Braunvieh Association of America

Board of Directors Meeting Notes

(not enough for quorum)

Held on July 22, 2025 @ 6:30 PM CST via Zoom

President Colby King could NOT call the meeting to order b/c not enough members on call.

**Board Members Present**: Colby King, Nesha Smith, Eddie Zeigenbein, Eric Armintrout, Molly Mirassou, Todd Clubb, plus managing director, Montie Soules

**Board Members Absent:**, Jason Pfeifer, Jeremiah Gonzales, Shad Siebrandt, Sean Lehmann, Todd Hill, Tyler Lister

**Guests Present:** None

**Minutes:**

Nesha Smith had previously emailed minutes to the board for 6/18/25 in person BOD meeting but did not go over nor make motion to approve. Not enough members present for a quorum.

**Treasurer Report:**

Montie Soules had previously emailed financial reports but did not go over nor make motion to approve. Not enough members present for a quorum.

**Different Discussions:**

Present members had various discussions:

* BraunX – ran a trademark search but no concerns with trademark. Some believe should trademark the name. Committee is working on a logo.
* Braunvieh article - few still working on article for publication, also working on official definition of Braunvieh.
* Steer Feedout Program – different options available to graze wheat pastures before sending steers out to feedlot.
* DNA – had couple breeders concerned with DNA sent in that was not deemed suitable to run. Had discussion of labs preferred method of testing: TSU (tissue) is the most preferred and with highest percentage of success. Maybe could do some educational posts in future.
* National Sale - info discussed and reviewed possible flyers and nomination forms.
* American Rancher footage – need to review, crop, make new footage to use for advertising.

The next proposed scheduled board meeting set for 8/19/25 at 6:30 pm.

**Adjourn:**

The unofficial meeting was completed at 8:08 pm.

Submitted by Nesha Smith, BAA Secretary