

THIS MONTH *at* RISE UP ACADEMY



BIG WIN FOR RISE UP



RUA Awarded \$1 Million via Senate Bill 5195

Thanks to the leadership of a coalition of education-focused lawmakers, this funding will directly support the **expansion of our early learning and before/after school programs, facility upgrades, and staffing investments.**

This funding marks the launch of a significant capital initiative to eliminate barriers for underserved and at-risk children in our community. With this award, RUA is taking the first major step toward replacing our nearly 60-year-old campus with a new facility that will enhance the learning environment and empower our students to achieve their full potential. The redevelopment will more than **double the number of classrooms** (from 3 to 6), introduce a multi-purpose **Performing Arts and STEAM space**, expand our **library** and **technology** areas, and create new cafeteria and kitchen spaces. A rooftop playground, garden, and upgraded sports court are also in the works — all within a green-built facility designed for LEED certification.



We would like to extend our deepest gratitude to **Rep. Lillian Ortiz-Self** for her unwavering advocacy for this project. Her dedication and support have been instrumental in moving us closer to realizing our vision. We are also grateful to **Rep. Strom Peterson** and **Senator Mark Liias** for their continued support of RUA and the children we serve.

CELEBRATING COMMUNITY & SUPPORT

Visitors Who've Inspired Us This Month

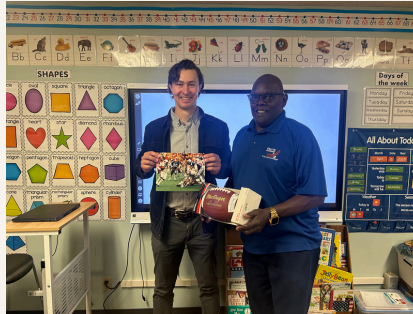
We are so grateful to the professionals and leaders who took the time this month to tour our school, engage in thoughtful meetings, and witness the joy and potential of our incredible students. Your presence matters — thank you for your interest, encouragement, and continued support of Rise Up Academy.

May 9th



**Yuri, Anthony, Jaimmie & Chelsea
First Financial Bank & Global
Credit Union**

May 13th



**Hayden Jenkins
Northwest WA Director for
Senator Murray**

May 19th



**Joseph Downes
Washington State
Department of Commerce**

May 21st



**Tom & Thomas Hoban
Hoban Family Office**

May 23rd



**Jeff Moore
Coastal Community Bank**

Whether touring classrooms, sharing professional insight, or meeting with our leadership, these guests brought energy, inspiration, and meaningful engagement. We are deeply grateful for their time and commitment to our mission.

Everett Farmers Market



May 18th - Rise Up staff showed up strong at the Everett Farmers Market! With banners, flyers, and toys in hand, we connected with hundreds of local families and shared the word about enrollment, summer programs, and our S.T.E.A.M.-focused early learning.

Special thanks to our amazing volunteer crew for their dedication and sunshine smiles! Come see us July 6th and 27th!

COLLABORATION & GRATITUDE

UW Bothell Student Partnership

This past spring quarter, we had the incredible opportunity to partner with over 20 students from the Business Consulting Program at the University of Washington Bothell. As part of their capstone experience, these students applied their academic learning to real-world challenges—right here at Rise Up Academy. Two dynamic teams worked alongside our staff and leadership: one focused on Quantifying Impact, and the other on Community Enhancement.



The **Quantifying Impact Team** collaborated closely with us to build a strategy that would help quantify the effectiveness of our work and the success of our students. They developed a framework to track student progress over time, identify key outcome indicators, and present data in a way that clearly communicates value to funders and stakeholders. This work lays the foundation for a long-term evaluation strategy—something essential for securing future support and telling the full story of our mission.

But beyond the metrics, their work affirmed what we already believed: when we invest early in a child's education, the ripple effect is powerful and far-reaching.

Meanwhile, the **Community Enhancement Team** took a different but equally impactful approach. They crafted a Marketing Strategy Execution Plan aimed at strengthening community engagement and increasing visibility for our programs.

Their plan includes practical strategies to elevate our messaging across digital platforms, enhance brand consistency, and foster deeper relationships with families, partners, and supporters. With a keen eye on both mission and market, they gave us tools to communicate more effectively—and more boldly—with our broader community.



RUA Suite Night Out - Mariners vs Yankees

Thank you to all of our supporters and board members who joined us in our suite at the Mariners game on May 12th! We truly enjoyed spending the evening with you and hope you had a fantastic time.

We would also like to extend a special thank you to our guests Lenny Wilkens, NBA Hall of Famer and one of the winningest coaches in league history; Karen and Jacob Russell, and the children of Bill Russell, the legendary NBA champion and civil rights pioneer. Your participation added an incredible spirit to the evening, and we appreciate you sharing this memorable experience with us.



“I CAN LEARN ANYTHING!”

14th Annual Rise Up Academy Celebrity Golf Tournament

More than just a tournament...

The 14th Annual RUA Celebrity Golf Classic returns **July 21, 2025**, supporting Rise Up Academy's Early Learning and After School programs. As we launch a Capital Campaign to expand and build a new school, we celebrate 26 years of empowering over 1,500 low-income and BIPOC families.

Register or sponsor today—spots are filling fast!

<https://www.gtacelebritygolfclassic.org/>



Mill Creek Country Club

Monday, July 21st, 2025 10:00 A.M.



Spread the Word and Save!



Refer a friend or family member to Rise Up Academy, and as a thank-you, you'll receive **\$50 off tuition or a \$50 gift card!** It's our way of showing appreciation for helping grow our community with amazing new families like yours.

To learn more about our referral program, contact us at:
(425) 267-9689

Share These Links:

[RUA TOURS](#)

[WRITE A
REVIEW](#)

Contact Us:

11229 Fourth Ave. W.
Everett, WA 98204

Phone: (425) 267-9689

Fax: (425) 355-1913



[Rise Up Academy](#)



[@official_riseupacademy](#)



[@riseupacademy2](#)



[Rise Up Academy](#)

www.riseupacademyNW.org