

Photography Guidelines



Subject should appear slightly off-center to create additional interest, and care must be taken to capture their entire head and shoulders, at the very least. Avoid tight cropping.

Subjects can also be captured with a 3/4 view of their entire body, if they are comfortable, or the environment suggests it.

Subjects who are less confident posing for photos should look directly into the camera, however, subjects looking off-camera can sometimes be captured in a very candid but authentic pose. Let it happen.

Attire should be business, or business-casual, depending on the individual's role. Avoid clothing with stripes or bold patterns, but wear what's comfortable and allows one to be confident in his/her appearance.

Editing Guidelines

- Use same light grey background as in the image below.

