

THE COASTAL REPORT



MONTH IN REVIEW

AUGUST 2026



Photo — August action shot or team huddle (portrait crop works best)
or [browse files](#)

A busy month on the pitch and in the community — ECNL and ECNL RL underway, N1 League fixtures, Team Camp, Skillmasters testing, and a donation to Lakeview. Thank you for being part of this club.

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WELCOME BACK!!

Thanks for reading our first Coastal Newsletter! It has been a feat putting this together, so if anyone out in Coastal land is an editor or publisher and wants to help, ping me at jg@coastalrush.com.

A few things worth saying out loud before the rest of the newsletter. First, our boys program earned promotion into the ECNL Boys Mid-America Conference, announced in March alongside Tennessee United. That has been a goal for five years. We got there on the field, going 37-6-3 across the program in the ECNL RL Gulf Coast with four of our six teams unbeaten at the time of the announcement. It puts our club at the top level of the game in this country. If all goes as planned, we do the same on the girls side this year, but that means keeping the level high and staying one of the top ranked clubs in our Gulf Coast RL.

Next, congrats to the 50 players who signed for college in our 25/26 season. Since we founded Coastal in 2021, we have now signed hundreds of players to college programs. That is what the Coastal pyramid was built for. Academy at the base, then Select, then ECNL RL, then ECNL. A player can walk in at eight years old and never have to leave the club to find the next level. Big thank you to our CAP team. John-Michael, Provi and Felipe have done an exceptional job making sure our kids have the tools and connections for the recruiting process.

This past month our ECNL and ECNL RL sides opened league play and our N1 home club teams got their first competitive minutes together. Building out our club pathway has allowed us to provide soccer at the level players are at and give them room to grow. That does not happen without the collaboration of our soccer community and the dedication of our families who love this game so much.

As a parent who has had two players come through the program, I will tell you this: cherish the early mornings, the long drives and the noise on the sideline. It goes by fast.

We look forward to continuing to serve you and to making sure every player here has a pathway and a home at Coastal.



COACH JOHN

EXECUTIVE DIRECTOR

JG@CoastalRush.com

[@coachjohn_coastal](https://www.instagram.com/coachjohn_coastal)

THANK YOU TO OUR SPONSORS



DEVELOP • COMPETE • BELONG

EVERY PLAYER HAS A PATHWAY HERE

From a first touches in Academy to national competition in the ECNL, the Coastal Rush pathway is built so a player can keep progressing without leaving the Gulf Coast.

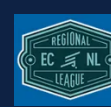
ECNL BOYS • MID-AMERICA CONFERENCE and Showcases

Elite national competition • Boys U13–U19 • Coastal Rush



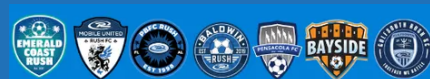
ECNL REGIONAL LEAGUE and Showcases

Top regional development with national showcases • U13–U19 • Coastal Rush



SELECT 11v11 and N1 LEAGUE • Tournament and League Play

Competitive club soccer • U13–U19 • Home Club Program



ACADEMY 7v7 and 9v9 • Playdates, Tournaments and Interclub Games

Player development foundation • U9–U12 • Home Club Program





Team Camp — all 18 teams on the fields at Ashton Brosnahan

or [browse files](#)

2026 PRESEASON • AUGUST

TEAM CAMP

Team Camp set the tone for the season and allowed us to bring all 18 Coastal Rush ECNL and ECNL RL teams together at Ashton Brosnahan Park. We got every player tested, every kit pressed, and every older player in the room for the college conversation! It was a great way to start the season!

TEAM CAMP • ALL 18 ENCL AND RL TEAMS TOGETHER

- 01 Skill testing** — laser-timed speed and agility, plus AI-verified ball control.
- 02 Field training** — full team sessions, with dedicated goalkeeper work alongside.
- 03 Media and culture** — media day photos at the stadium backdrop, team goals, and CAP Talks.



CAP TALKS - PLAYERS ONLY

Our CAP Team was able to meet with all the older Coastal Players and get the ready for the 2026/2027 recruiting year. Our CAP program has successfully placed over 50 players in college last year and 54 players the year before!

SKILLMASTERS TESTING

Your Player Data.

