

B|A|M

BETSY ALLEN-MANNING

SPEAKING PROPOSAL

[WWW.BETSYALLENMANNING.COM](http://WWW.BETSYALLENMANNING.COM)



AS SEEN  
ON

CBS  
NEWS

FOX

NBC

abc

TEDx

BUSINESS  
INSIDER





- FOUNDER OF DESTINATION WORKPLACE™
- BEST SELLING AUTHOR
- INTL LEADERSHIP SPEAKER
- WORKFORCE DEVELOPMENT EXPERT

Featured on **FOX, CBS, ABC, NBC**, and **TEDx**, Betsy Allen-Manning is an internationally recognized leadership speaker, best-selling author, researcher, and company culture expert. She is the founder of [Destination Workplace™](https://www.destinationworkplace.com), an award-winning firm specializing in **leadership development, talent retention**, and creating workplace cultures that **attract and engage** high-performing teams.

With expertise in human behavior, experience leading at 5-star hotels, and a **proven track record of training over 15,000 leaders and teams**—from small businesses to global powerhouses like **Toshiba, Aflac, Baylor Health**, and the **U.S. Department of Defense**—Betsy delivers data-driven strategies to help organizations succeed.

Her mission is to help organizations develop a workplace culture with purpose, accountability, and loyalty, transforming them into **employers of choice**. Whether you're looking for **corporate leadership training, employee retention strategies**, or **workplace culture transformation**, Betsy Allen-Manning delivers proven research and solutions that work.



**2024 Global Recognition Award Winner!**



# Watch Betsy In Action



**SPEAKING REEL**



**TEDx TALK**



**VIRTUAL REEL**



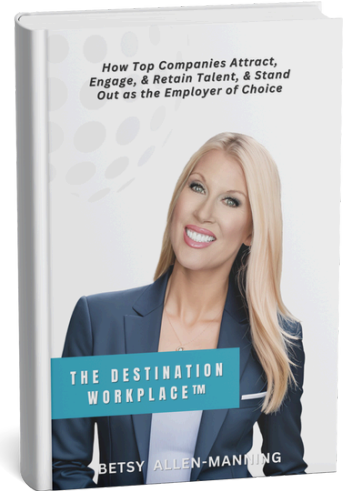
**WELLNESS REEL**

VIDEOS



**KEYNOTE: BECOME A DESTINATION WORKPLACE™****Attract, Engage, & Retain Talent, & Stand Out as the Employer of Choice!**

Struggling to attract and retain top talent in today's competitive job market? In this presentation, Betsy reveals how to win the war for talent with data-driven insights, real-world examples, and interactive moments that spark "aha!" breakthroughs. Discover the five key employee experiences that make people say, "I want to work there!" and "I love it here!" This isn't just about filling positions—it's about transforming your company into a Destination Workplace™ where employees thrive, stay, and recommend you to others. Betsy delivers the blueprint to attract and keep the best of the best—and become the workplace everyone wants to join!

**Coming Soon!****Actionable Takeaways For Becoming a Destination Workplace:**

- **Improve Workplace Culture:** Utilize Betsy's proprietary '5 EX Blueprint' to build a culture with high levels of purpose, accountability & loyalty.
- **Attract Top Talent:** Discover the #1 tool top companies use to attract the best talent and use it to turn your 'hiring' initiative into a 'marketing' initiative.
- **Eliminate Toxicity:** Identify the signs of a negative company culture that will immediately turn staff into a flight risk.

**WORKSHOP: CULTURE-BUILDING ACCELERATOR**

In this dynamic and hands-on session, participants will learn how to infuse purpose, accountability, and loyalty into each step of the employee journey. Using the **Destination Workplace™** Framework, they will brainstorm practical and impactful strategies to create a more positive employee experience. This isn't just a workshop—it's a culture-building accelerator that taps into the collective insights of everyone in the room.

