

Maximise your exposure on Google™,
with one platform.



Google rewards businesses that are easy to do business with. Thryv helps you **increase the success of your business** and **manage everything easier** with an end-to-end solution.

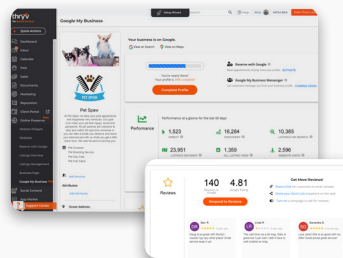
As Google is constantly changing and evolving, Thryv automates and centralises all of these key opportunities for your business into a single platform.

Over 80%
of all consumers
use search
engines to find
local information.

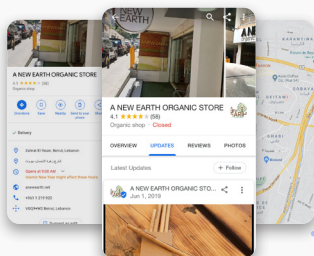
88%
of all searches
start with
Google.

Over 91%
of all search
traffic comes
from results on
the first page.

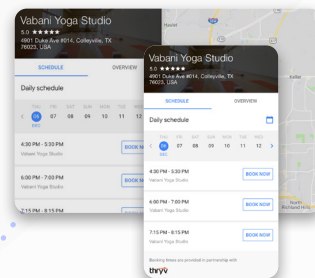
Google My Business™ Profile & Optimization



