## 2026 Medicare Product Certification



CONFIDENTIAL

[NO release until October 1, 2025.]



## Why Priority Health

Our value for you



# 2026 Summary of changes



### 2026 plan enhancements

- √ No plan terminations
- ✓ No vendor changes
- ✓ Wound care no longer follows OP/ ASC and is the same as a specialty copay across all plans ranges \$35-\$55 (does hit deductible).
- ✓ Cardiac rehabilitation, intensive cardiac rehabilitation, pulmonary rehab, SET for PAD services are now \$10 across all plans and ahead of deductible
- Medicare-covered and routine chiropractic are now \$15 on all plans (routine chiro is not included on Medicare, Merit or Value)

- ✓ PriorityMedicare Value and PriorityMedicare Thrive Plus now have \$2,500 comprehensive dental, \$5,000 if Enhanced Dental Vision plan is purchased
- ✓ All Enhanced Dental Vision plans now include a regular cleaning; members have access to a total of three cleanings per plan year.
- ✓ Priority Health eligibility criteria removed from the Galleri® cancer screening benefit on Wellness product line.

## 2026 plan adjustments

#### Plan modifications

- ✓ All plans except **Priority**Medicare and **Priority**Merit will have a Rx deductible
- ✓ All \$0 plans have an increased medical deductible
- ✓ There has been a premium increase across every premium plan
- ✓ ER/Observation has increased to \$130 across all existing plans (\$115 on Smart Savings)
- ✓ SNF copay has increased across all plans to \$218
- ✓ PriorityMedicare Value no longer has OTC
- ✓ Value Based Insurance Design (VBID) has ended on D-SNP plan

#### Plan expansions

- ✓ New high Part B giveback plan,
   PriorityMedicare Smart Savings (HMO-POS) in regions 1, 2 and 5.
- ✓ New HIDE D-SNP plan, **Priority**Medicare Dual Premier (HMO D-SNP), available in:
  - Barry, Berrien, Branch, Calhoun, Cass,
     Kalamazoo, Macomb, St, Joseph, Van
     Buren and Wayne county
  - PriorityMedicare D-SNP (HMO) will no longer be offered in the above counties and members will be cross walked into Dual Premier.



# Deductibles & premiums



### **Medical Deductible**

#### What applies and what doesn't

#### Services covered ahead of deductible

- Acupuncture services (Medicarecovered and routine)
- ✓ Ambulance
- ✓ Cardiac rehabilitation
- Chiropractic services (Medicarecovered and routine)
- ✓ Diabetic supplies and diabetic therapeutic shoes/inserts
- DME, prosthetic devices, medical supplies
- ✓ ER, UC and observation
- √ Home Health Services
- ✓ Intensive cardiac rehabilitation
- √ Kidney disease education services
- ✓ Outpatient labs

- Outpatient mental health, psychiatric services, substance abuse and opioid treatment program services
- ✓ Outpatient tests
- ✓ Part B insulin
- ✓ Partial Hospitalization
- ✓ Podiatry
- ✓ Preventive services
- ✓ Primary Care provider visits
- ✓ PT/OT/ST
- ✓ Pulmonary rehab
- ✓ SET for PAD services
- ✓ Specialty provider visits

#### Services after the deductible

- ✓ Ambulatory Surgical Center (ASC)
- ✓ Diagnostic radiology
- ✓ Dialysis Services
- ✓ Inpatient hospital acute
- ✓ Inpatient hospital psychiatric
- Medicare Part B Chemotherapy/Radiation Drugs
- ✓ Other Medicare Part B Drugs (not Part B insulin)
- ✓ Outpatient blood services
- Outpatient hospital services
- Outpatient x-rays and ultrasounds
- ✓ Skilled Nursing Facility (SNF)
- √ Therapeutic radiology
- ✓ Wound care



# 2026 Product portfolio



## 2026 products

#### \$0 Premium with deductible

**Priority**Medicare Edge (PPO)

**Priority**Medicare Key (HMO-POS)

**Priority**Medicare Thrive (PPO)

**Priority**Medicare Vital (PPO)

**Priority**Medicare **Smart Savings (HMO-POS) – New** 

#### Premium with \$0 in-network deductible

**Priority**Medicare Medicare (HMO-POS)

**Priority**Medicare Merit (PPO)

**Priority**Medicare Value (HMO-POS)

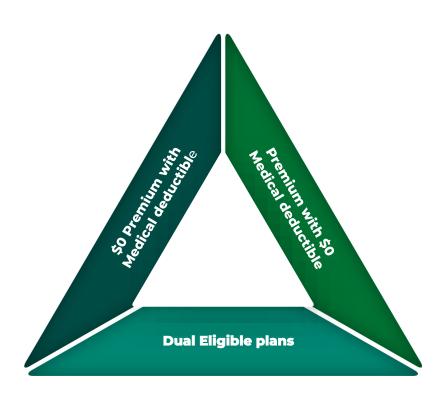
**Priority**Medicare Thrive Plus (PPO)

**Priority**Medicare Vintage (HMO-POS)

#### **Dual Eligible plans**

**Priority**Medicare D-SNP (HMO)

Priority Medicare Dual Premier (HMO D-SNP) - New



## Wellness & prevention coverage

PriorityMedicare Thrive (PPO)
PriorityMedicare Thrive Plus (PPO)

Our wellness & preventive plans were designed for those individuals looking to prioritize their physical, mental and sexual health.

