

# 2026 NJBS Contest Handbook



Age divisions for all shows and contests are determined by your age as of January 1, 2026.

Junior 11 years and under Intermediate 12-16 years  
Senior 17-21 years

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3	Photography	Jr, Int, Sr	Online-May 22
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5	Future Professionals	Int, Sr	Onsite
5	Impromptu speech	Jr, Int, Sr	Onsite
6	Digital Graphic	Int, Sr	Online-May 22
8	Livestock Judging	Jr, Int, Sr	Onsite
10	Sales Talk	Jr, Int, Sr	Onsite
10	Quiz Bowl	Jr, Int, Sr (Team)	Onsite
11	Skillathon	Jr, Int, Sr	Onsite
11	Showmanship	Pee-Wee, Jr, Int, Sr	Online via Showman when entering cattle or registering as a participant.
11	Herdsmanship	Jr, Int, Sr	Automatic Entry
12	Donald R. Hankins Herdsman Award	Sr.	Automatic Entry
13	High Point	Jr, Int, Sr	Automatic Entry

**ARTS & CRAFTS****Contest Date: Check in 2:00 p.m. -6:00 p.m. Monday**

Divisions: Junior, Intermediate, & Senior

Interviews: Tuesday, location to be announced

All entries must be original work, created within the last year and not previously entered in a NJBS Event.--One entry per person.

Any exhibiting artist consents to the use of his/her name and the artist's image(s) for purposes of promotion and advertisement by NJBS and the JBAA. The artist waives any claim including claim for the invasion of the right of privacy of copyright, against NJBS, JBAA, its directors, officers, etc.

ALL entries must be farm/ranch related and promote the Braunvieh breed or beef industry in some way. A portion of the exhibitor's points will be determined by the exhibitor's project's promotion of the Braunvieh breed.

Any medium may be used: pencil, crayon, pastel, paint, fabric, metal, wood, clay, etc. It cannot contain photographs.

Exhibitors will be responsible for providing tables/stands for any 3-dimensional entries to be displayed. The JBAA Advisors must be notified in advance if any unconventional method of presentation or hanging is required.

Originality is key!!

Arts and Crafts entries will be judged according to the following: Promotion of Braunvieh 25%, Difficulty of Medium 25%, Creativity/Originality 35%, Overall Artistic Appeal 15%.

Enter arts and crafts in the following classes for each age division.

Class 1 - Sketch, Drawing, Painting

Class 2 - Woodworking

Class 3 - Welding & Metalworks

Class 4 - Sewing, Fabrics, Cloth

Class 5 - Pottery, Ceramics, Glass

Class 6 - Other Crafts

A brief interview with a judge will be conducted with each Arts & Crafts exhibitor.

The top 3 of each class will be selected from each age division and recognized on the displays.

The top 3 Arts & Crafts overall of each age division will not be announced until the awards banquet.

Contest participation counts towards the highpoint individual awards.

## PHOTOGRAPHY

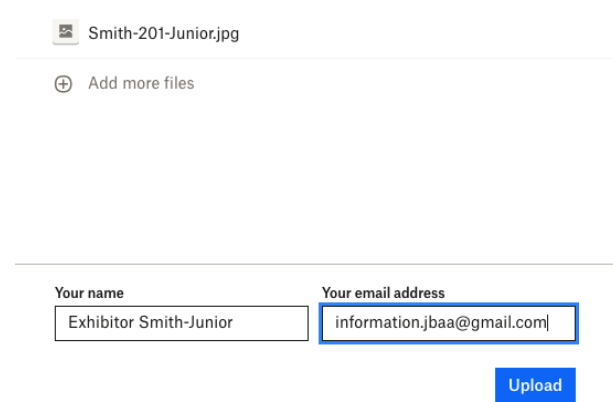
**Contest Date: Due electronically via**

<https://www.dropbox.com/request/xfnodeihnt4mgrilwqxw>

**Online photo submission will be due May 22th by 11:59 p.m.**

Divisions: Junior, Intermediate, & Senior

Online photo submission will be due May 22nd by 11:59 p.m. If you do not receive a confirmation email within 24hrs please contact a JBAA Advisor directly.



Smith-201-Junior.jpg

⊕ Add more files

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Your name: Exhibitor Smith-Junior

Your email address: information.jbaa@gmail.com

Upload

**Photo attachment:** Should be saved as or "named" with the exhibitors last name, member number and division. Example: Smith- 201-Junior.

