

ICN
CREACTIVE
BUSINESS
SCHOOL

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YOU ARE **UNIQUE**

Enrolling in the International BBA at ICN Business School is your launch pad for an international career.

This 4-year programme of excellence (Bac+4) allows our students to spend 18 to 30 months abroad in one of our partner universities, with a view to working in an international environment while discovering new cultures.

INTERNATIONAL BACHELOR OF BUSINESS ADMINISTRATION

- 4-year undergraduate programme
- Available in Paris & Berlin
- International exposure
- Double degree possible
- Apprenticeship in 4th year

icn-artem.com

French

In French* on the Paris
La Défense campus

**1st year only*

English

English Track on the
Berlin campus

1. Enrol in a double degree course with the chance to study abroad for 18 to 30 months at one of our 20 partner universities around the world.

2. Embark on a professional future with the option of an apprenticeship in 4th year and work placements for students choosing the traditional route.

3. Start your bilingual training in the first year at our Berlin campus, or in the second year if you prefer to join the programme at our Paris campus.

THE PROGRAMME

1st year

A year to learn the key skills and build your career plan. In Paris in French or in Berlin directly in English, the aim is to prepare you to go abroad.

2nd year

A year to consolidate your knowledge and broaden your horizons, with a pre-specialisation option in one of the following 3 areas: International Luxury Management or Business and Data Management or Geopolitics & International Business, plus a 3-month work placement in an international setting.

During this second year, the programme is entirely in English in Berlin. In Paris, the course is bilingual (French-English) to improve your language skills and prepare you for the rest of the course..

3rd year

You're set for adventure at a partner university*! An exchange year to discover a new culture. It's also an opportunity to travel and develop your career plan.

**You have the option of spending a full year at a partner university (double degree course) or spending two 6-month periods at two different partner universities (standard course).*

4th year

After an enriching third year abroad, the 4th year is all about employability, with a compulsory sandwich course approach (work placement or apprenticeship - 6 to 12 months), so that you can complete your training with the specialisation of your choice:

- International Luxury Management
- Business and Data Management
- Geopolitics & International Business
- International Corporate Finance
- International Business Development

GET IN TOUCH

Would you like to find out more about the International BBA and get to know the school?

**Join us at one
of our virtual
sessions:**