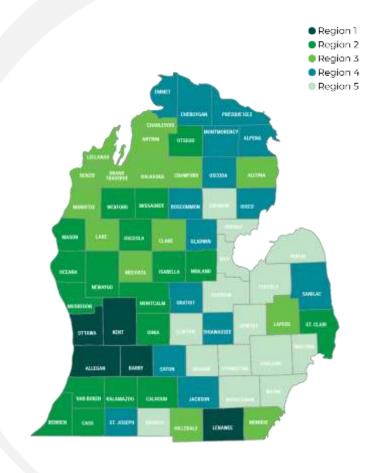


## **Priority**Medicare Thrive (PPO)

#### All regions

- ✓ Target aging in consumer who is actively engaged in their health and values prevention
- √ \$0 Open network plan, deductible may apply
- ✓ Supplemental drug list to cover ED drugs to aid in wellness
- √ Galleri® cancer screening test
- ✓ Annual allowance towards fitness/wellness

<b>\$</b> 0
\$6,200
\$270
(\$600 in region 3 & 4)
\$0
\$40
\$375 (days 1-7)
\$400
\$20
\$5
\$250 (tiers 3-5)
\$2 / \$8 / 21% / 25% / 30%
ED drugs
\$150 every other year
\$1,500/C
\$60/Q OTC
\$285/Y to use towards
fitness/wellness

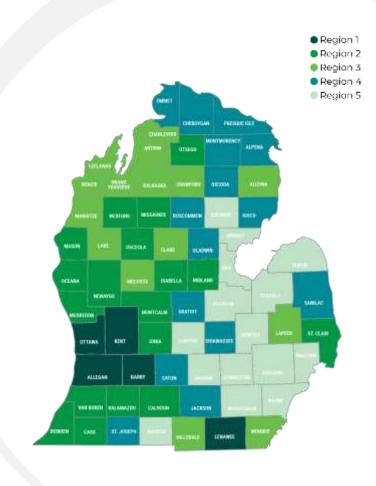


#### **Priority**Medicare Thrive Plus (PPO)

#### All regions

- ✓ Target aging in consumer who is actively engaged in their health and values prevention
- √ NOW an open network plan
- ✓ Supplemental drug list to cover ED drugs to aid in wellness
- √ Galleri® cancer screening test
- ✓ Increased annual allowance towards fitness/wellness
- ✓ Labs and procedures and tests are now \$0

$\mathbf{O}$	Premium	\$49
	МООР	\$5,600
	Medical Deductible	<b>\$</b> 0
	PCP	\$0
	<b>Specialist</b>	\$40
	Inpatient	\$300 (days 1-7)
	Outpatient	\$350
	PT/OT	\$15
Outpatient Menta Health		\$0
R	x Deductible	\$100 (tiers 3-5)
	Rx Tiers	\$1/\$7/22%/35%/31%
Su	upplemental Drug List	ED drugs
	alleri Cancer reening Test	\$75 every other year
	Dental	\$2,500/C (+50% coins.)
		\$50/Q OTC
	ThriveFlex	\$385/Y to use towards fitness/wellness





### **Dental benefit**

		preventive only	coverage	of comprehensive coverage
		PM, PM Merit PM Edge PM Vintage PM Smart Savings	PM Key PM Vital PM Thrive	PM Value, PM Thrive Plus
	\$0 for 2 preventive exams			
≥	\$0 for 2 cleanings (regular or periodontal)			
T T	\$0 for one set up bitewing x-rays	Embedded prevention	Embedded	Embedded prevention
Preventive	\$0 for periapical radiographs	covered at 100%	prevention covered at 100%	covered at 100%
<b>4</b>	\$0 for 1 brush biopsy			
	\$0 for radiographs (full-mouth or panoramic x-rays)			
	\$0 for simple extractions		Embedded	Fusible adalasis
	\$0 for fillings		comprehensive coverage \$1,500 max	Embedded comprehensive
4	\$0 crown repairs			coverage \$2,500 max
Ĭ.	50% for root canals	EDV		φ2,500 max
	50% for crowns	\$2,500 annual coverage limit		
Comprehensive	\$0 for routine cleaning (regular) and fluoride *Does not apply towards max	\$49/M	\$2,500 annual coverage limit	\$5,000 combined
E	50% for surgical extractions	premium		annual coverage
20	50% for implant and implant related services		\$43/M premium	limit
	50% for dentures		premium	\$37/M
	50% for denture/bridge relines and repairs			premium
	50% for bridges	Not covered	Not covered	

Tier 1

Medical coverage

focused plans with

Tier 2

\$0 plans with

comprehensive

Tier 3

Premium plans with

highest level

of comprehensive



## Open network plans

- √ We offer three open network PPO plans:
  - Priority Medicare Vital (regions 1, 2 and 5)
  - Priority Medicare Thrive
  - PriorityMedicare Thrive Plus
- ✓ This means that members of these three plans will have the same cost-share whether they see an in- or- out-of-network provider. It does not matter where they are outside of the lower peninsula of Michigan.
- ✓ **Priority**Medicare Thrive and **Priority**Medicare Vital members may have higher cost-share out-of-network until they meet their medical deductible.

