



**REGULAR
MEETING *MINUTES*
MAYODAN TOWN COUNCIL
January 13, 2025
6:00 p.m.
James A. Collins Municipal Building**

MAYOR AND COUNCIL PRESENT:

Mayor Dwight Lake
Melanie Barnes
Doug Cardwell
John Miller
Buck Shelton

ABSENT:

Letitia Goard

STAFF PRESENT:

Town Attorney Eugene Russell
Town Manager Melody Shuler
Town Clerk Sarah Hopper

The Mayodan Town Council met at 6:00 pm on January 13, 2025, in the Council room of the James A. Collins Municipal Building, and with a quorum present, Mayor Lake called the meeting to order.

INVOCATION:

Invocation given by Pastor Randy Jessup of Mayodan.

PLEDGE OF ALLEGIANCE:

The Pledge of Allegiance was led by Mayor and Town Council members.

PUBLIC COMMENTS:

No one wished to speak.

RECOGNITION:

A. Resolution to the Dalton L. McMichael High School Volleyball Team 2A North Carolina State Champions

Mayor Lake read the resolution for the Dalton L. McMichael High School Volleyball Team, the 2A North Carolina State Champions, and congratulated the team and coaches on their achievement.

A. Introduction of new employee Chad Joyce

Fire Chief Dylan Garner introduced Chad Joyce as the new full-time firefighter. Mr. Joyce expressed his happiness in working for the Town of Mayodan.

APPROVAL OF MINUTES:

Approval of Agenda, Regular and Special Meeting Minutes of December 5, 9, 13, 2024

Motion by Councilmember Shelton, seconded by Councilmember Barnes, to approve the Agenda, Regular and Special Meeting Minutes of December 5, 9, and 13, 2024 as presented.

Ayes: Councilmembers Barnes, Cardwell, Miller and Shelton.

Nays: None.

Motion carried unanimously.

OLD BUSINESS:

A. Garfield Park Improvements

Grant Funds: The Town of Mayodan has been awarded a grant of \$5,000 from the Duke Energy Foundation for playground equipment. Additionally, the Reidsville Area Foundation (RAF) has awarded a grant of \$6,000 to cover the remaining costs of the playground equipment (\$5,015) and to plant ten trees (\$985). Before the funds can be received from RAF, a grant agreement must be signed. Staff recommends that the Town Council adopt a resolution to accept the Reidsville Area Foundation grant funds of \$6,000.

Donation: Lowe's is considering donating materials for the park, such as mulch and barriers. Staff estimates that the total cost of these materials will be \$3,869.52. If the donation does not materialize, a budget amendment will be necessary.

Quotes: The following quotes have been received:

- Play with a Purpose (includes shipping, taxes, no installation) \$10,014.78
- Elite Play Equipment (includes shipping, taxes, installation) \$14,692.18
- Play with a Purpose (includes shipping, taxes, installation) \$20,320.02
- Willy Goat (includes shipping, taxes, installation) \$10,151.50

Ms. Shuler stated that there are a couple of options regarding the installation of the equipment. The town could enlist a group of community volunteers to carry out the installation, with Lee Burris supervising, as he is licensed in this area. Alternatively, the town could opt to pay for the installation.

The Parks Department is currently operating with a lean team and cannot install the equipment themselves.

Quotes have been received for additional necessary work: Nickelston Fence has quoted \$2,500 for galvanized fencing, and Griffin Tree Service has quoted \$2,500 for tree trimming. These expenses are not included in the budget and will require a budget amendment from the fund balance amounting to \$5,000.

There are \$3,500 available within the Parks Budget that can contribute toward these identified costs.

Ms. Shuler mentioned that a motion must be made to adopt a resolution accepting the Reidsville Area Foundation grant funds of \$6,000. Additionally, another motion is needed to proceed with the Garfield Park Improvement Project as outlined, which includes ordering playground equipment from Willy Goat for \$10,151.50.

The consensus of the Council was to start with the tree work first and budget for the remaining materials next fiscal year.

Motion by Councilmember Cardwell, seconded by Councilmember Miller, to adopt a resolution accepting the Reidsville Area Foundation grant funds of \$6,000 and to adopt a resolution accepting the Reidsville Area Foundation grant funds of \$6,000.

Ayes: Councilmembers Barnes, Cardwell, Miller, and Shelton.

Nays: None.

Motion by Councilmember Cardwell, seconded by Councilmember Barnes, to approve ordering playground equipment from Willy Goat for \$10,151.50.

