Braunvieh Association of America

Board of Directors Meeting Minutes

Held on June 18, 2025 @ 8:30 AM CST

In Person Meeting at White County Fairgrounds, Searcy, AR during Jr. Nationals

President Colby King called the meeting to order at 8:44 am.

**Board Members Present**: Colby King, Nesha Smith, Eddie Zeigenbein, Molly Mirassou, Shad Siebrandt, Sean Lehmann, Todd Clubb, Todd Hill

**Members Present via Zoom**: Jason Pfeifer, Tyler Lister, plus managing director, Montie Soules

**Board Members Absent:** Jeremiah Gonzales, Eric Armintrout

**Guests Present:** None

**Minutes:**

Nesha Smith had previously emailed minutes to the board for 5/20/25 BOD meeting. *Motion was made to aceept minutes as presented. The Board unanimously accepted; motion carried.*

**Treasurer Report and Discussions During Treasurer Report:**

Board had a discussion of May 2025 financials – May activity was up; had an increase in memberships, assessments, transfers, and registrations. *Motion was made to accept financials as presented for month of May 2025. The Board unanimously approved; motion carried.*

**Promotions Committee Report:**

Todd Clubb shared outline of article in works to publish in Carolina Cattle Connection. Also discussed American Rancher previous recordings, trying to determine best option who to use to sort through recordings and come up with some promotional items.

**Nominations Committee Report:**

Eddie announced have 4 BOD up for re-election come January: Eddie, Sean, Tyler and Eric. All four are willing to run again for re-election.

**Performance Committee Report:**

Todd Hill gave update of current steer project at PX Feeders. It’s been broken up in two groups and one group is to come off test ~September. Discussed ways to make this program more economical.

**Genomics Committee Report:**

Currently, there is no genomics committee. Discussed possibly having a genomics mentor program because of a lack of general understanding of genomics within the general membership.

**Planning Committee Report:**

Colby King handed out and discussed the proposed rules for possible new BraunX. *Motion was made to launch BraunX program with launch date of January 1, 2026 with official rules coming. The Board unanimously approved; motion carried.*

**Old Business:** None

**New Business:** None

**Adjourn:**

The meeting was adjourned at 11:50 am.

Submitted by Nesha Smith, BAA Secretary

Approved: 8/19/25