



# The Active&Fit Direct Program

## Break A Sweat Without Breaking The Bank™

Ready to get moving? It's easier than ever with the Active&Fit Direct™ program, which can put you on the path to a happier, healthier life through regular exercise.

### The Active&Fit Direct program includes:

- Online directory maps and locator for fitness centers (available on any device).
- A free guest pass to try out a fitness center before enrolling (where available).
- Online fitness activity tracking from a wide variety of popular wearable fitness devices, apps and exercise equipment.
- Top name fitness centers like Snap Fitness™, LA Fitness, Anytime Fitness®, Curves® and more. To find which participating fitness centers are available near you, check the Active&Fit Direct website by following the steps in the How it works section on the back of this page.
- The option to switch fitness centers within the network to make sure you find the right fit.
- Access to more than 9,700 on-demand workout videos so you can exercise at home or on-the-go.



**OVER 330**

Michigan fitness centers in  
the Active&Fit Direct network



**\$28/month**

plus a \$28 enrollment fee  
and applicable taxes



**12,200+**

participating fitness centers  
nationwide

*continued>*

# How it works

- 1 | Log in to your member account at [priorityhealth.com](https://priorityhealth.com) and click the **Wellness** tab.  
Choose **Active&Fit**.
  - Click **Continue** to be redirected to our co-branded Active&Fit website.
  - If you still need to sign up for your member account, click **JOIN NOW**, then return to this page to log in.
- 2 | On the Active&Fit Direct website, type your zip code, or city and state, in the purple search bar to search for participating fitness centers near you.
- 3 | Once you've confirmed there's a fitness center close to you, select **Enroll Now**.<sup>1</sup>
- 4 | Pay a \$28 enrollment fee, \$28 for the current month (regardless of the day you enroll) and \$28 for the next month (plus applicable taxes). After a three month commitment, participation is month-to-month.<sup>2</sup>
  - You may view or print your fitness card and take it to the fitness center of your choice within the Active&Fit Direct network.
  - Once the fitness center verifies your enrollment in the Active&Fit Direct program, you'll sign a standard membership agreement and receive a card or key tag from the fitness center to check in on subsequent visits.

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<sup>1</sup>Participants must be 18 years of age and have a valid email address. Participants must pay by credit card and are charged in advance on a monthly basis using a recurring payment subscription. This is a per member fee. Participants commit to three months of membership. If a participant chooses to cancel, they must provide a 30-day notice of cancellation. All payments are subject to tax, if applicable, based on the participant's location. <sup>2</sup>Members are encouraged to enroll and pay their fees at the beginning of the month, as fees are charged on a per-calendar month basis.

This program is only available to Medigap, employer group and My**Priority** members.

Priority Health complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex.

ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia en su idioma. Consulte al número de Servicio al Cliente que está en la parte de atrás de su tarjeta de identificación de miembro. (TTY: 711).

ملاحظة: إذا كنت تتحدث العربية، فإن خدمات المساعدة اللغوية تتوافر لك بالمجان. يرجى الاتصال برقم خدمة العملاء على الجانب الخلفي من بطاقة عضويتك الشخصية. (رقم هاتف الصم والبكم: 711).