SPONSORSHIP OPPORTUNITIES

RUN THE CEDARS

Platinum Sponsor: $3,000.00 +

• Sponsor logo recognition on Wilson County FCA's website and social media accounts
• Sponsor logo recognition on the back of all event t-shirts
• Sponsor recognition on the day of the run
• Sponsor recognition at the event site on full sponsor graphic signage
• Platinum Sponsor will be given booth placement. Booth may take up no larger than 10x10 space.
• Sponsor will be allowed to provide handouts to Run participants on the day of the Run. Sponsor is not allowed to sell any items at the Run. If you would like to include the Wilson County FCA's logo on your giveaway items, we would be happy to supply our logo to you. Please email your request for the logo to: kmathews@fca.org
• Opportunity to place one banner or promotional signage no larger than 3x10 on-site the day of the Run. Banner or signage placement to be determined by Wilson County FCA's Race Committee.
• 6 Complimentary registrations (sponsor paper forms or customized online link to be provided by Wilson County FCA's office)

Gold Sponsor: $2,000.00 - $2,999.99

• Sponsor logo recognition on Wilson County FCA's website and social media accounts
• Sponsor logo recognition on the back of all event t-shirts (logo size may be limited)
• Sponsor recognition at the event site on full sponsor graphic signage
• Opportunity to place one banner or promotional signage no larger than 2x6 on-site the day of the Run. Banner or signage placement to be determined by Wilson County FCA's Race Committee.
• 4 Complimentary registrations (sponsor paper forms or customized online link to be provided by Wilson County FCA's office)

Silver Sponsor: $1,000.00 - $1,999.99

• Sponsor logo recognition on Wilson County FCA's website
• Sponsor logo recognition on the back of all event t-shirts (logo size may be limited)
• Sponsor recognition at the event site on full sponsor graphic signage
• 3 Complimentary registrations (sponsor paper forms or customized online link to be provided by Wilson County FCA's office)

Bronze Sponsor: $500.00 - $999.99

• Sponsor recognition on Wilson County FCA's website
• Sponsor recognition on the back of all event t-shirts (line item/non-logo listing)
• Sponsor recognition at the event site on full sponsor graphic signage
• 2 Complimentary registrations (sponsor paper forms or customized online link to be provided by Wilson County FCA's office)

Mile Marker Sponsor: $150

• Sponsor logo recognition on a 24 in. x 18 in. sign staked to mark the distance on the course.

Contact Tim Bryant (tbryant@fca.org) or Kallie Mathews (kmathews@fca.org) to sign up as a 2026 Run the Cedars Sponsor.



SPONSORSHIP OPPORTUNITIES

Platinum Level Sponsor..... $3,000+
Social media coverage, 1 team in FCA Golf Tourney, Meet and Greet with Darryl Strawberry at FCA Breakfast (Oct.), FCA swag, signage at event, continual company mention at race

Gold Level Sponsor..... $2,000-$2,999
Social media coverage on FCA website, 1 team in FCA Golf Tourney, Meet and Greet with Darryl Strawberry at FCA Breakfast(Oct.), signage at race

Silver Level Sponsor..... $1,000-1,999
Social media coverage on FCA website, signage at race, Meet and Greet with Darryl Strawberry at FCA Breakfast(Oct.)

Bronze Level Sponsor.....$550-$999
Social Media coverage on FCA website, signage at race