

Leadership Keynote Speaker | Creator of the Bar Raisers™ Movement

Featured on **FOX, CBS, NBC, ABC, and TEDx**, Betsy Allen-Manning is the wake-up call you didn't know you needed. As the thought leader behind the **Bar Raisers™ Movement**, Betsy's proprietary system redefines how organizations approach performance, leadership, and culture. Her research reveals how **every company has Bar Raisers™ and Tolerators**. Bar Raisers™ bring 'Contagious Excellence' into every room they enter. Tolerators settle for the status quo. One helps you become a Destination Workplace®. The other makes you a Resignation Workplace. Betsy's question to every individual is this: "Which one are you choosing to be?"

That question has made Betsy one of the most in-demand motivational leadership speakers and experts worldwide, and she has the receipts to prove it....

She's the **lead researcher behind the National Workplace Trends Study**, a **bestselling author**, and the **founder of Destination Workplace®**: a leadership development firm in Dallas, Texas, that earned the 2024 Global Recognition Award for Culture and Leadership Excellence. She has **trained over 15,000 leaders and teams** across Fortune 500 companies, global franchises, associations, and government agencies, with clients including **Toshiba, Aflac, Baylor Health, Fidelity**, and the **U.S. Department of Defense**.

Before speaking, she was headlining shows around the world as a professional singer, and after that, she led teams at five-star hotels, where she learned firsthand that culture doesn't come from posters on a wall. It comes from leaders who set, model, reinforce, and reward high standards.

When she's not on stage, you'll find Betsy at her home in Dallas, Texas, with her fun-loving husband and their fur-baby, Bella. She is a self-professed coffee addict and adventure junkie, having skydived twice, bungee jumped, and is now pursuing storm chasing. She believes that with God and the Bar Raisers™ DNA, nothing can stop you from unlocking your next level in business and in life.

www.BetsyAllenManning.com



MEDIUM BIO (150 words)

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SHORT BIO (46 words — bureau listings)

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