Ayes: Councilmembers Barnes, Cardwell, Miller, and Shelton.

Nays: None.

NEW BUSINESS:

A. Budget Amendment # 9 & 10

Finance Director Brianna Cardwell announced that Budget Amendment #9 recognizes \$24,000 in grant funds received from Youth Sports Grant Funding. These funds will be allocated to the Farris Memorial Park Mountain Bike Trail in accordance with the grant agreement.

Ms. Cardwell also noted that Budget Amendment #10 acknowledges the insurance claim money received for damage to the Fire Department's garage door. This amount will be allocated to the Fire Department's building maintenance line item.

Motion by Councilmember Shelton, seconded by Councilmember Miller, to approve Budget amendments #9 & #10.

Ayes: Councilmembers Barnes, Cardwell, Miller, and Shelton.

Nays: None.

Motion carried unanimously.

B. Resolution Supporting Creating Outdoor Recreation Economies (CORE) Strategic Plan

Lindsay Pegg, the Tourism Manager for Rockingham County, delivered a PowerPoint presentation to the council.

Through the CORE initiative, Western Rockingham County collaborated with the NC Department of Commerce, the Rural Economic Development Division, staff members, and local stakeholders in a strategic planning process aimed at identifying and developing outdoor recreation assets that can drive economic growth.

The Western Rockingham County CORE Plan outlines strategies, goals, objectives, and actions that Rockingham County, along with municipal and community partners, can implement to enhance economic vitality by leveraging outdoor recreation.

The Town Council's support for this plan highlights the significance of the Town's future tourism efforts and the development of outdoor recreation assets to encourage visitor spending. By collaborating with economic partners, such as the NC Department of Commerce and the Piedmont Triad Regional Council, Western Rockingham County's CORE Plan can effectively leverage resources and enhance its capacity.

Motion by Councilmember Miller, seconded by Councilmember Barnes, to approve Resolution supporting creating outdoor recreation Economies (CORE) strategic plan.

Ayes: Councilmembers Barnes, Cardwell, Miller, and Shelton.

Nays: None.

Motion carried unanimously.

A. Washington Mills Design

Lindsay Pegg, the Tourism Manager for Rockingham County, presented to the council her insights highlighting the potential benefits of enhancing tourism in the region.

The North Carolina Department of Commerce's CORE program aims to tackle the challenge of Mayodan's disconnection from the river by promoting sustainable outdoor recreation economies. NC State's CORE design support team has been tasked with visualizing the implementation of CORE strategies and action items within communities in western Rockingham County.

A key opportunity identified during a site visit is the Washington Mills Textile Plant site. This location offers a unique perspective for a couple of reasons:

1. It is situated on the riverside of the railroad, providing direct access to the water's edge.
2. Located at a major gateway to Mayodan, the site boasts high visibility and accessibility, creating an opportunity to reconnect the town's residents and visitors with the river.

To highlight and elevate this opportunity, the NC State CORE study team has developed a site design that honors both local and regional character. This design incorporates placemaking and activation elements to enhance quality of life, foster social cohesion, promote healthy habits, and boost economic

vitality. Their vision is to create a beloved destination that inspires pride among locals and admiration from visitors.

Motion by Councilmember Barnes, seconded by Councilmember Cardwell, to approve Washington Mills Design as presented.

Ayes: Councilmembers Barnes, Cardwell, Miller and Shelton.

Nays: None.

Motion carried unanimously.

Motion by Councilmember Barnes, seconded by Councilmember Shelton, to enter into closed session pursuant to N.C.G.S. 143-318.11(a)(5)] and N.C.G.S. 143-318.11(a)(1)]

Ayes: Councilmembers Barnes, Cardwell, Miller, and Shelton.

Nays: None.

Motion carried unanimously.

Entered into closed session at 7:01 p.m.

Motion by Councilmember Cardwell, seconded by Councilmember Shelton, to return to open session.

Ayes: Councilmembers Barnes, Cardwell, Miller, and Shelton.

Nays: None.

Motion carried unanimously.

Returned to open session at 7:15 p.m.

MANAGER/ COUNCIL COMMENTS/ANNOUNCEMENTS:

Motion by Councilmember Barnes, seconded by Councilmember Miller, to adjourn meeting

Ayes: Councilmembers Barnes, Cardwell, Miller and Shelton

Nays: None.

Motion carried unanimously.

Meeting adjourned at 7:20 p.m.

ATTEST:

Sarah Hopper, Town Clerk

E. Dwight Lake, Mayor