## Well-rounded coverage

**Priority**Medicare Key (HMO-POS) **Priority**Medicare Value (HMO-POS)

Our well-rounded coverage plans were designed to meet the needs of everyone. If they are looking for solid medical coverage with some extras, one of these is the plan for them.

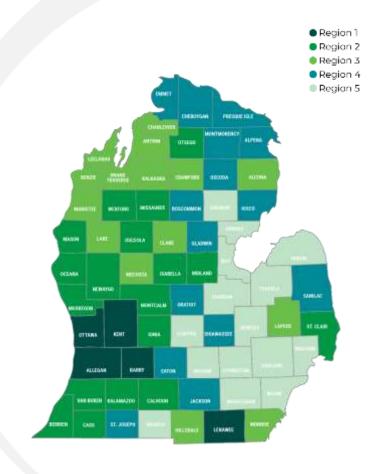


#### **Priority**Medicare Key (HMO-POS)

#### All regions

- √ Key is the #1 selling plan in Michigan.
- ✓ Appeals to all different membership types.
- ✓ Preventive and comprehensive dental remains the same
- ✓ Rx deductible added on tiers 3-5, all tiers have lower cost-share

Premium	\$0
МООР	\$5,800
Medical Deductible	\$375
PCP	\$0
<b>Specialist</b>	\$40
Inpatient	\$350 (days 1-7)
<b>Outpatient</b>	\$350
PT/OT	\$25
Rx Deductible	\$200 (tiers 3-5)
Rx Tiers	\$2 / \$8 / 22% / 25% / 30%
Dental	\$1,500/C
отс	\$75/Q (1&2), \$45/Q (3&4), <b>\$60/Q (5)</b>
<b>Premium</b>	<b>\$</b> O
MOOP	\$5,800
Medical Deductible	\$375

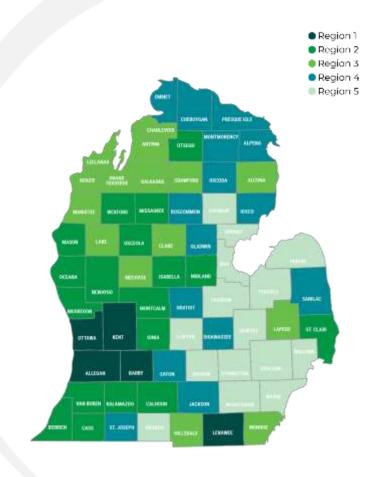


## **Priority**Medicare Value (HMO-POS)

#### All regions

- ✓ This plan is designed for those that are looking for extra dental benefits while maintaining solid medical coverage.
- √ \$0 PCP and low PT/OT/ST costs.
- √ Highest tier of dental offered by PH MAPD plans.
- √ No longer has OTC benefit

Premium	\$32-\$80
МООР	\$5,100
Medical Deductible	\$0
PCP	<b>\$</b> 0
Specialist	\$35
Inpatient	\$325 (days 1-7)
Outpatient	\$325
PT/OT	\$15
Rx Deductible	\$100 (tiers 3-5)
Rx Tiers	\$2 / \$10 / <b>22% / 35% / 31%</b>
Dental	\$2,500/C (+50% services)



#### Part B Giveback

PriorityMedicare Smart Savings (HMO-POS)
PriorityMedicare Vital (PPO)

Designed for healthy members who want a giveback towards their Part B premium. Plan options for veterans that have separate Part D coverage.



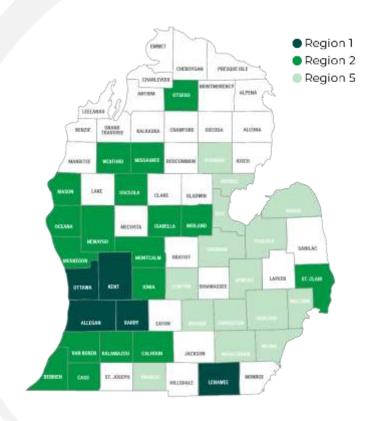
#### **Priority**Medicare Smart Savings (HMO-POS)

#### Regions 1, 2 and 5

- ✓ Targets healthy members who do not utilize their medical benefits.
- ✓ \$100 Part B giveback in regions 1 and 2, \$120 in region 5
- √ \$42 Tier 3 copay
- ✓ Preventive dental
- √ \$295-\$1,495 copay range for TruHearing aids, one per ear, per year

#### NEW PLAN

Premium	<b>\$</b> 0
МООР	\$9,250
INN Medical Deductible	\$650
РСР	\$0
Specialist	\$55
Inpatient	\$380 (days 1-7)
Outpatient	\$450
PT/OT	\$35
Rx Deductible	\$500 (tiers 3-5)
Rx Tiers	\$1 / \$8 / \$42 / 25% / 27%
Dental	Preventive
Part B Giveback	\$100 (1&2) \$120 (5)