Every Coastal Rush player ran the SkillMasters battery at Team Camp. Laser timing gates for speed and agility, AI-verified video for ball control. No stopwatches, no coach bias. Results are benchmarked against more than 150,000 athletes, so your player is measured against their age group nationally, not just their team.

The goal is for players to beat their own times year over year. Now we can benchmark that data and give them something concrete to focus on. Them vs Them each year. Congrats to all of our top testers from this session.

Visit app.skillmasters.io to view your scores.

OVERALL BOYS LEADERBOARD			OVERALL TOP 10			
PLAYER			USR	SP	AG	BC
1ST	Adam C. (13)	ECNL B2012/13	91	95	83	94
2ND	Maddux P. (14)	ECNL B2010/11	88	94	96	75
3RD	Michael M. (12)	ECNL RL B2013/14	87	98	96	69
4TH	Kawika B. (16)	ECNL RL B2008/09	86	99	93	66
5TH	Jackson F. (17)	ECNL B2008/09	85	95	87	73
6TH	Jace T. (16)	ECNL B2009/10	84	88	78	85
7TH	Juan B. (15)	ECNL B2010/11	83	96	91	64
8TH	Landon R. (17)	ECNL B2008/09	83	90	72	86
9TH	Jose R. (14)	ECNL B2011/12	82	89	85	73
10TH	William H. (13)	ECNL RL B2012/13	82	85	88	73

OVERALL GIRLS LEADERBOARD			OVERALL TOP 10			
PLAYER			USR	SP	AG	BC
1ST	Mary L. (12)	ECNL RL G2013/14	87	83	91	87
2ND	Layla J. (16)	ECNL RL G2009/10	81	92	72	78
3RD	Kaydence H. (14)	ECNL RL G2011/12	79	85	82	71
4TH	Bristol G. (16)	ECNL RL G2008/09	79	69	77	91
5TH	Sera N. (12)	ECNL RL G2013/14	79	74	86	76
6TH	Caroline T. (13)	ECNL RL G2012/13	78	82	74	78
7TH	Katherine D. (12)	ECNL RL G2013/14	76	71	67	90
8TH	Ansley R. (12)	ECNL RL G2013/14	76	71	85	72
9TH	Payton O. (14)	ECNL RL G2011/12	76	89	72	68
10TH	Emma K. (16)	ECNL RL G2009/10	75	71	65	89

IN THE COMMUNITY

COASTAL HELPS LOCAL FOSTER FAMILIES



Coastal Rush presented a **\$2,763 donation** to Lakeview Center's specialized foster care program. The program serves children and teens who have experienced abuse, neglect, abandonment and family disruption, and who have specialized behavioral health needs.

\$2,763

DONATED TO LAKEVIEW CENTER

The gift helps provide clothing, school supplies, recreational opportunities, household essentials, therapeutic resources and personal care items.

"Coastal Rush is built around families. Every week, hundreds of families trust us with an important part of their children's lives, and we believe that comes with a responsibility to support the greater community around us. As a former foster parent, I'm especially grateful that we were able to come together and make this donation a reality. A big thank you to all of our Coastal Rush families who helped make it possible."

JOHN GUIDROZ · EXECUTIVE DIRECTOR

"Community support makes a profound difference in the lives of the children and families we serve. We are grateful to Coastal Rush Soccer Club for their generosity and commitment to helping create brighter futures for some of the most vulnerable members of our community."

DUSTIN PERRY · DIRECTOR OF RESIDENTIAL SERVICES, LAKEVIEW CENTER

THANK YOU, COASTAL FAMILIES

Lakeview Center has served this community since 1954, running more than 60 programs and serving over 29,000 adults and children each year across Escambia, Santa Rosa, Okaloosa and Walton counties. Learn more at lakeviewcenter.org.



ON THE PITCH

ECNL BOYS SEASON KICKS OFF



Our boys ECNL sides opened the their inaugural ECNL season with 15 wins, one draw and four losses across the club. This is the top of the pathway, the strongest weekly competition in the country, and the league college coaches watch most closely. A special mention to our B2013/14 group, unbeaten at 4-0-0 to start, and to B2009/10 at 3-0-0!

"Our boys have done a great job to start the season. This is the level we've wanted them playing at for a long time, and it's great that we've finally been able to make the move to ECNL."