All work must be that of the entrant and must somehow include Braunvieh in the photo.

Photo cannot be altered, or image enhanced in any way. Photos must be

in COLOR with no altering, filters, or enhancements.

Pictures are judged on the quality of the photograph taken, subject matter and image as presented. Remember "Less is More". The basis of the critique

will depend on the following: • 60% - Composition of photo, uniqueness of photo, creative look and overall communicative power • 40% - Sharpness, color, exposure, cropping and overall technical quality

Photos must be taken by the contestant during the past year. Photos cannot have been presented at a previous NJBS.

No more than **ONE** photo may be entered per contestant.

The JBAA reserves the right to use the photos in the future in any way they see fit. Any exhibiting photographer consents to the use of his/her name and the artist's image(s) for purposes of promotion and advertisement by NJBS and the JBAA. The photographer waives any claim including claim for the invasion of the right of privacy of copyright, against NJBS, JBAA, its directors, officers, etc.

Contest participation counts towards the highpoint individual awards.

## **PROMOTIONAL POSTER**

**Contest Date: Check-in Monday 2-6p.m.**

Divisions: Junior

Entries should serve as a promotional tool for Braunvieh cattle. The theme of the Promotional Poster contest is the same as the theme of the current Junior Nationals (Braunvieh Showring Feud).

Posters may be creative and informative, using text, pictures, collages, objects, or any other appropriate items. Creativity, originality, personal design and personal handwork will be considered in judging.

Poster dimensions must be at least 14"X22" and not more than 22"X28" (standard poster size) and should be light enough in weight to allow for hanging.

ONE entry per contestant.

Posters will be judged according to the following: Purpose/Message of Poster up to 25%, Neatness up to 25%, Creativity/Originality up to 25% and Overall Effect up to 25%

## **Interview/Resume**

Divisions: Intermediate and Senior

The Interview Contest offers participants the opportunity to prepare an effective résumé and cover letter and to enhance their interview skills in a live mock interview.

Scoring: Scoring will be based on: Interview (50%), Résumé (25%), and Cover Letter (25%).

Contest participation counts towards the highpoint individual awards.

## **Impromptu Speech**

Divisions: Junior, Intermediate, & Senior

### **Division Topics are as follows:**

**Juniors-** Why Braunvieh and why should kids be part of the Junior Braunvieh association?

### **Intermediates**

1. What is the most recent thing you have learned about the cattle industry and why does it make you a better cattleman?
2. What does it mean to be a good steward and how can you become one?
3. How would you encourage your peers to get involved in livestock agriculture, more specifically junior programs that they offer?

### **Seniors:**

1. Describe Braunvieh's current position within the US cattle industry and identify unmet needs to propel the breed into the future.
2. Share experiences you have had because of your involvement in the cattle industry as a whole and how does it impact how you proceed in the future?
3. What can we do as an association to grow our junior program and how would you propose to do so?

Juniors will prepare to speak on the topic above. Intermediates and seniors should prepare for all topics listed under their age division. They will draw their topic and have 15 minutes to revisit what they have studied/prepared and will give a 3-5 minute speech on their drawn topic to a panel of judges.

Speeches should not exceed 5 minutes.

Contests may bring prepared material with them to practice during their 15 minutes however deductions will be made if contests use any materials during their official speech.

### **Digital Graphic**

**Contest Date: Due electronically via**

<https://www.dropbox.com/request/xfnodeihnt4mqrilwqxw>

**Graphic submission will be due May 22nd by 11:59 p.m.**

Divisions: Intermediate, & Senior

#### **Division Designs are as follows:**

Create a design/logo that could be used on various textiles (shirts, hats, etc.)

Your design should be recognizable, unique and creative.

The promotion of JBAA or Braunvieh should be evident, so that by standards would be prompted to ask more about or know what the design pertains to.

Should include at least one of the following: The letters JBAA and/ or Braunvieh

Contestants may use any software available to create and edit their image. Please turn in, in a JPEG, PNG, Vector format.

Entries must include the Exhibitor's Name, Birthdate, and age division when submitting the entry.

Scoring will be based on a 100 point scale with 20 points given for each of the following categories:

Originality/Creativity  
Direction and Balance  
Attracts Attention/Eye appeal  
Overall Effect

Judges will have the discretion to remove any entry from competition if not meeting specified contest rules.