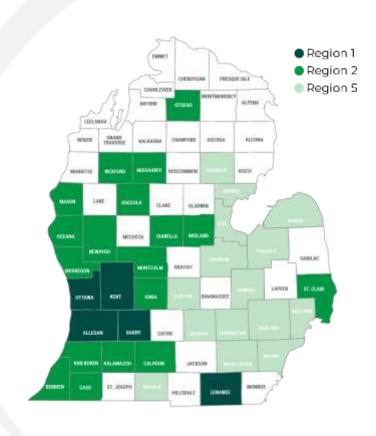


**Priority**Medicare Vital (PPO)

Regions 1, 2 and 5

- √ \$0 open network PPO, deductible may apply
- √ \$42 Tier 3 copay
- ✓ Preventive and comprehensive dental
- √ \$99-\$399 for advanced or premium TruHearing® aids, one per ear, every two years
- ✓ OTC is now quarterly

Premium	\$O
МООР	\$6,300
Medical Deductible	\$500
PCP	\$0
Specialist	\$50
Inpatient	\$350 (days 1- <b>7</b> )
Outpatient	\$350
PT/OT	\$30
Rx Deductible	\$450 (tiers 3-5)
Rx Tiers	\$1 / \$10 / \$42 / 25% / <b>27%</b>
Dental	\$1,500/C
отс	\$45/Q
Part B Buyback	\$45





## Core medical coverage

**Priority**Medicare Edge (PPO)

This plan is designed for those looking for core medical coverage over the "extras". Members who want a \$0 plan while feeling confident in their coverage and get high quality, affordable medical care.

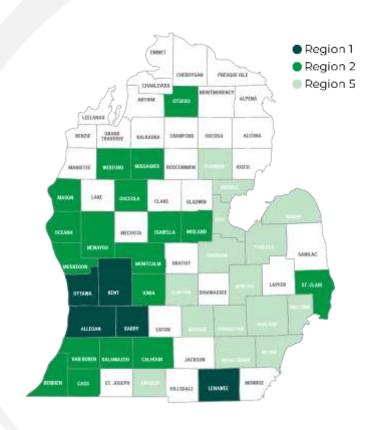


## **Priority**Medicare Edge (PPO)

Regions 1, 2 and 5

- ✓ A \$0 PPO plan that has good medical coverage and a medical deductible that is less than one day inpatient stay.
- ✓ Now has a quarterly OTC allowance
- ✓ Unlimited caregiver support

Premium	<b>\$</b> 0
MOOP	\$6,000
Medical Deductible	\$275
PCP	<b>\$</b> O
Specialist	\$35
Inpatient	\$350 (days 1-7)
Outpatient	\$350
PT/OT	\$40
Rx Deductible	\$200 (tiers 3-5)
Rx Tiers	\$2 / \$8 / <b>22% / 25% / 30%</b>
Dental	Preventive
ОТС	\$55/Q



## Low-income subsidy (LIS) coverage

**Priority**Medicare Vintage (HMO-POS)

A plan designed for those receiving 'extra help'. An option for those that do not qualify for HIDE or have lost their full dual status from Medicaid redetermination.

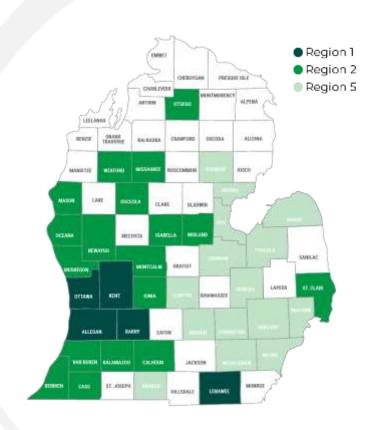


### **Priority**Medicare Vintage (HMO-POS)

#### Regions 1, 2 and 5

- ✓ This plan has been redesigned for those members receiving 'Extra Help' and/or losing partial coverage in HIDE counties
- ✓ CMS covers the premium and RX deductible. Lowers Rx cost-share to LIS copay amounts
- ✓ Preventive dental, \$100 eyewear allowance and a \$295-\$1,495 copay structure for hearing aids are included.
- ✓ No longer has Saferide and Carallel
- ✓ Will have a premium of \$8.80
- ✓ Now has OTC and if eligible\*, healthy food and produce

Premium	\$8.80
МООР	\$5,600
Medical Deductible	<b>\$</b> O
РСР	\$0
Specialist	\$35
Inpatient	\$400 (days 1-7)
Outpatient	\$350
PT/OT	\$25
Rx Deductible	\$615 (tiers 1-5)
Rx Tiers	<b>\$0 / \$8 /</b> 25% <b>/ 35% / 25%</b>
Dental	Preventive
OTC Plus	\$40/Q



## Special needs coverage

PriorityMedicare D-SNP (HMO)
PriorityMedicare Dual Premier (HMO D-SNP)

Plans designed for individuals with full Medicaid and Medicare coverage who need higher support services.