-Bill Elliott, Sporting Director

ECNL BOYS · AUGUST STANDINGS

	TEAM	W	D	L
BU13	Coastal Rush ECNL B2013/14	4	0	0
BU17	Coastal Rush ECNL B2009/10	3	0	0
BU16	Coastal Rush ECNL B2010/11	2	1	0
BU15	Coastal Rush ECNL B2011/12	2	0	1
BU18/19	Coastal Rush ECNL B2008/09	2	0	1
BU14	Coastal Rush ECNL B2012/13	2	0	2
CLUB TOTAL · ECNL BOYS		15	1	4

WHY ECNL MATTERS

ECNL is the highest level of club soccer in the country. Playing here means weekly games against the best, a visible college pathway, and a standard our players train to every day.



ECNL REGIONAL LEAGUE

RL BOYS AND GIRLS ARE OFF

Coastal Rush opened the 2026-27 ECNL Regional League this month and the girls started right back where they left off last year! It was a strong first weekend across the board. Our RL girls put together an excellent August: 18 wins, two draws and two losses across the club, with G2012/13 and G2009/10 both unbeaten at 4-0-0. A big congratulations as well to all of our new ECNL RL boys teams, who played their first Regional League matches since Coastal Rush was promoted to ECNL, and who have already banked nine draws while finding their feet at this level.

RL GIRLS · AUGUST

TEAM		W	D	L
GU14	G2012/13	4	0	0
GU17	G2009/10	4	0	0
GU13	G2013/14	3	0	1
GU15	G2011/12	3	1	0
GU16	G2010/11	2	1	1
GU18/19	G2008/09	2	0	0
CLUB TOTAL		18	2	2

RL BOYS · AUGUST

TEAM		W	D	L
BU17	B2009/10	3	1	0
BU16	B2010/11	2	1	1
BU13	B2013/14	1	2	1
BU14	B2012/13	1	2	1
BU18/19	B2008/09	1	1	2
BU15	B2011/12	0	2	2
CLUB TOTAL		8	9	7

WHERE WE LEFT OFF

At the 2026 ECNL RL Southeast Playoffs in June, ten Coastal Rush teams competed, five boys and five girls. Three boys teams and one girls team reached the semifinals. Our RL 2010 Boys won the Southeast Playoff Championship 3-1 and advanced to the ECNL RL National Finals in Richmond, Virginia for the second straight year. Coastal Rush finished the week 18-12-4 overall.

Coastal Rush has won ECNL RL Division titles in 2023, 2024, 2025 and 2026 and has sent a team to ECNL RL National in all the same years.



OUR SELECT PATHWAY

NATIONAL 1 LEAGUE



Beginning in 2026–27, the National 1 League is the top team-based competition in US Club Soccer and US Youth Soccer, on a unified national platform integrated with the ECNL. Coastal Rush home club teams compete in **Southeast District 3**, covering Alabama and the Florida Panhandle.

N1 is a top-team based league in the USA. Every club enters its strongest roster, and teams are placed in Division 1 or Division 2 so the level of challenge fits the team. The season runs seven centralized weekends from August through November and ends with the Conference League Playoffs in summer 2027.

DISTRICT 3 · REMAINING WEEKENDS

SEP 12–13	Montgomery, AL
SEP 26–27	Panama City Beach, FL
OCT 24–25	Montgomery, AL
OCT 31 – NOV 1	Auburn, AL
NOV 14–15	Montgomery, AL (Finals)



FIXTURES, STANDINGS AND LEAGUE INFO

[SNAPSOCCER.COM/SOUTHEAST-DISTRICT-3](https://snapsoccer.com/southeast-district-3)
[NATIONAL 1 LEAGUE](#)

25/26 ECNL RL · CONGRATULATIONS

GULF COAST ALL-REGIONAL TEAMS

22

COASTAL SELECTIONS

Congratulations to the 22 Coastal Rush players named to the 25/26 ECNL Regional League Gulf Coast All-Regional League Teams! It is a real honor, and a reflection of the work these players put in all season long!



BOYS 12

U15 Juan Barba Sainz · Jonah Chin · Mason King

U16 Ian De Boer · John Germain · Daxton Mattes · Alexander Reger

U17 Jackson Fischer · Jason Morales Posas · Cristian Rodriguez

U18/19 Tyler Clarke · Ian Stinnett

GIRLS 10

U15 Indiana Singler

U16 Ella Frank · Avery Therrell · Danica Wright

U17 Cate Carlson · Julianna Kerns · Amelia Naville

U18/19 Kat Diaz · Michelle Melancon · Jezlyn Nelson

ECNL RL Gulf Coast awarded All-Regional honors at U15 through U18/19 this season.