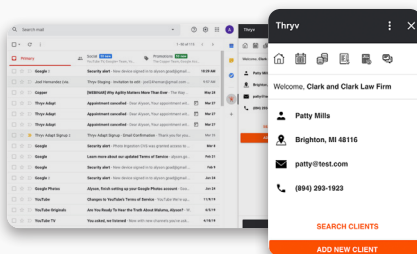
Google Posts



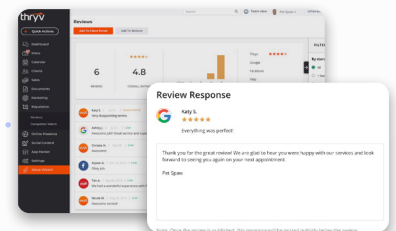
Reserve with Google



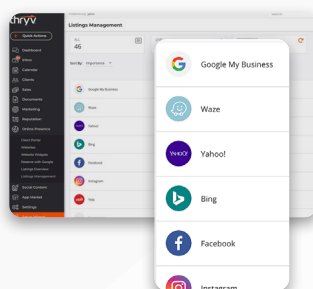
Gmail Integration



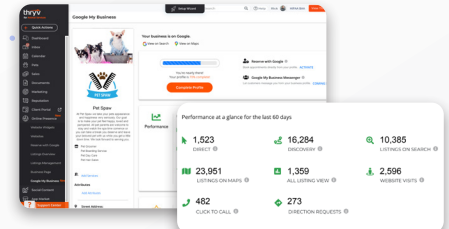
Review Management



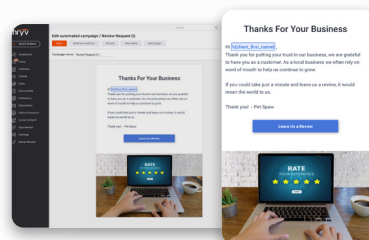
Listings



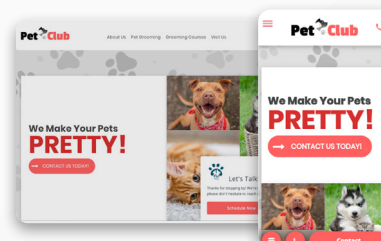
Performance Analytics



Review Generation



Websites

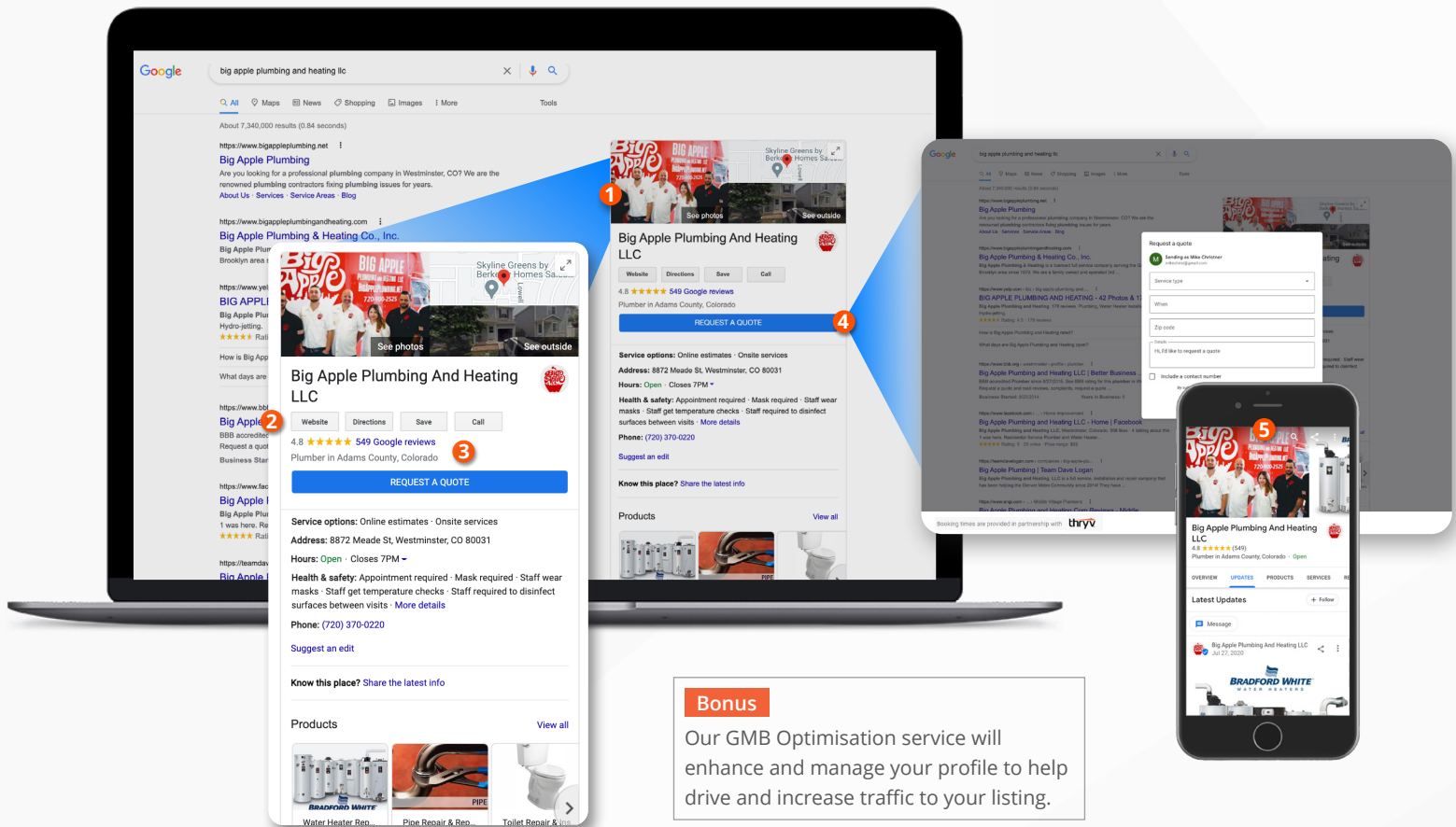


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Your Google My Business is one of the most impactful profiles to helping you get found, appear in the Map Pack and get chosen online. Claiming your profile and keeping it updated can make a difference.

Here's what a "Good" Google My Business profile looks like!



1

Listing information should be up to date and accurate with your business information, including hours of operation and a feature message, such as "We're open 24/7."

2

Including a link to your professional, mobile friendly website, including the same accurate information as your listing.

3

Manage your online reputation, ensuring you have recency with reviews within the last 6 months and quantity of reviews to increase your star ratings. Responding to reviews is also important, regardless if its a 5 star or a 1 star.

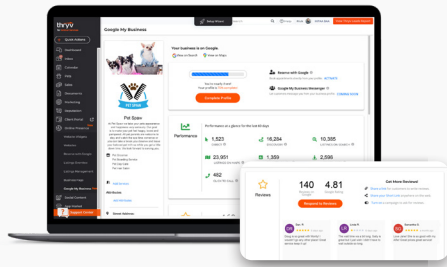
4

We can add a call to action service like "Request a quote" to your GMB listing. Also, if you're a business that can accept online scheduling with Reserve with Google, make sure you're connected.

5

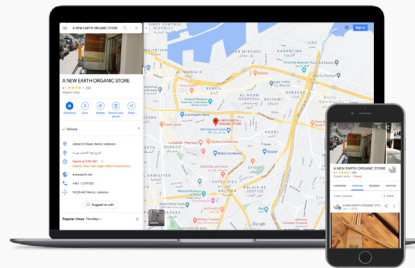
When posting to social media, make sure you include Google Posts. These posts make a difference with search results and help boost your content.

