



Dear Advocate for Transformational Leadership:

Thank you for your interest in the California Leadership Forum, taking place September 18–21, 2025, at the historic Langham Huntington in Pasadena, California. We're honored that you've taken the time to explore our work—and excited to share what's ahead.

This four-day Forum is more than a gathering. It's a sanctuary for visionaries across public, nonprofit, and mission-driven sectors to recharge, realign, and reimagine what leadership in California can and must be. From elected officials and civic commissioners to nonprofit changemakers and impact-focused executives, our participants are united by a shared calling: to lead with purpose in times that demand clarity, courage, and collaboration.

Sponsoring the California Leadership Forum offers a rare opportunity to be aligned with a high-impact, values-forward experience. Sponsors enjoy direct access to key decision-makers, curated engagement opportunities, elevated brand visibility, and—most importantly—an authentic role in cultivating the next era of ethical, equity-driven leadership across our state.

We welcome the opportunity to connect with you personally, answer any questions you may have, and explore how your organization might participate—whether through sponsorship, partnership, or presence. Please feel free to reach out to me directly at (626) 319-0152 at your convenience.

Thank you again for your commitment to a stronger, more inspired California. We hope to welcome you to the Forum community.

With appreciation,

Richard Polanco, Jr.

Richard Polanco, Jr.
California Leadership Forum

Sponsorship Proposal

September 18-21, 2025

The Langham Huntington
Pasadena, California

Presented to

Rafeal Marino

CaliforniaLeadershipForum.org



Forum Details

- Event:** **California Leadership Forum**
- Date:** **September 18–21, 2025**
Thursday–Saturday – 10am–10pm
Sunday – 10am–6pm
- Location:** **The Langham Huntington Hotel**
1401 S Oak Knoll Avenue
Pasadena, CA 91106
- Purpose:** The **California Leadership Forum** is a transformative experience for those entrusted with public leadership. Designed to foster strategic renewal, bold visioning, and collaborative problem-solving, the Forum empowers participants to step back, reflect deeply, and return to their roles with clarity, courage, and a renewed commitment to impactful service.
- Who's in the Room:** **High-impact public leaders**—elected and appointed officials — alongside labor leaders, community organizers, and mission-driven entrepreneurs. This is a space for those shaping policy, driving equity, and building the future of California with purpose and influence.
- Admission:** **By invitation and/or nomination.**
- Contact:** **Richard Polanco, Jr.**
(626) 319-0154



"No one leads alone. Real change is built in rooms like this—together."



Presenting Sponsor

"California Leadership Forum presented by Your Company Name"

Benefits:

- Title recognition on all event materials, press, and signage
- Opening remarks/speaking opportunity preceding main session
- Full-page ad in program + featured profile in post-event publication
- Logo on step-and-repeat, signage, and main stage
- 6 VIP Forum Passes + Reserved Seating
- Branded leadership gift to all participants
- Sponsor table & exhibit space in premium location at graduation
- Year-long recognition on website and media
- Optional private lunch or meet-and-greet with leaders, and
- Additional promotional opportunities as mutually agreed

\$30,000

Visionary Sponsor

Benefits:

- Logo on all printed + digital materials
- Recognition from the stage
- Half-page ad in program
- 4 VIP Forum Passes
- Sponsor table & exhibit space at graduation
- Post-event media shout-out and follow-up
- Logo on website for 6 months
- Additional promotional opportunities as mutually agreed

\$20,000

Impact Sponsor

Benefits:

- Logo on select materials and event signage
- Quarter-page ad in program
- 2 VIP Forum Passes
- Exhibit table
- Mention in social media and follow-up email
- Additional promotional opportunities as mutually agreed

\$10,000

Community Ally

Benefits:

- Benefits:
- Logo on website + community partner board
- Listing in program
- 1 VIP Forum Pass
- Shared exhibit table opportunity
- Social media thank-you
- Additional promotional opportunities as mutually agreed

\$5,000



Thank You

Thank you for considering this meaningful sponsorship opportunity. Your support not only elevates the California Leadership Forum—it helps empower the leaders shaping our communities, policies, and collective future. We are honored to partner with purpose-driven organizations like yours that understand the value of investing in bold leadership and civic renewal. We look forward to the opportunity to work together in advancing impact and inspiring change across California.



Richard Polanco, Jr.



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www.CaliforniaLeadershipForum.org