EARNED, NOT GIVEN



PREMIER UNIFORM SPONSOR

AWKO LAW JOINS COASTAL RUSH



Aylstock, Witkin, Kreis & Overholtz, PLC (AWKO Law) has joined Coastal Rush as our Premier Uniform Sponsor for the 2026-27 season. The AWKO Law logo will appear on every Boys ECNL and Girls ECNL Regional League kit, as well as on the club website.

Competing at the ECNL level takes real investment, fields, licensed coaching, travel, technology, and player-development resources. This partnership helps us deliver that experience while reducing the financial burden on our families.



"What Coastal Rush has built is the real thing. These players deserve to be part of a program that takes their development seriously. Our firm is proud to help support an environment where they can grow and compete."

JUSTIN WITKIN • MANAGING PARTNER, AWKO LAW

A LOCAL PARTNERSHIP WITH A VISIBLE PATHWAY

Founded in Pensacola in 2001, AWKO Law has grown into a national firm while keeping its home office on East Main Street. Managing Partner Justin Witkin also owns Pensacola 1559, which captured the League For Clubs National Championship in July with a 1-0 extra-time win over Iron Rose FC, earning direct entry into the 2027 U.S. Open Cup. Together, AWKO Law, Pensacola 1559 and Coastal Rush give Gulf Coast players a pathway that they can develop here, compete here, and pursue the next stage of the game close to home.



**WELCOME TO THE COASTAL
RUSH FAMILY**

AWKOLAW.COM • COASTALRUSH.COM



**AYLSTOCK WITKIN
KREIS OVERHOLTZ**

COLLEGE ADVISORY PROGRAM

OUR FIRST SIGNING OF 2026!

Big Congrats to Cate Carlson for being our first college commit of 2026/2027! She has been a youth player in our program for 10+ years! Starting at PBFC, then moving on to Coastal Rush and now signing with UWF.

For our other players, Our College Advisory Program is full funded and exclusive program provided to our Coastal Rush players.

Whether your player wants to compete in college or simply needs help navigating the process. The Coastal Rush Class of 2025/2026 produced over 50 college commitments, the most of any Rush club in the country!

Juniors and seniors: review the CAP page now and make sure you complete the intake form.



[Coastalrush.com/college-advisory-program](https://coastalrush.com/college-advisory-program)

WHAT'S NEXT

- 1 Like and follow **@CoastalRushSoccer** on Facebook and **@coastalrushsoccer** on Instagram. We do our best to keep all the happenings on both those pages.
- 2 Juniors and seniors: review the CAP page and complete the College Program form.
- 3 Good luck in September, If you have things you want to share, email whitney@coastalrush.com



COASTAL RUSH

info@coastalrush.com

coastalrush.com

Mon-Thu 9-2 · Fri 10-2

*"Where the Trails of Passion and Purpose Meet,
Begins the Path to Victory"*

PARTNER WITH THE CLUB

SPONSOR COASTAL RUSH

Founded in 2021, Coastal Rush is a network of seven member clubs spanning more than 200 miles of coastline, from Mobile, AL to South Walton, FL. We field teams in ECNL, the ECNL Regional League and the National 1 League, and we have signed hundreds of players to college programs since we started. Sponsorship puts your business in front of over 3,000 Coastal families every week and helps us continue to offer the best for our community.

TIER ONE

CORPORATE SPONSORSHIP

Most Visible Sponsorships for Business.

- Exposure to over 3,000 Coastal Families
- Featured partner status on coastalarush.com
- Recognition in every club newsletter and social announcement
- Presence at club events, Team Camp and tournaments
- Package built around your business — let's talk

TIER TWO

FRIEND OF COASTAL

Supporter-level partnership.

- Your logo on the Coastal Rush website
- Your logo in the club newsletter.
- Recognition as a supporter of Gulf Coast youth soccer

BECOME A SPONSOR

Know a business that should be a part of Coastal, Email us and we'll send the full sponsorship deck. Every partnership goes straight back into coaching, fields and development programs for our Coastal Rush players.

EMAIL US

jg@coastalarush.com



COASTALRUSH.COM/SPONSORS