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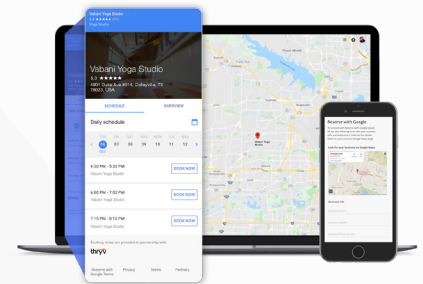
Google My Business™ (GMB):

A dedicated page inside Thryv offers one easy place to update and manage your GMB profile that syncs to all 40+ listings. Post to Google, respond to Reviews, view Performance Analytics and more all from one centralised dashboard. We help you effortlessly and instantly claim and optimise your GMB listing that will convert searches, increase profile engagement and eliminate the postcard process!



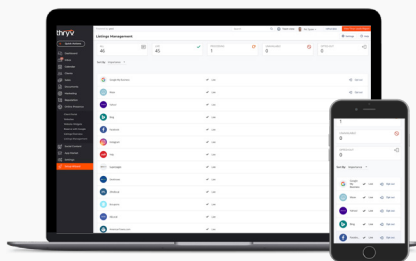
Google Posts:

Stay fresh and relevant socially with Google Posts. Connect Google Posts and publish fresh content and stories to your GMB listing automatically.



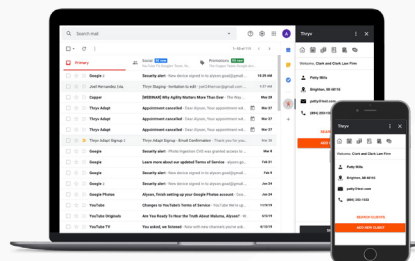
Reserve with Google:¹

Make it easy for searchers to book with you first, not the competitors. Consumers can book directly from the first page of Google while improving the odds of your business appearing in Map Pack on Google.



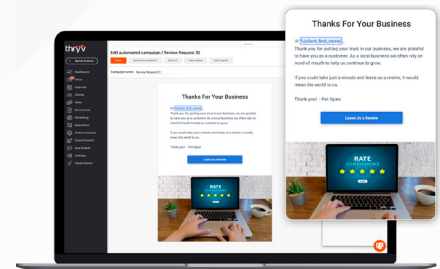
Listings:

Accurate and full profile details across GMB and 40+ online sites, always! We not only update your information; we lock it and prevent it from being changed by anyone other than you.



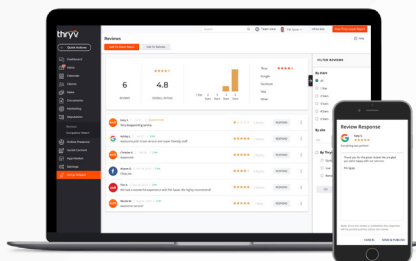
Gmail Integration:

Connect and sync your Thryv CRM to your Gmail Inbox for easier communication with customers.



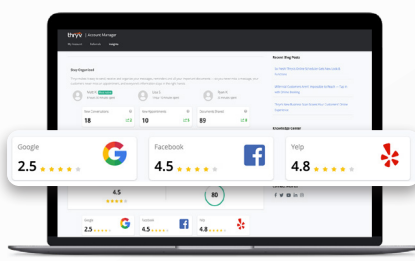
Review Generation:

Instantly generate reviews that appear on Google. Send automated requests after your customers complete a transaction to generate reviews and increase the likelihood of appearing in Google Map Pack to get found and chosen.



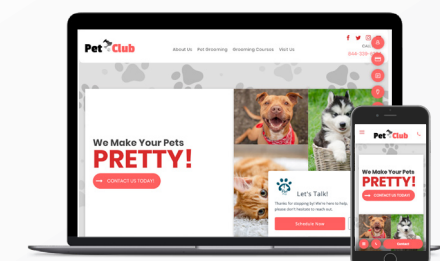
Review Management:²

Get notified when a new review is posted and respond faster. Thryv automates acknowledging your reviews on Google to save you time.



Insights:

Receive weekly updates on important stats. Stats include google analytics, click to call, when your business shows up in Google's Map Pack and more.



Websites:

Best in class professional designed websites focused on speed to get your site ranked higher in Google search results.

1. 72% of consumers won't take action until they read a review when searching for a business.

2. 53% of consumers expect businesses to respond to their reviews.

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