

Driving Predictable Growth Through Strategy, Systems, and Creative Leadership

Case Studies from Level Next Consulting & Marketing (2023–2025)

Max Bergstrom | Marketing Director & Growth Strategist

Turning Marketing Chaos into Predictable Growth



**60+ multi-platform
campaigns across 20+
industries**

Diverse range of successful marketing campaigns across various industries showcasing our expertise.



**700% average ROI
improvement**

Significant return on investment for our clients, demonstrating the effectiveness of our strategies.



**17,000+ monthly inbound
leads generated**

Consistently driving high-quality lead generation to fuel our clients' growth.



**Omni-Growth Codex
(OGC) AI system
powering automation,
intent data, and analytics**

Leveraging advanced AI-driven tools to optimize and scale our clients' marketing efforts.

With our proven track record, comprehensive solutions, and cutting-edge technology, we help companies like yours turn marketing chaos into predictable growth.

The Framework Behind Our Campaigns

- **The Framework Behind Every Campaign**
A comprehensive approach to driving predictable growth and revenue through strategic marketing campaigns.
- **High-Intent Data + AI Audience Targeting**
Leveraging advanced data and AI-powered tools to identify and engage with high-intent target audiences.
- **Multi-Channel Outreach (Email, Ads, Social, SEO)**
Implementing a holistic, cross-platform marketing strategy to maximize reach and engagement.
- **Automated Nurture Sequences**
Utilizing a powerful marketing automation platform to guide prospects through the sales funnel.
- **Conversion Tracking + Feedback Loop**
Continuously monitoring and optimizing campaigns based on real-time performance data and customer feedback.

Meta Ads Case Study - Direct Mail Marketing Company



Campaign Type

Meta Ads

Strategy

Scalable
lookalike
audiences,
optimized
creative testing,
CRM retargeting

Results

418% increase in
leads, 166 total
leads at \$8.88
CPL, 3-month
campaign
duration

Google Ads Case Study - Premium Automobile Parts Seller



Strategy

Smart bidding +
audience segmentation

Results

\$73,306 in sales value

ROI

733% ROI

Cost per Lead

Reduced from \$1,812 to \$38

Turning Paid Search into a Profit Engine

Leveraging smart bidding and audience segmentation to drive exceptional ROI and cost efficiencies

SEO Case Study - Cosmetic Treatment Clinic



Strategy

Content optimization + backlink strategy
+ local SEO

Traffic Increase

61% increase in website traffic

Impression Increase

110% increase in search impressions

Keyword Ranking Improvement

Keyword "best breast reduction
surgeon" improved from #100 to #1 in
under 6 months

AI-Powered Video Campaign Drives 26M Views at Scale



TikTok Ads Case Study

Luxury Auto Shop



Strategy

Awareness and engagement
video campaign



Results

26.7M video views, 1.58M
clicks, 5.94% CTR at \$0.90
CPC



AI-Powered Video Campaign

Drives 26M Views at Scale

The TikTok ads campaign for the luxury auto shop leveraged AI-powered video content to drive massive awareness and engagement, resulting in over 26 million video views and a highly efficient cost-per-click.

Organic Social Case Study - Agent Elite



Platforms

Instagram,
Facebook,
LinkedIn,
YouTube

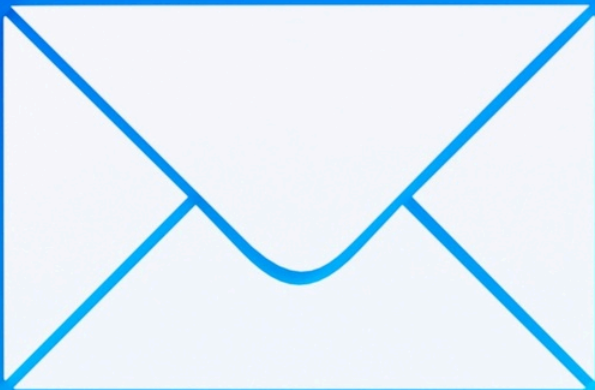
Strategy

Omni-channel
visibility +
consistent
content posting
over time

Results (90 days)

- Engagement
+357% -
Impressions
+115% -
YouTube views
+89%

Email & Funnel Case Study — Omni-Growth Codex Campaign



AI-powered Data Targeting

Leveraged advanced AI tools to precisely identify and engage with high-intent target audiences.

Nurture Automation

Implemented a powerful marketing automation platform to guide prospects through the sales funnel.

Conversion Optimization

Continuously monitored and optimized the campaign based on real-time performance data and customer feedback.

Campaign Results

- 10,831 emails delivered - 55% open rate - 19% CTR - 33 booked appointments in 3 days - \$50K+ new revenue generated

AI, Automation, and Human Insight

Synergistic approach combining the power of AI, marketing automation, and human expertise to drive predictable growth.

Driving Predictable Growth Through Strategy, Systems, and Creative Leadership

- **700% ROI Improvement**

Achieved a remarkable 700% increase in return on investment for our clients, demonstrating the exceptional effectiveness of our marketing strategies.

- **17,000+ Leads/Month**

Consistently driving high-quality lead generation, with over 17,000 inbound leads generated per month to fuel our clients' growth.

- **200+ Campaigns Managed**

Leveraging our expertise and experience, we have successfully managed over 200 strategic marketing campaigns across various industries.

- **30+ Industries Served**

Applying our proven marketing solutions to a diverse range of industries, we have served clients from more than 30 different sectors.

- **\$200K+ Revenue Uplift in 90 Days**

Delivering a significant revenue uplift of over \$200,000 for our clients within just 90 days, showcasing the immediate impact of our strategies.

Thank You

Max Bergstrom is the Marketing Director and Growth Strategist at Level Next Consulting & Marketing, a leading digital marketing agency. With over a decade of experience in driving predictable growth for clients across various industries, Max has honed his expertise in crafting impactful marketing strategies, implementing advanced data and AI-powered tools, and leading creative marketing campaigns that deliver exceptional results.

