are important for catering services.
Register online, call (928) 684-5479, or email
events@wickenburgchamber.com

December Quarterly Luncheon

WHEN: Friday, December 17, 12 noon

WHERE: Rancho de los Caballeros,
1551 S. Vulture Mine Road

COST: \$25 per person*



Join us for the final quarterly luncheon of 2021! The luncheon will be on Friday, December 17 at Rancho de los Caballeros. Members are invited to join us for a delicious lunch and hear from our lineup of speakers.

Members can RSVP and pay online in advance for convenience.

Visit our website (wickenburgchamber.com) and click "Upcoming Events" under the Events tab. From there, find the Event Registration button. The Event Registration page will always display our upcoming mixers, Business Over Breakfasts, and Quarterly Luncheons when registration is available.

*Note: Chairman's Circle members receive two free tickets to each luncheon.



Host a Chamber Mixer in 2022!

We're looking for members interested in hosting a Business After Hours Mixer in 2022-2023.

- Show off your business location in a fun environment
- Network with members
- Tell about your services/products



Interested? Please contact Katie Davidson at events@wickenburgchamber.com.

Another Bluegrass Festival in the Books!

We jammed with the Bar D Wranglers and The Sonoran Dogs at the 42nd Annual Bluegrass Festival on November 12, 13 & 14. Thank you to everyone who joined us and made it a great weekend!

We'll be seeing you in 2022 for the 43rd Annual Bluegrass Festival.



Credit: Steve Wood Voice & Video

Arizona School Tax Credit

The State of Arizona allows taxpayers to redirect tax dollars owed to schools as an approved tax credit. For every dollar you donate the amount of your income taxes will be reduced by the same amount. Dollar for dollar.



Taxpayers filing jointly may take a credit of \$400 and individuals \$200. You do not need to have a child in school to take advantage of this credit.

Donations support extracurricular activities and character education programs. 100% of the donation goes to the program and school the taxpayer chooses. It is a win for schools and a win for you. For more information and to donate go to www.wickenburgschools.org/taxcredit.

HASSAYAMPA ALERT AD PRICES

	Black & White	Color
Full Page	\$100.00	\$125.00
Half Page	\$50.00	\$75.00
Quarter Page	\$35.00	\$45.00
Business Card	\$25.00	\$40.00

#ShopWickenburg

Shopping locally matters year-round, and is just as important during the holiday season.

Where you choose to spend your dollars matters. According to the Indie Impact Study conducted by Civic Economics, for every \$100 you spend at a locally-owned business, \$43 stays in the local economy. For every \$100 spent at a non-locally owned business, only \$13 stays in the local economy.

Our local businesses have a fun array of merchandise that you can't find at big box stores. Explore our local businesses to find unique gifts for anyone on your holiday shopping lists.

By supporting local businesses, you're also supporting the jobs that those businesses have created. Many of us know at least one person that owns or is employed by a local business.

You can support local business in more ways than one.

How to support local businesses for free:

- Like, comment, and share their social media posts
- Leave a positive review online
- Spread the word to friends and family
- Tag your favorite local business in an appreciation post

How to support a local business financially:

- Purchase gifts locally
- Purchase a gift certificate to use later
- Tip generously
- Attend their events



WHEN YOU SPEND HERE
your money stays here



LOCAL
— vs. —
NON-LOCAL



For every \$100 spent at a locally owned business, \$43 remains in the economy.

For every \$100 spent at a non-locally owned business, only \$13 remains in the economy.



Lasso yourself some great holiday deals!
#ShopWickenburg



December Business of the Month

**Farm Bureau Financial Services,
 David Higgins**

300 N. Tegner Street
 (928) 684-6895

Financial Advisors/Insurance Services