## PriorityMedicare Dual Premier (HMO D-SNP)



**Rx Deductible** 

\$615 (tiers 3-5)

 Dual Premier is a highly integrated dual eligible special needs plan. Combines Medicare, Medicaid and long-term support services (LTSS) into one plan. **Rx Tiers** 

\$0 / \$0 / 25% / 25% / 25%

 Member must have full Medicaid coverage to enroll into this plan. Coverage obtained through Medicaid benderal

✓ Medical cost-share is \$0, even in deeming period

obtained through Medicaid benefits \$0 for advanced aids, once per ear every THREE years PLUS ear molds

✓ \$0 prescription drug copays on tiers 1-2

\$96/M (region 1) \$70/M (regions 2-4)

PriorityFlex card includes OTC, and if eligible\*, healthy food and produce, select utilities, pest control and online meal delivery, personal care items and household supplies

Caregiver support

Hearing

\$0 for unlimited caregiver support

✓ Unlimited caregiver support

**Fitness** 

Full access

D-SNP members in Barry, Berrien, Branch, Calhoun, Cass, Kalamazoo, Macomb, St. Joseph, Van Buren and Wayne will be crosswalked into this plan.

**PERs** 

Coverage for device and services

**HIDE** regions

#### **Priority** Medicare D-SNP (HMO)

- ✓ Members must have full. Medicaid coverage to be a D-SNP member
- ✓ Medical cost-share is \$0 if member falls into the grace period there will be a costshare for most medical benefits
- ✓ PriorityFlex card includes OTC, and if eligible\*, healthy food and produce, select utilities, pest control and online meal delivery.
- ✓ Two cards, two carriers

**Rx Deductible** 

\$615 (tiers 3-5)

**Rx Tiers** 

\$0 / \$0 / 25% / 25% / 25%

**Dental** 

\$1.500 max with preventive services only

Hearing

\$0 for advanced aids, one per ear every two years plus ear molds

**Vision** 

\$200 allowance

**PriorityFlex\*** 

\$70/M

**Caregiver** support

\$0 for unlimited caregiver support

**Fitness** 

**Full access** 

**PERs** 

Coverage for device and services

**Transportation** 

30 rides at 100 miles (reimbursement)

D-SNP region



### **Dental benefit**

Dual	
Premie	ľ

**D-SNP** 

Delta Dental Medicaid Network Delta Dental PPO network for Medicaid comprehensive dental benefits

	\$0 for 2 preventive exams				
<u>\$</u>	\$0 for 2 cleanings (regular or periodontal)				Embedded
֓֞֞֞֞֟֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓	\$0 for one set up bitewing x-rays				prevention covered at
reventive	\$0 for periapical radiographs				100% up
<b>P</b>	\$0 for 1 brush biopsy				to \$1,500
	\$0 for radiographs (full-mouth or panoramic x-rays)	c-rays) Cove	Coverage	Coverage	
	\$0 for simple extractions		obtained		
<b>.</b>	\$0 for fillings		through Medicaid		
<b>2.</b>	\$0 for crown repairs		benefits		
ensiv	\$0 for root canals				Coverage obtained
ق ا	\$0 for scaling, root planing, sealants				through
<u>Ğ</u>	\$0 for surgical extractions				Medicaid benefits
Compreh	\$0 for implant and implant related services				Deffetts
0	\$0 for dentures				
	\$0 for denture/bridge relines and repairs	$\neg$			

#### **D-SNP vs. HIDE-SNP**

#### What stays the same?

Medicare remains primary, and the eligibility requirements continue to be the same.

What's the difference?	CO D-SNP (Today)	HIDE-SNP (Future)
Includes Medicare & Medicaid in <b>one</b> plan	No	Yes
Members must be full-dual eligible to enroll	Plan chooses*	Yes
Includes Long-Term Services & Supports (for those who are eligible)	No	Yes
Members have one ID card and one member ID	No	Yes
Providers submit one claim to health plan	No	Yes
Health plan must have integrated appeals & grievances	No	Yes
One customer service team handles Medicare & Medicaid questions	No	Yes
Coverage through the "grace period" or "deeming period" (loss of Medicaid)	Yes, 6 months	Yes, 3 months
Face-to-face Health Risk Assessment (HRA) done by licensed clinician	No	Yes



#### What are LTSS?

Long-term services and supports (LTSS) is a broader term that encompasses both institutional care (like nursing homes) and Home and Community-Based Services (HCBS), which is a broad term for a variety of services delivered in the home or community to help people with disabilities or other needs maintain or improve their functional abilities, quality of life, and well-being.

#### LTSS includes:

- ✓ Nursing home care
- ✓ Intermediate care facilities
- ✓ Home health services
- √ Adult day care
- √ Assisted living
- √ HCBS

#### **HCBS** includes:

- ✓ Personal Care: Assistance with activities of daily living (ADLs) like bathing, dressing, and eating.
- ✓ Home Health: Skilled nursing care, PT, and
  other medical services provided in the home.
- ✓ Adult Day Services: Community-based centers that offer social and support services.
- ✓ Respite Care: Temporary relief for caregivers
- ✓ Non-medical transportation
- ✓ Home-delivered meals



## Where are LTSS provided?

	Home and Community-Based Care (HCBS)	Institutional Care
Services	Medical and personal services to help with daily living tasks.	Medical and personal services to help with daily living tasks.
Client location	In their own home, or with a family member.	In a facility designed to provide LTSS to patients who live there.
Service location	By caregivers who visit the home, or by going out to visit providers in the community.	Many services are provided by onsite caregivers who work at the facility.
Who is reimbursed	Family members can sometimes be certified as live-in or visiting caregivers, depending on the state's requirements. Other care can be provided by medical providers in the community.	Caregivers are the professional medical staff who work at or visit the facility.