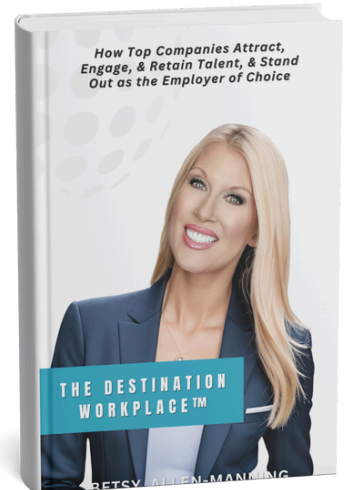


Guided by Betsy, attendees collaborate to develop actionable ideas for improving the employee experience and walk away with an action plan to implement immediately. Packed with real-world strategies, this workshop equips your group to create a thriving workplace culture that people love.



**KEYNOTE: THE 'DESTINATION WORKPLACE' LEADER****How Visionary Leaders Improve Engagement, Develop Talent & Build a Culture People Love**

Are you ready to transform your leadership approach and create a workplace where employees thrive, stay, and succeed? In today's rapidly evolving workplace, leaders face unprecedented challenges: employees are disengaged, turnover is high, and burnout is rampant. Leaders must adopt fresh strategies to foster happiness, recognition, work-life balance, and long-term commitment among their teams. Drawing from her TEDx talk, her experience at 5-star hotels, and her dedicated research, Betsy shares actionable strategies to build a future-ready workforce rooted in purpose over the paycheck.

**Coming Soon!****Actionable Takeaways For Mastering Leadership:**

- **Character:** Learn the traits of highly trusted, respected, and influential leaders that today's workforce seeks.
- **Skills:** Discover the 6 essential leadership skills required to succeed in a modern workplace.
- **Culture:** Gain practical techniques for creating a purpose-driven culture where employees are engaged, motivated, and loyal.
- **Growth:** Sustain company growth by identifying and developing high-potential leaders within your team.

**WORKSHOP: LEADERSHIP MASTERY: THE 6 POWER SKILLS**

Take a deep dive into modern leadership mastery with this interactive workshop, designed with role-playing scenarios, group discussions, and real-world applications that focus on the **6 power skills leaders need to thrive in today's workforce:**

- **Communication:** Strengthen clarity and influence.
- **Coaching:** Motivate & develop others, & address poor behaviors.
- **Delegation:** Empower others while increasing efficiency.
- **Time Management:** Prioritize what matters most and OWN your agenda.
- **Change Management:** Navigate transitions confidently while lowering change resistance.
- **Team-Building:** Foster collaboration, strengthen communication, & build trusting & cohesive teams.



## KEYNOTE: WIN WITH PEOPLE

**Improve Communication, Build Better Relationships & Deal With Difficult People Effectively**

Did you know that 85% of your success comes from your people skills? Yet, it's one of the hardest skills to master. In this engaging and laugh-out-loud keynote, Betsy demystifies the art of interacting with different personalities. Through relatable examples and real-world insights, she reveals how personalities shape the way we communicate, connect, make decisions, and resolve conflicts. This isn't just a talk—it's an interactive experience where the audience becomes the content, all while learning, laughing, and leveling up their people skills. This keynote equips you with the tools to connect better, work smarter, and achieve results by mastering one of the most valuable life skills—understanding people.

**Actionable Takeaways for Winning With People:**

- **Deal with Difficult People:** Get strategies for navigating challenging personalities.
- **Identify Personality Styles:** Master the art of quickly identifying personalities so you can adapt to build trust, reduce conflict, and strengthen relationships.
- **Motivate Others:** Discover how different personalities are motivated to sell them on ideas, products or services.

## WORKSHOP: MASTERING PEOPLE SKILLS

Unlock the secrets to understanding and working with others in this highly interactive deep-dive into DISC and the Four Personality Styles. In this immersive session, Betsy brings personality styles to life, showing you how each prefers to communicate, what motivates them, and key insights into their unique workplace expectations. We'll also uncover your own strengths & blindspots to show up as your best self.



