

2026 Braunvieh Association of America National Sale January 3rd, 2026

The 2026 National Sale will be held at the Cattlemen's congress in Oklahoma City. The Board of Directors and Sale Committee are excited about this opportunity to return to Oklahoma City and grow with this amazing organization that is becoming the premier cattle event built for and run by Cattlemen. This venue offers a more user friendly, costeffective, & centralized venue for both the consignors & buyers. One adjustment we must make for this facility is that live lots to be sold on site will need to be halter broke. We are confident that in due time the consignors will be able to adjust and work to prepare their consignments for this situation. This sale will also be under new management with an entire committee dedicated to promoting the breed and making this a truly elite event. As part of that dedication to superior quality & creating a premier event for everyone to look forward to, the sale committee will oversee a selection committee consisting of a well rounded/diverse but unified group of cattlemen. Selection criteria may include but will not be limited to performance data, EPD profile, pedigree, dna, phenotype, structural soundness, show record, overall marketability, and overall presentation.

Applications to enter the sale are due 09/08/2025 to Marilyn Brink at marilyn@brinkbraunvieh.com. An application to enter the sale does not guarantee a slot in the sale. For those accepted; professional pictures, entry fees, etc.. to be used in the catalog will be due 10/31/2025. As before, DNA profiles will need to be on file for consignments. It is recommended to turn DNA in as early as possible to ensure results come back in time DNA samples must be turned in to the Lab by 11/14/2025. The Sale Committee is excited about the 2026 National Sale and are here to help; do not hesitate to call or email with any questions.

Sincerely,

Sale Committee members

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