

Foundation programme

Business & Management

English-taught | Paris - Berlin

→ **February 2027**

(accelerated - Bachelor 1 intake in September 2027)

→ **September 2027**

(standard - Bachelor 1 intake in September 2028)

KEY FACTS

450

contact hours across seven modules, identical on both calendars. Accelerated means compressed, never reduced.

2

campuses

Paris La Défense and Berlin.

DAY 1

Bachelor Conditional Offer Letter at enrolment

Your named place in the Bachelor in Management, Bachelor of Science and Arts in Business (BScAB) or International Bachelor of Business Administration (IBBA), in writing, from the day you enrol.

€0

application fee

applying to the ICN Foundation costs nothing.

2

intakes a year

February 2027 (accelerated).
September 2027 (standard).

~27%

of contact time in ICN's ATMx studios

real briefs, real partners, Bachelor-student mentors. No other foundation year **in France teaches this way.**

B2

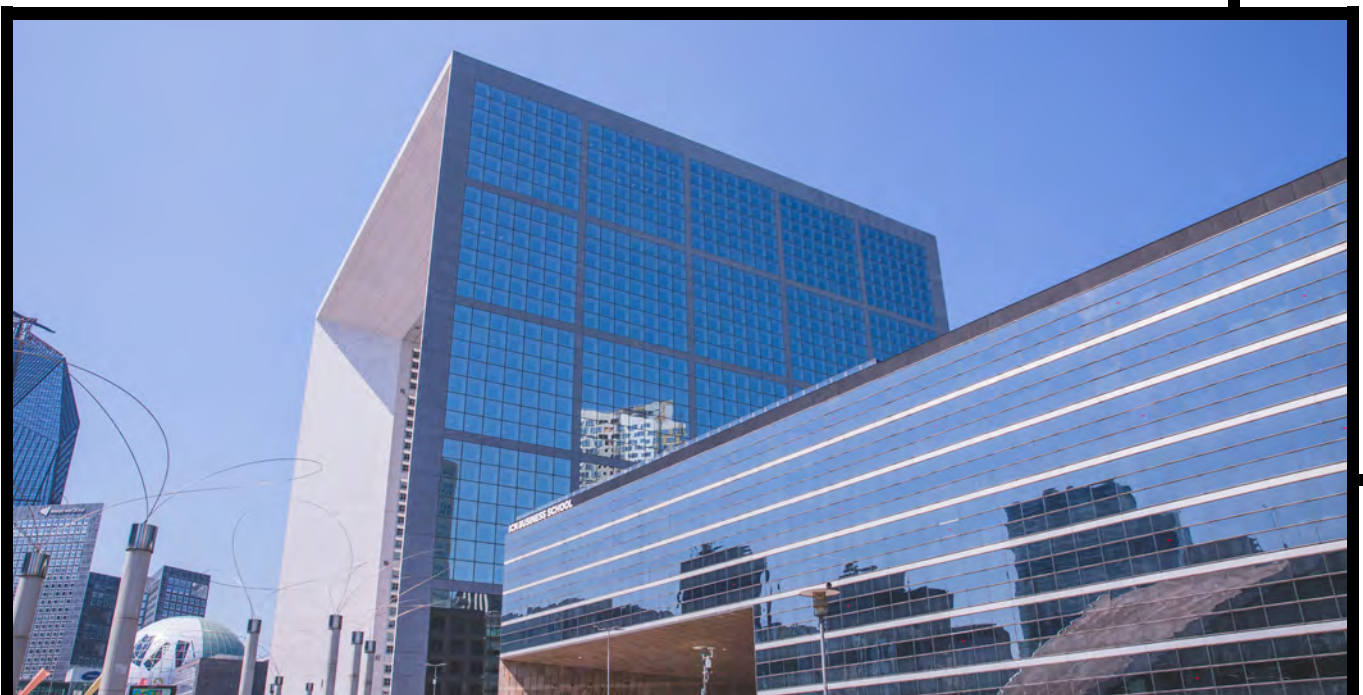
English objective

from CEFR B1 to the B2 required for degree entry, through academic English, not test drills.

120

years of ICN

join a Grande École network of more than 24,000 graduates



WHY ICN FOUNDATION?

“The only Foundation Year in France where you don’t just prepare for business school. You already experience it.”

Most foundation programmes prepare you near a business school. The ICN Foundation **is Year 0 of the ICN experience**: you study on an ICN campus, with ICN faculty, in ICN’s studio pedagogy, as a full ICN student — card, associations, sports and campus life from day one.