## How do my clients enroll in LTSS?

They don't. Priority Health coordinates members' LTSS moving forward.

- 1. Clients already receiving LTSS via State will be identified by Priority Health via the CHAMPS file and sent directly to the appropriate internal team or to AAA to administer, to ensure services continue with no disruption.
- 2. Clients who are not receiving LTSS but may be eligible:
  - ✓ Will be identified based on answers on the HRA (also known as the Level I assessment) or by a Priority Health Care Manager during their interactions.
  - ✓ If identified as possibly needing LTSS, they will be sent to AAA for assessment
  - ✓ They will recommend services, which PH must approve
  - ✓ Once approved, client will be sent to appropriate internal Priority Health team or to AAA to administer LTSS

## Pharmacy



### 2026 Pharmacy updates

- ✓ IRA updates continue with the introduction of Medicare Fair Pricing Drugs (MFP). 10 drugs will be capped in 2026, 15 will be added in 2027 and the program will continue from there.
- ✓ All plans will see Rx changes in 2026
- √ Tier 1 retail and mail-order are moving from 90-day fills to 100-day fills.
  - \$0 copay still applies in retail/mail-order for preferred pharmacies
  - Cost-share will apply at non-preferred pharmacies, 90-day rate for 100-day fills
- ✓ Part D insulin and ED drugs on Thrive/Thrive Plus do NOT hit Rx deductibles at any point in the plan year.
- ✓ Amazon will be a preferred mail-order pharmacy in 2026
- ✓ ESI is no longer offering 30-day fills for mail-order

### 2026 Formulary changes

- ✓ Maintained one formulary across all plans
- ✓ Most notable changes:
  - Symbicort generic inhaler moving back down to T2 from T3
  - Paxlovid (Covid) moving up to T2
  - Humalog/Humulin will be non-formulary and Novolog/Novulin will be on T3 (MFP drugs- insulin)
  - Entresto (heart disease) is moving from T3, QL to T4, Quantity Limits remain in place
  - Ibuprofen is moving from T1 to T2

# Dental, vision and hearing



## **Dental benefit**

		PM, PM Merit PM Edge PM Vintage PM Smart Savings	PM Key PM Vital PM Thrive	PM Value, PM Thrive Plus
Preventive	\$0 for 2 preventive exams	Embedded prevention covered at 100%	Embedded prevention covered at 100%	Embedded prevention covered at 100%
	\$0 for 2 cleanings (regular or periodontal)			
	\$0 for one set up bitewing x-rays			
	\$0 for periapical radiographs			
	\$0 for 1 brush biopsy			
	\$0 for radiographs (full-mouth or panoramic x-rays)			
Comprehensive	\$0 for simple extractions	EDV \$2,500 annual coverage limit \$49/M premium	Comprehensive coverage \$1,500 max	
	\$0 for fillings			Comprehensive
	\$0 crown repairs			coverage \$2,500 max
	50% for root canals		EDV \$2,500 annual coverage limit \$43/M premium	
	50% for crowns			
	\$0 for routine cleaning (regular) and fluoride *Does not apply towards max			EDV \$5,000 combined annual coverage limit
	50% for surgical extractions			
	50% for implant and implant related services			
	50% for dentures			\$37/M
	50% for denture/bridge relines and repairs			premium
	50% for bridges	Not covered	Not covered	

Tier 1

(Good)

Medical coverage

focused plans with

preventive only

Tier 2

(Better)

\$0 plans with

comprehensive

coverage

Tier 3

(Best)

Premium plans with

highest level

of comprehensive

coverage



## Vision hearing and other extras

- ✓ Routine vision through EyeMed®
  - Vital has a \$125 allowance
  - All other non-D-SNP plans have \$100 allowance embedded
  - D-SNP and Dual Premier have a \$200 allowance
- ✓ Routine hearing through TruHearing®
  - D-SNP: \$0 copay for up to two (2) TruHearing brand 'Advanced' hearing aids, one per ear every two years.
  - Dual Premier: \$0 copay for up to two (2) TruHearing brand 'Advanced' hearing aids, one per ear every three years.
  - Vital: \$99 copay for 'Advanced' hearing aids and \$399 copay for 'Premium' hearing aids, one per ear, every two years. Includes ear molds.
  - All other plans have a \$295-\$1,495 copay range for hearing aids

# Embedded extras



## Over-the-counter (OTC)

### Powered by Lynx

- ✓ The flexibility to use OTC allowance in-store, online, or by phone.
- ✓ Online ordering through the Priority Health app or priorityhealth.com/OTC and Walgreens.com.
- ✓ In-store Retailers: Costco, CVS, Dollar General, Kroger, Meijer, Walgreens and Walmart.
- ✓ An easy-to-use mobile app branded throughout with Priority Health.
- Home and bathroom safety devices and modifications included in allowance.
- ✓ All non-SNP plans with OTC have a quarterly allowance, no rollover

- ✓ Renewing members will NOT receive a new card or catalog – messaging will go out letting them know to keep their current card/catalog.
- ✓ Cards for new to Priority Health members with an OTC, OTC Plus, PriorityFlex and ThriveFlex benefit will not read 'Over-the-Counter'.





