

# 2027 Braunvieh Association of America National Sale

## Jan. 2nd, 2027 • Oklahoma City

The 2027 National Braunvieh Sale will be held at the Cattlemen's Congress in Oklahoma City. The BAA Board of Directors and Sale Committee are excited about this opportunity to return to Oklahoma City and grow with this amazing organization that is becoming the premier cattle event built for and run by Cattlemen. This venue offers a user friendly, cost effective and centralized venue for both consignors & buyers.

This sale will also be under management of a committee dedicated to promoting the breed and making this a truly elite event. As part of that dedication to superior, the sale committee will oversee a selection committee consisting of a well rounded/diverse but unified group of cattlemen. Selection criteria may include but will not be limited to performance data, EPD profile, pedigree, DNA, phenotype, structural soundness, show record, overall marketability, and overall presentation. Note that a requirement for this facility is that cattle sold on site will need to be halter broke.

**Applications to enter the sale are due 09/08/2026.** An application to enter the sale does not guarantee a slot in the sale. For those approved, footnotes, breeding info, professional pictures etc.. to be used in the catalog will be due 10/31/2026.

**100K DNA profiles will be required** on all National Sale live animals. DNA samples must be received in the Neogen lab by 11/13/2026 in order to be completed by sale time. It would be to the seller's benefit to submit DNA (H/P/S, Homo Black, Leptin, 100K, etc.) even earlier to have results included in the catalog. For any semen selling, the bull must have the appropriate DNA tests completed to register resulting calves. For embryos selling, both sire and dam must have the required DNA tests completed to register resulting calves. The sale committee will not be accepting DNA samples on site at Cattlemen's Congress.

The Sale Committee is excited about the 2026 National Sale and our members are here to help. Please feel free to call or email any of us with questions.

Sincerely,

Sale Committee members

|                         |              |                                                                            |
|-------------------------|--------------|----------------------------------------------------------------------------|
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### National Braunvieh Sale Timeline/Deadlines

|              |                                                                                       |
|--------------|---------------------------------------------------------------------------------------|
| Sept. 8      | Deadline to submit information for sale lot nominations.                              |
|              | Owners will be notified of acceptance of nominated animals.                           |
| Oct. 31      | For cattle accepted into the sale, deadline to submit catalog information and photos. |
| Nov. 13      | Deadline to have DNA received at Neogen.                                              |
| Nov. 25      | Last date to submit updated DNA results to be included in catalog.                    |
| Jan. 2, 2027 | National Braunvieh Sale at Cattlemen's Congress.                                      |