**Images:** Should be saved as or "named" with the exhibitors last name, member number and division. Example: Smith- 201-Junior

Any exhibiting designer consents to the use of his/her name and the artist's image(s) for purposes of promotion and advertisement by NJBS and the JBAA. The designer waives any claim including claim for the invasion of the right of privacy of copyright, against NJBS, JBAA, its directors, officers, etc.

Contest participation counts towards the highpoint individual awards.

## **LIVESTOCK JUDGING**

Divisions: Junior, Intermediate, & Senior

Contestants will evaluate classes of livestock and will designate their placing on provided judging cards.

A committee designated by the JBAA Advisors will provide official results that contestants will be scored against.

Junior division will have one class of questions that they must answer about a designated class.

Intermediate and Senior divisions will have one class of questions that they must answer about a designated class and will give at least one set of oral reasons on a designated class.

Contestants will be placed as individuals and those scores will count toward the highpoint individual awards.

All contestants are expected to act honestly, not talk or share information and follow instructions of the show officials. Show officials can disqualify contestants if they are caught cheating in any way.

The Judging Contest Committee will select 4 classes of cattle, consisting of 4 head per class – 2 classes of females, 1 class of bulls, and 1 class of steers. The exhibitors will be allowed 10 minutes to place each class. There will be a two-minute time warning in each class before the signal for exhibitors to hand their cards in to the group leader.

Classes are worth 50 points each. The Judging Contest Committee will determine official placings and cuts (points deducted for placing out of official order) for each of the classes. Junior, Intermediate, and Senior exhibitors will have one Questions class with 10 questions worth 50 points (5 points per correct answer). Intermediate and Senior divisions will have one oral reason class, worth 50 points.

While the contest is in progress, ONLY EXHIBITORS, COMMITTEE MEMBERS, OFFICIALS, AND VOLUNTEERS RESPONSIBLE FOR COLLECTING PLACING CARDS WILL BE ALLOWED IN THE JUDGING AREA!!

Exhibitors may take writing materials only for use while judging reason/question class. No other communication devices will be allowed during the Judging contest, for example smart watches, cell phones, headsets, etc.

Exhibitors must remain with their assigned groups throughout the entire contest unless otherwise directed by their group leader.

A scribe can be requested to assist any exhibitor during the Judging contest, please request at time of entry.

Intermediate & Senior - 1st tie breaker will be the reasons score, 2nd is the questions score. If further tie breakers are needed, highest class placing scores are compared, then 2nd highest and so forth until the tie is broken.

Jr - 1st tie breaker will be the questions score. If further tie breakers are needed, highest class placing scores are compared, then 2nd highest and so forth until the tie is broken.

## **SALES TALK**

Divisions: Junior, Intermediate, & Senior

The Sales Talk contest is meant to be an informal interaction between the contestant and the judge (buyer). Contestants will meet individually with the buyer, who will be the judge, and present him or her with a sales talk.

Time allotted to each contestant is five minutes

Sales Talk presentations need to be 3-5 minutes long and must include the selling of Braunvieh cattle, frozen genetics, or meat.

No live animals will be used for sales talk. You may bring pictures, flyer, or other promotional material that pertains to your item.

Contestants should be prepared to discuss performance information and visual appraisal traits. The contestant also needs to be prepared to answer questions the buyer may have on the item being sold.

Presentations will be scored as follows: Integrity 25 pts, Command of facts and data 25 pts, Poise and skill in presentation 20 pts, General appearance 10 pts, Professionalism 10 pts, Overall effectiveness 10 pts. In the event of a tie judge B's score will be used.

Contest participation counts towards the highpoint individual awards.

## **QUIZ BOWL**

Divisions: Junior, Intermediate, & Senior will compete together on teams

Quiz bowl teams will consist of four (4) exhibitors/participants, one of which must be in the Junior division.

Teams will be selected at random.

Brackets and team match-ups will be selected at random.

The contest will be a single elimination competition. Correct answers will be worth 10 points for all rounds. No points will be deducted for incorrect answers.

Teams will compete in a tournament consisting of head-to-head match-ups and toss up questions.

There may be discussion among team members only for toss-up rebound questions and tie breakers. Discussion will not be allowed for head-to-head rebound questions.

A match shall consist of a predetermined set of questions, depending on the number of teams. The first set of questions will be head-to-head (i.e. contestant 1, team A vs. contestant 1, team B). The remaining questions will be toss-up questions. If a tie exists after the last question, three toss up questions will be utilized in a tiebreaker.