### **OTC Plus**

### Powered by Lynx

- ✓ OTC Plus will be included on PriorityMedicare Vintage
  - \$40/Q (no rollover)
  - One purse, which means members can use their benefit how they want.
- Member must have SSBCI to receive healthy food and produce
- ✓ If member qualifies for SSBCI mid- benefit period Lynx will turn on their added benefits within 3 business days.

- ✓ A debit card will be issued to members that can use toward:
  - OTC items
  - Healthy food and produce, if eligible\*
  - Home and bathroom safety devices and modifications

## **PriorityFlex**

### Powered by Lynx

- ✓ PriorityFlex is offered on D-SNP and Dual Premier
  - \$70/M \$96/M, depending on plan and region (no rollover)
  - One purse, which means members can use their benefit how they want.
- ✓ A debit card will be issued to members that can use toward:
  - OTC
  - Member must be eligible for SSBCI to receive the following:
  - Healthy food and produce
  - Pest control services through individually contracted companies or through a partnership with The Helper Bees
  - Utilities (water, sewer, trash, septic, gas, electric, internet, phone)
  - Home and bathroom safety devices and modifications
  - Online meal delivery through Modify Health
  - Household supplies and personal care items, NEW in 2026

\*\*If member qualifies for SSBCI mid-benefit period Lynx will turn on added benefits within 3 business days.



### **SSBCI**

### Available for members on PriorityMedicare D-SNP, Dual Premier and Vintage

Member must have one of the following chronic conditions, a high risk of hospitalization and a need for care management.

- ✓ Autoimmune disorders
- ✓ Cancer
- ✓ Cardiovascular disorders
- ✓ Chronic alcohol use disorder and substance abuse disorder
- ✓ Chronic and disabling mental health conditions
- √ Chronic back pain
- Chronic conditions that impair vision, hearing (deafness), taste, touch and smell
- √ Chronic gastrointestinal disease
- ✓ Chronic heart failure
- ✓ Chronic kidney disease
- ✓ Chronic lung disorders
- ✓ Conditions that may cause cognitive impairment
- √ Conditions that may cause functional challenges
- ✓ Conditions that require continued therapy services in order for individuals to maintain or retain function

- ✓ Dementia
- ✓ Diabetes mellitus (includes pre-diabetes)
- ✓ HIV/Aids
- √ Chronic Hypertension
- Immunodeficiency and immunosuppressive disorders
- √ Neurologic disorders
- ✓ Osteoporosis
- Overweight, obesity, and metabolic syndrome
- ✓ Post-organ transplantation care
- ✓ Severe hematologic disorders
- √ Stroke



## One Pass<sup>TM</sup>

### Powered by Optum

- ✓ Fitness is available on **all plans** except **Priority**Medicare Vintage.
- ✓ PriorityMedicare D-SNP and Dual Premier will now have access to an in-person fitness experience. Perks of One Pass
  - Holland Aquatic Center and Evergreen Commons are in the One Pass network PLUS facilities like the GR YMCA and Detroit area YMCAs as well as boutique gyms like Pure Barre, Orange Theory and Stretch Lab.
  - Brain health partnership through CogniFit
  - Fitness Kits (strength, yoga or dance) designed for members who prefer to workout at home
  - Access to the Fitbit community and Fitbit Premium (no Fitbit needed)

## **Transportation**

### Powered by Saferide®

Available on PD-SNP, members will have a benefit of 30 one-way trips per year to assist with their transportation needs. Each one-way trip is limited to 100 miles. Trips do not need authorization, but they must meet the stipulated guidelines listed below.

#### **Guidelines:**

- ✓ The trip must be to or from "a related health location" (e.g., doctor's appointment, pharmacy, etc.)
- ✓ Rides must be scheduled at least 48 hours before desired pick-up time.
- $\checkmark$  Members can call less than 48 hours before to see if there is availability, but it is not guaranteed.
- ✓ Rides must be cancelled at least three (3) hours before the pick-up time, or the trip will be counted against the member's total # of rides.
- ✓ Members may submit for mileage reimbursement if they'd prefer to utilize their trip allowance this way. This will count toward their 30 one-way trip allowance and will also be limited to 100 miles.
- ✓ Rides can also be scheduled in the Saferide app. however, members will need to call Saferide first to complete Mobility Assessment before using the app.

Dual Premier members will have access to transportation through their Medicaid benefit.



## Personal Emergency Response System (PERS)

### Powered by Saferide®

- ✓ Available on D-SNP and Dual Premier through Connect America®
- ✓ A PERs device is provided to give members direct access to care in the case of an emergency and to support social determinants of health needs.
- ✓ Device can be an in-home (landline or cellular), on-the-go mobile unit or smartwatch.
- $\checkmark$  Access to 24/7/365 response center, and a member support service center
- ✓ Members/caregivers can also download the Connect Notify app this app helps caregivers know the member they care for is safe by locating a PERs device.