THE ATMx DISCOVERY STUDIO

ATMx — Art, Technology, Management — is ICN’s signature pedagogy: multidisciplinary by design, not management alone. Every Friday morning, teams of 4–5 take **a real brief from a partner organisation** through research, concept, prototype and a public showcase — art, technology and management combined, coached by a faculty tutor and an ICN Bachelor student mentor. It is the heart of the year, and it is how ICN has taught for decades.

DESIGNED-IN REASONS TO STAY

- **Conditional Offer Letter at enrolment** — a written, named Bachelor offer from day one, stating your programme, campus and conditions.
- **Bachelor buddies** — paired with a Bachelor student from week 1.
- **Shared faculty** — professors you will meet again in Bachelor Year 1.
- **Bachelor Taster Week** — a week in real Bachelor classes, with your offer personalised in a one-to-one meeting.
- **Showcase** — a public exhibition of your studio work; offers confirmed on stage, families invited.
- **Earn-it-here Scholarship** — **up to 20% off Bachelor Year 1, earned during the Foundation.**
Progression itself stays guaranteed on the criteria above, independent of this scholarship.

GUARANTEED PROGRESSION

Progression to the **Bachelor in Management (BiM)**, **Bachelor of Science and Arts in Business (BScAB)**, or **International Bachelor of Business Administration (IBBA)** is guaranteed on published criteria: 11/20 weighted average, no module below 6/20, English at CEFR B2, and a progression interview. No second application. No ranking against external candidates.

→ YOUR BACHELOR PLACE, IN WRITING, FROM DAY 1

A named Conditional Offer Letter at enrolment, not a vague promise.

→ GUARANTEED PROGRESSION ON CLEAR CRITERIA

No second application, no competition with external candidates.

→ €0 TO APPLY

No application fee, ever.

→ VISA REFUSED? FULLY REFUNDED

Every euro back, no deduction.



PROGRAMME

Seven modules, 450 contact hours (≈1,000 total study hours), continuous assessment — the same mix of coursework, presentations, exams and studio portfolio you will meet in the Bachelor.

Two tracks, one cohort:

STANDARD TRACK - ENTER AT ENGLISH B1

MODULE	HOURS	STRAND
English for Academic Study (B1 → B2)	120	Academic core
Quantitative Reasoning & Data Literacy	60	Academic core
Foundations of Business & Economics	60	Academic core
Language (French or German) & Culture	60	Academic core
Academic & Professional Skills	30	Academic core
Creative Problem Solving & Design Thinking	60	ICN signature
ATMx Discovery Studio (year-long)	60	ICN signature

ENGLISH-PROFICIENT TRACK - ENTER AT ENGLISH B2

MODULE	HOURS	STRAND
Advanced Academic Communication	30	Academic core
Quantitative Reasoning & Data Literacy	60	Academic core
Foundations of Business & Economics	60	Academic core
Language (French or German) & Culture — intensive	120	Academic core
Academic & Professional Skills	30	Academic core
Business in the Digital Age	30	Academic core
Creative Problem Solving & Design Thinking	60	ICN signature
ATMx Discovery Studio (year-long)	60	ICN signature

THE WEEK

Monday to Thursday: taught classes, morning-weighted. **Friday morning: the ATMx Discovery Studio** — the one slot in your week you'll come to look forward to most. Friday afternoon: tutorials, conversation labs and campus life shared with Bachelor students.

TWO WAYS IN ONE DESTINATION

Choose your start date. Both calendars carry the full 450 hours and lead to the same place:
Bachelor Year 1 in September.

ACCELERATED - START IN FEBRUARY

Early February	Integration week — enrolment, study-skills bootcamp, survival French/German, buddy matching
February – mid-July	Compressed teaching at ≈ 20 contact h/week; ATMx Studio brief launch (week 2) running as a single continuous block; mid-point crit (week 12)
Late June (week 20)	Bachelor Taster Week — your offer personalised; campus and programme confirmed or switched
Mid-late July	Assessment period; July Showcase ; Bachelor enrolment open
August	English Bridge (≈90 h, included in tuition) for B1 entrants, with the B2 assessment at its end; resits
Late August	Progression board — your offer becomes unconditional
September	Bachelor Year 1 — Paris or Berlin

STANDARD - START IN SEPTEMBER

Early September	Integration week
September – December	Semester 1 teaching; ATMx Studio brief launch (week 2); mid-year crit (week 13)
Late June (week 20)	Bachelor Taster Week — your offer personalised; campus and programme confirmed or switched
Mid-late July	Assessment period; July Showcase ; Bachelor enrolment open
August	English Bridge (≈90 h, included in tuition) for B1 entrants, with the B2 assessment at its end; resits
Late August	Progression board — your offer becomes unconditional
September	Bachelor Year 1 — Paris or Berlin

In a hurry? A student who starts the accelerated Foundation in February 2027 begins their Bachelor in September 2027 — the same month the first standard cohort is only starting its Foundation year.