Through dynamic group activities and problem-solving exercises, you'll collaborate with others to tackle real-world workplace and lifestyle challenges from the perspective of different personality types. By the end of this workshop, you'll have the confidence to **communicate effectively with any personality style, build stronger connections, trust, and influence, & reduce conflict, and create a more harmonious environment.**



## KEYNOTE OR WORKSHOP: RESET &amp; RECHARGE

**Experience a Fresher & More Positive Approach To Eliminate Stress, Negativity & Burnout**

**WARNING:** Get ready to leave recharged! This high-energy keynote delivers strategies to reduce stress, minimize negativity, and create healthier habits—empowering you to achieve greater work/life balance, conquer burnout, and build lasting resilience. This isn't your typical speech. Betsy Allen-Manning engages audiences with interactive games, brainteasers, dancing, and on-the-spot implementation, ensuring participants learn, laugh, and leave with tools they can apply immediately.



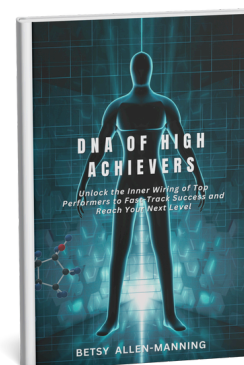
**Actionable Takeaways for Improving Your Well-Being:**

- **Reduce Stress:** Learn to identify triggers and effectively de-stress.
- **Minimize Negativity:** Use Betsy's proven 'HEAT' and 'CARE' methods to protect your mental strength.
- **Create Healthier Habits:** Pinpoint which habits enhance your life—and which sabotage it.
- **Eliminate Burnout:** Own your time and create a work-life balance plan that works.
- **Build Resilience:** Learn to turn setbacks into setups for a stronger, better you.

## KEYNOTE OR WORKSHOP: DNA OF HIGH ACHIEVERS

**Unlock the Wiring of Top Performers to Fast-Track Success and Reach Your Next Level**

Do you feel ready to reach new heights in your career, manage your time better, or stand out in your industry—but lack the strategies, disciplines, motivation, or game plan to make it happen? Through Betsy's interviews with top performers, along with her expertise in human behavior, she unlocks their wiring and gives you a 6-step strategy to achieve goals faster.



**Master the COMMIT Formula For Next-Level Success:**

- Clarity
- Obtain New Skills
- Time Management
- Habits
- Inner Circle
- Tenacity

# Rave Reviews



*"Betsy was OUTSTANDING, vibrant, and infectious! She engaged the audience right from the start and had them throughout the entire presentation."*

**- Pamela, New Horizons**



*"I just listened to Betsy speak and it was the best \$ my company has spent in a long time. All of our leaders appreciate what she shared, and loved her energy and the way she got everybody out of their chairs!"*

**-Brian, Baymark**

UNITED STATES  
PATENT AND TRADEMARK OFFICE



*"Betsy knocked it out of the park for us by bringing her knowledge and high energy to our administrative forum!"*

**-Kayla, United States Patent & Trademark Office**



*"Betsy gave real-life scenarios, impactful stories, and gamification to lock in the skills taught. Her perspective was thought-provoking, and meaningful and will reap rewards for our entire brand."*

**-Brittany, Orangetheory Fitness**



*"All around the event we've been getting compliments on Betsy's keynote, and lots of people are saying she's the best speaker we've ever had!"*

**-Danielle, First Heritage Credit**



*"Betsy's energy level was amazing, and she had unbelievable chemistry with the audience! She provided great communication and leadership tips and gave us strategies we can implement immediately."*

**-Cathy, Asset Plus**





# BETSY ALLEN-MANNING

Author, Leadership Speaker & Workforce Development Expert

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ALL MEETING PLANNER NEEDS ARE AVAILABLE FOR DOWNLOAD [HERE](#)

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