## Caregiver support Powered by Carallel®

Available on D-SNP, Dual Premier and Edge

#### **Guidelines:**

- ✓ Caregiver support is provided by Carallel to either the member and/or their family.
- ✓ Carallel's care advocates provide support and research on topics such as:
- ✓ Emotional support
- ✓ Guidance on financial matters and legal concerns
- ✓ Health insurance
- √ Housing
- √ Stress management
- ✓ Transportation



## **Priority Health Travel Pass**

Priority Health Travel Pass bundles the following together:

- ✓ Members pay in-network prices when seeking care from Medicare accepting providers anywhere in the U.S. outside of the lower peninsula of Michigan.
- Members may see any Medicare participating provider when traveling- however, they may have to pay out-of-pocket and submit for reimbursement.
- ✓ Worldwide urgent and emergent coverage

- ✓ Worldwide travel assistance through Assist America® when more than 100 miles from home
- D-SNP and Dual Premier members only have access to Worldwide Urgent and Emergent care





## Medigap



## Benefits of a Priority Health Medigap plan

- ✓ New Priority Health Medigap members who've never before had Priority Health Medigap coverage previously are eligible for a 6.5% reduction in their monthly premium for the first year of enrollment.
- ✓ Members are eligible for a **12% reduction in premium** if another person in their household currently has or is enrolling in a Priority Health Medigap plan.
- ✓ **12-month rate guarantee,** with renewals on members' enrollment anniversary date each year.
- ✓ Fast-track underwriting for applicants who are age 65+ and within three years of Part B enrollment
   minimal health questions.
- $\checkmark$  No hidden fees, and no application or association fees, so your clients start saving money sooner.
- ✓ Billing starts when the plan goes into effect.
- ✓ Low or no cost sharing for your clients.
- ✓ Members have access to Assist America® for global travel assistance when more than 100 miles from home or in a foreign country at no extra cost.
- ✓ Hearing aid coverage through TruHearing® plus discounted rates with Connect America® (PERS) and EyeMed® (vision).



## Medigap bonus program

Earn an additional service fee through our two-tier Medigap bonus program when enrolling a **new** to Priority Health Medicare member in a Medigap plan with a 2026 effective date. Here's how the program works:

- ✓ Tier 1: Enroll 10 to 24 clients in a Medigap plan and you'll get a \$50 bonus, per enrollment; retroactive to enrollment #1. Paid out monthly.
- ✓ Tier 2: Enroll 25 or more clients and the bonus increases to \$75 per enrollment; retroactive to enrollment #1. Paid out monthly. Once tier 2 has been reached, the increased service fee is not cumulative.

# Agent experience



## **AEP reminders**

- ✓ Don't forget, you now have one point of contact at Priority Health for all your questions, needs and support for all Consumer Market products
- ✓ Pre-enrollment packet envelopes will have the same design in 2026, please take necessary steps to differentiate plan years
- ✓ Call volumes are high in January. For a faster response, email our agent servicing team at medicareagent@priorithealth.com
- ✓ Do not order 2026 member ID cards through the Book-of-Business until January. If ordered in 2025, a 2025 card will be triggered

- ✓ Don't miss our agent bulletin emails full of important information like upcoming events and webinars, plan changes, operational updates and more
- ✓ The Agent Center is Priority Health's online portal that provides quick and easy access to valuable information such as plan documents, enrollment tool, commissions, book of business and much more. Be sure to bookmark <a href="https://agent.priorityhealth.com/agents/s/login">https://agent.priorityhealth.com/agents/s/login</a>

## Reimagined Elite program

#### 2026 criteria

Two simple ways to qualify:

- ✓ Book-of-Business: Achieve 500 members in combined CM product BOB at 2025 YE; OR
- ✓ New Enrollment: Achieve top 5% of combined CM annual new enrollments\*

\*5% new enrollment qualifier will be based on Territory Manager's assigned territories.

### **Emerald Elite**

Formerly Elite+, awarded to agents who achieve both criteria

# Priority Health

\*Benefit mentioned is part of a special supplemental benefit for chronically ill members with one of the following conditions: diabetes, chronic obstructive pulmonary disease (COPD), arrhythmias, depression, heart failure, prostate/breast/other cancers and bipolar disorder. This is not a complete list of qualifying conditions. Even if you have a qualifying condition, you will not necessarily qualify to receive the benefit because coverage of the item or service depends on if you are chronically ill as defined by CMS and meet all applicable eligibility requirements. To see if you qualify, contact our Customer Care team by calling 888.389.6648 for HMO-POS plans and 833.939.0983 for D-SNP (TTY 711). From Oct. 1–Mar. 31, we're available seven days a week from 8 a.m.–8 p.m. ET. From Apr. 1–Sept. 30, we're available Mon.–Fri. from 8 a.m.–8 p.m. and Sat. 8 a.m.–noon ET.

The Galleri test is available by prescription only. Galleri does not detect a signal for all cancers and not all cancers can be detected in the blood. False positive and false negative results do occur. Galleri is a screening test and does not diagnose cancer. Diagnostic testing is needed to confirm cancer. The Galleri test identifies DNA in the bloodstream shed by cancer cells and does not predict future genetic risk for cancer. The Galleri test should be used in addition to healthcare provider-recommended screening tests.