TWO CAMPUSES, ONE SCHOOL

ONE PROGRAMME, TWO LANGUAGES

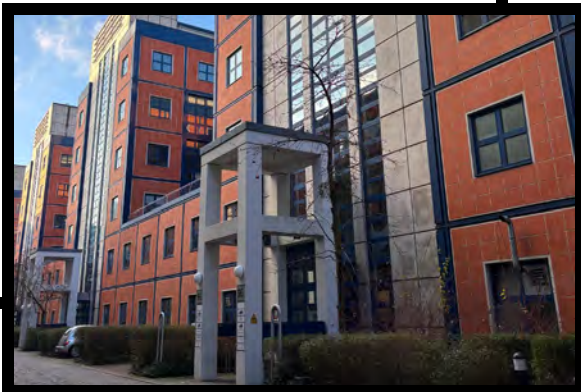
The curriculum is identical on both campuses and **taught entirely in English** . The local-language module — French in Paris, German in Berlin — takes you toward A2 (standard track) or B1 (intensive, English-proficient track), with TCF/DELFS or Goethe/TestDaF test preparation. Your second European language is part of the deal, not an option.

PARIS - LA DÉFENSE



Study in Europe's largest business district, minutes from central Paris. Language & Culture is taught in **French**, with weekly conversation labs and a monthly cultural programme — from the towers of La Défense to the spring heritage visit to Nancy, where the ATMx pedagogy you practise on Fridays was born.

BERLIN



Join ICN's Berlin campus in Europe's start-up capital. Language & Culture is taught in **German**, with the same studio pedagogy and the same programme. Foundation students are the campus's pioneers — the Berlin Bachelors open in September 2027, and you can be in the first row.

Choose at application, decide for good later.
Your Conditional Offer Letter names the campus you choose — and you can switch between Paris and Berlin at Taster Week, for the Foundation and for the Bachelor.



JOIN US

ENTRY REQUIREMENTS

- A national upper-secondary qualification giving access to higher education in your country - **what your diploma opens at home, it opens here**, whether your system runs 11 or 12 years (Bachiller, ENEM, WASSCE, Standard XII, Attestat, Baccalauréat...).
- English at **CEFR B1** (≈IELTS 4.0–5.0) for the standard track, or **B2** (≈IELTS 5.5+) for the English-proficient track.
- An admission interview.

HOW TO APPLY

- 1. Apply online**
No application fee.
- 2. Interview**
Online or on campus
- 3. Receive two offers at once**
Your Foundation offer and your Bachelor Conditional Offer Letter*
- 4. Enrol**
And start as a full ICN student.

***Why the COL matters for your visa:**

Your Conditional Offer Letter documents a four-year study plan - Foundation plus three years of Bachelor - from your very first application.

TUITION & SCHOLARSHIP

€9,900 per year

All 450 hours, the August English Bridge (accelerated track), studio materials and the showcase included.

No application or registration fee.

- **Scholarships on Foundation tuition**
up to 25% for the February cohort, up to 10% for September, combining early application with your choice of intake.
- **Earn-it-here Scholarship**
Save up to 20% on your Bachelor Year 1 tuition fees, based on your Foundation Year results:
 - **10% off** with an average grade **between 12/20 and 13.99/20**.
 - **20% off** with an average grade **of 14/20 or above**.
- **Three payment plans**
at no surcharge, pay in full (with early-settlement discount), three instalments, or monthly.
- **Visa refused? Fully refunded.**
Every euro back, no deduction, on presentation of an official refusal before the programme starts.

KEY DATES

FEBRUARY 2027 - ACCELERATED

- Applications open **September 2026**
- **Fast-Track Scholarship - 15%**, automatic for this founding cohort
- **Early-bird** — **10%** by 1 October 2026, **5%** by 31 October 2026*
- Offers from **November 2026**
- Classes start **February 2027**
- Bachelor entry **September 2027**

SEPTEMBER 2027 - STANDARD

- Applications open **autumn 2026**
- **Early-bird** - **10%** by 31 March 2027, **5%** by 30 April 2027*
- Classes start **September 2027**
- Bachelor entry **September 2028**

** Scholarships are cumutable - up to 25% for the February cohort, up to 10% for September.*

CONTACT

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icn-artem.com • Paris La Défense • Berlin



Foundation programme