The moderator will face the back of the room during all rounds. The contestants must face the moderators through the entirety of the rounds.

Moderators will be appointed by the JBAA Advisors and Board of Directors.

Each individual/team will have ten seconds to buzz in. Once a contestant has buzzed in, he/she will have ten seconds to begin answering the question. Rebound questions will be handled the same way.

Note taking and audio/video recording will not be allowed at the contest site. Any individual not conforming to this rule will be asked to leave.

Awards will be awarded to both champion and reserve teams. Contest participation counts towards the highpoint individual awards.

## **SKILL-A-THON**

Divisions: Junior, Intermediate, & Senior

Questions will range from general Braunvieh to general agriculture information.

Contestants will sit in a classroom setting and fill in their answer form from the slide presentation led by the contest moderator.

There will be different question sets for each of the three age divisions. These question sets will vary in knowledge level and skills proficiency depending upon the age division.

In the event of a tie questions 3, 5, 9, 15, 20 and 27 will be used as tie breaker questions.

Contest participation counts towards the highpoint individual awards.

### **SHOWMANSHIP**

Divisions: Pee Wee, Junior, Intermediate, & Senior

Classes within each division may be broken, with class size based on number of entries.

We will recognize the top 3 for each age group at time of show for Juniors, Intermediates & Seniors. All Pee Wee contestants will receive an award.

Participants in the showmanship contest do not need to exhibit animals in the National Junior Braunvieh Show, but they must be a registered exhibitor or contestant and use an animal that is entered in the show.

Animals will not be fitted for this contest.

The judge(s) may switch cattle, ask questions, or use other methods to determine the winners.

### **HERDSMANSHIP**

Divisions: Junior, Intermediate, & Senior

All exhibitors will be considered for this award (no sign up needed), with some exhibitors choosing to use unique and creative ideas for enhancing the appearance of their displays, stalls, and equipment. There are no age divisions for this contest.

Displays will be judged Tuesday, Wednesday and Thursday with awards given each day.

They are judged on aisle & bedding (cleanliness and general appearance); animals (clean and well-groomed); equipment, boxes, signs, etc. (well arranged, attractive and general appearance); personnel attending cattle (neat appearance, knowledgeable, friendly, teamwork, enthusiasm); and promotion of association, state, Braunvieh or NJBS theme..

The emphasis in the scoring is placed on cleanliness and general appearance of the aisle and how the animals are maintained.

The scoring is based on the following:

Aisle & Bedding – cleanliness, general appearance – 30pts

Animals – clean, groomed, general appearance – 30pts

Youth Tending Cattle - neat, knowledgeable, friendly, teamwork and enthusiasm – 20pts

Equipment, Boxes, Signs, etc. - attractive, well arranged, general appearance – 10pts

Promotion of State, Assn, Braunvieh or NJBS theme – general appearance – 10pts

### **DONALD R. HANKINS HERDSMAN AWARD**

Division: **Seniors Only**

Contestants must be a JBAA member and must exhibit an animal at the 2024 National Junior Braunvieh Show.

Contestants must participate in at least three contests and be present throughout the entire duration of the 2024 National Junior Braunvieh Show.

Contestants must have participated in at least two previous National Junior Braunvieh Shows.

Contestants will be judged on sportsmanship, presentation of cattle, maintenance of stall area, participation in events, and their ability to care for their own cattle.

### **HIGHPOINT INDIVIDUAL AWARDS**

Divisions: Junior, Intermediate, & Senior

All contestants are automatically entered. Points will be earned for competing in the following contests: Arts/Crafts, Photography, Posters, Graphic Design, Quiz bowl, Interview/Resume, Impromptu Speaking, Skill-a-thon, Judging contest, and Salesmanship. Contestants earn 2 points per contest in which they compete, plus points are given for placing in contests. 1st place- 10pts., 2nd place- 8 pts., 3rd- 6pts., 4th- 4pts., and 5th- 2pts. 10 points will be earned

by anyone competing in the showmanship competition. Points will only be awarded to the top two placing teams in team events. In the event of a tie, the highest score in the Salesmanship contest will be used followed by the highest score in the Skill-A-Thon.

**Please read carefully through all contest rules as some changes have occurred from prior years! Note changes in Graphic Design. All those entries MUST be submitted electronically via <https://www.dropbox.com/request/xfnodeihnt4mqrilwqxw> by May 22nd at 11:59 p.m.**