

Braunvieh Association of America

Board of Directors Meeting Minutes

Held on May 20, 2025 @ 6:30 PM CST via Zoom

President Colby King called the meeting to order at 6:36pm.

Board Members Present: Colby King, Nesha Smith, Eddie Zeigenbein, Eric Armintrout, Jason Pfeifer, Molly Mirassou, Shad Siebrandt, Sean Lehmann, Todd Clubb, Todd Hill, Tyler Lister plus managing director, Montie Soules

Board Members Absent: Jeremiah Gonzales

Guests Present: None

Minutes:

Nesha Smith had previously emailed minutes to the board for 4/15/25 BOD meeting. *Motion was made to approve minutes as presented. The Board unanimously approved; motion carried.*

Treasurer Report and Discussions During Treasurer Report:

Board had a discussion of April 2025 financials. *Motion was made to accept financials as presented for month of April 2025. The Board unanimously approved; motion carried.*

Old Business:

Nesha provided update of the committee list.

Promotions Committee update given by Todd Clubb. Currently, working on a write up to put in some different publications such as Carolina Cattlemen. Committee is also looking to find magazines that offer affordable advertisement.

Recently obtained all American Rancher footage so had discussions of how to get that published again but through different avenues such as you tube, BAA website, etc.

Todd Hill gave update of steer project at PX Feeders; steers recently scanned, weighed, and split into two groups. Todd Hill asked if scan data entry fees could be reduced since this was a project put on within BAA. *Motion was made for the 2025 steer program, BAA cover 50% entry fee of scan data and breeder would cover remaining 50% of the charge. The Board unanimously approved; motion carried.*

Discussion took place of the recent decision to move National Sale, meeting and show to Cattlemen's Congress. Had discussion of what type things need posted soon.

New Business:

Colby King on behalf of the planning committee announced proposal of something new to the breed, BraunX. Colby discussed the reasoning of why to establish BraunX. He also stated the proposed guidelines to be qualified as a BraunX animal. BOD decided will discuss proposal with the membership and discuss more in detail later.

Colby King recommended BOD to take a look at the list of current BAA prefixes of cattle. Possibly could get rid of unused prefixes.

The next proposed scheduled board meeting set for 6/18/25 at 8:30 am at the 2025 Junior National Show located in Searcy, AR.

Adjourn:

The meeting was adjourned at 8:26 pm.

Submitted by Nesha Smith, BAA Secretary

Approved: 6/18/25